

## 2018第五届中国航空收益管理高峰论坛

尊敬的 先生/女士,您好!

您好!您关注的《2018第五届中国航空收益管理高峰论坛》将于2018年09月在上海召开。

## 会议内容

The annually China Airline Revenue & Pricing Management Conference, which is the first event of its kind to cover completely reservations and revenue management systems issues for the airlines in China. It's also the only event in China and Asia Pacific that provides airline senior managers, airline personnel, vendors and consultants with a one-stop shop to be able to review and demo the latest cutting edge technology, designed to streamline and increase airline revenue, as well as reduce costs dramatically.

The 5th China Airline Revenue & Pricing Management Conference 2018 will be held on the September 20-21st in Shanghai China. Again, the 5th year's event will bring more than 20 industry speakers from airlines, air transport associations, universities, industrial research laboratories and consultants will discuss new ideas and present technical papers. There are more than 35 Airlines from China and around the world would participate in this conference !

## Why Attending this Conference?

One of the key benefits of this event is that it allows airlines,air transport associations,universities,industrial research laboratories and consultants with an excellent chance to review and demo all the major reservations and revenue management systems in one place,in 2 days.Extended refreshment breaks during the presentation programme allows lots of time to browse the exhibition area,and ;

Try out all the major reservations and revenue management systems from the world's leading vendors and see how they can benefit your company Discuss with the vendors best practice and how to overcome any problems you may be having with your current systems

Try out all the latest upgrades and add-ons to compliment your current systems

Apply pricing strategies

Make correct decisions in order to optimize revenue on a given flight

## Who should Attend this Confernce?

This conference is a forum for airline senior managers, airline personnel, vendors, consultants and members of academia to review the most pressing

issues facing airline revenue management today, to offer potential solutions and to provide an opportunity for high-level networking.



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