



## 2018必达亚洲春季峰会

尊敬的 \_\_\_\_\_ 先生/女士，您好！

2018必达亚洲春季峰会将于2018年04月在上海召开。

### 大会内容

#### 2018 BEED ASIA SPRING CONFERENCE

融合·遇见未来更好的学校

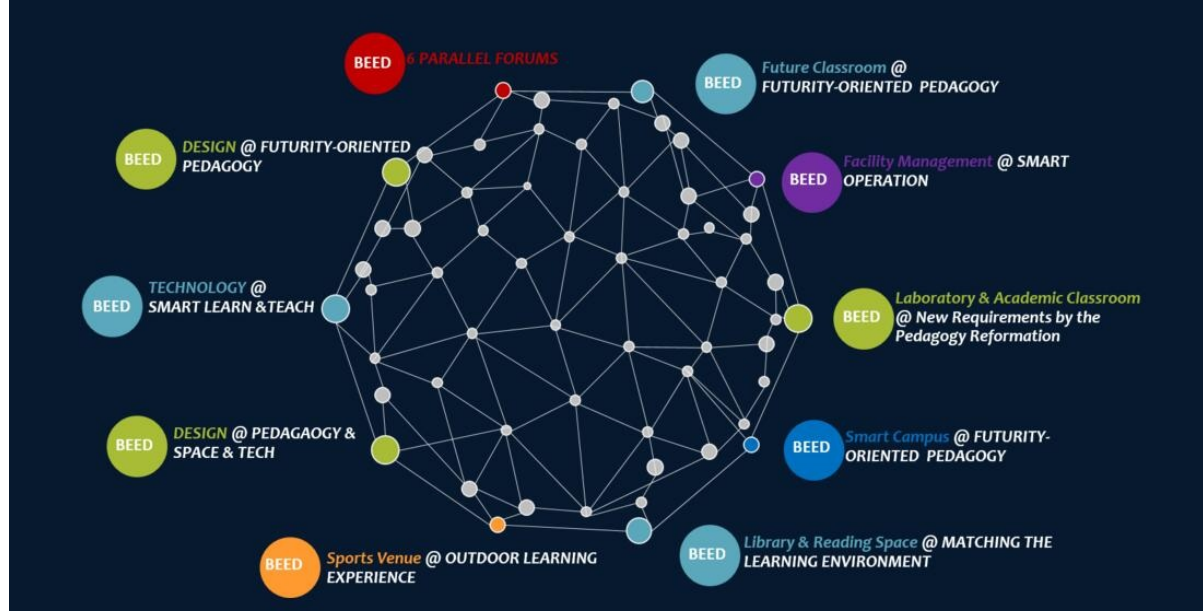
必达亚洲春季峰会

1000+ 参会人员 70+ 演讲嘉宾 6场学校平行论坛

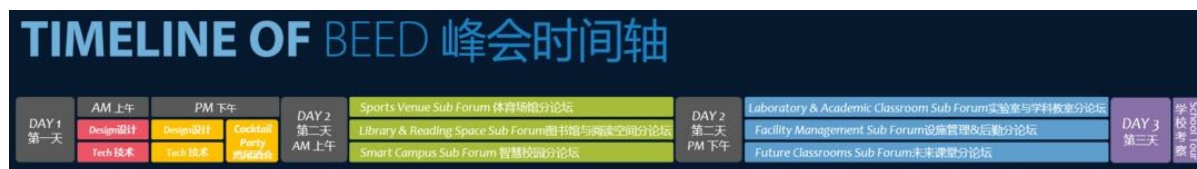
### WHAT PEOPLE SAID 参会嘉宾评价



### EVENT AT A GLANCE 精彩聚焦



## 会议日程



2018-04-12

08:00-08:50

Registration 注册签到

08:50-09:00

Host' s welcome speech 主办方致欢迎辞

09:00-09:15

Opening Remarks and Chairman's Welcome Address 大会主席致辞

09:15 -17:20

TECH PARALLEL 科技分会场

09:15-09:40

Harness Innovative Technology to Deliver Meaningful Learning Outcomes in the 21st Century.在21世纪，利用创新教育技术，达成更有意义的学习成果

09:40-10:05

Is it Personalized or Customized? Creating a Digital Learning Experience for Students. 究竟是个性化还是定制化？创建一个学生数字化学习体验

10:05-10:30

Secure Your Faculty' s Buy-In With Training and Engagement. 通过培训与加强参与，使学校管理者与教师增强对信息化的接受和使用程度

10:30-10:55

BYOD: Guide Mobile Device Management in Your School to Foster an Environment that Works for Students. BYOD：引导学校移动设备管理，营造适合学生的环境

10:55-11:30

COFFEE BREAK & SPEED NETWORKING & EXHIBITION VISIT

品茗时光、5分钟展示、快速社交、展览参观

11:30-11:55

Preparing-For-The-AI-Revolution-In-The-Classroom! 通过准备，迎接人工智能（AI）带来的课堂革命！

11:55-12:20

Technology in Outdoor Experiential Learning. “体验式”户外学习-让技术为它保驾护航！

12:20-14:00

LUNCH CHAT TIME 午餐及社交

14:00-14:25

Harnessing the Potential of Collaborative Learning to Enhance Critical Thinking. 发挥“协作式学习”的潜力，锻炼学生批判性思维。进行不同形式的学习，提高参与度，提高学习成果

14:25-14:50

Close the Distance Learning Gap to Increase Student Engagement. 消除远程学习的距离感，真正提高学生的参与热情

14:50-15:15

Technology & Pedagogy, How to Find Their Right Balance in Your Classrooms. 教学技术&教学法，如何在课堂上找到这两者之间的平衡

15:15-15:45

COFFEE BREAK & SPEED NETWORKING & EXHIBITION VISIT

品茗时光、5分钟展示、快速社交、展览参观

15:45-16:10

How to Hold Your Technology Investment Accountable? 真正去思考如何控制技术成本的投入

16:10-16:35

Paperless is the New Black. 无纸化是新的黑科技

16:35-17:20

Panel Discussion: Striving for Partnership - How Educators and Providers Can Address Issues of Trust and Risk.

圆桌讨论：争取合作-学校业主和解决方案提供者如何解决信任问题和相关合作风险

09:15 -17:20

DESIGN PARALLEL 设计分会场

09:15-09:40

There be Dragons! Framing a Strategic International Schools Roadmap Based on Market, Program & Investor Goals. 这里有龙！神兽或是恶魔——亚洲与中国市场中机遇与挑战并存：国际学校应基于市场、计划及投资者的目标制定在华拓展的战略路线图发展

09:40-10:05

Differentiating your School “DNA” : From History, Current and Future, From Local Taste, Requirement and Strengths. Then all the Design and Technology Should Contribute to This DNA. 如何定义学校的DNA：从历史、现在、未来的时间维度，也从所在区域、社会需求、竞争优势的市场维度，让设计与技术为学校DNA服务

10:05-10:30

How does the World Class Technology and Material Could Support the Educational Facility Leaders and Architectures to Guarantee the Great Performance ? 如何借助全世界的前沿科技、建筑材料，支持学校建筑业主和设计师的建设初衷，确保更完美的空间与使用效果

10:30-10:55

The Significance of Inheritance and Delivery of Culture and Knowledge by Great Campus Planning, Design, and Landscape Architecture. 校园规划与景观设计对于促进空间交融、优化学校资源、提升校园品质意义

10:55-11:30

COFFEE BREAK & SPEED NETWORKING & EXHIBITION VISIT

品茗时光、5分钟展示、快速社交、展览参观

11:30-11:55

Spaces and Learning: A Pedagogical and Architectural Analysis of Educational Facility. 空间与学习：从“教育功能”和“建筑设计”两个角度对教育设施进行分析

11:55-12:20

Trees Don't Grow on Money, Creating a Culture of Conservation. 树在金钱堆上是无法生长的，单纯的奢华堆砌是无法造就百年名校的

12:20-14:00

LUNCH CHAT TIME 午餐及社交

14:00-14:25

Public-Private Partnerships in the Education Property and Infrastructure Spaces. 在教育设施建设方面，公立及民营力量所扮演的不同角色及合作方式

14:25-14:50

A Different Approach to "Zero Net Energy Design". 在教育设施领域“零净能源设计”的设计方法及技术实现

14:50-15:15

Collaboration and Cooperation between International School and China Local School: New Learning Environments and Content to Support Student Success. 国际学校与中国学校的协作和交流：新的学习环境与内容，以支持学生成功

15:15-15:45

COFFEE BREAK & SPEED NETWORKING & EXHIBITION VISIT

品茗时光、5分钟展示、快速社交、展览参观

15:45-16:10

An Interesting Learning Environment: Designing Problem-Solving and Practice Spaces for Learning, Investigation and Playing. 寓教于乐：通过合理的设计，提供一个将“教学、科研与娱乐”融合在一起的有趣空间

16:10-16:35

Connecting Curriculum and Design: Best Practice in Education. 连接课程与设计——在五大洲教育建筑与技术的最佳实践

16:35-17:20

Panel Discussion: Extended Campus - How to Start a Branch Campus in a New Country, New City, New District.

圆桌讨论：校区扩张：如何在新的国家，新的城市，同城新区来拓展新的校区

17:20-17:30

CLOSING SPEECH AND END OF DAY ONE 第一天峰会闭幕致辞

17:30-18:30

COCKTAIL PARTY 鸡尾酒会

2018-04-13

08:00-09:00

Registration 注册签到

09:00-09:15

Opening Remarks and Chairman's Welcome Address 大会主席致辞

09:15 -12:20

Smart Campus 智慧校园分论坛

09:15-09:40

Where Should Be The Start Point For A New School? 从哪里开始做信息化规划？

09:40-10:05

How To Establish Meaningful School-to-home And Home-to-school Communication Channels? 学校-家长, 家长-学校：如何搭建两者高效便捷的交流平台呢？

10:05-10:30

Unlock Your Students' And Teachers' Potential Through Cloud Computing. 借助云计算，解锁学生和老师的无限潜力

10:30-11:00

COFFEE BREAK & SPEED NETWORKING & EXHIBITION VISIT

品茗时光、5分钟展示、快速社交、展览参观

11:00-11:25

Standardize Your Campus Technology To Save Your Faculty And Teachers Time And Money. 将校园科技集成化整体化，实现智慧校园，帮助管理者节约时间、精力和成本

11:25-11:50

Using Better LMS(learning Management System), To Transform Your School Into An Agile, Scalable And On-demand Infrastructure. 通过更好的LMS(学习管理系统)将你的学校转变为敏捷、可伸缩和按需应变的教育场所

11:50-12:20

Addressing Information Security And Privacy In Education Data Systems. 安全和隐私：怎么解决校园数据系统里的两大问题？

09:15 -12:20

Library & Reading Space 图书馆与阅读空间分论坛

09:15-09:40

Rethinking of the Library in your empower pupils, not only by supporting learning in the school, but by giving them the freedom to make their own choices about learning experiences. 重新思考学校的图书馆，它不是可有可无的陪衬。通过合理的室内设计，让图书馆给学生赋能，不仅支持在校学习，更让学生终生有自主选择学习的自由和能力

09:40-10:05

Innovative architecture that address user needs in unique, interesting, and effective ways. A Landmark in your campus is friendly and welcome to all the students and faculties. 通过创新图书馆建筑设计，以独特有趣和有效的方式满足用户需求，打造一座校园地标，吸引所有学生和教师，乐在其中

10:05-10:30

Supported by Technology to enhance a space to not only be welcoming, but also information rich and

easily accessible for all. 通过科技让图书馆更具吸引力，让所有人能够便捷地获取信息，并减轻人工操作的繁琐与负担

10:30-11:00

COFFEE BREAK & SPEED NETWORKING & EXHIBITION VISIT

品茗时光、5分钟展示、快速社交、展览参观

11:00-11:10

Libraries Need To Break Out Of The Atmosphere Of Tradition, To Escape Gravity. We Need To Rethink Our Whole Attitude About The Relationship Between Students And Space, Furniture, And Information, And Redefine What A Library Should Be. 图书馆需要摆脱传统氛围，就像逃出固有的地球引力一样。我们需要重新思考学生与PST(学习与空间与信息技术)之间的关系，重新定义图书馆应该是什么。

11:10-11:20

Build A Better Library Ecosystem To Match The Requirement Of Private Or Public And Alone Or Together. Consider The Entire Library Floor Plan When Retrofitting Any Settings, Designing With Adjacencies In Mind. 设计更好的图书馆空间生态，以配合私人或公共，独处或开放的需要。在改造任何空间和配置时，都要提前考虑整体以及邻接关系

11:20-11:30

Libraries And Individual Learning Spaces: Designing Libraries For The 21st Century Learner. 无处不在的阅读与学习空间：面向21世纪学习者的阅读空间

11:30-12:20

Panel Discussion Session: Learning has evolved. Has your library?

圆桌对话环节：学习方式已经进化，你的图书馆能适应甚至引领变革吗？

09:15 -12:20

Sports Venue 体育场馆分论坛

Ensuring Successful Projects Through Pre-project Programming. That Should Be System: The Planning And Design Of Venue, Architecture, Design, Construction, Project Management, Intelligent Building, Delivery, And Maintenance. 场馆设施建设是一整套系统工作：体育设施项目前期规划、设计、建设、工程管理、建筑智能化咨询、交付、设施维护。如何在动工前做好规划，有备而来。

09:15-09:40

Ensuring Successful Projects Through Pre-project Programming. That Should Be System: The Planning And Design Of Venue, Architecture, Design, Construction, Project Management, Intelligent Building, Delivery, And Maintenance. 场馆设施建设是一整套系统工作：体育设施项目前期规划、设计、建设、工程管理、建筑智能化咨询、交付、设施维护。如何在动工前做好规划，有备而来。

09:40-10:05

The Environmental Sustainable Development Of Sports Facilities By Qualified Material And Technology. 通过全球高品质的材料和科技实现学校体育场的环保可持续发展。

10:05-10:30

New Technology And Solution Brings More Possibilities For Indoor, Outdoor, Public Spaces Of Sports Facilities. 新技术和解决方案为体育场馆的室内、室外、公共空间等带来更多灵活的可能性

10:30-11:00

COFFEE BREAK & SPEED NETWORKING & EXHIBITION VISIT

品茗时光、5分钟展示、快速社交、展览参观

11:00-11:20

Understanding The Updating Athletics And Activities Requirements In International School. 了解国际学校不断更新运动和活动要求，提升自身竞争力

11:20-11:40

Is That A Good Choice Of Ppp(public-private Partnership) Mode In The School Stadium? 选择PPP(公私合作)模式来运营学校体育场，是一个好选择吗？

11:40-12:00

A Comprehensive Approach To Venue Technology Innovation-creating Experiences. 通过综合的方案对体育场馆进行一场技术创新变革——营造更好的感受

12:00-12:20

Cutting Edge Architecture Design And Development Of Sports Venues. 体育场馆的尖端建筑设计与开发流程。

12:20-14:00

LUNCH CHAT TIME 午宴及社交

14:00 -17:30

Future Classroom 未来课堂分论坛

14:00-14:25

Future Focussed Teaching: It' s All About 21st Century Skills /Digital-age Skills In The Classroom. 未来的教学方向在哪：将21世纪数字时代的科技带进课堂

14:25-14:50

Using VR/AR to Engage Students . 利用虚拟和增强现实技术，让学生更好的融入学习

14:50-15:15

Make It, Make It Move, Make It Smarter! How To Bring Robotics To Your Classroom ? 创造，灵活，智能：如何把机器人用到你的课堂？

15:15-15:45

COFFEE BREAK & SPEED NETWORKING & EXHIBITION VISIT

品茗时光、5分钟展示、快速社交、展览参观

15:45-16:15

Become An Effective STEM Teacher. 成为一名真正的STEM课程老师

16:15-16:45

Creating A Best Route, Let 3D Visualization Technology Can Really Benefits Students Learning. 设计最佳路线，让学生真正能从3D可视技术中受益

16:45-17:30

PANEL DISCUSSION: What Did You MAKE In School Today? Creativity Through Makerspaces? 你今天在学校做了什么？创客空间，发挥学生无限创造力

14:00 -17:30

Facility Management 设施管理&后勤分论坛

14:00-14:25

How To Improve The Process Of School Facility Management To Provide A Better Logistics Services. 如何改进学校设施管理的流程，为师生提供更好的后勤服务

14:25-14:50

Focus On Teaching And Learning, With The Reliable Support From The Global Logistic And Facility Management Service Partner. 通过可靠的后勤与设施管理服务提供伙伴，让学校可以更加专注在“教与学”上

14:50-15:15

In Such Serious Air Pollution, How To Create A Healthy Studying And Playing Environment For Our Children? 在材料挥发和空气污染如此严重的情况下，如何确保学生在室内和室外的学习和活动不受影响？

15:15-15:45

COFFEE BREAK & SPEED NETWORKING & EXHIBITION VISIT

品茗时光、5分钟展示、快速社交、展览参观

15:45-16:10

How Energy Management Products And Services Can Reduce Energy Costs At Colleges And Universities. 能源管理产品和服务如何降低高校的能源开支

16:10-16:35

Goals Of Outsourcing The School Facility Management. 学校外包后勤服务目标

16:35-17:00

How To Achieve Continuously Stay On Top After The School Construction. Educational Institution' s Facility Management? 如何实现持续领先与完美？学校建成后的设施管理

17:00-17:30

PANEL DISCUSSION: Do School Facilities Affect Academic Outcomes. Spatial Configurations, Noise, Heat, Cold, Light, And Air Quality Obviously Bear On Students' And Teachers' Ability To Perform. 学校设施是否真会影响学习成果？学校空间结构，噪音，温度，光，空气对学生和教师表现的影响是否可评估和改善

14:00 -17:30

Laboratory & Academic Classroom 实验室与学科教室分论坛

14:00-14:25

Creating The Traditional And Innovational Labs And Subject Classes For Modern School. 实验室和学科教室专项顾问价值所在，通盘把握设计、施工、设施选择，为学校带来各科教室专业支持

14:25-14:50

Provide A Flexible Space Concept For Science Lessons And Is Guided Entirely By Your Wishes And Thoughtful Planning, Foresight And Knowledge Of The Latest Lab Planning Trends. 分析真实的使用场景，通过最前沿的实验室规划、设计与设备支持，实现灵活的学校实验室

14:50-15:15

BEST PRACTICES: Interiors Design For The International School Research Facilities. 最佳实践—全球高品质学校实验室内部核心区域流程与功能设计

15:15-15:45

COFFEE BREAK & SPEED NETWORKING & EXHIBITION VISIT

品茗时光、5分钟展示、快速社交、展览参观

15:45-16:10



Sustainable Building Materials And Systems For The Lab Interior Should Beyond The Triple-bottom Line – Reduced Impact On The Environment, A Healthier Workplace For Occupants, And Increased Cost-effectiveness For The Owner. 专门用于实验室的可持续材料与系统，超越传统材料的三大目标：减少对环境的影响，打造更健康的工作场所，提升成本投入效益

16:10-16:35

Create A Innovation Labs And STEM Makerspace School Environments. 创建创新实验室和STEM创客空间的学校环境

16:35-17:00

Optimize Learning By Transforming Your Classroom Into An Inviting, Comfortable, And Functional Space. Not Only Science Classroom, But Also Geography, Art, History, Mathematics, English. 把教室变成一个引人入胜的、有功能设计的空间，以优化学习。科学教室，地理、艺术、历史等学科教室更是如此

17:00-17:30

PANEL DISCUSSION: Building Flexible Labs Meeting Diverse Demands From End Users, Lab Manager And Constructors Without Sacrificing Efficiency. 来自最终用户(学生)、实验室管理者(教师)、实验室建设者(设计师)三方日益多样化的需求，如何在牺牲效率的前提下，打造灵活高效的实验室

17:30-17:45

CLOSING SPEECH 闭幕致辞

**2018-04-14**

08:30-12:30

School Tour 学校考察

## 会议门票

学校来宾

980元/人

此门票3张及以上赠送1张

仅限学校来宾(如教育局、学校)；赠票仅限学校来宾。

2017年12月31日24时后恢复原价1500元/位；

包含会议资料，茶歇，同声传译，午餐会，鸡尾酒会；但不包含差旅住宿。

学校来宾+考察

1,180元/人

此门票3张及以上赠送1张

仅限学校来宾(如教育局、学校)；赠票仅限学校来宾。

2017年12月31日24时后恢复原价1700元/位；

包含会议资料，茶歇，同声传译，午餐会，鸡尾酒会，学校考察（200元/人）；但不包含差旅住宿。

非学校来宾

6,120元/人

此门票3张及以上赠送1张

仅限非学校来宾(如设计师、解决方案提供方等企业)；  
2017年12月31日24时后恢复原价6800元/位；  
包含会议资料，茶歇，同声传译，午餐会，鸡尾酒会；但不包含差旅住宿。

#### 非学校来宾+考察

6,320元/人

此门票3张及以上赠送1张

仅限非学校来宾(如设计师、解决方案提供方等企业)；  
2017年12月31日24时后恢复原价7000元/位；  
包含会议资料，茶歇，同声传译，午餐会，鸡尾酒会，学校考察（200元/人）；但不包含差旅住宿。

