



2018第四届“突变”中国企业差旅 合规高峰论坛

尊敬的 _____ 先生/女士，您好！

2018第四届“突变”中国企业差旅合规高峰论坛将于2018年03月在上海召开。

大会内容

2018 CTCS第四届“突变”中国企业差旅合规高峰论坛

2018 CTCS Fourth Breaking China Corporate Travel Compliance Summit

2018第四届“突变”中国企业差旅合规高峰论坛

Summit Organizer;

Club Share Lu; Broadway Consulting;

Co-organizer: Ctrip Corporate Travel

Forum Time: March 23, 2018, Friday, 08:30-18:00 Shanghai

Forum Venue: HONG QIAO JIN JIANG HOTEL(Formerly Sheraton Shanghai Hongqiao Hotel) 5 Zunyi Nan Road, Shanghai

Full day participation fee: 3800 CNY ;

主办单位：

陆享会；鲍纬管理咨询(上海)有限公司;

联合主办：携程商旅

论坛时间：2018年3月23号周五 星期五 08:30-18:00 上海

论坛地点：虹桥锦江大酒店；上海市长宁区遵义南路5号

Brief introduction:

In 2017, the expenditure of China's corporate travel market has reached 290 billion US dollars. Experts predict that the expenditure of China's corporate travel market will continue to grow at a rate of 10% in 2018 and replace the US as the largest market in the world.

In recent years, corporate travel management has also become a hot topic in the financial cost control of enterprises. After a new round of national innovation service upgrading and industry merging, corporate travel suppliers are now paying more attention to improve user experiences brought by technological changes, enhancement of the efficiency, application and development of VR, artificial intelligence and robot technology has become an essential power, how to reach the next peak? This summit will bring you a new idea of corporate travel.

The first three sessions of the China Corporate Travel Management Summit" has witnessed the positive feedback from foreign-funded enterprises in China, domestic group companies, large state-owned enterprises and private enterprises, currently enterprises in China are in urgent need to be improved by the systems, procedures, and internal compliance management, to set corporate travel as one of the

long-term developments of the enterprise strategy. How to simplify the travel management process, to achieve full automation, how to control the budget in a reasonable range are all the problems we need to solve at present. How do local TMC companies show the advantage of technology and service? How to control the explicit and hidden costs of corporate travel? How to provide customized local services? How do enterprises select quality supplier resources? You will find the answer at this summit! The summit will be presented with the concept of new conference, panel discussion, off-site experience, high-quality resource recommendation, award presentation, conference, training and docking.

论坛简介：

2017年中国差旅支出市场规模达到2900亿美元，专家预测2018年中国差旅支出市场还将以10%的速度保持增长，并取代美国成为全球最大差旅市场。

近年来差旅管理也俨然成为企业财务成本控制的热门话题。在国家新一轮创新服务升级及行业大合并之后，差旅供应商愈发关注技术变革所带来的用户体验改进，以及效率的提升，VR、人工智能和机器人等技术的运用与发展成为一股不可小觑的力量，如何走向下一个巅峰？本次峰会将带给您全新的差旅理念！

“前三届中国企业差旅管理峰会”已经见证了在华外资企业，国内集团公司及大型国有，民营企业的差旅管理负责人积极反馈，目前国内企业亟待完善差旅制度，流程，及内部的合规管理，把差旅作为企业长期发展的战略之一，如何简化差旅管理的流程，实现全程自动化，费用预算如何控制在合理范围之内这些都是我们目前需要解决的问题，本地TMC公司如何发挥自身在技术+服务方面的优势？如何控制好差旅的显性和隐性成本？如何提供定制化的本土服务？企业如何选定优质的供应商资源？在本届峰会中您将找到答案！本次峰会将以全新的会议概念呈现，圆桌分享，场外体验，优质资源推荐会，设置颁奖，会议，培训，对接等环节。”

Summit participants:

Purchasing Department, human resources, financial department, CXO, public relations department, marketing department, legal department, risk compliance departments, administrative departments, etc. more than 200 executives above the level of the director of corporate will attend the two-day meeting.

谁应该参加：

论坛参会代表：采购部 人力资源部 财务部 CXO | 公关部 市场部 风险合规部门 法务部门 行政部门 等超过200位总监以上级别的企业高管嘉宾将会参加本次一天的全部会议；

Part of the presentation topics

Global corporate travel industry trends

Explore the new ideas of corporate travel management under the background of artificial intelligence

Focus on key industry strategy and practice case analysis

Best practice sharing of top international corporate travel management companies

Analysis of the whole process of corporate travel policy making

How to make corporate travel compliant in current environment in China

The focus of financial managers on the choice of TMC

“Full process” corporate travel service has become a global trend

Corporate travel management in the eyes of the financial managers

部分演讲议题：

- 全球差旅行业趋势展望
- 探寻人工智能背景下的差旅管理新思路
- 聚焦差旅管理重点行业战略及实践案例分析
- 国际顶尖差旅管理公司最佳实践分享
- 差旅政策制定全流程剖析
- 在中国目前大市场环境下企业差旅如何做到合规
- 财务管理者选择TMC的关注点
- “全流程”差旅服务已成全球化趋势
- 财务管理者眼中的差旅管理

This event will help you to solve the following questions:

A large numbers of high-quality supplier resources docking; how to implement the company's meeting

award policy better; how does the procurement department reduce procurement costs and be more compliant? How to make the progress of reconciliation more convenient? The case studies of corporate top travel management companies; how to build an effective corporate travel management system? How to do corporate travel security management? How to evaluate your TMC suppliers? How do you manage your suppliers?

通过本次活动将帮您解决以下问题：

大量优质供应商资源对接；如何更好的执行公司的会奖政策；采购部门如何降低采购成本且更合规？财务部门如何更方便的对账？顶级差旅管理公司案例分享；如何构建有效的差旅管理系统？如何做到差旅安全管理？如何评定您的TMC供应商？如何管理您的供应商？

Part of the speakers:

Association of Corporate Travel Executives (ACTE) - Regional Director, Asia - Benson Tang

Iresearch Consulting Research Institute ; General manager of Southern China District Jason Wu

Ctrip Corporate Travel Implementation Department Director Wu Qi Yun

Vice President, China Mainland, Hong Kong, Taiwan and Japan, American Express Global Business Travel
Marco Pellizzer

Beijing ZhongHang E-GO Information Service General Manager Greece Guo

HUI YE LAW FIRM Partner MR PAN ZHI CHENG

EGENCIA China Head of Sales Paul Yim

Jaguar Land Rover China ;Sr Buyer; JENNY SUN

International SOS and Control Risks Travel Risk Coordinating Manager KEVIN ZHAN

Anheuser-Busch InBev Indirect Procurement Director Rui Wang

Nike CHINA Travel Manager LISA ZHENG

Grant Thornton PARTNER Jack Soong

LEO Pharma; Senior Manager, QA and Compliance; Kelvin Yuan

Best Western® Hotels & Resorts, Regional Head of Worldwide Sales | Greater China and Southeast Asia,
Phoebe Xu

Tempus TMC Group; Sales Director; Aishan Lin

Speaker: JingLi (Beijing) Technology CEO Li Xiao Chen

Part of the support media:

FT Chinese; PR Newswire; Tiger sniffing; Interface; Entrepreneur, Successful marketing Chinese value;
Traveler magazine; China economic network, Billion euro; Investment circles; Discoverers; Activists;
Activists; I black horse network; Ai Rui; 21 economic network; 36 krypton; First finance and economics;
Sohu; Sina; NetEase;

部分支持媒体：

FT中文网；美通社；虎嗅；界面；创业邦，价值中国；成功营销；
旅行者杂志；中国经济网，亿欧；投资界；发现者说；活动行；活动家；黑马网；艾瑞网；21经济网；36氪；第一财经；搜狐；新浪；网易；

赞助商机会：赞助机会将以您的企业品牌和产品为主导,辅助以宣传推广,将宣传与营销合二为一,达成最直接有效的宣传。

会议门票

全天参会费用：3800元/位；

备注：全天会议包含上、下午茶歇及午餐,培训材料

会议日程

Forum Agenda;

09:00-09:30 Managing The Modern Business Traveller

Speaker; Association of Corporate Travel Executives (ACTE) - Regional Director, Asia - Benson Tang

09:30-10:00 Trends of corporate travel management market for small and medium sized enterprises

Speaker; Iresearch Consulting Research Institute ; General manager of Southern China District Jason Wu

10:00-10:30 The importance of travel compliance and travel process control to the enterprise

Speaker; Ctrip Corporate Travel Implementation Department Director Wu Qi Yun

10:30-11:00 Tea Break

11:00-11:30 BUILDING A MODERN BUSINESS TRAVEL PROGRAM

Speaker; Vice President, China Mainland, Hong Kong, Taiwan and Japan, American Express Global Business Travel Marco Pellizzer

11:30-12:00 Multi vendor model for group travel platform

Speaker; Beijing ZhongHang E-GO Information Service General Manager Greece Guo

12:00-12:30

How to use big data to improve employee travel experience

Speaker: JingLi (Beijing) Technology CEO Li Xiao Chen

12:30-01:30 Lunch

01:30-02:00 : Compliance management of employee travel expenses

1 Legal rules and regulations of commercial bribery

2 Case analysis on commercial bribe of travel expenses

3 Key points of compliance management for travel expenses

Speaker; HUI YE LAW FIRM Partner MR PAN ZHI CHENG

02:00-02:30 : Travel Risk Management: specification and Best practice

-Travel Risk Management best practice

-Publicly Available Specification: PAS 3001:2016

Speaker; International SOS and Control Risks Travel Risk Coordinating Manager KEVIN ZHAN

02:30-03:00 : Pharmaceutical industry best practice for travel procurement and compliance management

Speaker; LEO Pharma; Senior Manager, QA and Compliance; Kelvin Yuan

03:00-03:30Tea break

03:30-04:00 :

Hotel on the Horizon: How to increase control over your hotel program

Speaker : EGENCIA China Head of Sales Paul Yim

04:00-04:30

Topic: Risk Intelligence in T&E

1 Common T&E Fraud and Stats

2 How to utilize Risk Intelligence in T&E

Speaker; Grant Thornton PARTNER Jack Soong

04:30-05:30

Panel discussion: How to implement the corporate travel control more effectively?

PRESENTER & MODERATOR ;

Speaker: Association of Corporate Travel Executives (ACTE) - Regional Director, Asia - Benson Tang

PANELLISTS;

EGENCIA China Head of Sales Paul Yim

Jaguar Land Rover China ;Sr Buyer; JENNY SUN

Anheuser-Busch InBev Indirect Procurement Director Rui Wang

Nike CHINA Travel Manager LISA ZHENG

Best Western® Hotels & Resorts, Regional Head of Worldwide Sales | Greater China and Southeast Asia,
Phoebe Xu

Tempus TMC Group; Sales Director; Aishan Lin

论坛日程

09:00-09:30现代商务旅行者的管理

演讲人 ; 商旅管理人员总会 (ACTE) 亚洲区域总监Benson Tang

09:30-10:00中小企业商旅管理市场发展趋势

1中国中小企业商旅管理行业概况

2中国中小企业商旅管理行业客户现状

3中国中小企业商旅管理行业发展趋势

演讲人；艾瑞咨询集团 华南区总经理 伍毅然

10:00-10:30差旅合规及差旅流程管控对企业的重要性

演讲人；携程商旅 实施部总监 吴琦芸

10:30-11:00茶歇

11:00-11:30 BUILDING A MODERN BUSINESS TRAVEL PROGRAM

Speaker; Vice President, China Mainland, Hong Kong, Taiwan and Japan, American Express Global Business Travel Marco Pellizzer

11:30-12:00演讲主题：多供应商模式的集团差旅平台

演讲人；北京中航易购信息服务有限公司 总经理 郭力

12:00-12:30：

主题：如何运用大数据提升员工出行体验

演讲人：鲸力智享 CEO 李晓辰

12:30-01:30午餐

01:30-02:00：

演讲话题: 员工差旅费用合规管控

1 商业贿赂法律规制

2 差旅费用商业贿赂案例解析

3 员工差旅费用合规管控要点

演讲人；汇业律师事务所高级合伙人潘志成

02:00-02:30：差旅风险管理规范与实践

-差旅风险管理最佳实践

-差旅风险管理公开规范PAS 3001:2016

演讲人；国际SOS & 化险咨询 差旅风险协调经理 詹海丹

02:30-03:00：医药行业差旅采购及合规管控分享

演讲人；上海励奥医药贸易有限公司 高级质量保证与合规经理 袁平

03:00-03:30茶歇

03:30-04:00：

酒店无界限：如何加强酒店项目管理

演讲人；易信达（Egencia）中国区销售总监 严峻（Paul）

04:00-04:30：

企业差旅风险智能管控

1常见差旅欺诈

2如何在差旅管理中利用风险情报

演讲人；致同会计师事务所 合伙人 宋文俊

04:30-05:30：

开方式小组讨论；如何更有效的实施差旅管控？

演讲人兼主持人；商旅管理人员总会（ACTE）亚洲区域总监Benson Tang

会议嘉宾

本次论坛拟邀部分演讲嘉宾：

商旅管理人员总会（ACTE）亚洲区域总监Benson Tang

艾瑞咨询集团 华南区总经理 伍毅然

携程商旅 实施部总监 吴琦芸

Vice President, China Mainland, Hong Kong, Taiwan and Japan, American Express Global Business Travel
Marco Pellizzer

北京中航易购信息服务有限公司 总经理 郭力

汇业律师事务所高级合伙人潘志成

易信达（Egencia）中国区销售总监 严峻（Paul）

捷豹路虎中国；高级采购；孙燕

国际SOS & 化险咨询 差旅风险协调经理 詹海丹

安海斯 - 布希英博 间接采购总监 王睿

耐克中国 差旅经理 LISA ZHENG

致同会计师事务所 合伙人 宋文俊

上海励奥医药贸易有限公司 高级质量保证与合规经理 袁平

贝斯特韦斯特国际酒店集团 全球销售-大中国及东南亚地区 许倩

腾邦商旅集团 销售总监 林晋宇

鲸力智享CEO李晓辰

讨论嘉宾:

易信达 (Egencia) 中国区销售总监 严峻 (Paul)

捷豹路虎中国;高级采购;孙燕

安海斯 - 布希英博 间接采购总监 王睿

耐克中国 差旅经理 LISA ZHENG

贝斯特韦斯特国际酒店集团 全球销售-大中国及东南亚地区 许倩

腾邦差旅集团 销售总监 林晋宇

The previous part of the participating buyers: Eaton China, Tyco Electronics, PWC,Zhongzhi Care, Danone Asia Pacific, China Industrial and Commercial Bank of China, Shell, Mengniu, DBS bank, Estee Lauder, Merck etc.

The previous part of the participating TMC supplier: Priceline, TripAdvisor, Google, Ctrip, Facebook, Accenture, Tencent, Ali and beauty group, The same way, Intercontinental, live in China, the way home, Travelport, Amadeus, ant cellular, Sabre, pig, UTour, Tempus, Huayuan, youth brigade, I, SPG, club HotelGG, Easy for Sun Island, Singapore, New Zealand Tourism Bureau, Tourism Bureau, The MI star, well-known enterprises to support the effort to seek excellence

往届部分参会买家：

伊顿中国，泰科电子，普华永道，中智关爱通，达能亚太，中海壳牌，工商银行，蒙牛，星展银行，雅诗兰黛，默沙东等

往届部分参会TMC供应商：Priceline、携程、TripAdvisor、Google、Facebook、埃森哲、腾讯、阿里、美团、同程、洲际、华住、途家、蚂蜂窝、Travelport、Amadeus、Sabre、小猪、众信旅游、腾邦、华远、中青旅、我行、SPG俱乐部、HotelGG、轻松行、太阳岛、新加坡旅游局、新西兰旅游局、觅星、觅优等知名企业的倾力支持

会议门票

参会费用：RMB 3,800

费用包括会刊、茶歇及午餐。

