



2018第四届“突变”中国企业差旅 合规高峰论坛

尊敬的_____先生/女士，您好！

2018第四届“突变”中国企业差旅合规高峰论坛将于2018年03月在上海召开。

大会内容

论坛简介：

2017年中国差旅支出市场规模达到2900亿美元，专家预测2018年中国差旅支出市场还将以10%的速度保持增长，并取代美国成为全球最大差旅市场。

近年来差旅管理也俨然成为企业财务成本控制的热门话题。在国家新一轮创新服务升级及行业大合并之后，差旅供应商愈发关注技术变革所带来的用户体验改进，以及效率的提升，VR、人工智能和机器人等技术的运用与发展成为一股不可小觑的力量，如何走向下一个巅峰？本次峰会将带给您全新的差旅理念！

“前三届中国企业差旅管理峰会”已经见证了在华外资企业，国内集团公司及大型国有，民营企业的差旅管理负责人积极反馈，目前国内企业亟待完善差旅制度，流程，及内部的合规管理，把差旅作为企业长期发展的战略之一，如何简化差旅管理的流程，实现全程自动化，费用预算如何控制在合理范围之内这些都是我们目前需要解决的问题，本地TMC公司如何发挥自身在技术+服务方面的优势？如何控制好差旅的显性和隐性成本？如何提供定制化的本土服务？企业如何选定优质的供应商资源？在本届峰会中您将找到答案！本次峰会将以全新的会议概念呈现，圆桌分享，场外体验，优质资源推荐会，设置颁奖，会议，培训，对接等环节。

论坛参会代表：采购部 | 人力资源部 | 财务部 | CXO | 公关部 | 市场部 | 风险合规部门 | 法务部门 | 行政部门 | 等超过200位总监以上级别的企业高管嘉宾将会参加本次两天的全部会议；

2018 Fourth "Breaking" China Corporate Travel Compliance Summit

第四届“突变”中国企业差旅合规高峰论坛

2018. 3. 23

上海万豪虹桥大酒店
Shanghai Marriott Hotel Hongqiao

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会议介绍

2017年中国差旅支出市场规模达到2900亿美元，专家预测2018年中国差旅支出市场还将以10%的速度保持增长，并取代美国成为全球最大差旅市场。

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In 2017, the expenditure of China's corporate travel market has reached 290 billion US dollars. Experts predict that the expenditure of China's corporate travel market will continue to grow at a rate of 10% in 2018 and replace the US as the largest market in the world.

In recent years, corporate travel management has also become a hot topic in the financial cost control of enterprises. After a new round of national innovation service upgrading and industry merging, corporate travel suppliers are now paying more attention to improve user experiences brought by technological changes, enhancement of the efficiency, application and development of VR, artificial intelligence and robot technology has become an essential power, how to reach the next peak? This summit will bring you a new idea of corporate travel.

The first three sessions of the China Corporate Travel Management Summit* has witnessed the positive feedback from foreign-funded enterprises in China, domestic group companies, large state-owned enterprises and private enterprises, currently enterprises in China are in urgent need to be improved by the systems, procedures, and internal compliance management, to set corporate travel as one of the long-term developments of the enterprise strategy. How to simplify the travel management process, to achieve full automation, how to control the budget in a reasonable range are all the problems we need to solve at present. How do local TMC companies show the advantage of technology and service? How to control the explicit and hidden costs of corporate travel? How to provide customized local services? How do enterprises select quality supplier resources? You will find the answer at this summit! The summit will be presented with the concept of new conference, panel discussion, off-site experience, high-quality resource recommendation, award presentation, conference, training and docking.



谁应该参加：

- 采购部
- 人力资源
- 财务部
- CXO
- 公关部
- 市场部
- 风险合规部门
- 法务部门
- 行政部门

部分演讲嘉宾

Part of the speakers

全球商务旅行协会（GBTA）亚太地区副总裁
 艾瑞咨询研究院院长
 携程商旅管理层
 美国运通副总裁
 安杰律师事务所合伙人
 利丰集团财务副总裁
 锦江HRG总经理
 通用磨坊内控总监
 滴滴快的财务总监
 中兴通讯财务高级副总裁
 丹佛斯间接采购总监
 沃尔沃亚太采购总监
 施乐辉中国间接采购总监
 礼来中国旅游和会务总监
 施耐德电气亚太区间接采购总监
 生物梅里埃中国行政经理和总经理助理
 上海会畅通讯股份有限公司战略总监

Global Business Travel Association, Vice-president of Asia-Pacific Region
 President of Iresearch Consulting Research Institute
 Ctrip Corporate Travel Executive Director
 Vice president of American Express
 AN JIE LAW Partner
 Li & Fung Group, Vice-president of Finance
 HRG, General Manager
 General Mills Director of internal control
 A senior finance director with a quick drop
 Senior vice president of ZTE Communications
 Danfoss Indirect Purchasing Director
 Volvo Asia Pacific Purchasing Director
 Director of Xerox China indirect procurement
 Lilly China Tourism and service Director
 Schneider electric Asia Pacific Indirect Purchasing Director
 BioMerieux Chinese administration manager and assistant general manager
 Shanghai Hui Chang Link Communications Inc strategic Director

listed in no particular order • Part of the speakers are to be confirmed, please contact us for updated information

AGENDA 会议议程

09:00-09:30
 差旅行业前景分析

09:30-10:00
 中国本土化的差旅管理策略

10:00-10:30
 如何优化差旅管理流程？

09:00-09:30
 Analysis of the prospect of corporate travel industry
 09:30-10:00
 China localization strategy of corporate travel management
 10:00-10:30
 How to optimize the corporate travel management process?

10:30-11:00 茶歇 ☕

11:00-11:30
如何更合规?

11:30-12:00
差旅管理TMC供应商最佳案例分享

12:00-12:30
最优化的国际差旅支付策略

12:30-01:30 午餐 🍽️

01:30-02:00
科技助力差旅变革

02:00-02:30
差旅成本管控

02:30-03:00
企业差旅政策的制定

03:00-03:30 茶歇 ☕

03:30-04:00
开方式小组讨论：如何更有效的实施差旅管控?

04:00-04:30
差旅管理中的法律及税务问题

04:30-05:00
如何选择更优质的供应商

05:00-06:00
圆桌讨论

10:30-11:00 Tea Break ☕

11:00-11:30
How to be more consistent?

11:30-12:00
Best case study of corporate travel management TMC suppliers

12:00-12:30
Optimal international travel payment strategy

12:30-01:30 Lunch 🍽️

01:30-02:00
Technology assistance corporate travel changing

02:00-02:30
Corporate travel cost control

02:30-03:00
Enterprise corporate travel policy fomulation

03:00-03:30 Tea break ☕

03:30-04:00
Panel discussion:
How to implement the corporate travel control more effectively?

04:00-04:30
Legal and tax issues in the management of corporate travel,

04:30-05:00
How to choose a better supplier

05:00-06:00
Panel Discussion

部分往届参会买家



会议门票

全天参会费用：3800元/位；

备注：全天会议包含上、下午茶歇及午餐,培训材料

