



2017中国金融科技峰会 China FinTech Summit 2017

尊敬的 _____ 先生/女士，您好！

2017中国金融科技峰会 China FinTech Summit 2017将于2017年05月在上海召开。

会议内容

Background

Financial technology has an enormous impact on the development of the financial industry, as cloud computing, big data, mobile Internet, and blockchain technology have driven expansion and innovation. In recent years, China's the payment, lending and insurance sectors in China have become attractive to investors, who have recognized the potential of FinTech in spurring growth. According to a report published by KPMG, global venture capital investment in Chinese technology companies exceeded \$ 1 billion in the third quarter of 2016, an increase of 67%, and a total of 12 transactions.

At the same time, new and future projected government policies offer support in developing new technologies, supporting the planning of big data infrastructure construction, promoting innovation and development of cloud computing, guiding the development and application of blockchain technology. The China FinTech Summit 2017 will provide a platform for industry leaders to familiarize themselves with policy and regulatory updates related to FinTech in China, as well as exchange experience and business practices.

The Summit will bring together representative of prominent industry associations, Chinese government agencies, as well as experts in the banking, securities, insurance, wealth management, and internet finance sectors, working in such diverse field as cloud computing, data processing, and mobile internet, and provides opportunities for delegates to find collaborators and business partners in financial technology industry.

Seven Reasons Not to Miss the Summit

Analysis and firsthand testimony regarding trends and the current status of the international FinTech market

(国内外金融科技市场的现状、趋势和实践案例分析和经验分享)

Policy and regulatory updates related to FinTech, in cloud computing, big data and blockchain, from government officials and representatives of industry associations

(听取来自政府、协会关于云计算、大数据及区块链的最新政策更新)

Interpretation of advances in FinTech, with regard to infrastructure establishment and security issues

(深度解析金融科技的基础建设、技术发展和安全问题)

Exploration of FinTech applications that promote enterprise digital transformation, including business model innovation, process optimization and customer relationship management

(探索金融科技发展背景下企业如何进行数字化转型，包括商业模式创新，流程优化和客户关系管理等)

Overview of opportunities and challenges related to payment, loans, insurance, wealth management upgrades, enabled by developments in FinTech

(解读金融科技发展背景下支付、清算、借贷、保险、财富管理体系升级的机遇与挑战)

Inquiring to FinTech' s impact on internet finance and observe new market opportunities

(探析金融科技对互联网金融领域的影响，发现市场新机遇)

Opportunities to meet potential customers and business partners in the field

(挖掘潜在客户，扩展业务合作机会)

Event Structure

Day One

- Market Background and Regulatory Updates
- Application of FinTech in Financial Industries

Day Two

- Technology Advance the Industry
- Industry Innovation

Some Previous Series Events Attendees



Who Should Attend

By Industry

- Banks
- Insurance Companies
- Reinsurance Companies
- Securities Companies
- Fund Companies
- Internet Finance Companies
- P2P Companies
- Third Party Payment Companies

- Cloud Computing Companies
- Data Service Provider
- Blockchain Companies
- IT Solution Companies
- IT Companies
- Software Companies
- Communication Carriers
- Investment Companies
- Consulting Firms
- Law Firms
- Crowd Funding Companies
- Digital Currency Transaction Platform

By Job Title

From Financial Institutions

- Chief Information Officer
- Chief Technology Officer
- Chief Engineer
- Chief Scientist
- Head of E-Bank
- Head of E-Commerce
- Head of Network Finance
- Head of Information Technology
- Head of Software Development
- Head of Security Management
- Payment Director
- Credit and Debit Director
- Head of Data Management
- Head of Innovation & Strategy
- Head of Customer Relationship Management

From Technology Companies

- MD/President/GM
- CEO
- CMO
- Partner

- Head of Financial Service
- BD Director
- Sales Director
- Head of Customer Service
- Marketing Director

From Third-Party Companies

- MD/President/GM
- Chief Representative
- BD Director
- Head of Financial Service
- Head of Technology Service
- Partner/Associate
- ...

会议嘉宾

Target Speakers

From Government and Associations

- CIRC
- International FinTech Association
- Internet Association of China
- Internet Finance Association of China
- Payment & Clearing Association of China

From Corporations

- Bank of China
- ICBC
- CCB
- Agricultural Bank of China
- CITIBANK
- HSBC
- Standard Chartered
- SPD Bank
- CEB Bank
- Bank of Communications
- China Merchants Bank
- China CITIC Bank

- China UnionPay
- Visa
- MasterCard
- PICC
- CPIC
- PING AN
- China United Insurance
- China Continental Insurance
- China Reinsurance
- AIA Insurance
- Swiss Reinsurance
- Allianz Insurance
- CreditEase
- GUOTAI JUNAN Securities
- CITIC Securities
- HUAJIN Securities
- China AMC
- Ant Financial
- Baidu Financial
- 360 Financial
- IBM
- Microsoft
- HUAWEI

会议门票

类型 Price Tier	截止日期 Deadline	价格 / 每位 Price / Per Delegate
优惠价 Early Bird	2017年2月24日 February 24, 2017	RMB15,298
标准价 Standard	2017年5月12日 May 12, 2017	RMB16,998

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The registration fee includes two-day event participation, simultaneous interpretation, paper/audio materials, and lunch buffet/tea-breaks provided by five star hotel. Duxes reserves the rights to make any

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