



New Retail Asia Summit 2018

尊敬的 _____ 先生/女士，您好！

New Retail Asia Summit 2018将于2018年01月在新加坡召开。

会议内容

With billions of consumers , Asia has been the world's most dynamic area in Retail. To link with the huge but diverse groups of consumers in Asia is extremely important for all brands , retailers and solutions providers. In Asia, The official launch of the ASEAN Economic Community (AEC) created a \$2.6 trillion market with a population of more than 622 million. The South East Asia (SEA) is a huge potential market with ever-increasing consumer demand.

In the meanwhile, China continues to be the largest market in Asia with fast development in retail industry. With the concept and practice of "new retail", the traditional retail industry is transforming fast in China and Asia. The retail model innovation and reconstitution has taken place through new technologies and the combination of online and offline.

The summit will gather the relevant colleagues to discuss the transformation, development and digitalization of retail in Asia. The highlights include new retail, omni-channel retail, mobile commerce, cross-border business, logistics, payment, CRM, digital marketing, new technologies and so on. An excellent platform will be provided to the brands ,retailers and solutions providers for learning, networking and cooperation.

会议日程

会议嘉宾

会议门票

普通参会 : 13000

包含两天茶歇，午餐，PPT

