



## 第四届中国企业全球化论坛

尊敬的 \_\_\_\_\_ 先生/女士，您好！

第四届中国企业全球化论坛将于2017年11月在三亚召开。

### 大会内容

#### 第四届

#### The 4th Meeting of 中国企业全球化论坛 The China Outbound Forum

新的历史·新的舞台

Rising to the global business stage

2017年11月17-18日

17-18 November 2017

海南三亚·亚龙湾

Sanya, IChina

中国企业全球化论坛创办于2014年，中国企业全球化论坛是国内专注中国企业全球化战略极具代表性的国际会议，由全球化智库（CCG）、商务部中国国际经济合作学会和三亚市政府联合发起主办。2014年首届、2015年第二届、2016年第三届论坛群星荟萃，成果丰硕，获得国家领导人、外国政要、知名企业家、中介机构、研究学者、相关政府决策者、国际商务专家及跨国高端商务精英的鼎力支持，取得了巨大成功，成为中国最具影响力的“走出去”论坛。为配合论坛，CCG每年还在社科文献出版社出版《中国企业全球化报告》，该蓝皮书是这一领域最为权威的蓝皮书，备受国内外企业的关注。2017年第四届中国企业全球化论坛嘉宾云集，政府政要、商界领袖和企业家等重量级人物汇聚一堂，议程囊括全球市场战略，一带一路如何实施，海外运营成功案例分析等。

本次盛会嘉宾云集、包括政府政要、商界领袖和企业家等重量级人物汇聚一堂，议程囊括战略性、高端性，全球市场战略，一带一路如何实施，海外运营成功案例分析，会议期间还会向中国企业全球化发展典范致敬颁奖，发布系列关于中国企业国际化的深度研究报告和蓝皮书。此次盛会除了是一场思想的盛宴、更是助力大家更好地融入国家“走出去”和“一带一路”发展战略、助推中国企业全球化发展、助力来自世界各地全球化企业和中国企业交流和提档升级的良好机遇和平台。

我们诚挚地期盼您的出席，贡献您的观点和智慧，共话全球、共谋发展、共推崛起、共享成功。

The annual China Outbound Forum was established in 2014 in the context of rapid growth in the so-called Chinese enterprises “go global” movement. Focused on the patterns, trends, and issues of Chinese firms’ drive to become competitive globally, the forum was designed to be a communication platform for leading practitioners of Chinese ODI from both home and abroad, including business elites, government officials, experts and professionals. The Center for China and Globalization (CCG), a Beijing-based leading Chinese independent think tank has successfully taken the lead in organizing the annual conference since 2014. CCG specializes in the globalization of Chinese companies and publishes the annual Bluebook on Globalization of Chinese Enterprises with the Chinese Academy of Social Sciences Press. For three consecutive years, the annual conference has been recognized as one of the most popular forums in China. Each year, the forum drew an average audience of 300 and considerable national media attention, even from top outlets such as the CCTV.

Sanya is a coastal tourist destination known as the Hawaii of China. Held at a world-class resort, the 2-day forum allows for guests to experience the blue sky and charms of a tropical beach town in early winter. The fourth China Outbound Forum features the salient issues of Chinese ODI in the context of the opportunities and

challenges the nation faces when it comes to leading economic globalization – most notably the Belt & Road initiative and the impact of the structural reform. The conference will tap into the perspectives and experiences of leading Chinese multinationals, investors, financial services, as well as representatives from academic and regulatory communities to understand the changes and fundamentals of Chinese ODI. Aggregated concerns and policy input will be the basis for a post-conference report providing policy recommendations for the Chinese government.

## 论坛宗旨

本次论坛的发起适逢中国企业全球化进入一个发展新阶段。作为一个重要的交流平台，论坛将邀请国内外知名的企业领袖、战略专家、学术精英，共同探讨中国企业全球化进程中面临的挑战与机会。中国企业全球化论坛着眼于中国企业国际化以及全球化趋势，致力于打造里程碑式的思想盛宴。

### The China Outbound Forum mission

Created at a very timely moment when the drive for overseas expansion of Chinese companies is entering a new phase and gathering further momentum, The China Outbound Forum differentiates itself from existing conferences, which are more focused on promoting overseas investment locations. It is designed to support Chinese companies as they consider expanding their activities internationally – while also attracting mainland companies well established at the global level. The Forum is a platform bringing together Chinese senior executives and their interlocutors from foreign companies as well as from other sources of expertise and knowledge, with an agenda designed to cover the key issues and challenges that Chinese outbound companies need to address successfully as they move abroad.

## 论坛特色

具有权威性的中国企业国际化盛宴。-中国企业全球化论坛是国内专注中国企业全球化战略极具代表性的国际会议，由中国最大的社会智库全球化智库（CCG）发起并主办。

“中国企业国际化”主题下最专业、最高端、最国际化的论坛。--论坛以其“代表性”、“专业性”、“国际化”成为中国企业“走出去”交流分享、合作洽谈的重要平台。

以《中国企业国际化报告》蓝皮书为智力支持。-主办方全球化智库（CCG）深入研究中国企业对外投资现状与特点，为本次论坛提供学术支持。

参会嘉宾来自行业翘楚企业-最具代表性的企业参会嘉宾来自蓝皮书评选的“中国企业国际化50强”、“中国企业国际化新锐50强”“中国企业国际化绩效10强”及“中国企业国际化上市50强”

重量级媒体深度参与-近70人媒体团队驻会报道，媒体刊发量两天内即逾千次，数十家国内外媒体持续发刊、转载本次论坛相关报道，影响力广泛。

举办大型颁奖晚会-为“中国企业国际化50强”及“中国企业国际化新锐50强”等蓝皮书榜单企业进行颁奖。

《建言献策报告》为论坛提供研究性总结。

### A Unique Forum

An agenda focused on the key issues and challenges that Chinese outbound companies need to address to be successful

An independent platform bringing together senior executives from China looking at their international expansion strategy and executives from foreign and Chinese companies, in addition to authoritative experts.

A time-efficient opportunity to acquire new insights, to share experiences and perspectives with top Chinese and foreign personalities, to benefit from best practices and to corroborate or refine strategies

An exclusive framework for creating new business relationships

The identification and recognition of best practices, supported by strong research and analysis, with the Blue Book on Chinese Companies Going Global.

## 颁奖仪式

经过业内专家和学者的深入严谨的调查研究，根据企业在其海外拓展进程中的绩效成果和创新举措，本论坛届时将会颁布中国企业全球化发展典范名单并公布由中国与全球化智库（CCG）发布的《中国企业全球化报告》蓝皮书核心研究成果。

## Recognizing innovation and success

During a high-profile evening The China Outbound Forum recognizes and celebrates a selection of Chinese companies that have proved particularly innovative and successful in their expansion overseas. This evening event allows participants to share in the success of Best Practices – highlighting some results and outcomes of the Blue Book on Chinese Companies Going Global published by the Center for China and Globalization.

## 论坛议题

“一带一路”和新的机遇

新的中外合作：如何创造成功的共赢关系

中国企业国际化中的环境责任

中国企业投资美国的动力在哪里？

来自中国民营企业的投资：重组中国企业海外投资版图

中国建设：全球基础设施建设的主力军

为中国企业海外投资提供更有效的融资支持

人民币：不断增强的全球影响力

欧洲吸引力：下一步是什么？

购买全世界：中国企业如何应对障碍和抵触？

中国的私人资产：快速全球化

中国企业海外投资如何重塑全球商业版图？

## Some topics on the agenda

The “one belt, one road” initiative: What it means in terms of new opportunities

Sino-Foreign partnerships: What creates the successful, win-win combinations?

Looking at the drivers of Chinese investment in the US

The increasing role of the private sector in going global: Reshaping the overall picture of China’s outbound drive

“Built by China”: Becoming a global infrastructure player

Developing more cost-efficient financing channels for outbound expansion

The rise of the international role of the Yuan as a new asset to finance international expansion

The European attraction: What comes next?

“Buying the world”? How Chinese investors can address obstacles and resistances to their international expansion

China’s Private Equity: Going global...And fast

How China’s outbound drive is beginning to reshape the global business landscape

## 参会人员

本次论坛将会有350名嘉宾应邀出席，他们包括：

中国企业的商界领袖和企业管理者

跨国公司和金融机构的领导管理者

来自中国和外国的政府官员

知名专家和思想领袖

来自国际组织的资深人士

## Who participates?

The China Outbound Forum 2015 brings together around 350 participants. Among them:

Senior executives from Chinese companies

Senior executives from foreign companies and financial institutions

Relevant government officials and public personalities from China and abroad

Authoritative experts and thought leaders

Personalities from international organizations

## 会议日程

Friday 17 November 2017	
12:00 - 14:00	Registration
14:00 - 14:45	<b>Welcome Cocktail</b>  Chair: Miao Lu, Vice President and Secretary-General of CCG, Secretary General of China Outbound Forum  Speakers: Wang Huiyao, President of CCG, Vice President of China Association for International Economic Cooperation (CAFIEC) Cui Mingmo, President at Chinese Association of International Economic Cooperation (CAFIEC)
14:45 - 16:15	<b>Plenary Session 1: Silk Road Extended: Drawing A Global Investment Map for the Belt and Road Initiative</b>  Chair: He Ning, Former Director-General of MOFCOM Department of America and Oceania, Former Minister of Commercial Affairs at the Chinese Embassy to the United States, CCG Senior Fellow  List of Invitees: Marcos Caramuru, Ambassadors of Brazil to China Chen Jian, Former Vice Minister of Commerce, CCG Advisor Adam Dunnett, Secretary General of the EU Chamber of Commerce in China Fu Chengyu, Former Chairman of China Sinopec, CCG Advisor Gao Xiqing, Former President of China Investment Corp (CIC), CCG Advisor Jorge Hein, Chilean Ambassador to China Alistair Michie, Secretary-General of British East Asia Council Kevin Rudd, Former Australian Prime Minister, President of Asia Society Policy Institute Margaret Ren, China Chairman of Bank of America Merrill Lynch, CCG Vice Chair Barbara Woodward, British Ambassador to China Zhang Hongli, Senior Executive Vice President of ICBC, CCG Vice Chair Zhang Yichen, Chairman and CEO of CITIC Capital, CCG Senior Vice Chair
	<b>Parallel Session 1: From World's Factory to Global Value Chain Climber: Drivers and Trends of China's Overseas Investment in Manufacturing</b>  Moderator: Wang Huiyao, President of CCG, Vice President of China Association for International Economic Cooperation (CAFIEC)  List of Invitees:

16:15	Cao Dewang, Chairman of Fuyao Glass, CCG Senior Vice Chair
-	Fang Hongbo, President of Midea Group
16:30	He Yingkun, Deputy Director-General of MIIT Department of Planning
	Joerg Hoehn, Managing Director of German Center for Industry and Trade
	Mao Zhongqun, Chairman and President of Fotile Group, CCG Senior Vice Chair
	Madhav Sharma, Chief China Representative of Confederation of Indian Industry
	Song Zhiping, Chairman of China National Building Material
	Tang Xiuguo, President of SANY Group, CCG Vice Chair
	Wang Jianfeng, Chairman of Ningbo Joyson Electric Corp.
	Yu Weiping, Vice President of CRRC, CCG Vice Chair
<b>Parallel Session 2: Brand, Public Relations, Talent Strategies: Advice to China's Multinational Corporations</b>	
	Moderator:
	Miao Lu, Vice President and Secretary-General of CCG, Secretary General of China Outbound Forum
	List of Invitees:
	Cheng Lixin, Senior Vice President of ZTE Corporation, President of ZTE North America Mobile Devices Business Unit, and Chairman and CEO of ZTE USA
16:30	Guo Sheng, CEO of Zhaopin.com, CCG Senior Council Member
-	David Harmon, Vice President of Global Public Affairs at Huawei Technologies
17:45	Hypatia E. Kingsley, Managing Director of Spencer & Stuart Greater China
	Chauncy Lennon, Managing Director and Head of Workforce Initiatives at JPMorgan
	Liu Shuang, Director and Chief Executive Officer of Phoenix New Media Limited
	James McGregor, Chairman of APCO Greater China, Former Chairman of AmCham China
	Qian Jiannong, Senior Vice President of Fosun Group, President of Fosun Tourism and Commercial Group
	Qiao Jian, Senior Vice President of Lenovo Group
	Wang Guangfa, Chairman of Fazheng Group, CCG Senior Vice Chair
	Yu Zhiwei, Vice President of LinkedIn China
18:00	
-	<b>Meet the Mayor Event (VIP Only)</b>
18:30	
<b>Opening Remarks</b>	
	Chair:
18:30	Wang Huiyao, President of CCG, Vice President of China Association for International Economic Cooperation (CAFIEC)
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19:00	Speakers:
	Chen Jian, Former Vice Minister of Commerce, CCG Advisor
	Long Yongtu, Former Vice Minister of Commerce, Former Secretary-General of the Boao Forum for Asia, Chair of CCG
	Yan Chaojun, CCP Secretary of Sanya
<b>Awards Gala</b>	
	Chair:
19:00	Miao Lu, Vice President and Secretary-General of CCG, Secretary General of China Outbound Forum
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20:15	<p>Speaker:</p> <p>Wang Huiyao, President of CCG, Vice President of China Association for International Economic Cooperation (CAFIEC)</p>
20:15 - 21:30	<p><b>Opening Panel: Globalization, the Belt and Road Initiative, and the New Era of Chinese Enterprises “Go Global”</b></p> <p>Chair:</p> <p>Zi Tan, Host of “Forum” Guizhou TV</p> <p>List of Invitees:</p> <p>Chen Jian, Former Vice Minister of Commerce, CCG Advisor</p> <p>Cao Dewang, Chairman of Fuyao Glass, CCG Senior Vice Chair</p> <p>Li Shufu, Chairman of Geely Automobile</p> <p>James Liang, Co-founder and Executive Chairman of Ctrip, CCG Vice Chair</p> <p>Long Yongtu, Former Vice Minister of Commerce, Former Secretary-General of the Boao Forum for Asia, Chair of CCG</p> <p>Lu Zhiqiang, Chairman of China Oceanwide Holdings Group</p> <p>Song Zhiping, Chairman of China National Building Material</p> <p>Tang Xiuguo, President of SANY Group, CCG Vice Chair</p> <p>Wang Shi, Founder of Wanke, CCG Senior Vice Chair</p> <p>Yan Zhiyong, Chairman of China Construction Electric Power Construction</p> <p>Yu Weiping, Vice President of CRRC, CCG Vice Chair</p> <p>Zhang Huarong, Chairman of Huajian Group, CCG Vice Chair</p>
<b>Saturday 18 November 2017</b>	
09:00 - 10:15	<p><b>Plenary Session 2: Managing Risks: The Outlook for the World Economy and Chinese Overseas M&amp;A in 2018</b></p> <p>Chair:</p> <p>Long Yongtu, Former Vice Minister of Commerce, Former Secretary-General of the Boao Forum for Asia, Chair of CCG</p> <p>List of Invitees:</p> <p>Cai Hongjun, President of Citibank (China) Co., Ltd</p> <p>Chen Jian, Former Vice Minister of Commerce, CCG Advisor</p> <p>Dong Zhen, Assistant Vice President at Deutsche Bank</p> <p>Ding Guoliang, Vice President of HSBC</p> <p>Fang Shangpu, Former Deputy Administrator of the State Administration of Foreign Exchange</p> <p>Peter Fuhrman, Founder and Chairman of China First Capital</p> <p>Li Yi, Chairman and CEO of JPMorgan China, CCG Senior Council Member</p> <p>Li Yifei, Country Chair of Man Group, CCG Vice Chair</p> <p>Ma Qing, Chief Economist of Institute of International Finance (IIF)</p> <p>Ma Weihua, Former Chairman of China Merchants Bank, CCG Senior Vice Chair</p> <p>Margaret Ren, China Chairman of Bank of America Merrill Lynch, CCG Vice Chair</p> <p>Zhang Yansheng, Secretary General of the National Development and Reform Commission (NDRC) Academic Committee, CCG Expert Advisor</p> <p>Zhu Min, Chairman of The National Institute of Financial Research, Tsinghua University (NIFR) , Former Vice President of International Monetary Fund(IMF), CCG Academic Advisor</p> <p>Zhu Min, Chairman of Cybernaut Investment Group, CCG Senior Vice Chair</p>
10:15 - 10:30	<p><b>Coffee break</b></p>

<p>10:30 - 11:45</p>	<p><b>Parallel Session 3: Make America Great Again: Prospects and Challenges for Chinese Investment in the US under the Trump Administration</b></p> <p>Moderator: Jiang Shan, Former Director-General of MOFCOM Department</p> <p>List of Invitees: Alan Beebe, President of AmCham China Cao Dewang, Chairman of Fuyao Glass, CCG Senior Vice Chair James Green, Minister Counselor for Trade Affairs at US Embassy in China Jacob Parker, Vice President of US-China Business Council Clyde Prestowitz, President of Economic Strategy Institute Siva Yam, President of US-China Chamber of Commerce Song Zhiping, Chairman of China National Building Material Timothy P. Straford, Managing Partner of Covington &amp; Burling LLP, Former Assistant US Trade Representative Wang Jianfeng, Chairman of Ningbo Joyson Electric Corp. Yu Weiping, Vice President of CRRC, CCG Vice Chair</p>
<p>10:30- 11:45</p>	<p><b>Parallel Session 4: Belt &amp; Road's Eurasian Partners: Understanding the Drive and Issues of Chinese investment in Europe</b></p> <p>Moderator: Sun Yongfu, Former Director-General of MOFCOM Department of Europe, CCG Senior Fellow</p> <p>List of Invitees: Jean-Jacques de Dardel, Ambassador of Switzerland in China Jiao Yong, Chairman of Chenghuahesheng Investment Management Alistair Michie, Secretary-General of British East Asia Council Stephen Philips, CEO of China-Britain Business Council Tang Haoxuan, Chairman of FUETA, CCG Senior Council Member Barbara Woodward, British Ambassador to China Zhang Xingfu, Deputy Director-General of MOFCOM Department of Cooperation Zhang Zhewei, China Director of Investment and Development Agency of Ireland, CCG Council Member Zhou Hualong, Chairman of DHC Holding Group, CCG Vice Chair</p>
<p>10:30 - 11:45</p>	<p><b>Parallel Session 5: Capitalizing on the Global Infrastructure Boom: A Risk Management Approach</b></p> <p>Moderator: Xavier Chen, President of Statoil China, CCG Senior Council Member</p> <p>List of Invitees: Vaughn Barber, Global Chairman of KPMG Gao Zhendong, President of Positec Group, CCG Senior Vice Chair He Weiwen, Co-director at the Study Center for China-US/EU and Managing Director of China Society for WTO Studies, Former Economic and Commercial Counselor at the Chinese Consulate General in New York and San Francisco, CCG Senior Fellow Liu Yong, Chief Economist of China Development Bank Wen Gang, Chairman of China Communications Construction Company Wang Jiping, Vice President of China Nuclear Power Engineering Wang Min, Chairman of Xuzhou Construction Machinery Group Co., Ltd. Yuan Dong, Chief Expert on Treasury and Senior Researcher of Asian Infrastructure</p>

	<p>Yan Zhiyong, Chairman of China Construction Electric Power Construction</p> <p>Yu Yong, Chairman of Hesteel Group Development Bank</p>
<p>12:00 - 13:30</p>	<p><b>Luncheon: Cross-border Innovation and Venture Capital: The Role of Chinese Firms in the Global Tech Race</b></p> <p>Moderator: Peter Fuhrman, Founder and Chairman of China First Capital</p> <p>List of Invitees: Edouard Cukierman, Managing Director of Catalyst Investment Jean-Jacques de Dardel, Ambassador of Switzerland in China Chen Long, Chief Strategy Officer of Ant Financial Dai Wei, Co-founder and CEO of ofo, CCG Senior Council Member Gao Hongbing, Vice President of Alibaba, President of Ali Research Michael Guan, Founder, Chairman and CEO of Kuan Capital, CCG Vice Chair Tian Min, CTO of S.F. Express, CEO of S.F. Technologies Xie Qirun, Vice Chairman of Zhengda Pharmacy Group Zhang Yaqin, President of Baidu, CCG Senior Council Member Zhao Bin, Vice President of Legal and Government Affairs of Qualcomm, CCG Senior Council Member</p>
<p>13:30 - 14:45</p>	<p><b>Parallel Session 6: Industrial Parks: Lessons and Experiences shared by Private Companies Investing in the Belt and Road Countries</b></p> <p>Moderator: Tang Haoxuan, Chairman of FUETA, CCG Senior Council Member</p> <p>List of Invitees: Dai Zhikang, Chairman of ZENDAI Group, CCG Senior Council Member Brhane Gebrekirstos , Ethiopia Ambassador to China Lu Qiyuan, Chairman of Ethiopian Eastern Industry Zone Miguel Angel Ramirez Ramos , Cuba Ambassador to China Wang Licheng, Chairman of the Board of Managing Director of Holley Wu Jiang, Chairman of Central European Trade and Logistics Cooperation Zone Weng Mingzhao, Chairman of Vietnam Long Jiang Industrial Park Zhang Huarong, Chairman of Huajian Group, CCG Vice Chair Zhang Yue, President of Broad Group Zhou Haijiang, Board Chairman and CEO of HOdo Group</p>
<p>13:30 - 14:45</p>	<p><b>Parallel Session 7: Cross-border E-Commerce: The Emerging Force in the Chinese Enterprises' "Going Global" Movement</b></p> <p>Moderator: Zhong Zeyu, Vice President and Secretary General of China Association of Trade in Services</p> <p>List of Invitees: Cai Yuhui, Chairman of the Board of the Middle Eastern Trade Platform Gao Hongbing, Vice President of Alibaba, President of Ali Research Tian Min, CTO of S.F. Express, CEO of S.F. Technologies Diane Wang, Founder and CEO of DH Gate Wang Dong, CEO of Zhaogang.com Xiang Feng, Former President of YTO Express Zhang Linan, Chairman of Belt &amp; Road Logistics Zhou Ping, Former Director-General of MOFCOM Department of Foreign Affairs</p>
	<p><b>Parallel Session 8: Cross-border Leisure and Business Tourism: Deals and Issues</b></p>



13:30 - 14:45	<p>Moderator: Li Weifeng, Executive Secretary-General of CCG</p> <p>List of Invitees: Chen Dongsheng, Chairman and CEO of Taikang Life Insurance Chen Wenjie, President of Center for Tourism Industry Studies at China Travel Service (Hong Kong) Group Henri Giscard d'Estaing, President of Club Med James Liang, Co-founder and Executive Chairman of Ctrip, CCG Vice Chair Qian Jiannong, Senior Vice President of Fosun Group, President of Fosun Tourism and Commercial Group Sun Zhiping, Vice Chairman of Tencent Wang Huiyao, President of CCG, Vice President of China Association for International Economic Cooperation (CAFIEC) Yang Junni, Chairman of Hainan Airlines Venture Capital</p>
14:45 - 15:00	<p><b>Coffee Break</b></p>
15:00 - 16:15	<p><b>Parallel Session 9: FDI Regulations for Sending and Receiving Countries: Issues and Solutions</b></p> <p>Moderator: Wang Xin, Vice President of CCG</p> <p>List of Invitees: Qin Hongtao, President of Hengchang Asset Management Ran Ruixue, Partner of Covington &amp; Burling Zhao Bin, Vice President of Legal and Government Affairs of Qualcomm, CCG Senior Council Member Zhang Libin, Partner of Broad &amp; Bright, CCG Council Member Zhang Yi, Partner and Member of China and Global Management Committees at King &amp; Wood Mallesons, CCG Senior Council Member Zheng Xianhong, Deputy Director of Research at the Ministry of Justice Zheng Yi, President and CEO of AIG China</p>
15:00 - 16:15	<p><b>Parallel Session 10: Expanding Access to Finance for POEs: Practices and Policies</b></p> <p>Moderator: Xian Hong, Executive Vice President of Special Financing at ICBC</p> <p>List of Invitees: Chen Shuang, Executive Director of China Everbright Holdings, CCG Senior Council Member Chen Shaoyu, Partner of PwC China Chen Shangli, Partner of Deloitte China Wang Weidong, Chairman of D&amp;R Capital, CCG Senior Council Member Zhou Hualong, Chairman of DHC Holding Group, CCG Vice Chair Zhong Xiaoping, Chairman of Qianhai Runneng Holdings</p>
16:15 - 16:30	<p>Coffee Break</p>
	<p><b>Closing Session: The Balancing Act: Inbound and Outbound Capital Flows in the era of China's "New Normal"</b></p>

<p>16:30</p> <p>-</p> <p>18:00</p>	<p>Chair:</p> <p>Alan Beebe, President of AmCham China</p> <p>List of Invitees:</p> <p>Chen Jian, Former Vice Minister of Commerce, CCG Advisor</p> <p>Adam Dunnett, Secretary General of the EU Chamber of Commerce in China</p> <p>James Green, Minister Counselor for Trade Affairs at US Embassy in China</p> <p>Huo Jianguo, Senior Fellow at CCG and Former Director of Chinese Academy of International Trade and Economic Cooperation, MOFCOM</p> <p>Travis Joern, Managing Director of Canada China Business Council</p> <p>Long Yongtu, Former Vice Minister of Commerce, Former Secretary-General of the Boao Forum for Asia, Chair of CCG</p> <p>Alistair Michie, Secretary-General of British East Asia Council</p> <p>Wang Huiyao, President of CCG, Vice President of China Association for International Economic Cooperation (CAFIEC)</p>
<p>18:30</p> <p>-</p> <p>20:30</p>	<p><b>Special Session (Invitation-Only): Exploring the Blueprint for Chinese SMEs Going Global: Ideas and Policies</b></p> <p>Chair:</p> <p>Wang Huiyao, President of CCG, Vice President of China Association for International Economic Cooperation (CAFIEC)</p> <p>List of Invitees:</p> <p>Chen Jian, Former Vice Minister of Commerce, CCG Advisor</p> <p>He Ning, Former Director-General of MOFCOM Department of America and Oceania, Former Minister of Commercial Affairs at the Chinese Embassy to the United States, CCG Senior Fellow</p> <p>He Weiwen, Co-director at the Study Center for China-US/EU and Managing Director of China Society for WTO Studies, Former Economic and Commercial Counselor at the Chinese Consulate General in New York and San Francisco, CCG Senior Fellow</p> <p>Huo Jianguo, Senior Fellow at CCG and Former Director of Chinese Academy of International Trade and Economic Cooperation, MOFCOM</p> <p>Jiang Shan, Former Director-General of MOFCOM Department</p> <p>Miao Changxing, Director-General of MIIT Center for Promotion of SME Development</p> <p>Sun Yongfu, Former Director-General of MOFCOM Department of Europe, CCG Senior Fellow</p> <p>Zhang Jie, Vice President of China Chamber of Commerce for Import and Export of Light Industrial Products and Art-Crafts</p> <p>Zhou Ping, Former Director-General of MOFCOM Department of Foreign Affairs</p> <p>Zhong Zeyu, Vice President and Secretary General of China Association of Trade in Services</p>

## 会议门票

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