



## 全球采购高层峰会 PROCUREMENT SUCCESS SUMMIT 2017

尊敬的 \_\_\_\_\_ 先生/女士，您好！

全球采购高层峰会 PROCUREMENT SUCCESS SUMMIT 2017将于2017年11月在上海召开。

### 会议内容

■会议时间：2017年11月15-16日

■会议地点：中国·上海

■大会主题：在颠覆性时代，改变和创新你的采购

采购功能面临巨大的转型压力。数字革命不仅破坏了公司今天的处理方式，也影响了采购与供应商，客户和内部合作伙伴的整体关系。供应商关系重组，外部合作，更新成本降低战略和风险规避 ...目前这些都是迫切需要解决的问题。一些CPO正在抓住创新改造采购组织以支持增长和抵制竞争的重大机遇，但许多也不是。你呢？

### ■大会议题

- 采购转型
- 数字创新
- 大数据分析
- 采购自动化
- 采购角色定义
- 采购人才管理

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### What You Can Take Away

- Examine the practices of those select top-performing procurement organizations that have developed and mastered the capabilities, influence and innovation that enable them to contribute to the competitive advantage of their enterprises
- Look at what separates these outperformers from the rank-and-file organizations that fall short in these dimensions
- We will provide a roadmap that CPOs can follow that will enable them to begin emulating the practices of outperformers.

### Expend Your Network and Enjoy Networking Time

- Full of opportunities to grow your network and make invaluable connections. Come prepared to pose questions to

our speakers and fellow delegates during networking breakfasts, lunches, festive cocktail reception, and several programmed networking breaks scheduled throughout the event.

- Others



"I think it's the most professional conference that I've participated in. Firstly for me it's tremendously benefit to attend this event. You will see a lot other great procurement leaders. You learn what happening in the organizations. And you can take lessons back to your organizations. Secondly, you will see many leading edges of procurement, not just one country, one region, but across the globe and bring those practices back into the countries."

--- Mr. Javed

**Global Chief Procurement Officer, JLL**



"Really enjoyed this conference and would like to attend future meetings and conferences. Would also like to bring my team members to future meetings."

--- Fairchild Semiconductor

**Global Procurement Director**



## 会议嘉宾



**Colin Browne**  
Chief Supply Chain Officer  
Under Armour



**Arnd Hirschberg**  
CPO Siemens Division Process...  
Siemens



**Doug Sandler**  
Vice President, Product Sou...  
TTI Floor Care



**Joseph N. Agresta**  
Vice President, SC Procureme...  
Johnson & Johnson



**Henrik Thorén**  
VP Group Sourcing North East...  
Ericsson



**Valery Shorzhin**  
CPO  
MTS Group



**Jan Nestler**  
CPO  
PerkinElmer



**Erika Swan**  
VP Product Operations Access...  
adidas



**Brant Matthews**  
Vice President - Global Stra...  
McCORMICK



**Liren Xu**  
Vice President Supply Chain  
StanleyBlack&Decker



**Lou Zhou**  
Director of Client Service P...  
IBM Asia Pacific



**Martin Pratt**  
Head of Procurement - Intern...  
AstraZeneca

## 会议门票

采购人士 9591 / 人 包含两天会议+两天午餐+两天茶歇

市场&销售人士 11661 / 人 包含两天会议+两天午餐+两天茶歇



