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2017第二届经济，金融与管理科学 国际会议

尊敬的_____先生/女士，您好！

2017第二届经济，金融与管理科学国际会议将于2017年04月在西安召开。

会议内容

2017第二届经济，金融与管理科学国际会议

2017第二届经济，金融与管理科学国际会议将于2017年4月25-26日在中国西安召开。2017第二届经济，金融与管理科学国际会议为广大经济、金融及管理等相关领域的研究学者、专家提供交流平台。会议组委会诚邀全球相关领域的学者、专家参加此次国际会议，就经济发展和科学管理相关领域的热点问题探讨、交流，共同促进全球经济和管理科学的发展。

2017第二届经济，金融与管理科学国际会议将于2017年4月25-26日在中国西安召开。西安，古称长安，陕西省省会。西安是举世闻名的世界四大文明古都之一，居中国古都之首，是中国历史上建都时间最长、建都朝代最多、影响力最大的都城。作为华夏文明的发源地，西安的历史悠久，文化的积淀非常厚重，它是著名的丝绸之路的起点。西汉时期，汉武帝派遣张骞出使西域，正式开辟了以长安为起点，联结欧亚大陆的通道“丝绸之路”。“西安文物甲天下”，深厚的历史文化积淀和浩瀚的文物古迹遗存使西安享有“天然历史博物馆”的美称。有诸如秦始皇兵马俑、大雁塔、西安古城墙、华清池等著名旅游景点。

会议主题

经济：微观经济学、宏观经济学、国际经济学、经济体制、经济理论、工业经济、金融经济学、产业经济学、家庭经济学等

金融：会计、财税、投资学、银行学、证券学、保险学、信托学、计量经济、金融工程学等

管理：公共管理、品牌管理、管理科学、项目管理、商业管理、经济管理、人事管理、管理心理学、工程管理、人力资源管理

会议日程

4月24日	11:00-17:00	报到
4月25日	09:00-12:00	特邀嘉宾演讲
	12:00-14:00	午餐
	14:00-17:30	口头报告

	18:30-20:00	晚宴
4月26日	08:00-18:00	西安一日游

会议嘉宾



Syed Abdul Rehman Khan, Professor

School of Supply Chain Management, Business Research and Service Institute, USA ; School of Economics and Management, Chang'an University, China

Biography: Syed Abdul Rehman Khan, CSCP is a professor of Logistics and Transportation Management. Prof. Khan achieved his CSCP—Certified Supply Chain Professional certificate and successfully completed his Doctorate Degree. Since 2014 and 2015, Prof. Khan is affiliated with Chang'an University, China and Brasi School of Supply Chain Management, USA respectively. Dr. Khan has more than seven years' core experience of supply chain and logistics at industry and academic levels. Prof. Khan has attended several international conferences in Dubai, Pakistan, Taiwan, and China, USA, Netherland and has also been invited as guest speaker, Keynote speaker and conference committee member. He has published 2 book on "Global Sourcing" and "Strategic Supply Chain" respectively and published more than 22 research papers including ISTP, Scopus, SCI, SSCI, and EI indexed in different well renowned international journals and conferences. He is a regular contributor to conferences and workshops around the world. Dr. Khan also holds Editorial Membership of two international journals.

In addition, Prof. Khan holds memberships in the following well renowned institutions and supply chain bodies/associations: APCIS-U.S.; Supply Chain Council U.S.; Supply Chain Association of Pakistan; USA Council of Supply Chain Management Professionals; and Global Supply Chain Council China.

Topic: The Environmental Supply Chain Management and the Companies' Sustainable Development

Abstract: Due to the pressure from the public, government laws and environmental standards, companies have to emphasize on the environmental management. Using the experience of western and developed countries for reference and considering China's practical conditions. This research paper puts forward a proposal of carrying out sustainable supply chain management. By environmental-friendly practices in supplier selection and supply process and product design process, companies can grasp both economic and environmental advantages, and establish competitive edge in the international market.



Dr. Xiaoquan Jiang, Associate Professor

Department of Finance, College of Business, Florida International University, USA

Biography: Dr. Xiaoquan Jiang graduated from The University of Houston with a Ph.D. in finance and Texas A&M University with a MS in Economics.

Dr. Jiang has diversified teaching experiences at different universities and overseas, such as, Sichuan University, University of Houston, University of Alaska, University of Northern Iowa, Hong Kong Polytech University and Florida International University. Dr. Jiang has taught students in undergraduate level (Financial management, Security Analysis), graduate level (including Master of Science in Finance and MBA including Corporate Finance, Fixed Income Markets and Analysis, Financial Policy), and doctoral level (Financial Economics, Foundation of Finance Models).

Dr. Jiang's research focuses on empirical asset pricing and valuation, risk-return relation, financial anomalies, capital market research in accounting. He has published papers in top finance journals, including the Journal of Business, Journal of Banking and Finance, Financial Management, Journal of Financial Markets, Journal of Financial Research, Financial Review, Journal of Real Estate Finance and Economics, Financial Markets and Portfolio Management, Quantitative Finance, Journal of Property Research, etc. Dr. Jiang has served as a referee for many to finance journals.

Topic: Equity Issues and Market Timing

Abstract: We examine the dynamic relation between net equity issues and timing variables in both backward looking and forward looking timing tests. Complementary to market valuation timing, and risk timing, we propose a risk-return timing hypothesis. Controlling for the feedback of future timing variables in backward looking timing test, we find an evidence supporting managerial timing due to mispricing. Controlling for the feedback of past timing variables in forward looking timing test, we find an evidence supporting managerial timing due to information asymmetry.

会议门票

票务类别	包含内容
C票	参会+会议资料+礼品+旅游
D票	参会+会议资料+礼品+旅游+午餐+欢迎晚宴

参会费用所含内容说明：

- 1、**参会**：听取会议主会场报告及分会场报告
- 2、**午餐和欢迎晚宴**：会议期间的午餐及欢迎晚宴（仅D票；C票需参会者自理餐费；如需现场购买，标准为：午餐200元，晚宴200元）
- 3、**会议资料**：胸牌，程序手册，纸质期刊一本（作者文章所发表的一期的纸质版，国内邮寄免费，国外邮寄需加收邮费）等
- 4、**礼品**：会议精美纪念礼品一份
- 5、**旅游**：济南一日游，缴费的参会者在会后可享受免费旅游（如不参加旅游，无退费）

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2017年4月1日