



S&OP Innovation Summit 2017

尊敬的_____先生/女士，您好！

S&OP Innovation Summit 2017将于2017年01月在拉斯维加斯召开。

大会内容

If you work in the following areas this is a MUST attend event: S&OP Sales Inventory and Operations Planning Integrated Business Planning Supply Chain Management Supply / Demand Planning Operations Forecasting Finance Rest assured, all of the pertinent issues surrounding S&OP will be dealt with in engrossing discussions at this groundbreaking summit. This summit will focus on the solutions offered by S&OP. The two days will comprise of learning objectives, illustrated intermittently with a number of case studies, to include: - Evaluate how business forecasting, demand planning and S&OP operate on a global basis in mature and emerging markets - Discover how S&OP can provide an integrated planning platform across marketing, operations and finance - Learn about best-practice processes, identify and implement the supporting technologies, and design the best organization approach to connect the planning process across the enterprise - Understand the importance of change management; how to develop and link strategic planning and operational planning with financial planning and much more... We look forward to meeting you there.

会议日程

The Sales & Operations Planning Innovation Summit brings the leaders and innovators from across different industries for a summit acclaimed for its insight into the supply chain process.

Effective operational planning is central to business success. In the modern business environment technological developments and the advances of globalization have created unparalleled opportunities for market expansion. But new opportunity has opened the door to new challenges.

The key topics of this year's summit will be:

- > Implementing S&OP Within your Business Model
- > Advanced Stage S&OP
- > How to Best Maintain S&OP
- > S&OP and Change Management
- > Why Invest in S&OP?
- > New Developments & Innovations in the S&OP Process

会议嘉宾

Bruce Taber, Sr. Dir, Business Planning & Systems, Terex

Deep Chatterjee, Director, Strategic Initiatives, American Express

Dwight Critchley, Dir, Global Supply Chain Planning, Blackberry

Abhinav Bhatnagar, Director, Global Cloud Ops & Strategy, Google

Rob Thomson, Director, S&OP, Cisco

Gerardo Weiland, Director, Logistics, Telefonica

Ashley Jones, **Manager, Global S&OP**, Halliburton

Mike Elliott, **Operations**, LUSH

Marci Sadler, **Director, Global Supply Chain**, Ecolab

Matt Muga, **Director, Engineering Operations**, Qualcomm

Yanai Golany, **Director, Business Operations**, Verizon

Mark Moberg, **Manager, Global Supply Chain**, Rio Tinto

Jesse Chaim, **Head of S&OP**, Pharmascience

Murray Jackson, **Head of Supply Chain**, Ericsson

Eric Wilson, **Director, S&OP**, Tempur + Sealy

George Samman, **Director, Operations**, Pfizer

Kyle Marx, **Dir, Supply Chain Analytics**, American Hotel Register

Craig McLaughlin, **Global Head of IBP**, Mondelez International

Alexander Bender, **Principal, Supply Chain Strategy**, Westernacher

Mary Adamy, **Principal**, Oliver Wight

Edward Markuz, **Senior Demand Planner**, STERIS

Michelle Davis, **Director, S&OP**, Cisco

会议门票

PRICING OPTIONS	OnDemand Pass \$700	1Day Pass \$995	Silver Pass \$1398	Gold Pass \$1695	Diamond Pass \$1895
Access to all sessions & networking events			✓	✓	✓
Access to all tracks at the event			✓	✓	✓
Access to presentations from the summit on ieOnDemand for 7 days			✓	✓	✓
Unlimited access to presentations from the summit on ieOnDemand	✓			✓	✓
Access to all presentations on the Digital Channel					✓
Access to a single day of the event		✓			





成都云海量管科技有限公司

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