



2016中国汽车保险业创新国际峰会

尊敬的_____先生/女士，您好！

2016中国汽车保险业创新国际峰会将于2016年09月在上海召开。

会议通知

Following the great success of Insurance Innovation Congress China 2016 (April 11-13, Shanghai), **Motor Insurance Innovation Congress China 2016(MIIC China 2016) organized by SZ&W Group and Fudan University** will be held on **September 13-14, 2016 in Shanghai, China.** The Most Intensive and Prospective Motor Insurance Event in China is endorsed by **International Insurance Society and Connected Vehicle Trade Association (CVTA).**

继2016中国保险业创新国际峰会取得巨大成功后，由泽为资讯和复旦大学联合主办的2016中国汽车保险业创新国际峰会将于2016年9月13-14日在上海隆重召开。作为中国最具深度与前瞻性的汽车保险行业盛典，2016中国汽车保险业创新国际峰会还获得了国际保险学会，互联车辆交易协会的大力支持。

The motor insurance industry in China is undergoing great changes and it's chasing after the international innovation trends. The congress in Shanghai, China, will offer you a comprehensive coverage of the innovations happening around and will happen in the coming years in the motor Insurance market of China. Meanwhile, for those who are keen to find new investment opportunities or strengthen their presence in the China's market, this two days congress will provide plenty of opportunities to meet your future partners.

中国汽车保险行业正在经历改革和巨变，我们在紧紧追赶全球保险创新发展的潮流。此次峰会将为您提供最全面的汽车保险业创新案例分享，也帮您预见未来几年内中国保险业发展变革的新趋势。同时，如果您想在中国寻找新的合作和投资机会，此次峰会将给您提供充足的机会。

Why You Can't Miss? 为何不能错过？

Explore the New Thinking of Motor Insurance Based on Innovation of the Automobile Industry

从汽车行业变革趋势剖析中国车险发展新思维

Probe the Affect of Technology, Sales Channel Innovation and Motor-Insurance Integration for Insurance

探索技术，销售模式及汽车车险行业融合对保险业带来的冲击

Tailor Feasible Solutions for Companies under the Internet+ Background

量身定制互联网+大背景下企业求生存图发展的可行方案

Learn from the Case Study of Motor Insurance Innovation Trends, Telematics-based UBI from Internet Perspective

欧美行业领导者分享车险创新方向及基于车联网技术的UBI车险发展道路

Provide Focal Platform for service and product vendors to show in front of thick buyers

为服务及产品供应商提供买方云集的展示平台

会议名称：2016中国汽车保险业创新国际峰会

会议时间：2016年9月13日

会议地点：上海

会议日程

9月13日

Motor Insurance Industry Development in China: Policy Reform & Industry Transformation

中国汽车保险业发展：政策变革与行业转型

The New Trends of the Automobile Industry and Their Effects on Motor Insurance Innovation

汽车行业新趋势及其对车险创新的影响

9月14日

Telematics-based UBI : Technology Innovation, Data Management & Global Practices

基于车联网技术的UBI车险：技术创新、数据管理与全球实践

Internet+ Motor Insurance: Sales Channel & Product Innovation

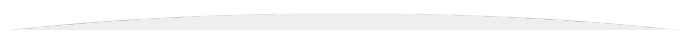
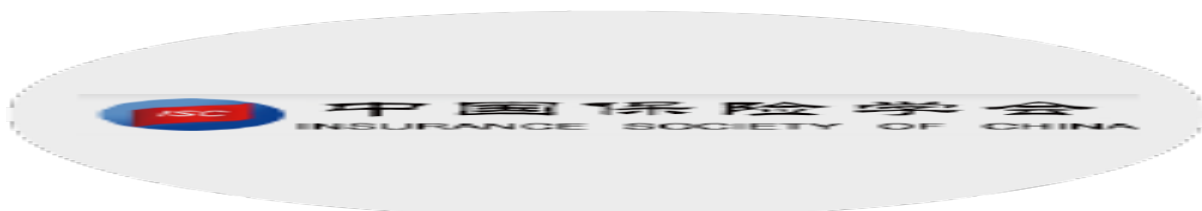
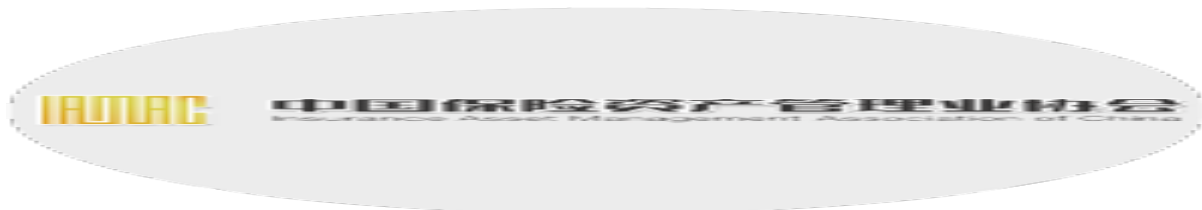
互联网+车险：销售渠道与产品创新

Advanced Technologies and Services to Improve Motor Insurance Industry

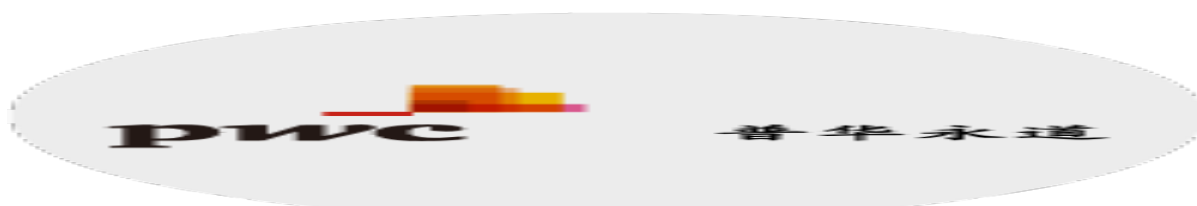
先进技术与服务提升车险业发展

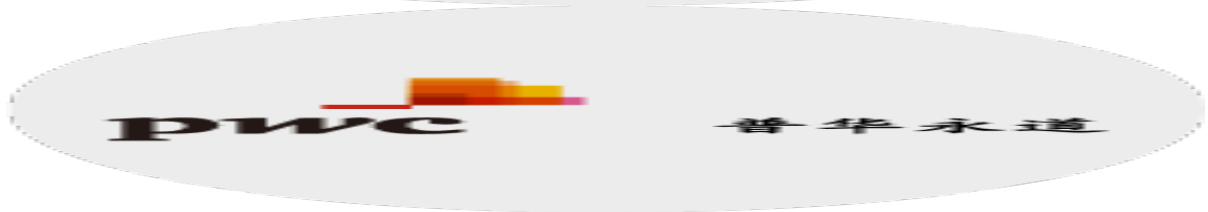
会议嘉宾











会议门票

(国内)财险公司, OEM厂商, 4S店会务费: 3895元

(国内)非财险企业会务费: 9895元

(国内)保险中介会务费: 6895元

会务费包含: 2天参会席位卡/2天午宴/2天茶歇/会议会刊及其他材料/授权演讲嘉宾PPT。



