全渠道零售供应链领袖圆桌论坛 2016

尊敬的 _____ 先生/女士，您好！

全渠道零售供应链领袖圆桌论坛2016 将于2016年08月在上海召开。

会议通知

授权书

活动家[2016]014 号

兹授权活动家（成都云数海量智能科技有限公司）为 VCInt
egration 会议票务代理合作方，负责 VCIntegration 主办会议
全渠道零售供应链领袖圆桌论坛 2016 票务销售及相关销售售后
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授权方：VCIntegration

授权日期：2016 年 7 月 7 日-2016 年 8 月 31 日

（盖章）

The Omnichannel Retail Supply Chain Leaders Round Table 2016

Gone are the days of single-channel retailing-and supply chains servicing that model. Today, retailers must optimize their supply chains to deliver products from any point where consumers want to buy them. A typical consumer expects cross-channel services such as 'click-and-collect' and 'order-to-deliver'; wider online SKU offerings; in-store kiosks; free delivery; and free returns through any channel.

Finding a way to optimize supply chains to meet the new pressures of channel proliferation, while still servicing the standard need to keep costs under control and deliver the right products to the right place at the right time, is the new reality for omnichannel retailers.

The Omnichannel Retail Supply Chain Leaders Round Table 2016 is a premier event providing pure-play and omnichannel retailers with unrivalled access to expertise on new innovation that drives the development of agile, visible and responsive supply chains. Join our sector's leaders and your peers in senior management, to discuss the key trends transforming back office, inventory management and fulfilment in omnichannel supply chain environment.

会议日程

Agenda at A Glance

VC Integration

13:00 - 13:30 - **Registration and Networking**

13:30 - 13:45 - **Opening Remarks**
Mixing Up the Modal Mix in Omnichannel Supply Chain

13:45 - 14:45 - **Panel Discussion**
Rethinking and Redesigning Retail Supply Chain

14:45 - 15:15 - **Tea Break and Networking**

15:15 - 16:00 - **Keynote Presentation**
Going Beyond the DC for Cross-channel Inventory Strategies

16:00 - 16:45 - **Keynote Presentation**
Automation in Multiple Channel Warehousing and Fulfillment

16:45 - 17:00 - **Wrap Up and End**

会议嘉宾

Panel Discussion - Rethinking and Redesigning Retail Supply Chain

Many businesses today are investing in new initiatives focused on omnichannel retailing. This requires an omnichannel fulfillment strategies that can provide a new level of service and convenience for retail customers, including the cost, service and margin impacts of home delivery, ship-from-store, store pick-up, alternate replenishment strategies and more. Then panel discussion session will be joined by pure-play & omnichannel retailers, technology & system innovators and logistics service providers to give the groups an opportunity to engage in depth on the particular issue sharing experience, discussing challenges and strategies.

   {C}•   {C}The disruptive nature of the omnichannel supply chain

- {C}• {C}The digital connected customer - bridging the gap between retail stores and the online marketplace in omnichannel world

- {C}• {C}Embracing multiple order fulfilment options without reducing margins and overstocking

- {C}• {C}How technology is fuelling this change in logistical systems, practice and infrastructure?

Keynote Presentation - Going Beyond the DC for Cross-Channel Inventory Strategies

Unlike pure-play Internet merchants or brick-and-mortar-only retailers, multi-channel retailers need the flexibility to fill orders in numerous ways, Supply chains are being asked to deliver a tremendous amount of flexibility - the multiple sales channels have forced retail supply chain managers to simultaneously accommodate and anticipate varying internal and external demands to meet time windows; keep costs at certain levels; ensure inventory can satisfy multiple channels; and continue to help their organizations fuel growth. This session will provide insights into the designing of supply chain strategy and network as well as the technology enables in the effort to build an agile supply chain across multiple channels.

- {C}• {C}Redesigning networks to leverage inventory across the network

- {C}• {C}Unifying distribution assets and integration across store and online operations

- {C}• {C}Invest in the infrastructure and technology to support cross-channel inventory strategy

- {C}• {C}Optimizing costs and the order completion cycle

- {C}• {C}Managing and responding with immediacy to opportunities and threats through cross-channel visibility

- {C}• {C}Optimize transportation network - mixing up the modal mix

Keynote Presentation - Automation in Multiple Channel Warehousing and Fulfillment

In many circumstances, omnichannel retailers often use order and warehouse management systems that have been in place for years, and are structured to support the brick-and-mortar environment. When companies expand to include alternate sales channels, they either try to serve both channels on single systems platform but see conflicts when integrating physical logistics, or add a new set of systems to support that particular buying behavior but fail to make those two sets of systems talk to each other.

This session will look at the key challenges managing the information and inventory flow in multi-channel environment, and will provide insights on how industry leaders are developing the right strategies and systems to create synergy and refine warehousing and fulfillment processes.

- {C}• {C}Integrating end to end visibility as a part of the customer experience

- {C}• {C}How to manage multiple channels with single point system?

- {C}• {C}Building effective back end enterprise system services

- {C}• {C}Customer expectations of the returns experience

- {C}• {C}Latest technology and trends

- {C}• {C}Local and global examples

会议门票

- Full access to the entire round table discussion

- Exclusive networking opportunities with 40$^+$ ultimate supply chain executives

- At the event you receive the complete attendee list, including company names and job titles

- Access to all 5-star refreshments