



## CFO Rising Europe Summit 2016

尊敬的\_\_\_\_\_先生/女士，您好！

CFO Rising Europe Summit 2016将于2016年09月在伦敦召开。

### 会议通知

The role of a CFO has changed significantly in the last decade. This summit brings together financial and strategic leaders to discuss the new responsibilities and challenges faced by senior finance professionals. You will hear case studies from a variety of industries on finance strategies post recession, increasing regulation, how the role of the CFO has changed, the impact of technology on the role & more. Who will you meet? If your job role includes the following responsibilities then this is a MUST attend event :  
Corporate Financial Planning Chief Financial Officer Strategy & Planning Financial Planning & Analysis  
Financial Development Finance Transformation Corporate Performance Management Business Planning  
Financial Forecasting.

The main themes for this year's discussion are:

The Evolving Role of the CFO

How the CFO can Best Utilise the Latest Technologies

Adapting Financial Reporting to the Evolving Role of CFO

CFO' s Contribution to Company Strategy

### 会议日程

#### DAY 1

07:30 Light Breakfast & Registration

08:20 Chairperson Introduction

08:30 How to Adapt Your Financial Planning

Oscar Wallsten — CFO at Ericsson

09:00 UKTV: Driving Exceptional Growth Through a Virtuous Circle of Investment

Jan Gooze-Zijl — CFO & COO at UKTV

09:30 The Operational CFO

Jens Madrian — CFO & CCO at Reactive Technologies

10:00 Coffee Break

10:30 Cultural Change at BMW

Talita Ferreira — CFO at BMW

11:00 Refinancing Your Business - A Case Study

Andy Leitch — CFO at AIM Altitude

11:30 Case Study: Transforming & Restructuring

Declan Guerlin — CFO at Marine Division of Rolls-Royce

12:00 CFO and Business Involvement

Wayne Arthur — Finance Dir - Premier Inn at Whitbread

12:30 Lunch

13:30 Technology Impact on Traditional Media in Emerging European Markets, from Local to Global

Emil Stoica — CFO, International Division at Modern Times Group

14:00 Financial Tools in SME's

Ross Farrow — VP, Finance at Splash Damage

14:30 City & Guilds Transformation 2008 - 2016

Jim Conybeare-Cross — CFO at City & Guilds

15:00 Coffee Break

15:30 Panel Session: Role of CFOs in SMEs

Matt Hann — Head of Finance at Channel 4

16:30 The Renaissance CFO

Ana Burke — CFO at Edelman

17:00 Networking Drinks

## DAY 2

07:30 Light Breakfast & Registration

08:20 Chairperson Introduction

08:30 Finance of the Future and Leveraging Gig Economy

Ravi Mahendra — CFO at AIG

09:00 The Relationship Between a Company and Their Bank

Neil Morling — CFO at Olswang

09:00 Managing Financial Risks

Amrit Judge — Professor, Finance at Nottingham University

10:00 Coffee Break

10:30 Strategy in Non-Profit

Christopher Kinsella — Director, Finance at Victim Support

11:00 Driving Cultural Change as a CFO

Jean-Christophe Debarge — Regional CFO at LORD Corporation

11:30 Panel Session: Financial Leadership & Building Talent Within Finance Teams

Simone Nardi — MD, Finance & Operations at Scripps Network Interactive

12:30 Lunch

13:30 Creating a Lean Finance Department

Andrzej Ostrowski — Group CFO at CeDo

14:00 Panel Session: Brexit and its impact on the role of CFO

Panelists — Industry Experts at Innovation Enterprise

15:00 Adapting Financial Role in Economic Climate

Leila de Pape — Global Financial Controller at Compass Group

15:00 More Speakers Coming Soon!

## 会议嘉宾

Anton Dominique, Chief Marketing Officer , London School of Marketing

Christopher Kinsella, Director, Finance, Victim Support

Leila de Pape, Global Financial Controller, Compass Group

Oscar Wallsten, CFO, Ericsson

Emil Stoica, CFO, International Division, Modern Times Group

Andrzej Ostrowski, Group CFO, CeDo

Jan Gooze-Zijl, CFO & COO, UKTV

Ana Burke, CFO, Edelman

Jean-Christophe Debarge, Regional CFO, LORD Corporation

Simone Nardi, MD, Program Sales, Finance & Operations, Scripps Network

Interactive

Matt Hann, Head of Commercial Finance, Channel 4

Ross Farrow, VP, Finance, Splash Damage

Andy Leitch, CFO, AIM Altitude

Jim Conybeare-Cross, CFO, City & Guilds

Wayne Arthur, Finance Director - Premier Inn, Whitbread

Amrit Judge, Professor, Finance, The University of Nottingham

Jens Madrian, CFO & CCO, Reactive Technologies

Panelists , Industry Experts, Innovation Enterprise

Declan Guerlin, CFO, Marine Division of Rolls-Royce

Ravi Mahendra, CFO - UK & Ireland, AIG

## 会议门票

PRICING OPTIONS	Silver Pass	Gold Pass	Access All Area Pass
	£1195	£1395	£1595
Access to all Sessions	✓	✓	✓

Access to all Networking Events	✓	✓	✓
Access to Exhibition Floor	✓	✓	✓
Access to Attendee List		✓	✓
Presentation Slide Decks		✓	✓
Presentation Video Recordings		✓	✓
Invitation to the CFO, Finance & Operations Channel		✓	✓
Annual CFO, Finance & Operations On Demand Subscription			✓

