

# FP&A Innovation Summit 2016

尊敬的 先生/女士,您好!

FP&A Innovation Summit 2016将于2016年09月在波士顿召开。

# 会议通知

This summit will gather the world's most dynamic and senior executives operating in the areas of planning & forecasting. Who will you meet? If your job role includes the following responsibilities then this is a MUST attend event : Chief Financial Officer Corporate Finance Strategy & Planning Finance Business Analysis Business Planning Financial Planning & Analysis Finance Forecasting & Budgeting Controller Why attend? Rest assured, all of the burning issues surrounding planning & forecasting will be dealt with in no holds barred discussions at this groundbreaking summit. We look for real solutions to the real problems you face every day. We know that the theories underpinning current developments in forecasting & planning don't necessarily pan out in the real world, particularly when examined in a global context. Which is why we invite you to discuss your thoughts and feelings openly, and connect with likeminded people. The summit is a prime opportunity for you to air your personal and business challenges. We look forward to meeting you there. CPE Credits The Summit is CPE Sponsored and worth 14.5 CPE Credits as a group live finance program. Innovation Enterprise is registered with the National Association of State Boards of Accountancy (NASBA), as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit.

## 会议日程

DAY 1

07:00 Registration & Light Breakfast

08:25 Chairperson Overview

08:30 The Impact of Data & Technology in the Sporting Industry

Tim Zue — SVP, Analytics at Boston Redsox

09:00 Modernize Finance and Escape from Excel Hell

Senior Executive — Representative at Host Analytics

09:30 Interactive Business Intelligence & Machine Learning for Finance

Cory Hrncirik — Global Finance Showcase Lead at Microsoft

10:00 A New FP&A Approach

Finance Rep — Finance Rep at Jedox

10:30 Coffee Break

11:00 New Methodologies Finance Leaders are Implementing to Achieve Enterprise-Wide Collaborative Planning

Debbie Ford — Sr. Solutions Engineer at Tidemark

11:30 A Journey of Improvement

Christina Hack — SVP, FP&A at Voya

12:00 Breakout 1: Host Analytics EPM Suite Demo

Senior Executive — Representative at Host Analytics

12:00 Breakout 2: Workshop hosted by Tidemark

Debbie Ford — Sr. Solutions Engineer at Tidemark

12:00 Breakout 3: Roundtable hosted by Peloton Group

Finance Product Leader — Finance Product Leader at Peloton Group

13:00 Lunch

FP&A Innovation 14:30 Forecasting in a Highly Volatile Industry Anaïs Lempereur — Head of FP&A, Marketing at Spotify

15:00 Using Innovation as the basis of your FP&A Process Anju Nagpal — Director, R&D Finance at Biogen

15:30 Coffee Break

16:00Predictive Analytics in FP&A

John Cappadona — VP, Finance & Strategy at Sentient Jet

#### 16:30

Panel Session: Developments in Technology: The Implications for the Finance Function

IE Finance — Open Discussion at IE Finance

**Finance Transformation** 

14:30 Transformation as a Key Trait for Business Efficiency

Mauro Echeverri — Head of Finance at Swarovski

15:00 Using Technology to Better your Products

Glen Parrillo — Controller at AccuWeather

#### 15:30 Coffee Break

16:00 Solid Financial Structure for Optimal Growth

Sarathi Sakthivel — Director, FP&A at Year Up

16:30 Panel Session: Finance Transformation to Align your Finance Team Structure with the Business Strategy

IE Finance — Open Discussion at IE Finance

**Financial Leadership** 

14:30 Panel Session: The Best Route to Becoming a CFO

IE Finance — Open Discussion at IE Finance

15:30 Coffee Break

16:00 Financial Leadership as the Spearhead for your Finance Team

Michael Schwindle — CFO at Payless ShoeSource

16:30 Managing an Effective Team

Jennifer Templeman — CFO & COO at Jumpstart

17:00 Leading & Innovating with your Finance Team

Prakash Ramachandran — CFO at Polyera

## DAY 2

07:30 Registration & Light Breakfast

08:25 Chairperson Overview

08:30 Using Finance to Drive Company Strategy Tim Strudwick — CFO at The Many Brains Project

09:00 FP&A in the Education: The Difficulties in Forecasting Scott Sarian — Director, FP&A at Harvard University

09:30 Fostering Leadership in the Finan

#### **FP&A Innovation**

14:30 Accessing Value Creation Pathways Denise Price — Controller at Hershey

15:00 Software's Benefits to your FP&A Process Taylor Chang — VP, Finance at DonorsChoose.org

15:30 Effectively Managing FP&A Talent Ryan Martinez — Director, FP&A at Southwest Airlines

## Finance Transformation

14:30 Continuous Improvement: Methodologies for a Better Process Alan Robinson — Director, Finance at Intermountain Healthcare

15:00 Transforming your Finance Team - From Top to Bottom David Shield — CFO & COO at Sonny's

15:30 Transforming FP&A David Mann — Director, FP&P at T

#### **Financial Leadership**

14:30 Finance as a Strategic Business Partner

Brian Miller — Controller at Pratt

15:00 Panel Session: Leading Innovation - The Key Factor for Results in FP&A

IE Finance — Open Discussion at IE Finance

16:00 Panel Session: Implementing Rolling Forecast into your FP&A Process IE Finance — Open Discussion at IE Finance

17:00 End of Summit - Departure Coffee

### 会议嘉宾

Scott Sarian, Director, FP&A, Harvard Law School Glen Parillo, Controller, Accuweather Anju Nagpal, Director, R&D Finance, Biogen John Rogol, CFO, Marketing, TIAA-CREF Tim Strudwick, CFO, The Many Brains Project Jennifer Templeman, CFO, Jumpstart John Cappadona, VP, Finance & Strategy, Sentient Jet Tim Zue, SVP, Finance, Analytics & Strategy, Boston Red Sox Kelly Kauffman, CFO, Fenway Sports Management Vikram Thomas, Director, Finance, Dow Chemicals Jason Quint, VP, Finance, Bed Bath & Beyond Ryan Martinez, Director, FP&A, Southwest Airlines Jose Nazario, SVP, FP&A, Citi

# 会议门票

PRICING OPTIONS	On Demand Pass \$600	1DAY Pass \$895	Silver Pass \$1395	Gold Pass \$1695	Diamond Pass \$1895	AAA Pass \$2095
Access to all sessions & networking events			~	1	•	1
Access to all tracks at the event			~	1	•	•
Access to presentations from the summit on ieOnDemand for 7days			~	•	~	•
Unlimited access to presentations from the summit on ieOnDemand	•			•	~	•
Access to all presentations on the Digital Channel					~	•
Access to a single day of the event		1			和 秋 五	

