



2016酒店与旅游管理国际会议

尊敬的_____先生/女士，您好！

2016酒店与旅游管理国际会议将于2016年07月在西安召开。

会议通知

会议介绍

2016酒店与旅游管理国际会议为广大酒店与旅游管理研究领域的学者、专家提供交流平台，会议组委会诚邀全球相关领域的学者、专家参加此次国际会议，就酒店与旅游管理为主题的相关热点问题探讨、交流，共同促进全球酒店与旅游事业的发展。

2016酒店与旅游管理国际会议将于2016年7月24-25日在中国西安召开。西安，古称长安，陕西省省会。西安是举世闻名的世界四大文明古都之一，居中国古都之首，是中国历史上建都时间最长、建都朝代最多、影响力最大的都城。作为华夏文明的发源地，西安的历史悠久，文化的积淀非常厚重，它是著名的丝绸之路的起点。西汉时期，汉武帝派遣张骞出使西域，正式开辟了以长安为起点，联结欧亚大陆的通道“丝绸之路”。“西安文物甲天下”，深厚的历史文化积淀和浩瀚的文物古迹遗存使西安享有“天然历史博物馆”的美称。有诸如秦始皇兵马俑、大雁塔、西安古城墙、华清池等著名旅游景点。

类别：管理学

会议名称：2016酒店与旅游管理国际会议

会议时间：2016年7月24-25日

会议地点：中国，西安

会议主题：主题包括但不限于：

管理：实际资源管理，冬季旅游管理，大众旅游管理，形容词旅游管理，可持续旅游管理，生态扶贫旅游管理，经济衰退旅游管理，医疗旅游管理，教育旅游管理，创新旅游管理，体验式旅游管理，黑色旅游管理，社会旅游管理，末日旅游管理，太空旅游管理，体育旅游管理

会议日程

欢迎参加2016酒店与旅游管理国际会议（ICHTM2016），ICHTM2016将于2016年7月24-25日在中国西安召开。

以下是会议日程信息，供您参考：

（具体日程安排会根据实际情况有所调整）

会议日程	7月23日	11:00-17:00	报到
	7月24日	09:00-12:00	特邀嘉宾演讲
		12:00-14:00	午餐
		14:00-17:30	口头报告

	18:30-20:00	晚宴
7月25日	08:00-18:00	西安一日游

会议嘉宾



Mohinder C. Dhiman, Professor

Department of Tourism and Hotel Management, Kurukshetra University, Kurukshetra

Biography: Dr. Mohinder C. Dhiman is currently Professor of Tourism at Department of Tourism and Hotel Management, Kurukshetra University – Kurukshetra (India). His research interests are in tourism development and impacts, performance management, alternative forms of tourism, tourism experience

and hospitality strategic management. He has supervised more than 20 PhD and M.Phil scholars. He has developed / designed various courses in tourism & hospitality at university level. In addition to this, he is author of seven books and over 80 peer reviewed articles and book chapters. His work has appeared in leading academic journals such as Journal of World Business, Employee Relation- an international Journal, International Journal of Hospitality & Tourism Administration, International Journal of Service Technology and Management, International Journal of Leisure and Tourism Marketing, International Journal of Human Resource Management and International Journal of Social Ecology and Sustainable Development. Besides this, he has been in expert committees of various universities and other government institutions. Presently, he is the editor of International Journal of Hospitality and Tourism Systems. Prof. Mohinder is serving as Editorial Board member of many international and national journals. He is also General Secretary of Indian Hospitality Congress (IHC).

Topic: The Impact of Emerging Markets (BRICs) on International Tourism: An Indian Perspective

Abstract: BRIC nations are the new economic leaders of the future - emerging markets with significant growth potential and have not trembled even during the recent crisis. BRICs have been recognised as four emerging markets with the ability to exceed the present G6 countries by 2050 in terms of their combined Gross Domestic Product (GDP). This has significant implications for developing countries in terms of their trade and investment outlook. The share of BRICs GDP in world GDP is now close to 18% and their outbound investments have increased significantly in the past decade. Despite the national characteristics of economic systems, the BRIC (Brazil, Russia, India and China) countries are facing similar institutional and economic challenges such as active government regulations, improvement of infrastructure, corruption, intellectual property protection polarising resources, successful technology development, transfer of resources, improvement of investment and protection & conservation of heritage and building effective innovation systems. Moreover, BRIC's economy is similar where these problems are also the main inhibiting factor for innovative development. Presently, India is a big player from BRICs; as such this paper outlines various opportunities and challenges for India by utilizing several trade indices and also identifies other complementary growth effects for India from the growth of BRICs especially in the international tourism marketplace. This paper provides a detailed outline of the socio-economic progress of Brazil, Russia, India and China (BRICs) and its implications for the international tourism promotion & development. Thus, this paper examines trends, challenges and opportunities that the authors as experts in the field identify of importance and significance for the future of tourism development in BRIC nations. Finally, the paper contributes to the understanding about the changes taking place in BRIC nations and what it means to the tourism industry in the future.

会议门票

欢迎参加2016酒店与旅游管理国际会议 (ICHTM2016), 关于参会费用, 请参考以下信息。原则上—篇论文至少要有一名作者参会。所有参会人员参会前均需在线注册。

参会费用 (作者)

票务类别	包含内容	录用通知15天内缴费	录用通知16-25天内缴费	录用通知25天后缴费
A票	参会+版面费+会议资料+礼品+旅游	1800元	2000元	2200元
B票	参会+版面费+会议资料+礼品+旅游 +午餐+欢迎晚宴	2200元	2400元	2600元
C票	参会+版面费+会议资料+礼品+旅游 +午餐+欢迎晚宴 +酒店住宿 (两晚)	3400元	3600元	3800元

参会费用 (只参会不投稿人员)

票务类别	包含内容	2016年7月4日前缴费	2016年7月4日后缴费及现场缴费
D票	参会+会议资料+礼品+旅游	1000元	1200元
E票	参会+会议资料+礼品+旅游 +午餐+欢迎晚宴	1400元	1600元
	参会+会议资料+礼品+旅游		

F票	+午餐+欢迎晚宴 +酒店住宿（两晚）	2600元	2800元
G票	参会	免费	免费

注：只参会不投稿人员可在会议中做口头报告，注册费用在以上票价（D票、E票、F票）基础上增加500元（口头报告的主题、摘要等信息将会收录在程序手册中）。

参会费用所含内容说明：

- 1.参会：听取会议主会场报告及分会场报告；
- 2.版面费：一篇论文的出版费用（A、B、C票）；
- 3.酒店住宿（包含早餐）：酒店住宿两晚（仅C票和F票），会议预计在四星级或五星级酒店召开，预计酒店住宿协议价为600元/晚；
- 4.午餐和欢迎晚宴：会议期间的午餐及欢迎晚宴（仅B、C、E、F票；A票、D票及G票均需参会者自理餐费；如需现场购买，标准为：午餐150元，晚宴200元）；
- 5.会议资料：胸牌，程序手册，纸质期刊一本（作者文章所发表的一期的纸质版，国内邮寄免费，国外邮寄需加收邮费）等；
- 6.礼品：会议精美纪念礼品一份；
- 7.旅游：西安一日游，缴费的参会者在会后可享受免费旅游（如不参加旅游，无退费）。

其他说明：

- 1、团体购票6张及以上可享9折优惠；
- 2、团体购票10张及以上可享8折优惠；
- 3、同一作者（第一作者相同）第二篇文章优惠200元。

