



## 2015年FMB亚洲化肥会议

尊敬的\_\_\_\_\_先生/女士，您好！

2015年FMB亚洲化肥会议将于2015年04月在北京召开。

### 会议通知

2015年FMB亚洲化肥会议将于2015年4月15-17日在北京召开。



亚洲化肥市场的交易量占全球的50%以上，是影响该产业的主要市场。中国的出口及印度的进口被广泛的作为影响国际化肥及化肥原料价格走向的重要指标。

在2015年的会议上，您有3天时间与来自世界各地的化肥业界人士进行交流。您可以在会上结交世界领先的生产商，经销商及终端用户。去年，来自50多个国家，235家公司的400多名嘉宾参加了FMB会议。FMB会议已被广泛的被认可为亚洲，印度及远东主要供货商及采购商交换信息的重要社交平台。

我们期待您前来参加2015年在北京举办的FMB化肥会议！

#### 参会理由:

**Learn:** Hear the latest market developments from industry experts and analysts during two mornings of insightful discussions

**Explore:** Our exhibition space features the latest technology, equipment, logistics and service providers from around the world

**Discuss:** The 2014 conference covered policy and sourcing challenges involved in exporting from China. Hear more about the latest market developments at the 2015 event

**Meet:** Establish contact with the major suppliers and buyers throughout Asia, the Indian subcontinent and the far east

#### 时间地点

会议时间：2015年4月15-17日

会议地点：北京朝阳区 威斯汀酒店

会议官网：<http://www.arguschina.cn/Events/2015-FMB-Asia>

## 会议嘉宾

### 会议演讲嘉宾

Conference chairperson: **Xie Fang**, Senior Analyst, **Argus FMB**

Conference chairperson: **Mike Nash**, Editor, Argus FMB Phosphates, **Argus FMB**

**Ying Wang**, Director of Research Department, **China Phosphate Fertilizer Industry Association (CPFIA)**

**Wu Kai**, Director of Marketing & Business Development Asia, **Petrosul International**

**Matt Albrecht**, Senior Vice President, Marketing, **Canpotex**

**Steve Mitchell**, Editor - Argus FMB Nitrogen, **Argus FMB**

**Satish Chander**, Director General, **The Fertiliser Association of India (FAI)**

**En. Hisham B Mohamad**, Head of Marketing and Sales, **Petronas**

**A.H.Biswas**, Managing Director, **BTC Group**

**Takashi Sumi**, President & CEO, **Atlas Fertilizers Corporation**

**Steven Sutanto**, Global Product Manager Fertilizer, **Sandvik Process Systems**

**Zhai Jidong**, COO, **Kingenta Ecological Engineering**

**Ming Xian Fan**, Ph.D, Director, China Program, **ZNI International Zinc Association**

## 会议门票

### 会议注册费

标准价格：人民币5900元

团体优惠：若参会者为3名以上（包括三名），则全体参会者享受8.5折优惠，即5015元/人。

## 会议日程

Wednesday 15 April	
10:00 -	Registration
17:00	Coffee served and exhibition stands open
18:00 -	Opening Cocktail Party
20:00	Hosted by Canpotex and Sinofert
Thursday 16 April	
9:10	Chairs Opening Remarks
	Xie Fang, Senior Analyst, Argus FMB
9:20	Developments and Progress in Chinese Fertilizer Production
9:50	Implications of an Extended Low Export Tax Window
	◆What will volume exports from China look like next year?
	◆Domestic vs export
	◆Likely effect of increased Chinese supply
	◆Expected export volumes and trends
	◆How the tax system will work
	◆Potential price consequences for N&P
	◆Where are exports going?
	Mike Nash, Editor - Argus FMB Phosphates, Argus FMB
	Prospects for Chinese Phosphates Producers – Supply Volumes and Consumption Impacts in China

10:20	◆Balancing domestic vs export opportunities
	◆Decisions and situations exporters will face
	◆Production costs outlook
	◆2015 export prospects
	Ying Wang, Director of Research Department, China Phosphate Fertilizer Industry Association (CPFIA)
10:50 - 11:20	Networking Coffee Break
11:10	Overview of the Global Potash Market
	◆Trade flow changes
	◆Market developments
	Matt Albrecht, Senior Vice President, Marketing, Canpotex
11:50	Changing Trends in the Asian Ammonium Sulphate Market
	◆Shipments from China to South East Asia
	◆Outlook for trade volumes
	◆Increased export volumes from China
	◆Growth impact on global market and Malaysia
	Steve Mitchell, Editor - Argus FMB Nitrogen, Argus FMB
12:20	Assessing Global Sources of Sulphur Supply and Reviewing Consumption Requirements
	◆Sulphur trade flow outlook
	◆Latest changes in production volumes
	◆China's domestic production vs import needs
	Wu Kai, Director of Marketing and Business Development Asia, Petrosul International
12:50 - 14:30	Lunch
14:30 - 15:45	Panel Discussion - Growing Demand in South East Asia and Changing Trade Flows
	This session will focus on bulk shipments from China to South East Asia, the outlook for trade volumes and how China fit' s globally with these developments.
	◆Bangladesh
	A.H.Biswas, Managing Director, BTC Group
	◆Philippines
	Takashi Sumi, President & CEO, Atlas Fertilizers Corporation
	◆Malaysia
Wong Beng Fuat, Marketing Director, Agromate Holdings	
18:00 - 20:00	Closing Cocktail Party
Friday 17 April	
9:20	Chair's Opening Remarks
	Mike Nash, Editor, Argus FMB Phosphates, Argus FMB
9:30	Growth for Fertilizers in India
	Outlook for the Indian Market
	◆Balanced fertilization in India

10:00	<ul style="list-style-type: none"> <li>◆ Strategy for increasing domestic production</li> <li>◆ Will urea demand decrease?</li> <li>◆ Subsidy and approaching policy change</li> </ul> <p>Satish Chander, Director General, The Fertiliser Association of India (FAI)</p>
10:30	<p>Impact of New Urea Projects on the Asian Market</p> <ul style="list-style-type: none"> <li>◆ Proposed projects</li> <li>◆ Analysis of the current urea market</li> <li>◆ Forecast for the future</li> </ul> <p>En. Hisham B Mohamad, Head of Marketing and Sales, Petronas</p>
11:00 - 11:30	Networking Coffee Break
11:30	<p>Producing Enhanced Urea and Sulphur-Based Fertilizers</p> <ul style="list-style-type: none"> <li>◆ Current crop nutrient situation, low urea (nitrogen) application efficiency and environmental impact</li> <li>◆ Mixing sulphur, nitrogen and other micronutrients in fertilizers</li> <li>◆ Rotoform pastillation to create specialties</li> </ul> <p>Steven Sutanto, Global Product Manager Fertilizer, Sandvik Process Systems</p>
12:00	<p>Water Soluble Fertilizers and Micronutrients for Efficient Nutrient and Water Use in Asia-Pacific</p> <ul style="list-style-type: none"> <li>◆ Balanced fertilizer use requirements to ensure future food and nutrition security</li> <li>◆ The use of water soluble NPKs for crop production in Asia-Pacific and improvements to nutrient and water use efficiency</li> <li>◆ Micronutrients for increasing performance of NPKs and human health improvement</li> </ul> <p>Zhai Jidong, COO, Kingenta Ecological Engineering</p>
12:30	<p>Growth in Micronutrients in Asia</p> <ul style="list-style-type: none"> <li>◆ Developments in production of micronutrients</li> <li>◆ Is micronutrient consumption increasing?</li> <li>◆ Expectations for the future</li> </ul> <p>Ming Xian Fan, Ph.D, Director, China Program, ZNI International Zinc Association</p>
13:00 - 14:30	Lunch
14:30	End of Conference

