QCon 全球软件开发大会
INTERNATIONAL SOFTWARE DEVELOPMENT CONFERENCE

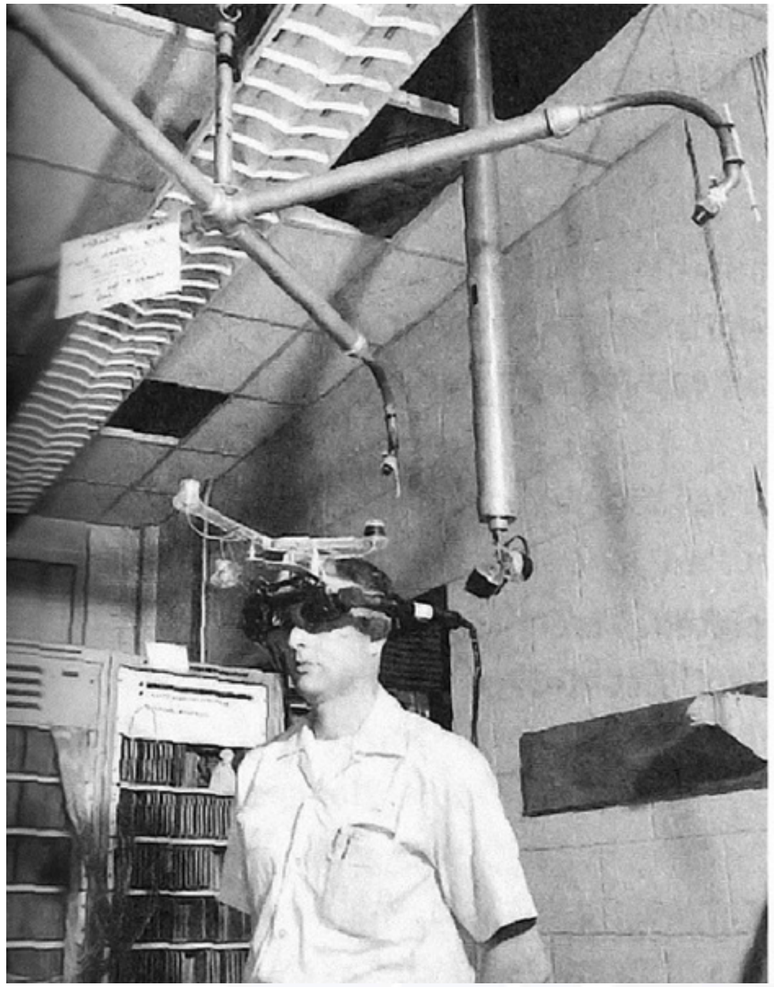
BEIJING 2018

Future Directions for Augmented Reality

Mark Billinghurst

主办方 Geekbang. 极客邦科技 InfoQ

1968 – Sutherland/Sproull's HMD



https://www.youtube.com/watch?v=NtwZXGprxag

Star Wars - 1977

Augmented Reality

- Combines Real and Virtual Images
  - Both can be seen at the same time
- Interactive in real-time
  - The virtual content can be interacted with
- Registered in 3D
  - Virtual objects appear fixed in space

Azuma, R. T. (1997). A survey of augmented reality. Presence, 6(4), 355-385.

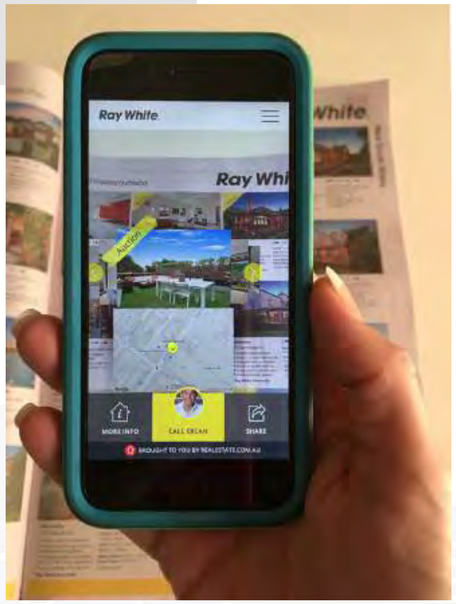
2008 - CNN

https://www.youtube.com/watch?v=v7fQ_EsMJMs

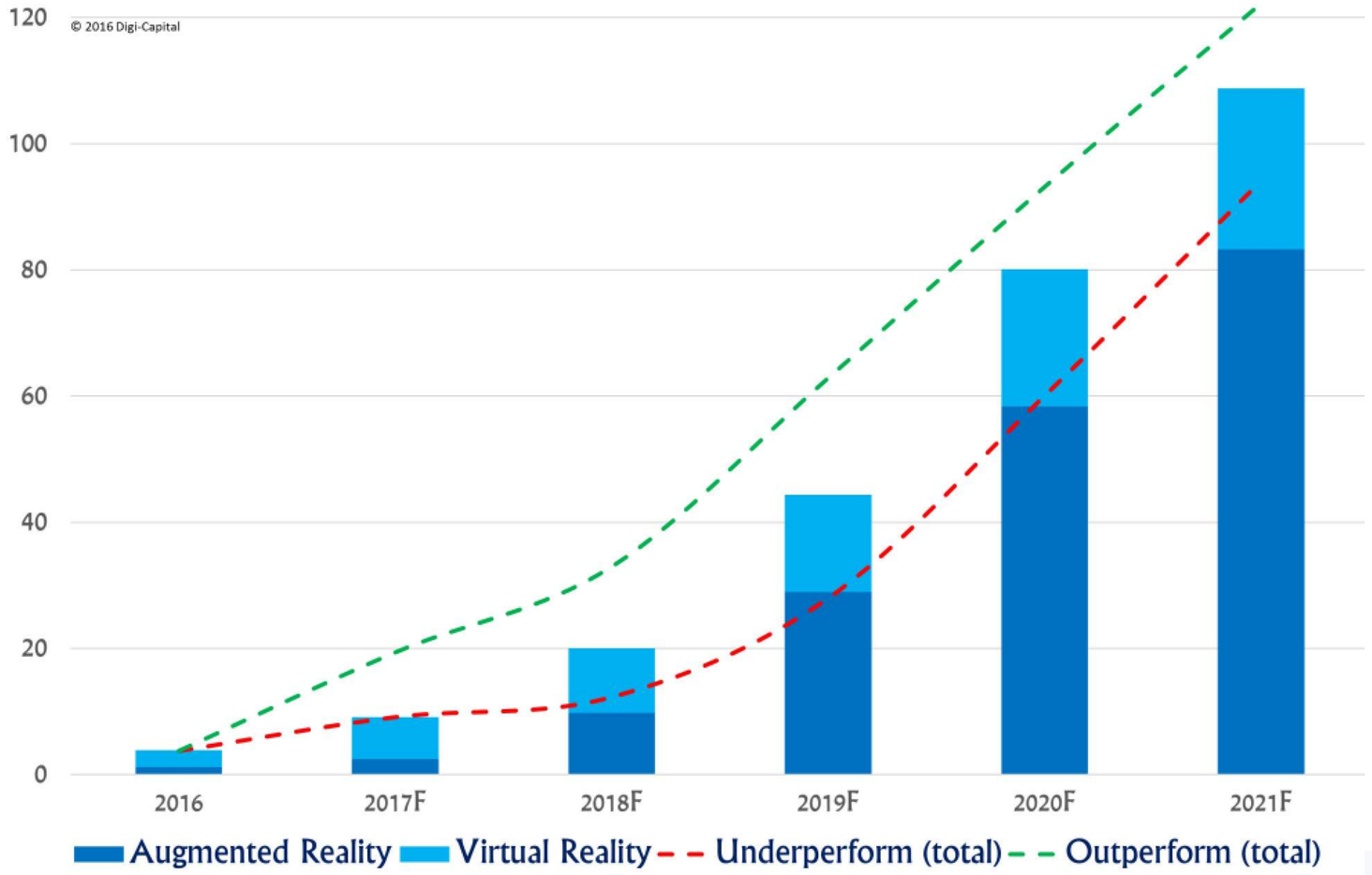
Augmented Reality Applications

Augmented Reality in 2018

- Large growing market
  - $1.2B USD in 2016, $3B in 2017
- Many available devices
  - HMD, phones, tablets, HUDs
- Robust developer tools
  - Vuforia, ARToolKit, Unity, Wikitude, etc
- Large number of applications
  - > 250K developers, > 100K mobile apps
- Strong research/business communities
  - ISMAR, AWE conferences, AugmentedReality.org, etc



AR Revenue Projections



- > $80Bilion by 2021, > 3x VR Revenue (Digi-Capital)

Future directions

Key Enabling Technologies

- Combines Real and Virtual Images

  Display Technology

- Interactive in real-time

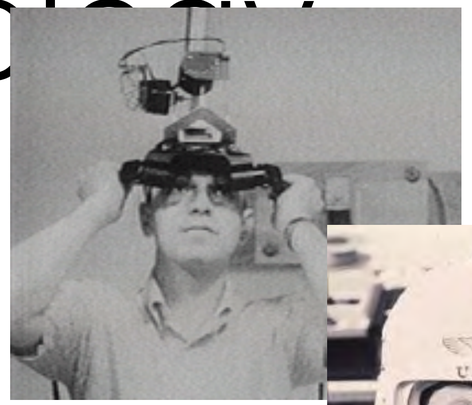
  Int

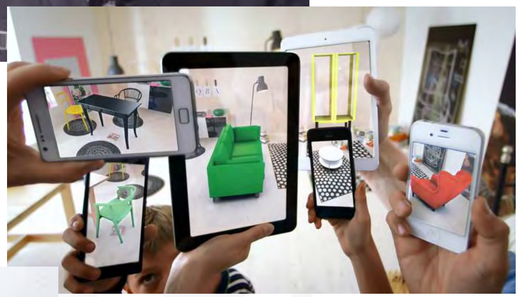
- Registered in 3D

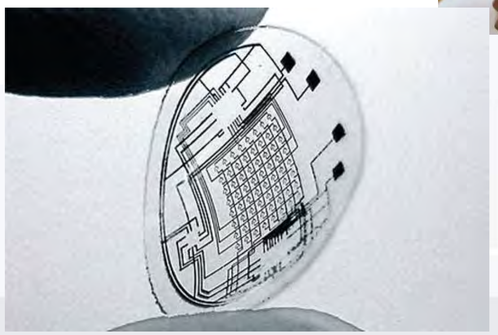
  T

Display Technology

- Past
  - Bulky Head mounted displays
- Current
  - Handheld, lightweight head mounted
- Future
  - Projected AR
  - Wide FOV see through
  - Retinal displays
  - Contact lens







Wide FOV See-Through (3+ years)

- Waveguide techniques
  - Thin, wider FOV
  - Socially acceptable

Lumus DK40

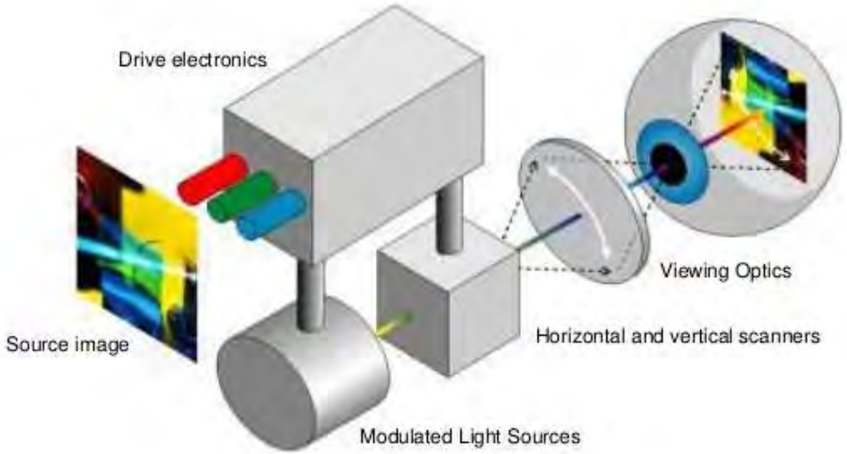
- Pinlight Displays
  - LCD panel + point light sources
  - 110 degree FOV

Maimone, A., Lanman, D., Rathinavel, K., Keller, K., Luebke, D., & Fuchs, H. (2014). Pinlight displays: wide field of view augmented reality eyeglasses using defocused point light sources. In *ACM SIGGRAPH 2014 Emerging Technologies* (p. 20). ACM.

https://www.youtube.com/watch?v=P407DFm0PFQ

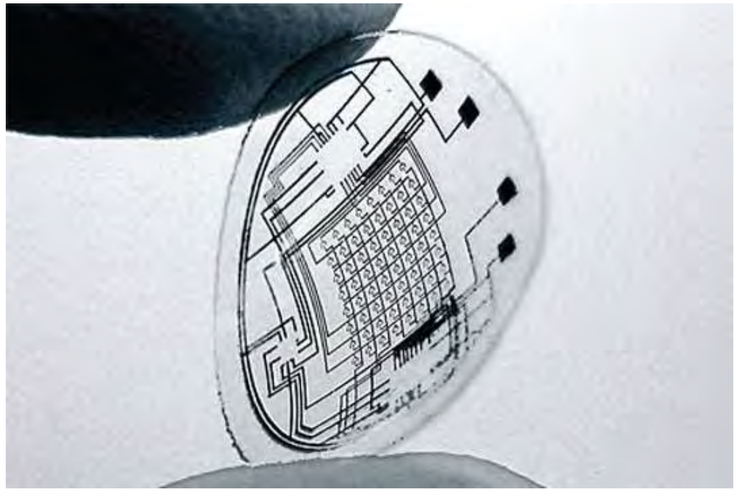
Retinal Displays (5+ years)

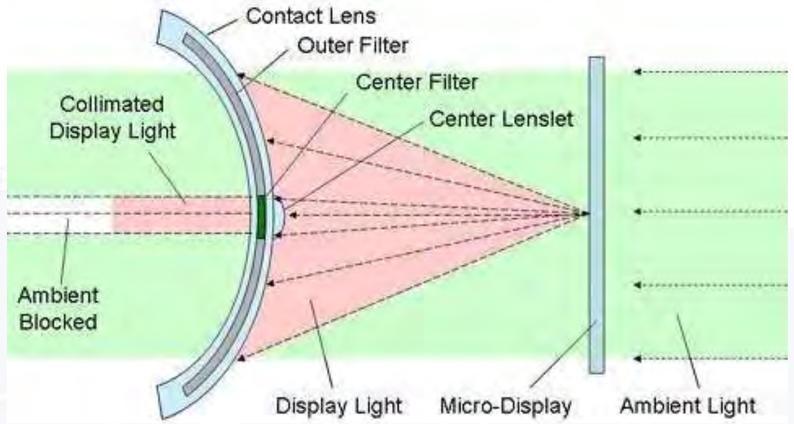
- Photons scanned into eye
  - Infinite depth of field
  - Bright outdoor performance
  - Overcome visual defects
  - True 3D stereo with depth modulation
- Microvision (1993-)
  - Head mounted monochrome
- MagicLeap (2013-)



Contact Lens (10 – 15 + years)

- Contact Lens only
  - Unobtrusive
  - Significant technical challenges
    - Power, data, resolution
  - Babak Parviz (2008)
- Contact Lens + Micro-display
  - **Wide FOV**
  - **socially acceptable**
  - **Innovega** (innovega-inc.com)





http://spectrum.ieee.org/biomedical/bionics/augmented-reality-in-a-contact-lens/

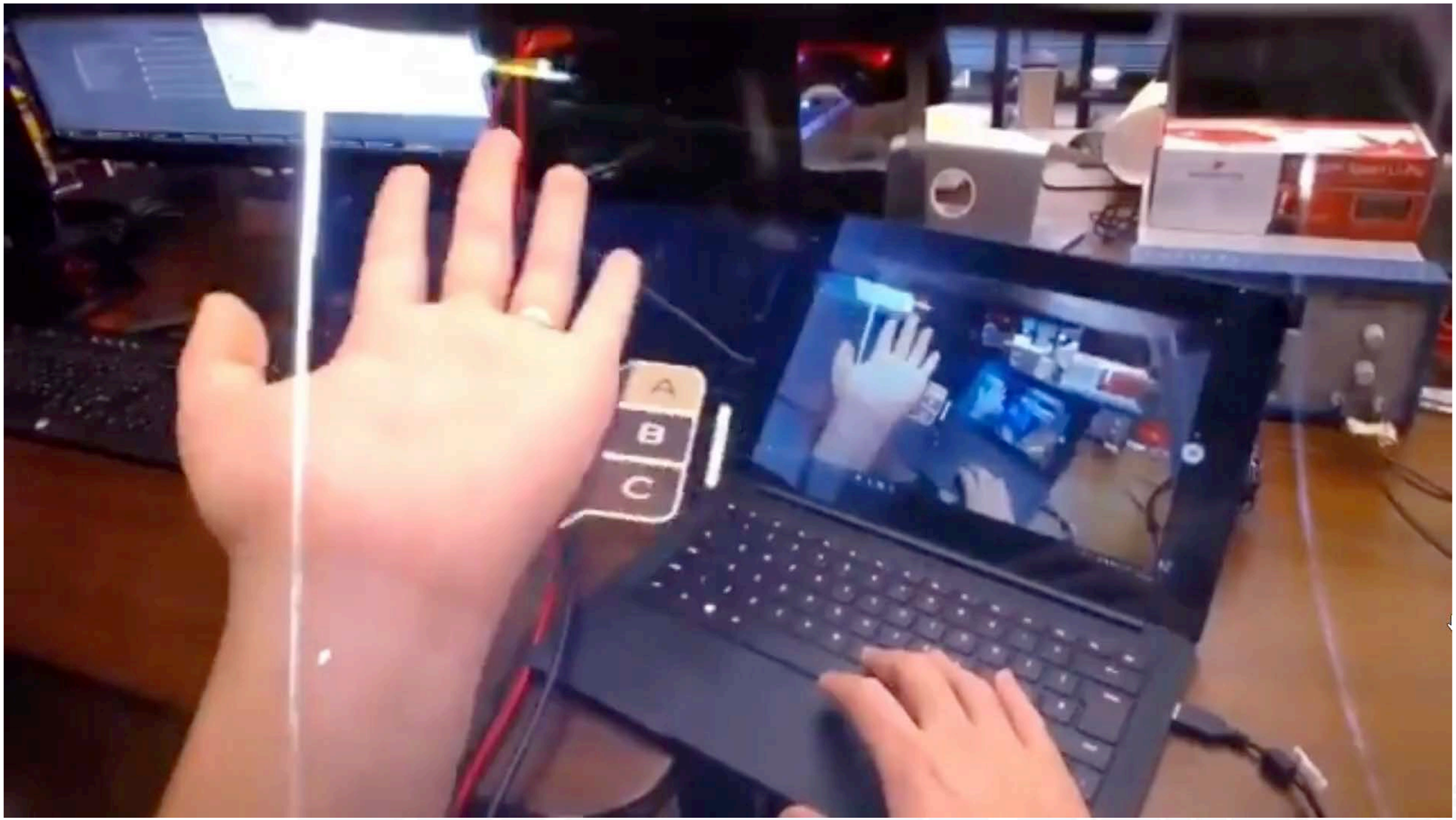
Interaction

- Past
  - Limited interaction
  - Viewpoint manipulation
- Present
  - Screen based, simple gesture
  - tangible interaction
- Future
  - Natural gesture, Multimodal
  - Intelligent Interfaces
  - Physiological/Sensor based

Natural Gesture (2-5 years)

- Freehand gesture input
  - Depth sensors for gesture capture
  - Rich two handed gestures
- E.g. Microsoft Research Hand Tracker
  - 3D hand tracking, 30 fps, single sensor
- Commercial Systems
  - Meta, MS Hololens, Occulus, Leap Motion, Intel, etc

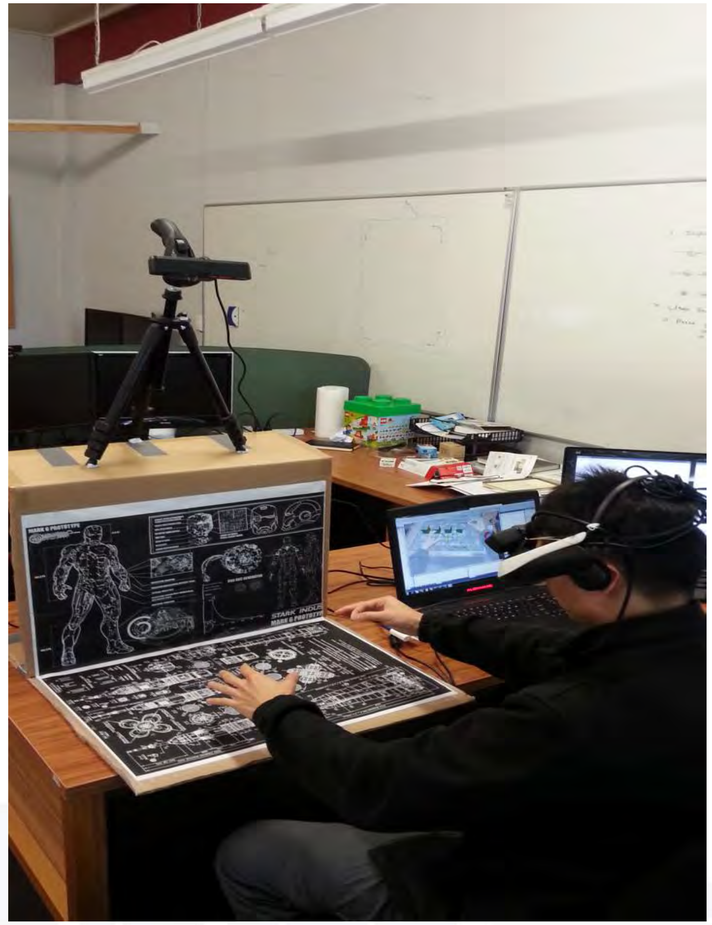
Sharp, T., Keskin, C., Robertson, D., Taylor, J., Shotton, J., Leichter, D. K. C. R. I., ... & Izadi, S. (2015, April). Accurate, Robust, and Flexible Real-time Hand Tracking. In *Proc. CHI* (Vol. 8).



https://www.youtube.com/watch?v=LblxKvbfEoo

Multimodal Input (5-10+ years)

- Combine gesture and speech input
  - Gesture good for qualitative input
  - Speech good for quantitative input
  - Support combined commands
    - “Put that there” + pointing
- E.g. HIT Lab NZ multimodal input
  - 3D hand tracking, speech, multimodal fusion
  - Complete tasks faster with MMI, less errors

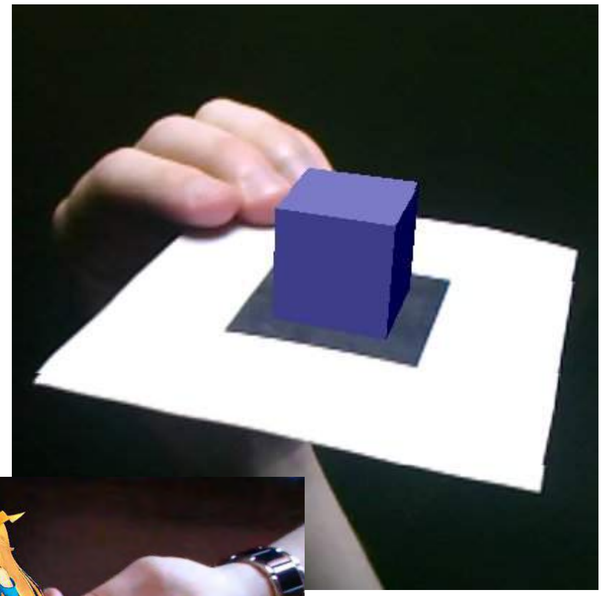


Billinghurst, M., Piumsomboon, T., & Bai, H. (2014). Hands in Space: Gesture Interaction with Augmented-Reality Interfaces. *IEEE computer graphics and applications*, (1), 77-80.

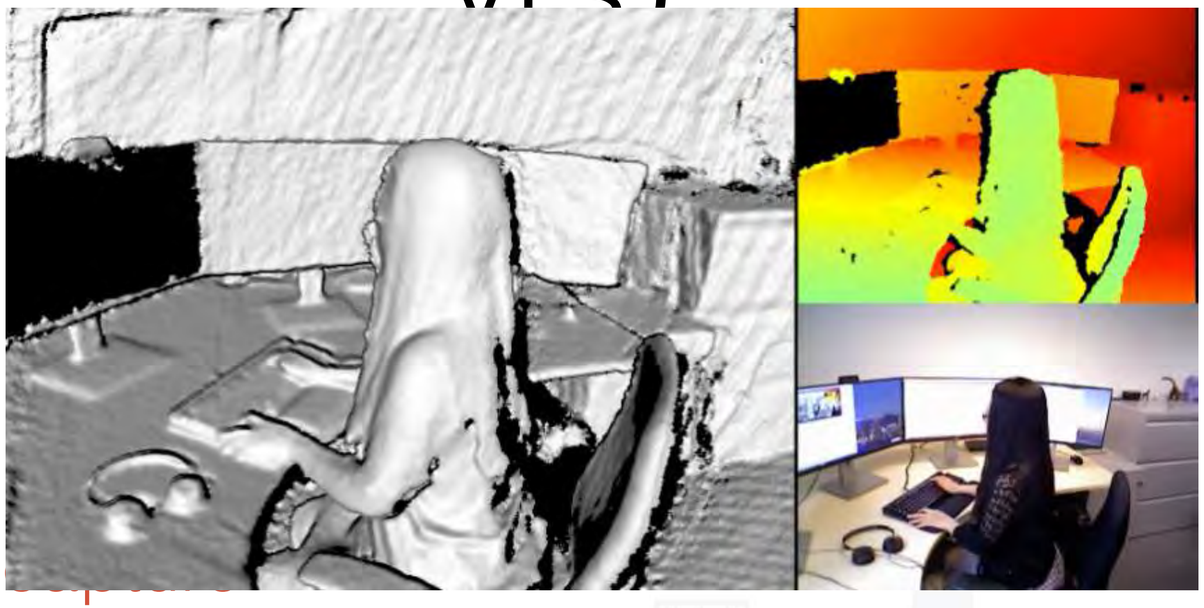
HIT Lab NZ Multimodal Input

Tracking

- Past
  - Location based, marker based,
  - magnetic/mechanical
- Present
  - Image based, hybrid tracking
- Future
  - Ubiquitous
  - Model based
  - Environmental



Environmental Tracking (1-3+ yrs)

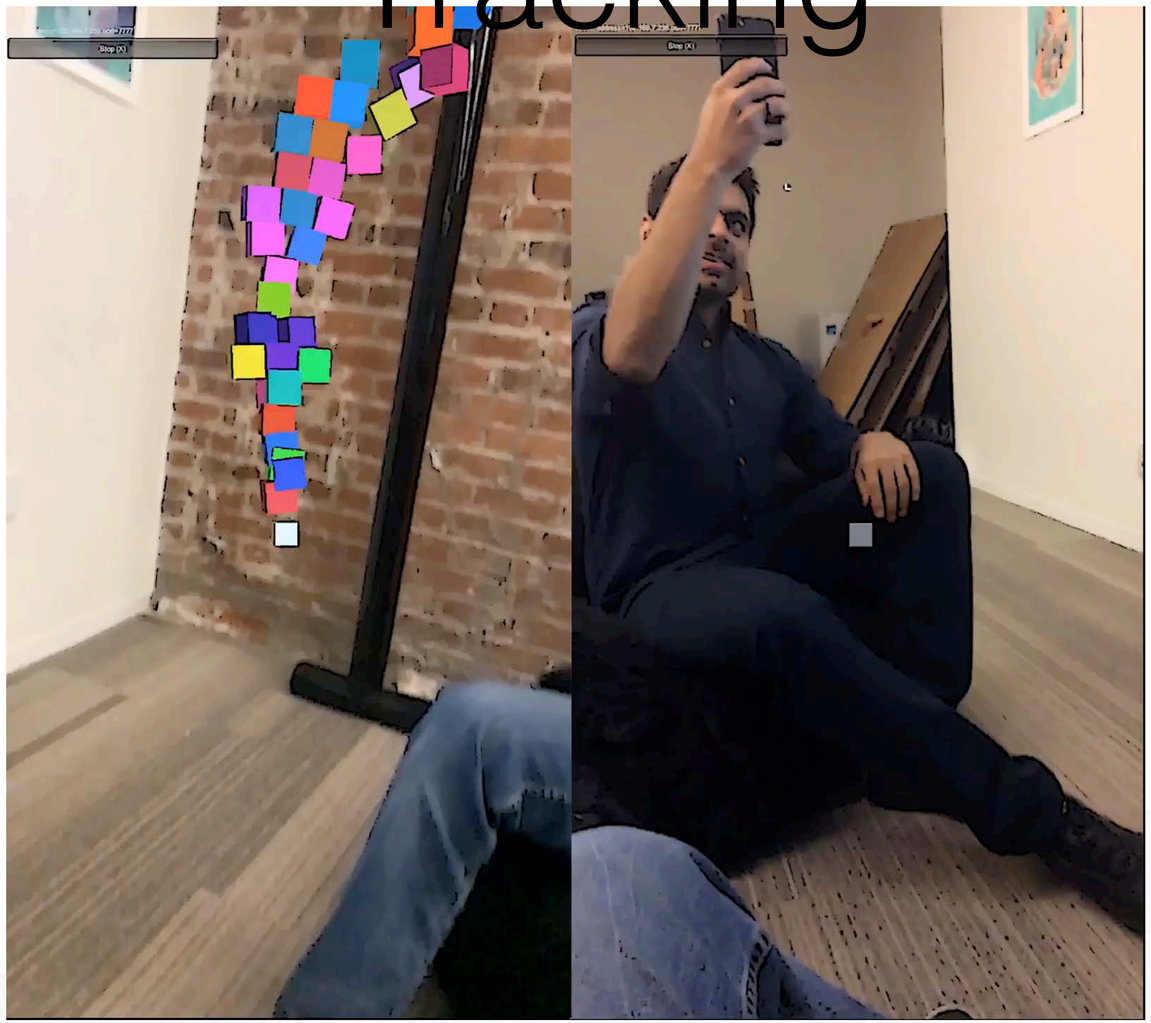


- Environment capture
  - Use depth sensors to capture scene & track from model
- InifinitAM (www.robots.ox.ac.uk/~victor/infinitam/)
  - Real time scene capture on mobiles, dense or sparse capture

InfinitAM Demo

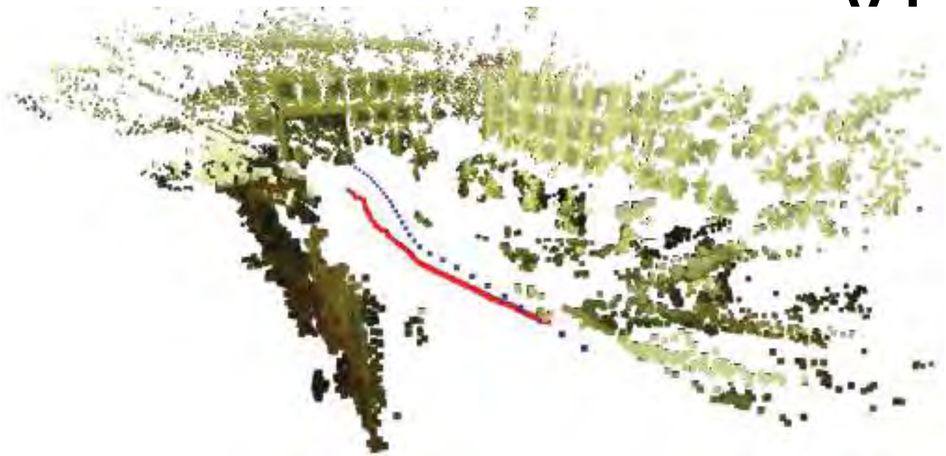
https://www.youtube.com/watch?v=47zTHHxJjQU

Ubiquity6 - AR Cloud Tracking



https://www.youtube.com/watch?v=LxQY_7COzQg

Wide Area Outdoor Tracking (5 + yrs)



- Combine panorama's into point cloud model (offline)
- Initialize camera tracking from point cloud
- Update pose by aligning camera image to point cloud
- Accurate to 25 cm, 0.5 degree over very wide area

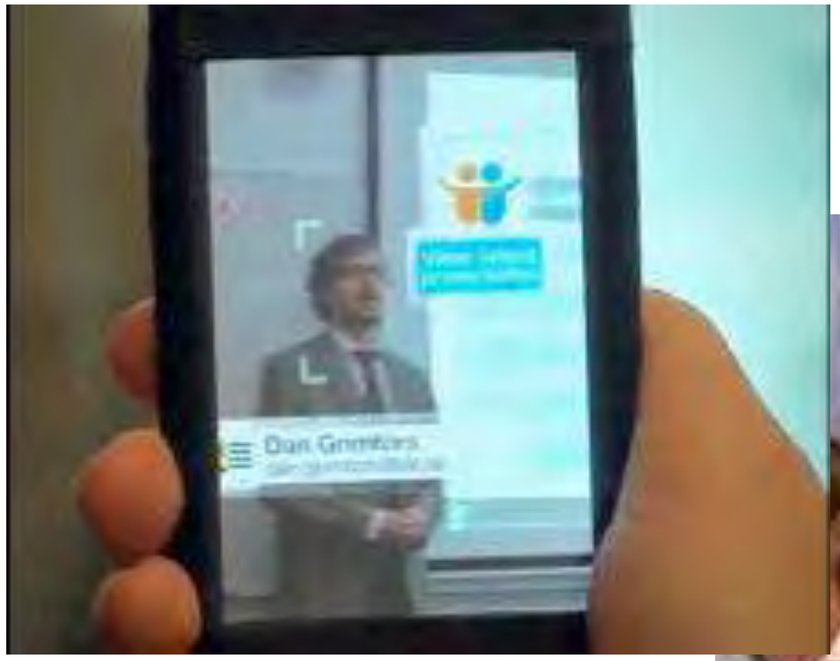
Ventura, J., & Hollerer, T. (2012). Wide-area scene mapping for mobile visual tracking. In *Mixed and Augmented Reality (ISMAR), 2012 IEEE International Symposium on* (pp. 3-12). IEEE.

Wide Area Outdoor Tracking

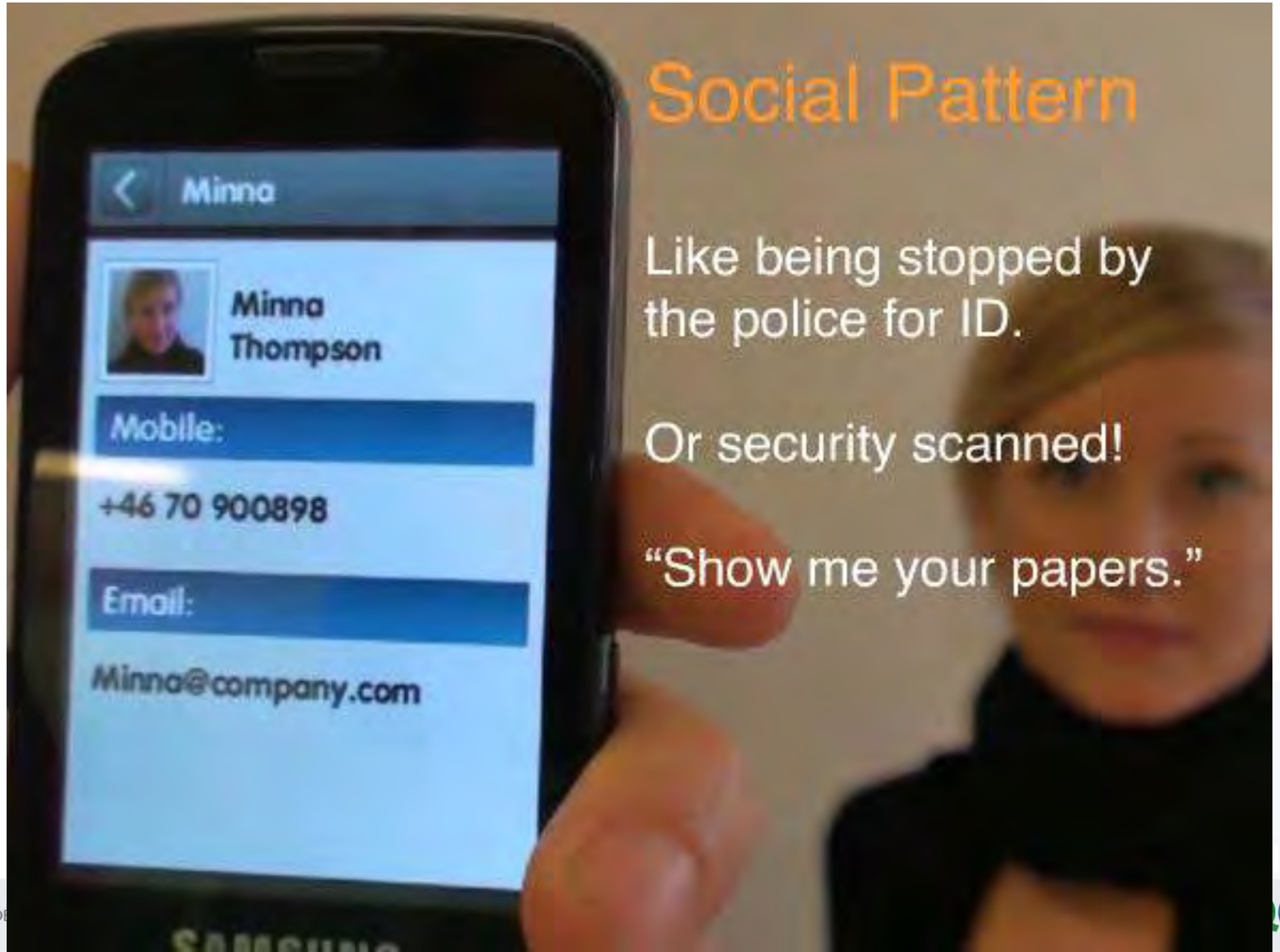
Social Acceptance

- People don't want to look silly
  - Only 12% of 4,600 adults would be willing to wear AR glasses
  - 20% of mobile AR browser users experience social issues
- Acceptance more due to Social than Technical issues

Example: TAT Augmented ID



TAT AugmentedID


Social Pattern
Minna
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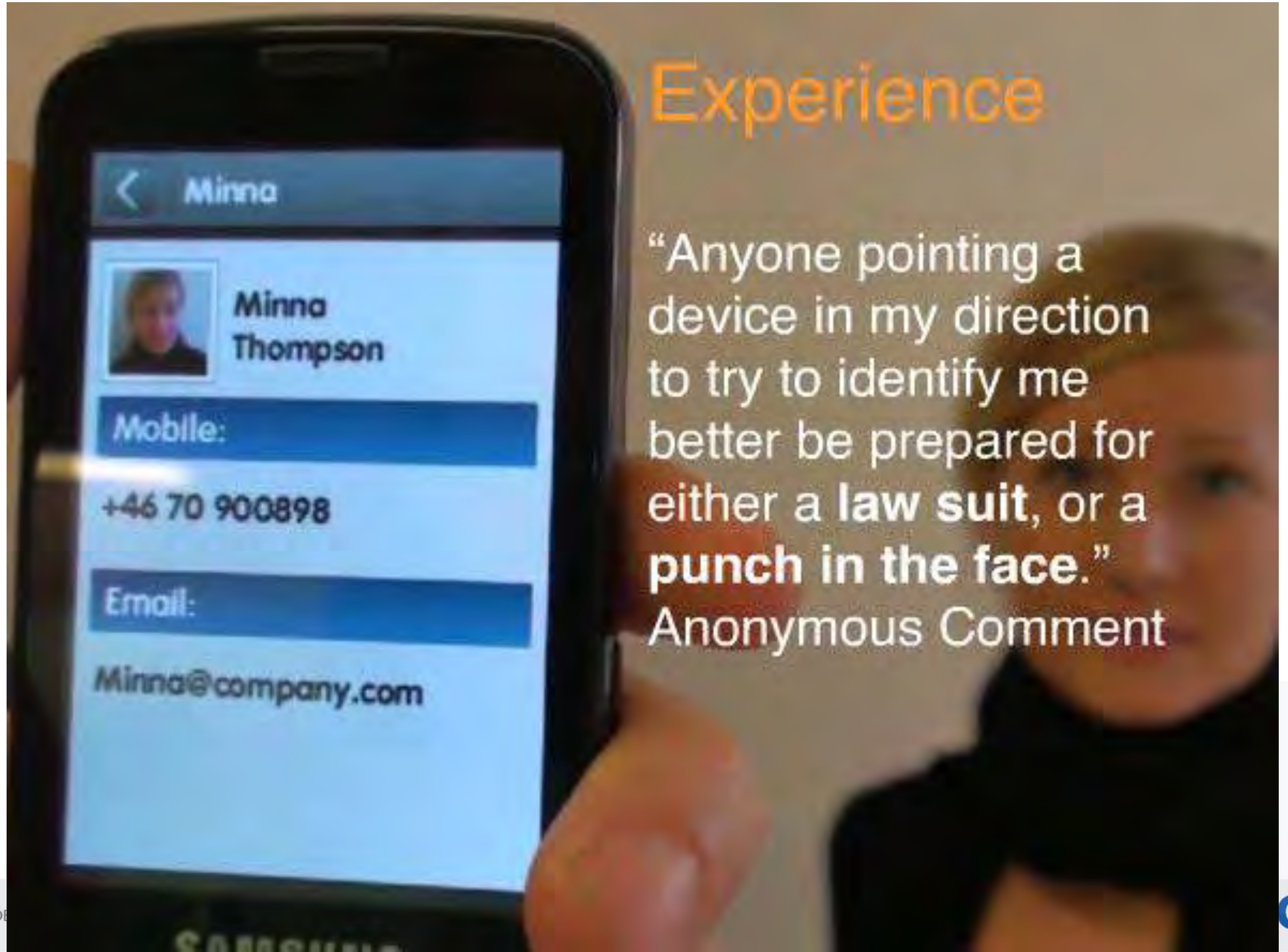
Email:
Minna@company.com
Like being stopped by the police for ID.
Or security scanned!
“Show me your papers.”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Experience
“Anyone pointing a device in my direction to try to identify me better be prepared for either a **law suit**, or a **punch in the face**.”
Anonymous Comment