



Cyber in a World of Cloud

...and the new physics of defense

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Threat
Intelligence
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Three Interacting Trends

The Race for Mastery of the Cyber Domain

- Militarization of cyber space
 - The "5th domain"
- Geopolitics increasingly colors national views
 - Data sovereignty
- Supply chain attacks
- Cyber trickle down

Three Interacting Trends

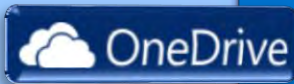
The Race for the Mastery of the Cyber Domain



The new form factors: Dual core, WiFi, Bluetooth, runs Linux

OneDrive

- 12 billion files



Skype is the largest long distance provider

- 2 Billion mins/day



O365

- 32M paid seats, 600K paid tenants
- 35 PB of email data
- 15B messages per month



Outlook.com

- 400 Million active users



- Miniaturization is shrinking computing form factors, all powered by cloud services
- SMB and Enterprises seeking IT services through SaaS
 - Adversaries and threats following them to the cloud
 - Customers adapting to cloud threats

Adversaries following customers to the cloud

Three Interacting Trends

The Race for the Mastery of the Cyber Domain

Hyperscale clouds fueling defense innovation

- Demand for SaaS driving hyperscale cloud growth
- Brings economic dividend driving down prices in compute, storage, and networking
- Defenders harnessing new capabilities
- Some skillsets finding new life in cyber

1.2 billion worldwide users²

450+ million unique users each month⁶

msn

Office 365

48 million members in 57 countries⁴

XBOX

200+ cloud services


57% of Fortune 500⁴
10,000 new subscribers per week²

Microsoft Azure

5.5+ billion worldwide queries each month³

bing

1+ million servers



100+ datacenters in global cloud portfolio

\$15B+ infrastructure investment



Collecting cybersecurity data across Microsoft's global sensors



More than **35 billion** messages scanned monthly

Daily tracking of **600,000** addresses sending spam



More than **250 million** users worldwide



Millions of consumers protected worldwide

Performs **billions** of malware removals per year worldwide



Millions of computers running Microsoft enterprise anti-malware solutions



More than **420 million** active users



700 million computers reporting monthly

More than **40 billion** executions since 2005



18+ billion web-page scans per month



1 billion customers across enterprise and consumer segments

200+ cloud services





Cyber & Cloud Providers

- Tenants bring their adversaries with them
 - Adversaries follow their targets from on-prem to the cloud
 - Customers may not be used to threats that they see in the cloud
- Innovate in defense by harnessing economic trends
 - Hyperscale cloud investments dropping costs in compute, storage, networking
 - Store richer data, from more layers, for longer and process it with richer algorithms
- We can use the cloud to protect itself
 - An attack on one tenant protects all tenants
 - Cloud services can protect each other

Tenants bring their adversaries
with them

Tracking Adversaries

70 Targeted adversaries tracked in total

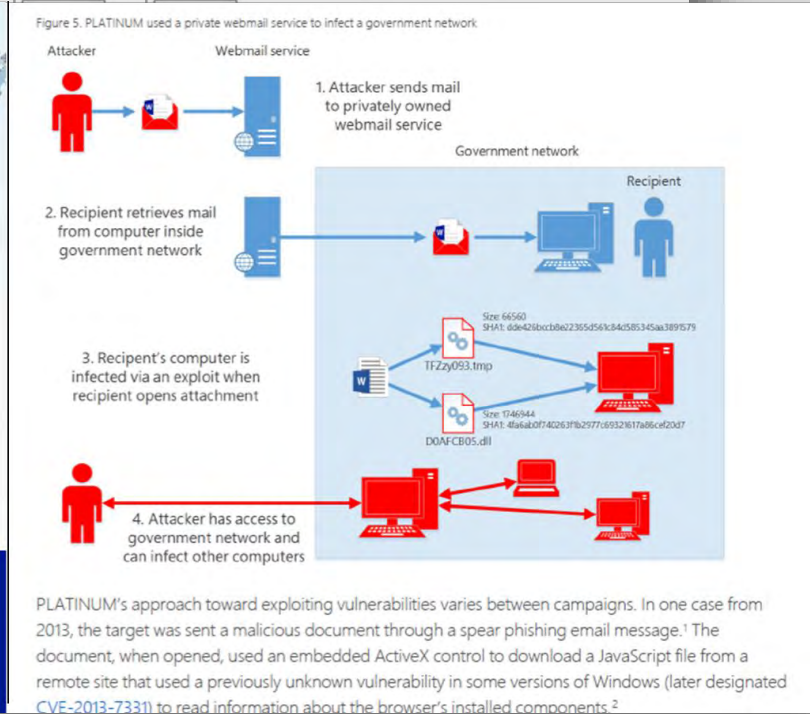
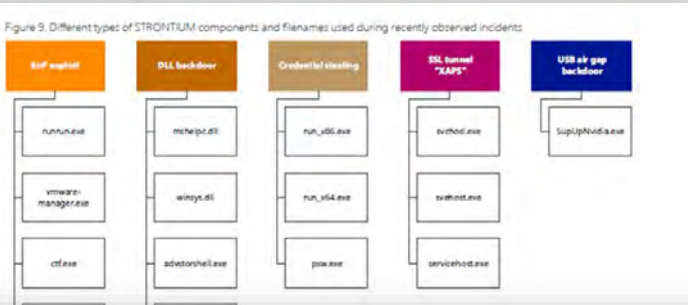
Actor Code Name	Industry Name
 B BORON	APT3
 He HELIUM	APT17
 C CARBON	Wild Neutron
 Sc SCANDIUM	APT8, APT18

STRONTIUM: A profile of a persistent and motivated adversary

A research team at the Microsoft Malware Protection Center (MMPC) proactively monitors the threat landscape for emerging threats. Part of this job



PLATINUM
Targeted attacks in South and Southeast Asia






January 5, 2014

HUFF POST MEDIA

FRONT PAGE POLITICS BIZ ENTERTAINMENT TECH TV ARTS BOOKS COMEDY

CNN, Washington Post, Time Hacked By Syrian Electronic Army

The Huffington Post | BY Neil Mitchell
 Posted 01/05/2014 11:28 am EST | Updated 01/05/2014 11:38 am EST



FOLLOW: Wash Post, Hackers, Syrian Electronic Army, Washington Post Hacked, Washington Post Hacked Syrian Electronic Army, Media News

The Washington Post, CNN and Time were hacked by the Syrian Electronic Army, the group that has targeted many other journalism outlets, on Thursday.

CNN Money reported that the hackers attacked Outbrain, a service that the news outlets use to recommend links to readers. The affected links re-directed people to the Syrian Electronic Army website. The service was temporarily taken down on Thursday.

The Post [ran a note on its website](#) informing readers what had happened:

The Washington Post Web site was hacked today, with readers on certain stories being redirected to the site of the Syrian Electronic Army. The group is a hacker collective that supports Syrian President Bashar al-Assad.

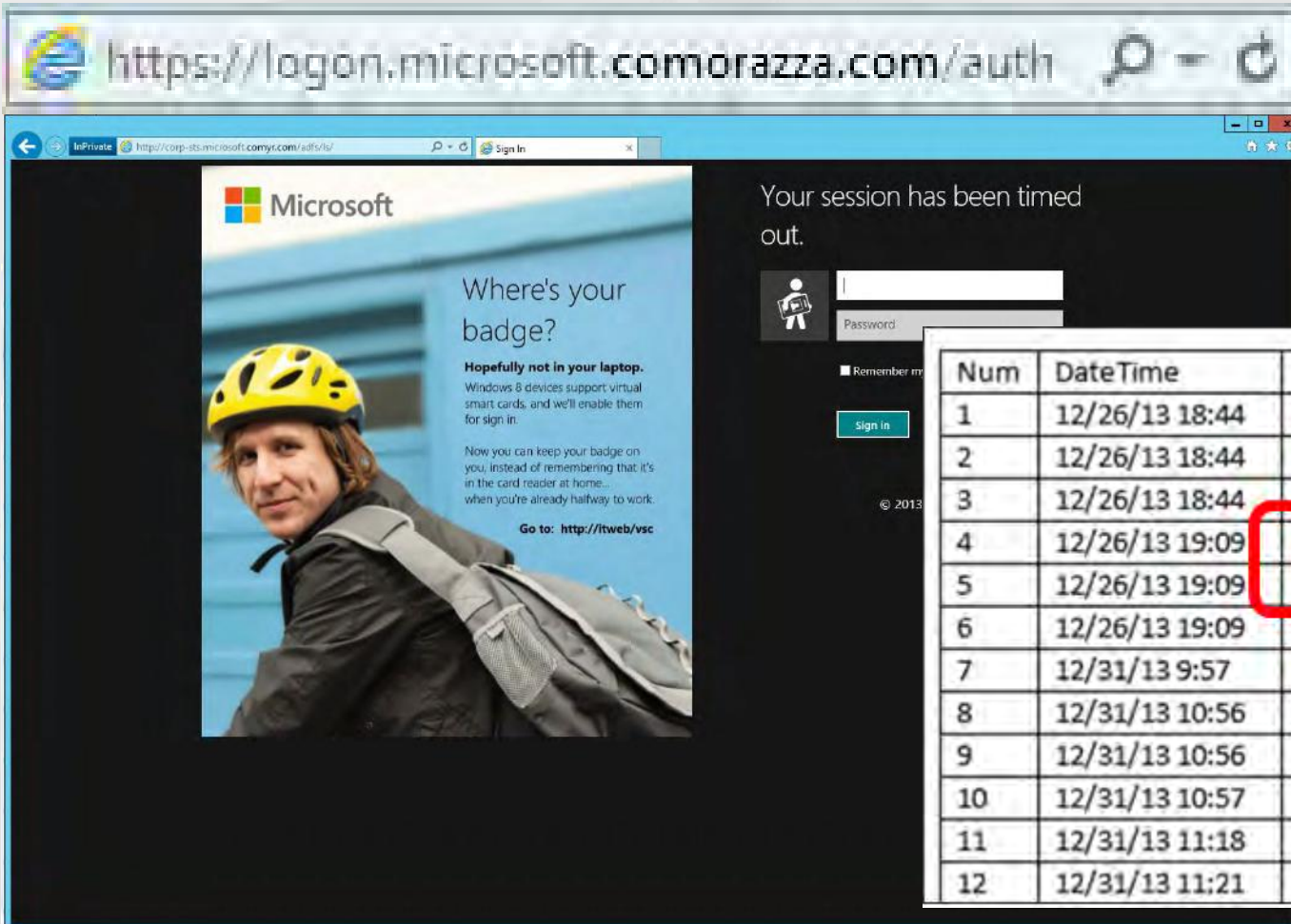
The Post is working to resolve the issue.



SEA Attack

Phish for Credentials

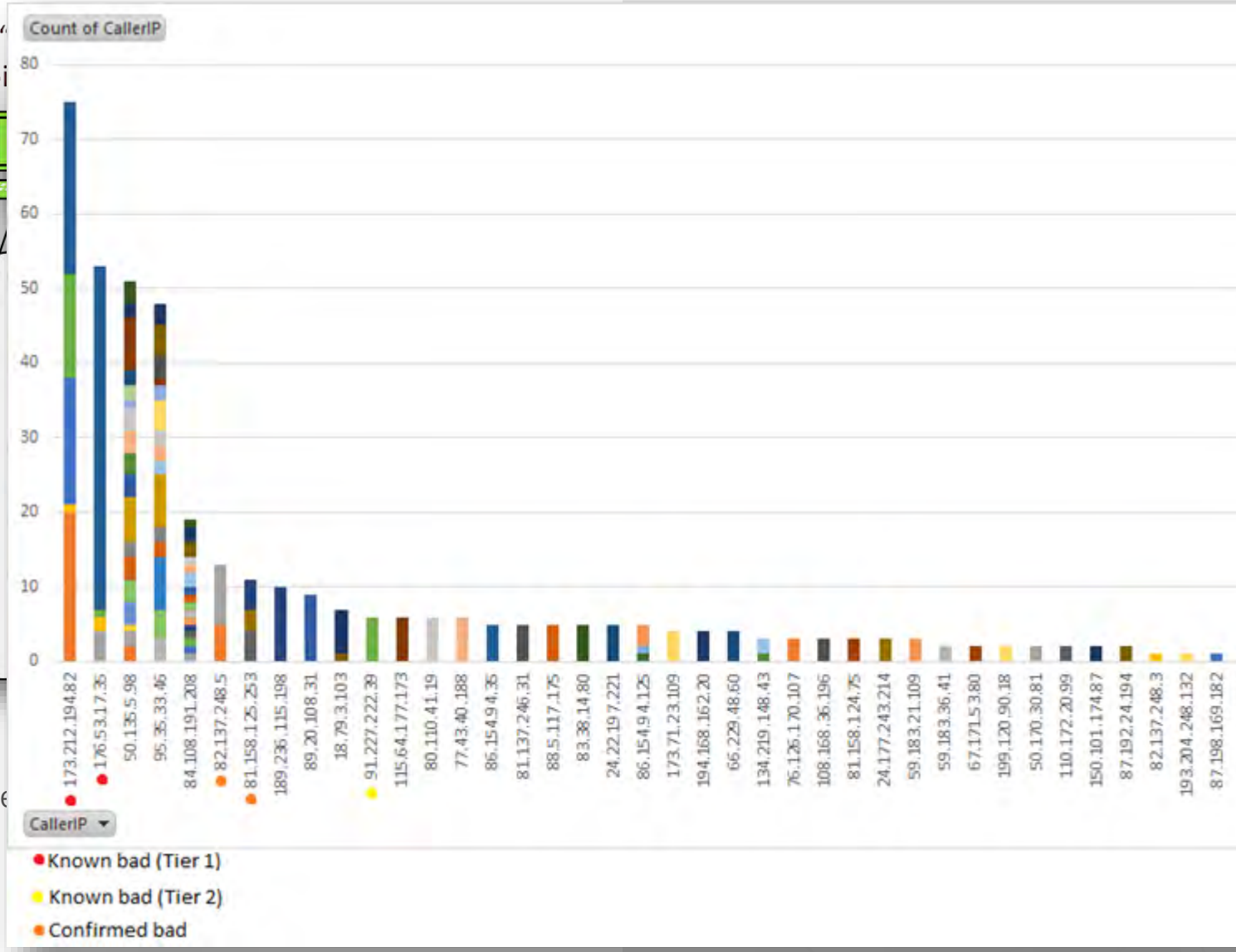
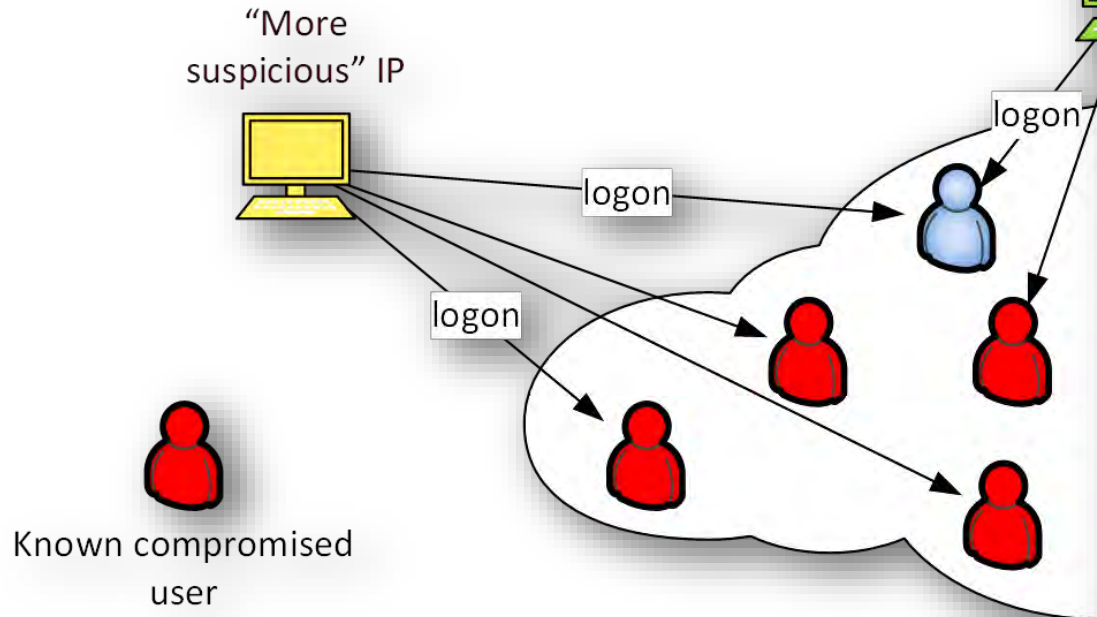
Reconnaissance



<https://login.microsoftonline.com/getuserrealm.srf?login=xxx@yyy.com&xml=1>

```
<RealmInfo Success="true">
  <State>3</State>
  <UserState>2</UserState>
  <Login>xxx@yyy.com</Login>
  <NameSpaceType>Federated</NameSpaceType>
```

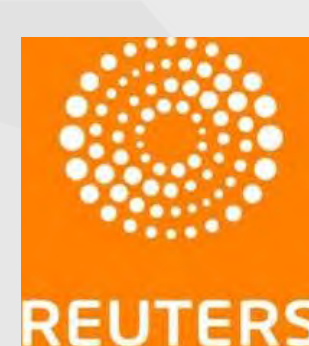
Num	Date Time	Client IP	HTTP_Method	Endpoint	QueryString_Snippet
1	12/26/13 18:44	173.212.194.82	GET	/GetUserRealm.srf	login=gordon@xbox360.com
2	12/26/13 18:44	173.212.194.82	GET	/GetUserRealm.srf	login=gordon@xbox360.com
3	12/26/13 18:44	173.212.194.82	GET	/GetUserRealm.srf	login=gordon@microsoft.com
4	12/26/13 19:09	173.212.194.82	GET	/GetUserRealm.srf	login=gg@xbox.com
5	12/26/13 19:09	173.212.194.82	GET	/GetUserRealm.srf	login=gg@xbox360.com
6	12/26/13 19:09	173.212.194.82	GET	/GetUserRealm.srf	login=gordon@xbox.com
7	12/31/13 9:57	176.53.17.35	GET	/GetUserRealm.srf	login=i-lasakr@microsoft.com
8	12/31/13 10:56	176.53.17.35	GET	/GetUserRealm.srf	login=dd@microsoft.com
9	12/31/13 10:56	176.53.17.35	GET	/GetUserRealm.srf	login=dd@microsoft.com
10	12/31/13 10:57	176.53.17.35	GET	/GetUserRealm.srf	login=gg@microsoft.com
11	12/31/13 11:18	176.53.17.35	GET	/GetUserRealm.srf	login=f@microsoft.com
12	12/31/13 11:21	176.53.17.35	GET	/GetUserRealm.srf	login=f@microsoft.com



Formula

$$risk(IP) = \max(\sum_{U \in owned} LogonExists(IP, U) - \sum_{U \in ...})$$

where $LogonExists: (IP, U) \rightarrow \{0, 1\}$



Azure Active Directory Geo-Anomalous Login Detection

1st party == 3rd party

Logging into location increases likelihood of

■ +% Next Location
■ +% Past Locations

Reachability →

TimeStamp	Application	ClientIP	Country	City/State	Reachability	Call	Device
8/26/2015 7:34	Other	5.148.x	GB	Kensington	709.6	Normal	Windows 8; excel.exe (Tablet PC)

NOISY RESULTS

- Company Proxy
- Cellphone Networks
- Vacations/Travel

A former rules-based Microsoft system scored **28%** of logins as suspicious

1 billion logins per day = **280 million** "suspicious" logins

After applying **Machine Learning** the rate dropped to less than **0.001%**