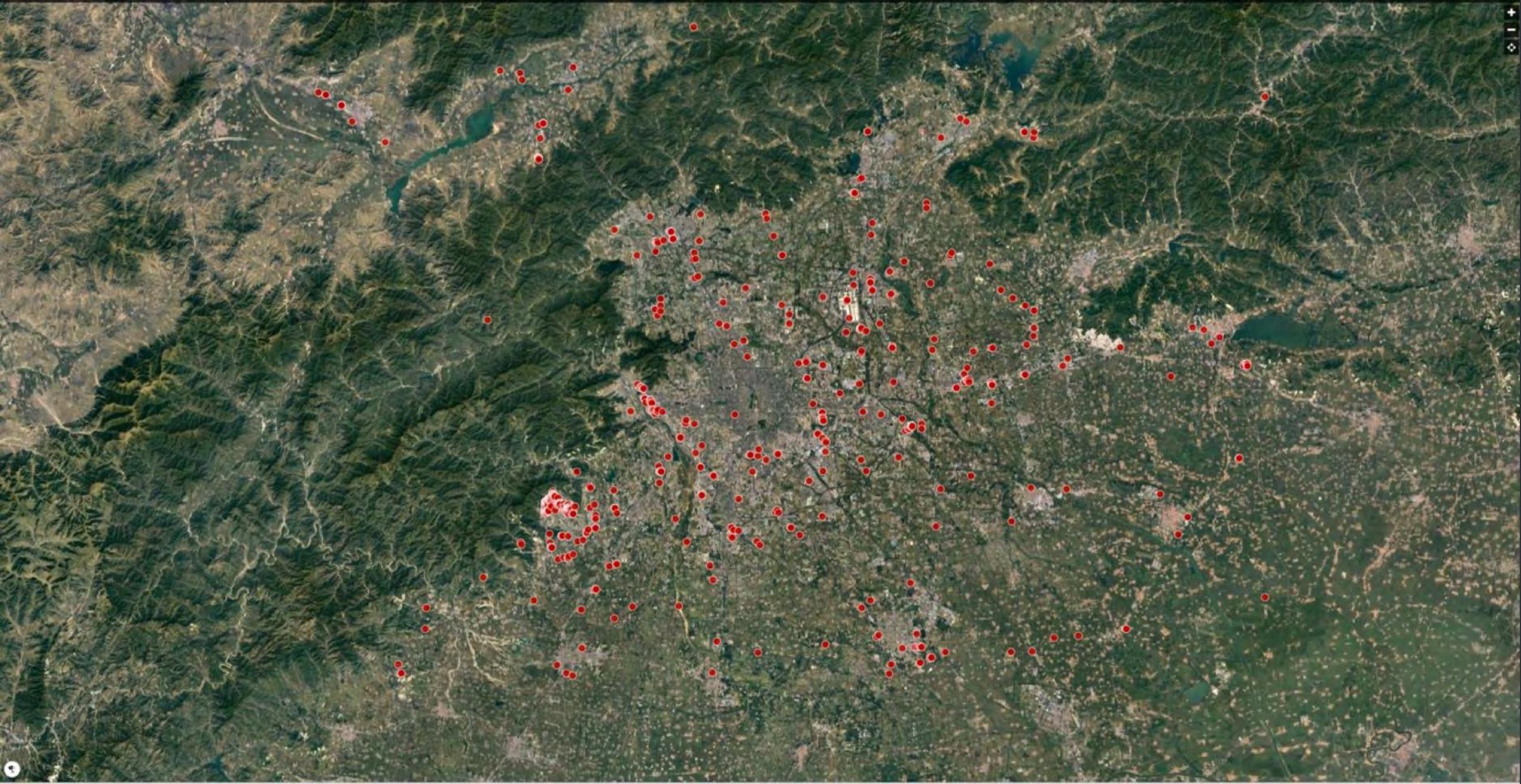


相似地块分布

A regional map showing the distribution of similar land parcels. The map includes labels for 家口市 (Jiaokou City), 北京郊县 (Beijing Suburbs), 廊坊市 (Langfang City), and 天津城区 (Tianjin Urban Area). A cluster of black dots is centered around Beijing, with one red dot indicating the current location. Blue arrows on the left and right sides of the map indicate navigation options.



实地影像



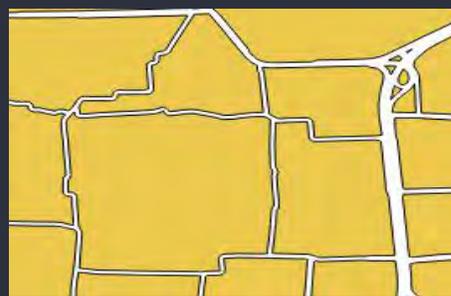
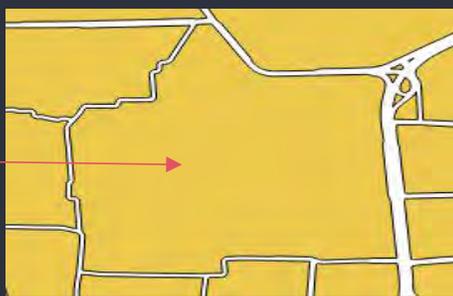




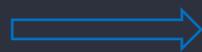
街区

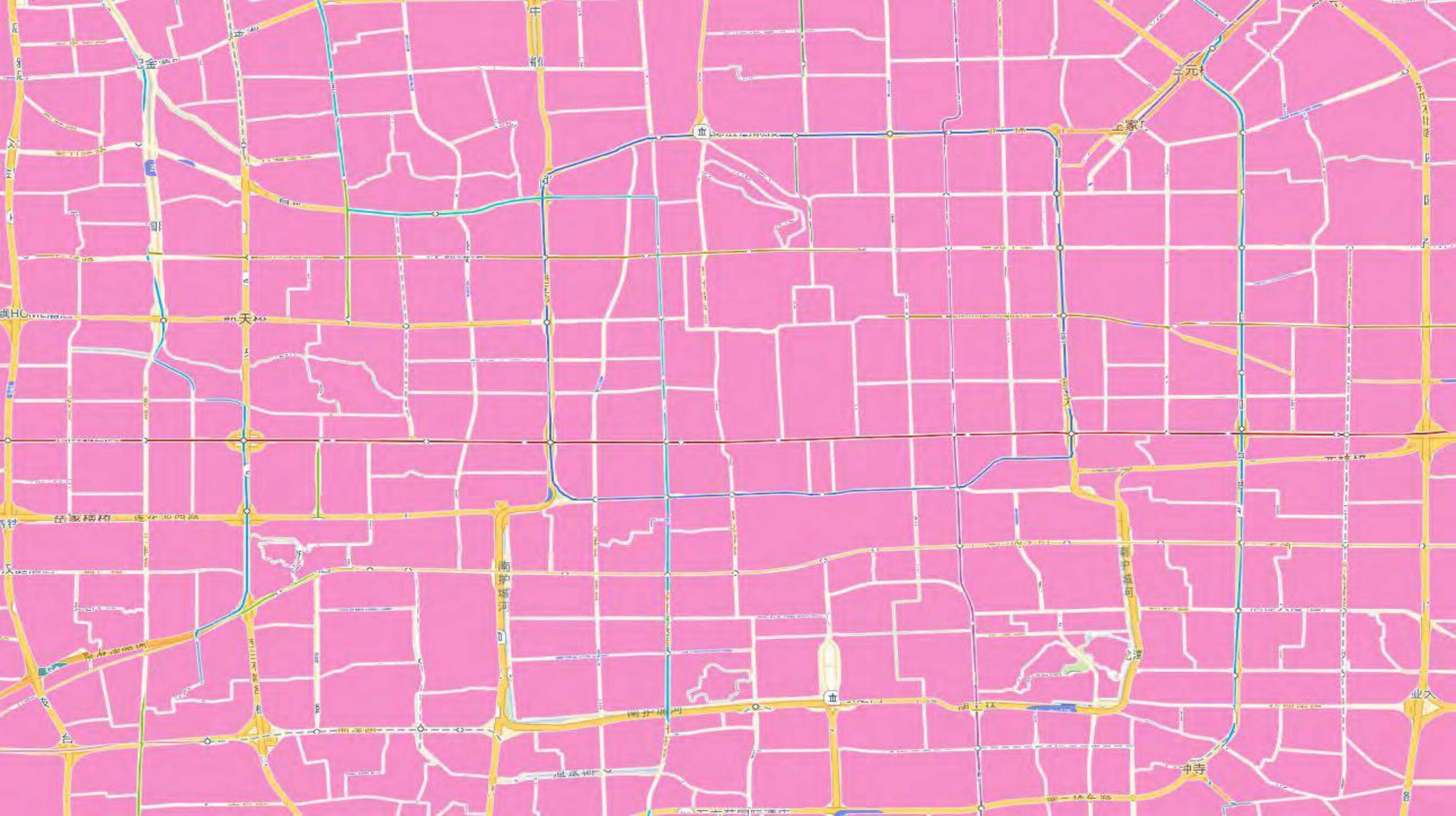
城市里由主要道路围成的一个相对独立的区域

● 街区未分开



● 细碎街区

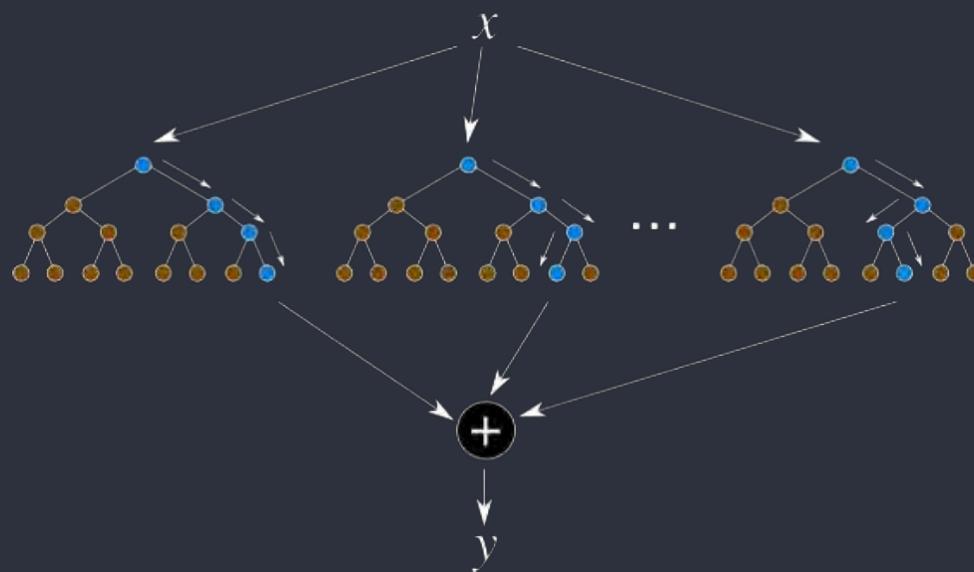
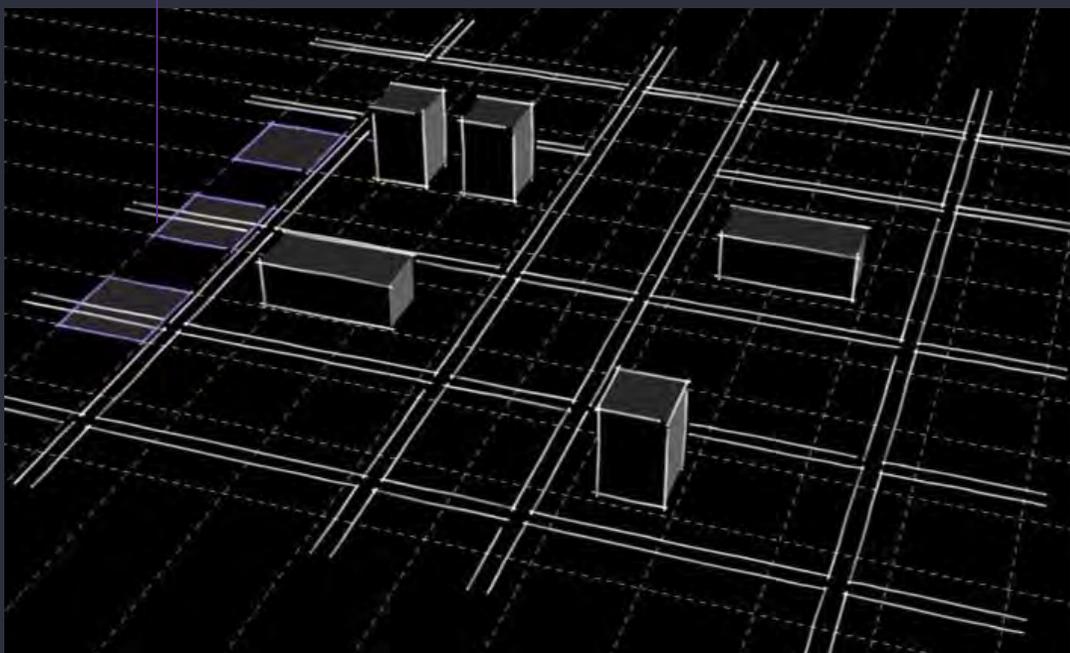




三大类、数百小类POI

房价与人口数据

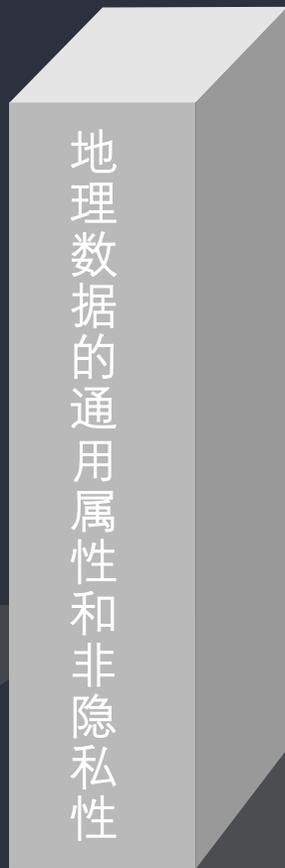
刷卡消费数据





通用算法到行业特征

深度卷积、随机森林、增强学习、转移学习



70%的事物有位置属性

通过地理维度建立数据的关联，建立地理单元标签化



静态和动态数据的极大升值

地理标签更精准的对人进行画像，人的画像提升地理标签的精准



地理智能成为非稀缺

好位置仍然是稀缺资源，解读好位置的智能不再稀缺。