

长
征

CHANG ZHENG
SHANGHAI

Chang Zheng
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优越·快捷

Superior · Convenient



镇域概况

Survey of Town Field

长征镇，是上海中心城区仅有的六个镇之一。
Changzheng town is merely one of the six towns
in central Shanghai.

镇域总面积7.67平方公里, 实有人口总数约13万人。

The town has the area of 7.67 square kilometres,
with the actual population of 130,000 inhabitants.

置身长三角城市群入沪的西部门户，正形成
“一环一路”的空间布局。

It locates at the west door of Yangtze River delta
group entering into Shanghai, shaping the space
of “one ring one road”.



便捷交通

Convenient Transportation

长征位于苏州河北岸，普陀区西部，中环贯穿而过、内环接壤而行。

Changzheng locates in the north of Suzhou River, west of Putuo District, throughout the middle ring road, connecting the inner ring road.

高速公路、高铁、外环、中环、内环等五环汇聚。

Converging five rings of expressway, high-speed railway, middle ring and inner ring road.

商务往来便利，出行周边省市、区县，形成畅通的交通网络。

Easily making business, traveling nearby provinces, cities and districts or counties, shaping the unblocked traffic network.



乘势·腾飞

Availing · Soaring





长征镇是上海辐射华东乃至全国的重要节点
Changzheng considers in a certain aspect of
global development trend, from Shanghai to
East China as well as the entire nation.

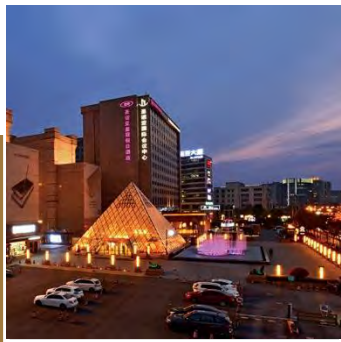
正加快形成“一环一路”空间布局，逐步形成
中环商贸商务环和金沙江路创新创业路
Rapidly shaping the space of “one ring one
road”, gradually shaping business and trade
among middle ring, and innovation and
entrepreneurship belt in Jinshajiang road.

打造“商贸长征、科创长征、文化长征”
Changzheng aims at shaping “Changzheng
business, scientific and technological innovation,
and culture”.

全速推进三大产业的融合式大发展
Rapidly promoting the mixing development of
the three main industries.

核心产业

Key Industry

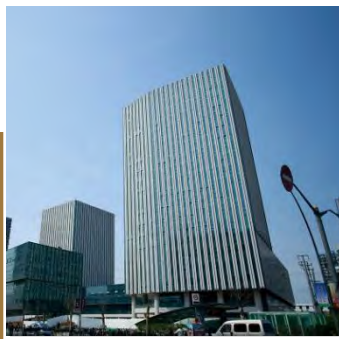


商贸
Business and trade

长征已逐步形成总部型企业集聚发展的态势
Changzheng gradually shapes the trend of gathering the enterprise headquarters.

构筑“互联网+商贸”的线上线下商贸有机融合
It builds the organic combination with online and offline of “Internet + business and trade”.

助力传统商贸企业转型升级
Assisting the transition of traditional business and trade enterprises



科创
Scientific and technological innovation

以智能制造、智慧照明、智能硬件和智能电网等智能应用产业在长征镇集聚发展
Gathering development of application industry in Changzheng by means of intelligent manufacture, intelligent lighting, intelligent hardware and intelligent grid and so on.



文化
Culture

“互联网+电影”、移动手游、动漫等产业聚集发展
It leads the gathering development of “Internet and film” industry, mobile games, relevant industry of cartoon and comics.

创智·平台

Innovating Intelligence · Platform



打造国际大都市现代化智慧园区，展现区域的城市形象。

Shape the modern and intelligent park with the standard of international metropolis, and it conveys the city image of the district.



智·造

Intelligence · Manufacture



聚集智能制造和机器人两大领域

Gathering the two main fields of intelligent manufacture and robot.

打造出覆盖智能制造及机器人全产业链的功能型服务平台

It further shapes the functional service platform covering the entire industry chain of intelligent manufacture and robot.

进一步扩大园区空间

In order to further enlarge the space of the park.

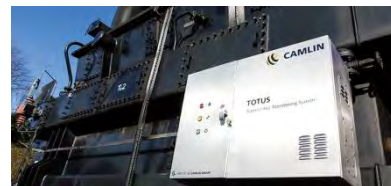
引进机器人企业及产业联盟，从而扩大行业集聚效应

Introducing robot enterprises and industry alliance, in case to enhance the gathering effect of the industry.



智·造

Intelligence · Manufacture



智·慧

Intelligence · Wisdom

以智能制造产业为特色的集聚带，集中于智能硬件、智慧照明、智能电网等产业领域。

Changzheng town aiming at shaping gathering belt of intelligent manufacture as feature, combing the following fields, such as, intelligent hardware, intelligent lighting, intelligent grid, distributed photovoltaic industry and so on.

逐步推进未来智慧城市的建设与发展

Gradually promote the construction and development of the intelligent city.





打造金沙江路影视产业集聚带

Shaping the gathering belt of film and television industry among Jinshajiang Road.

建设互联网电影展示、交流、融资、发布、宣传的多功能平台

Building multifunctional platform, such as, Internet and film exhibition, exchange, financing, issue, publicity and so on.

为未来新媒体创新科技提供了更多可能

Provide many more possibilities for the innovative science and technology of new media in the future.



智·慧

Intelligence · Wisdom

智·商

Intelligence · Business

传统商贸业和电子商务融合发展

The mixing development of traditional business and trade with e-commerce.

中环商圈作为国家级电子商务示范基地、上海市级商圈

Middle ring is a municipal level of business circle, the demonstration base of national e-commerce, and the business circle of municipal Shanghai.

“互联网+商贸”的多元化云商模式

The diversified mode of cloud business on “Internet + business and trade”.



智·商

Intelligence · Business



巴拉卡拉

Dnion 帝联科技

Hintsoft 新浩艺

瀚石软件
Ransafe

Skytech 天擎
专业级桌面终端安全

城市的大数据生态圈正在逐步构建
Data ecosphere in the city is gradually built

打造出一个漫步“云端”的智能之城
shaping a intelligent city of stepping in the “cloud”

智·力

Intelligence · Human Resources

文化创意、软件和信息服务为主的特色产业集群

Among the industry group, cultural innovation, software and information is mainly the feature.

拥有优越的知识与人才储备

It owns superior knowledge and talents reserve.

技术创新、人才荟萃的新高地

Changzheng nowadays becomes new heights of technological innovation and talents gathering.



精品·配套

Excellence · Complement

