

# Open Innovation A Hands-On Hackathon Tutorial

Presented by

The logo for 'agorize' features a stylized 'a' composed of a multi-colored circle (rainbow spectrum) followed by the lowercase letters 'gorize' in a white, sans-serif font.

Hackathon as a Service



# Agenda

- Your host
- Use cases
- 10' Brainstorming
- 15' Pitches + Q&As
- 3 quick tips



Your host

# Hi I'm Aurelie!

Country Manager USA & Canada

## AGORIZE

300 hackathons

200 corporate clients

2 million users



Goal

**Accelerate AI-focused innovations**

Challenge

**Imagine uses of AI for the everyday and corporate life**



Goal

**Build the best airport**

Challenge

**Let's work together to develop the airport of the future**



Goal

**Become a more resilient city**

Challenge

**Create tech solutions to reduce the impact of disasters on cities**



Goal

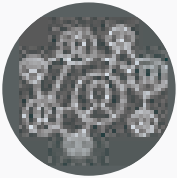
**Change brand perception**

Challenge

**Create a communication strategy to reveal how fun the Tinder app can be**



# Build Your Own Hackathon



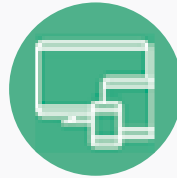
## 1. TARGETS

- Students
- Coders
- Startups
- Your Employees
- Public
- Other?



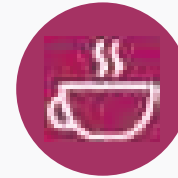
## 2. JURY, MENTORS

- Your Employees
- Executives
- Experts
- Consultants
- Entrepreneurs
- Public
- Other?



## 3. DELIVERABLES

- Ideas, Concepts
- Usage Scenarios
- Prototypes
- Applications
- Proof of Concept
- Turnkey offers
- Other?



## 4. PARTNERS

- Universities
- Incubators
- Accelerators
- Tech companies
- Consulting firms
- Institutions
- Other?



## 5. FORMAT

- Demo Day
- 24h Hackathon
- 48h Hackathon
- Online Hackathon
- Online-to-Offline Hackathon
- Other?



**10' brainstorming**

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**3' pitches + Q&A**



## 3 quick tips

**Be open**

topic, participants, scope

**Be organized**

at least 4 weeks to prepare

**Be generous**

good mentors, prizes, food



# Takeaway

**Agorize's free ebook**

**10-step methodology**

**Useful tips**

**Practical real-life examples**

Download [HERE](#)





Thank you



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Who we are

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# Vision & Mission

The leading platform for  
**open innovation**  
challenges.

Connect corporations  
with **5 million innovators**  
from across the world.

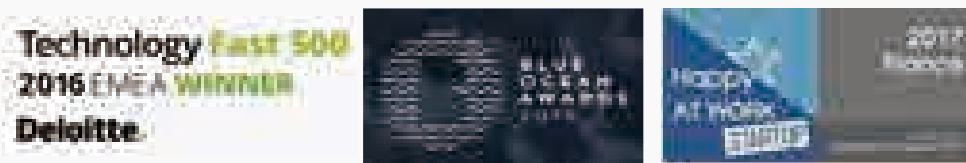
Because the **best ideas & talent**  
can come from **anywhere**.



Our offices in Paris

# Today, Agorize is:

MULTI-AWARD WINNER



OFFICES

Paris  
Stuttgart  
Montreal  
San Francisco  
Hong Kong  
Seoul



6 YEARS OF HISTORY  
60 EMPLOYEES  
200 CLIENTS  
250 CHALLENGES  
2m USERS  
5m INNOVATORS

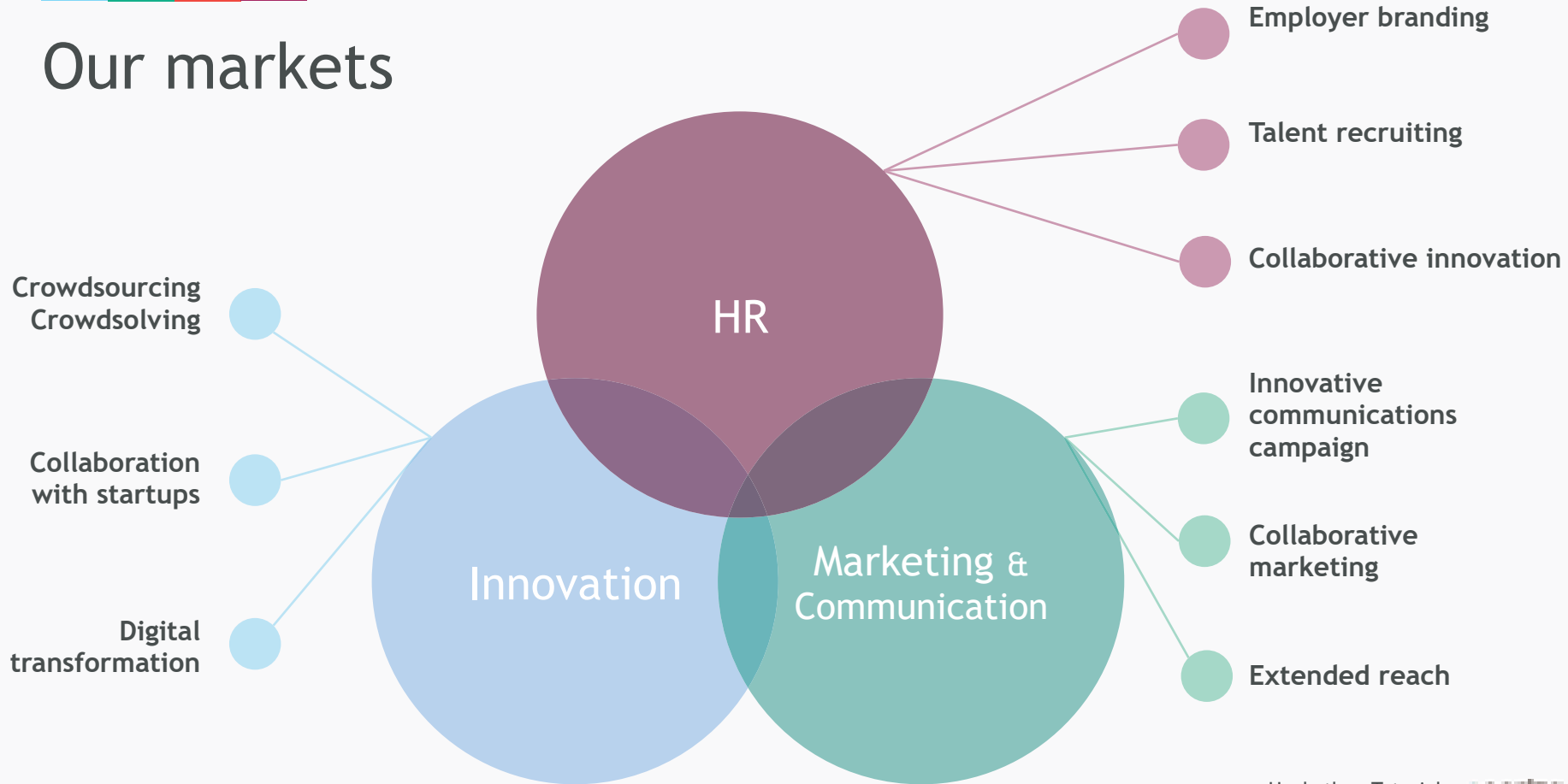
RECOGNIZED INVESTORS

4.3M\$





# Our markets

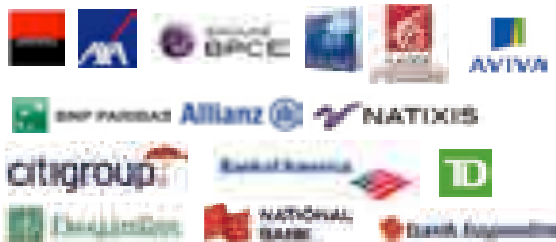


# Our clients

## INDUSTRY



## BANKING & INSURANCE



## NEW TECHNOLOGIES



## MOBILITY



## ENERGY



## HEALTH



## IT / TELCOS



## CONSTRUCTION & HOMES



## RETAIL



## INSTITUTIONS



## MEDIA



## CONSULTING & LEGAL



A black and white photograph of a person's hands typing on a laptop keyboard. The laptop screen displays a website with the heading "The Resident CHALLENGE" and a world map. A semi-transparent green rectangular overlay covers the left side of the image, containing a horizontal bar with four colored segments (blue, green, red, purple) and the text "What we do".

What we do

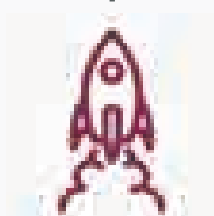


# Turnkey challenges



## STUDENT CHALLENGES

*Attract, assess and recruit high-potential talent*



## STARTUP CHALLENGES

*Crowdfund the gems of the tech ecosystem*



## ONLINE HACKATHONS

*Innovate with developers and talents from all over the world*



## INTERNAL CHALLENGES

*Accelerate your digital transformation with your colleagues*



## HYBRID CHALLENGE

*Engage internal and external talent at the same time*

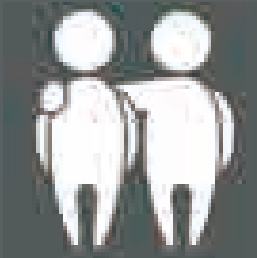
Hackathon Tutorial



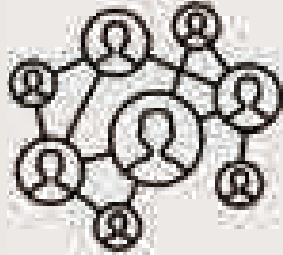




# What we provide



EXPERTISE



COMMUNITIES



PLATFORM



# A unique network of 5 million innovators



# Platform



- 2 million users
- Team formation
- Collaboration
- Mentoring
- Voting
- Statistics

Integrated with 

# Timeline of a challenge

\*Duration of each stage may vary





[www.business.agorize.com](http://www.business.agorize.com)



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