

# Oracle Data Integration Platform

A Cornerstone for Big Data

Ayush Ganerwal  
Senior Principal Product Manager, Oracle

Benjamin Perez-Goytia  
Principal Solution Architect | A-Team, Oracle

Pencho Tzonev  
Head of Data Analytics and Development, Paysafe

October, 2017

Presented with



# Safe Harbor Statement

The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for Oracle's products remains at the sole discretion of Oracle.

# Program Agenda

- 1 Oracle Data Integration for Big Data
- 2 Using ODI on Oracle Big Data and Amazon EMR
- 3 Customer Use Case: A converged big data platform using ODI 12c with MapR

A man with a beard and mustache, wearing a dark suit, light blue shirt, and dark tie, is looking down at a tablet computer. The background is a blurred data center with blue lighting and server racks. The overall color scheme is teal and blue.

# Oracle Data Integration Platform for Big Data

## Comprehensive Architecture

# Oracle Cloud Platform



Develop & Deploy



Integrate & Extend



Publish & Engage



Analyze & Predict



Secure & Manage

Innovate with a  
**Comprehensive, Open,  
Integrated and Hybrid**  
Cloud Platform  
that is  
**Highly Scalable, Secure  
and Globally Available**

# Oracle Cloud Platform

Comprehensive

Open





Integrated





Hybrid

Oracle  
Public Cloud



Oracle  
Data  
Center

-  Data Management
-  Application Development
-  Enterprise Integration
-  Data Integration

-  Analytics and Big Data
-  Content & Experience
-  Identity & Security
-  Systems Management

Oracle Cloud  
at Customer



**Built on High Performant Oracle Cloud Infrastructure**

# Oracle Cloud Platform Momentum

**14,000+**

Oracle  
Cloud Platform  
Customers



**3,000+**

Apps in the  
Oracle Cloud  
Marketplace



**\$1.4 Billion**

FY17 Oracle Cloud  
Platform  
Revenue  
(60% YoY Growth )



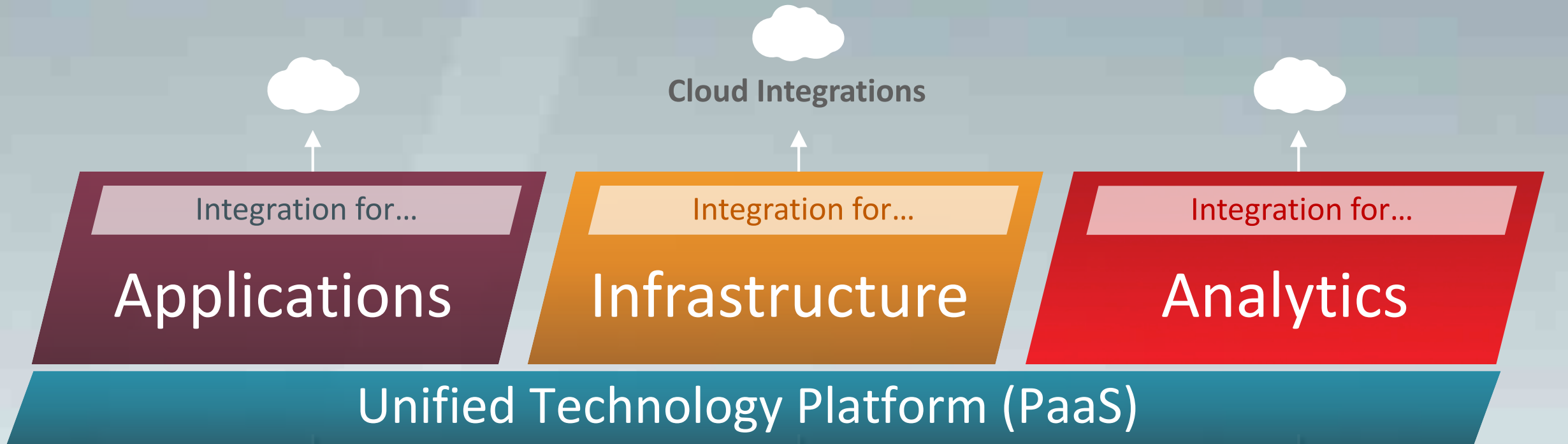
**10 PaaS**

Categories where  
Oracle is a **Leader**  
According to  
**Industry  
Analysts**



# Oracle Integration Platform

Comprehensive Best-of-Breed Capabilities for All Integration Needs



Cloud Integrations

Integration for...

Applications

Integration for...

Infrastructure

Integration for...

Analytics

Unified Technology Platform (PaaS)

On-Premises Integrations



# Unified Integration Capabilities

Converged Solution for All Integration Needs

Integration for...

Applications

Integration for...

Infrastructure

Integration for...

Analytics

Application  
Integration

API  
Management

Data  
Replication

Bulk Data  
ETL & E-LT

Process  
Integration

Stream  
Processing

Metadata  
Management

Data  
Quality



Unified Technology Platform (PaaS)

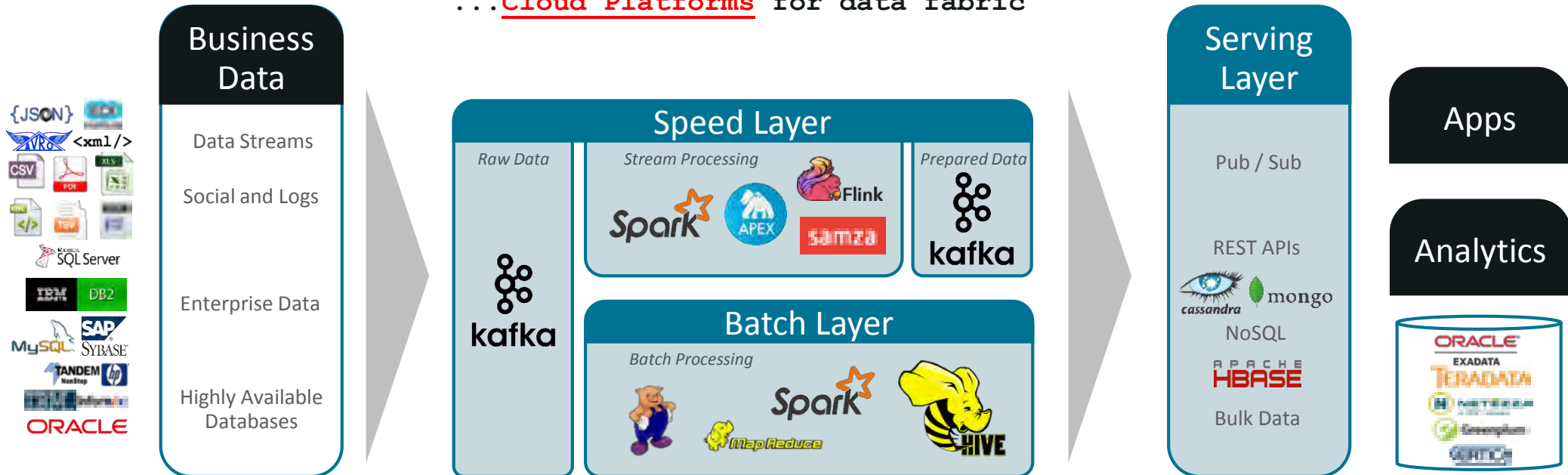


# Hybrid Open-Source

... Open Source at the core of speed & batch processing engines

... Enterprise Vendor tools for connecting to existing IT system and

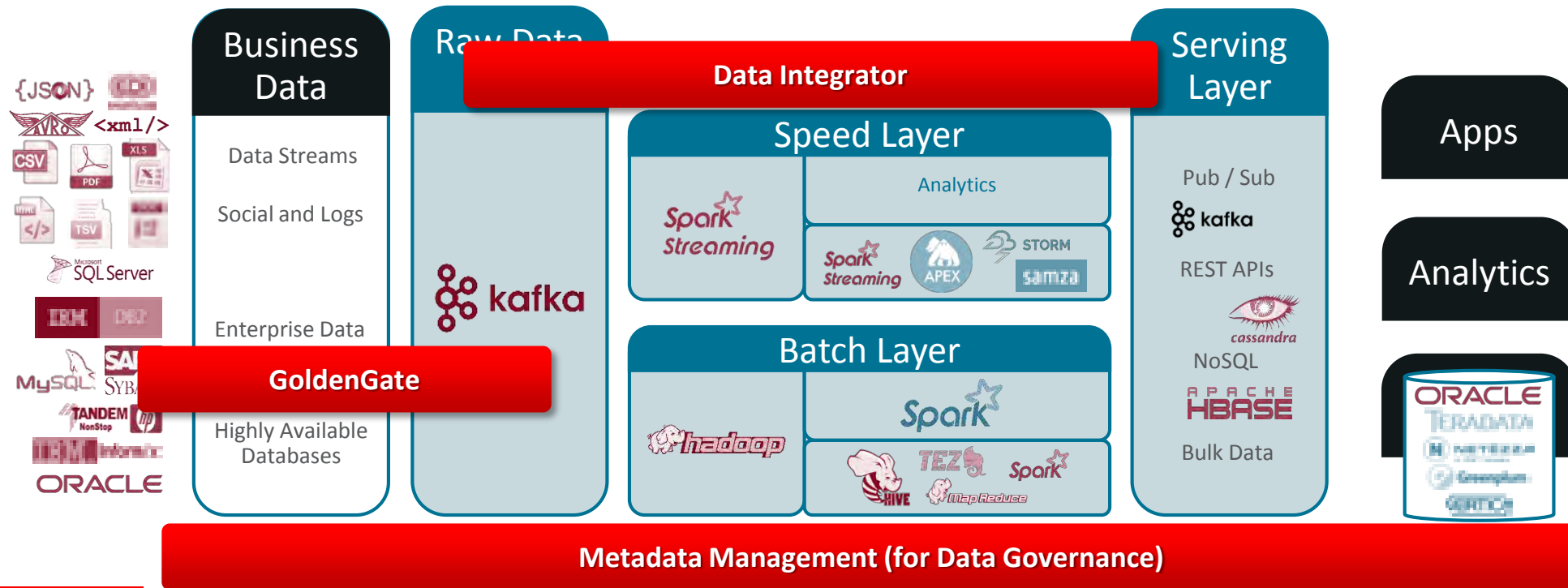
... Cloud Platforms for data fabric



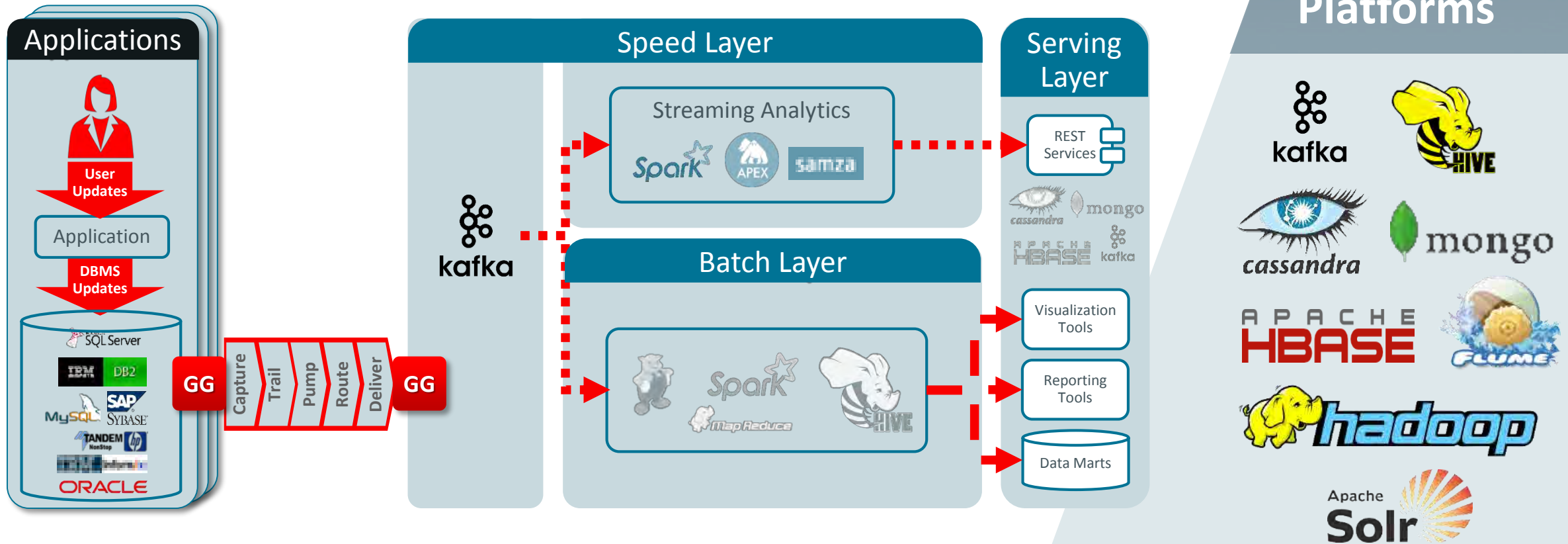
# Reference Architecture

**Oracle Data Integration Platform Software** can help customers **Accelerate & Reduce Risk** around adoption:

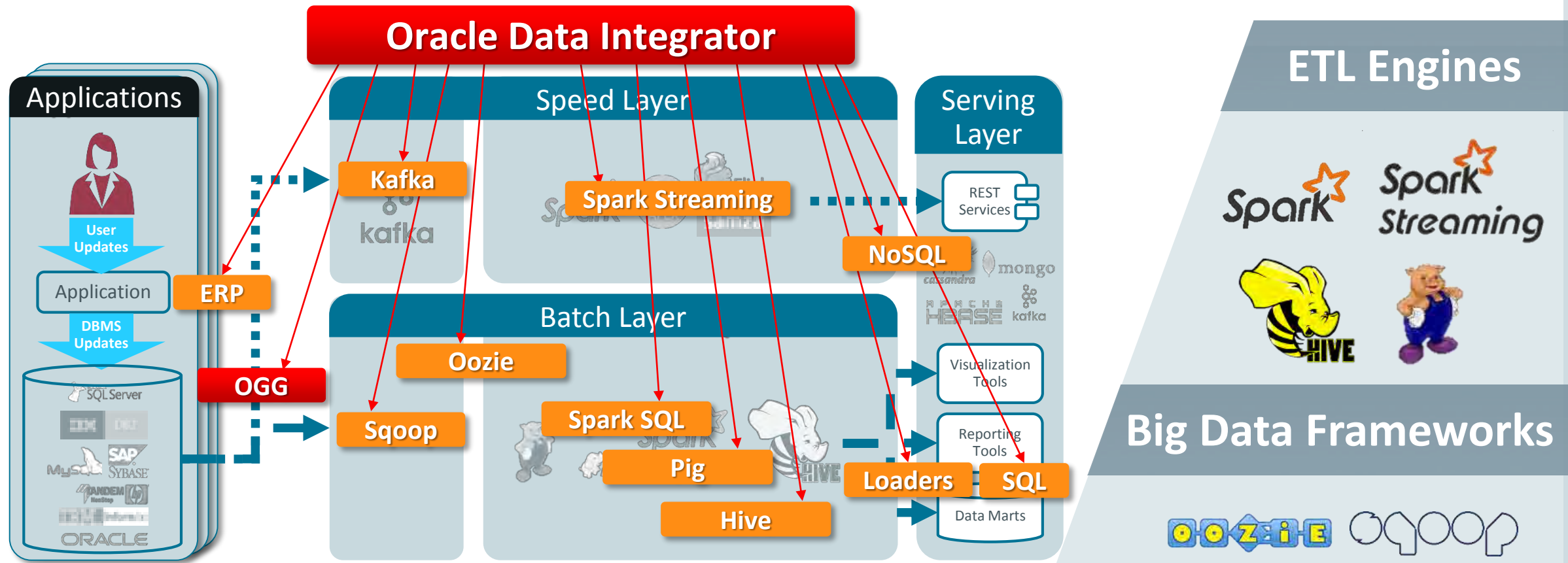
- **Ingest Data** with lower latency, greater reliability and from any database using **Oracle GoldenGate**
- **ETP Pipelines for Data** automate pipeline creation with zero-footprint using **Oracle Data Integrator**
- **Govern** the data flowing through Kappa architecture with **Oracle Metadata Management**



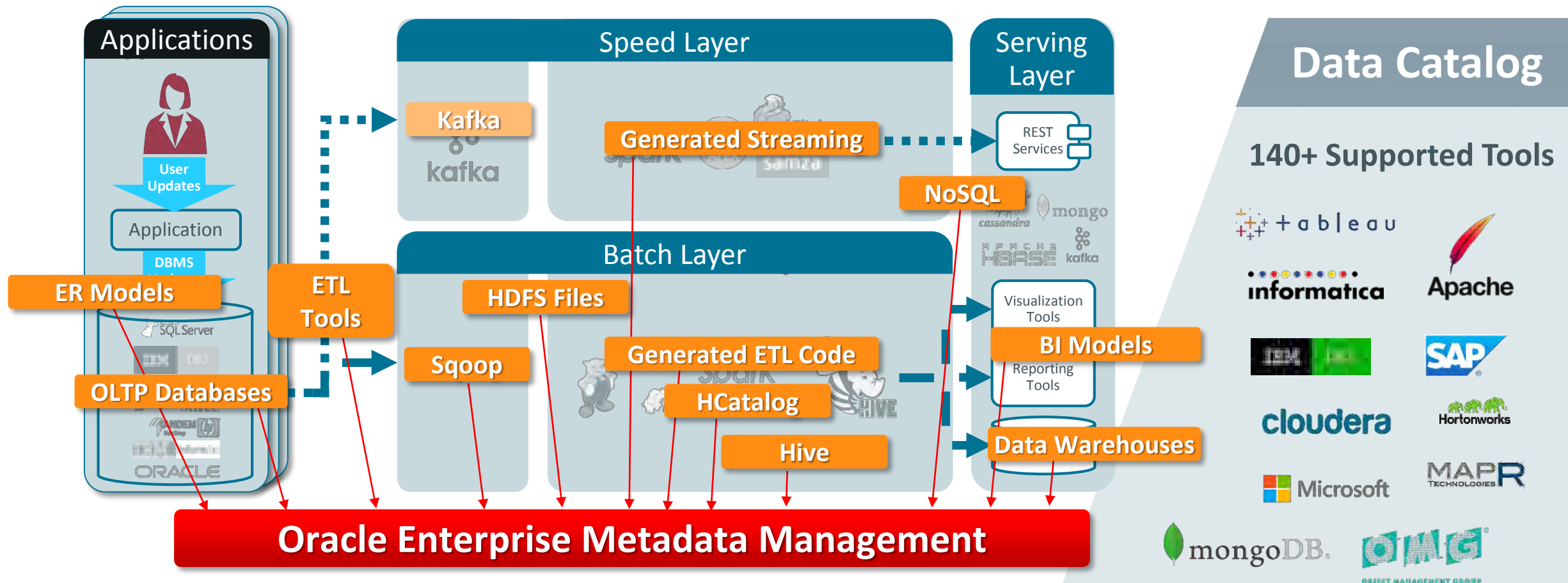
# GoldenGate for Ingest



# ODI for Big Data Transformations



# OEMM for Data Governance



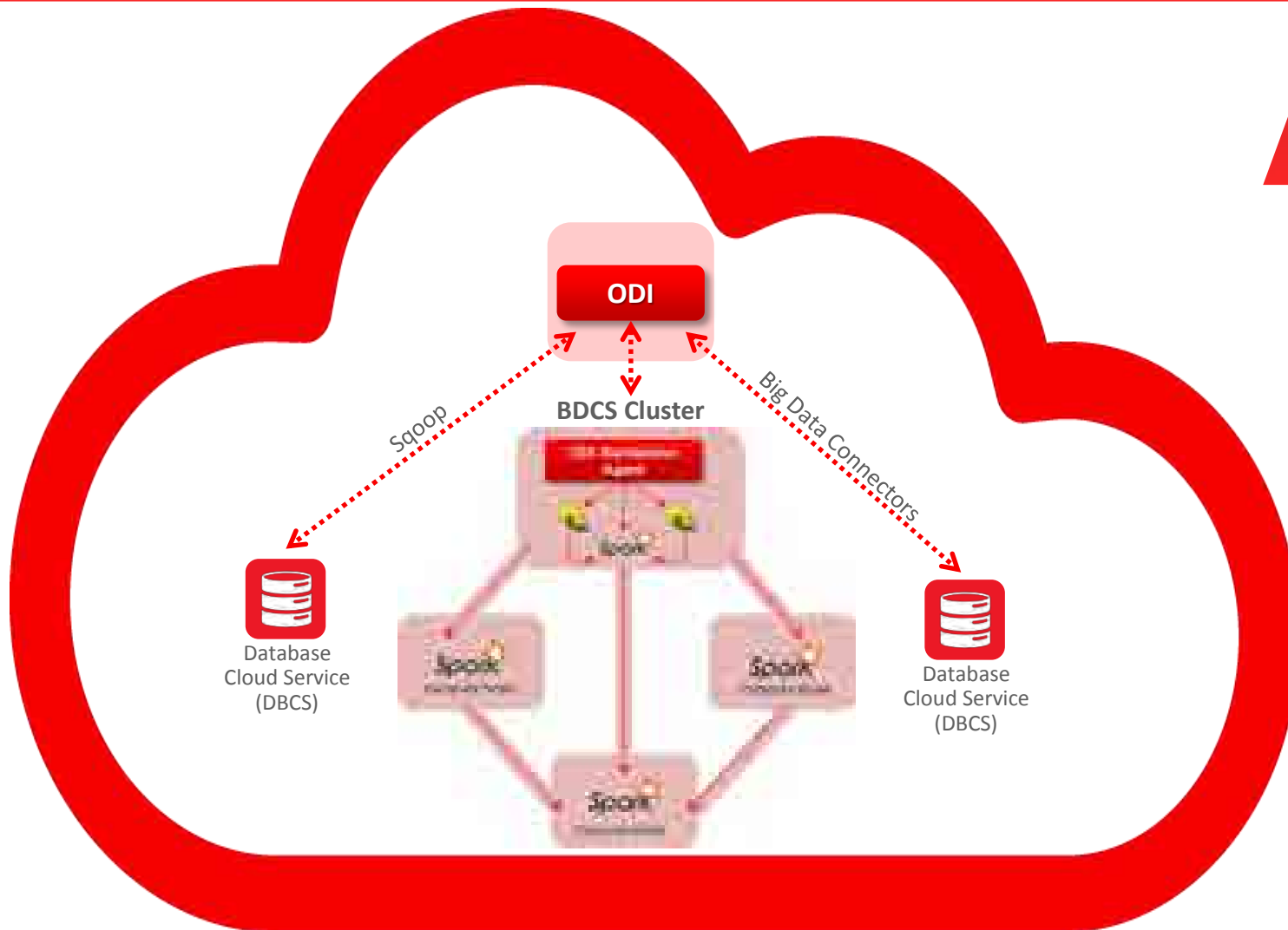
A man with a beard and mustache, wearing a dark suit, light blue shirt, and dark tie, is looking down at a tablet computer he is holding. The background is a blurred data center with blue lighting and server racks. The overall image has a teal/blue color cast.

# Using ODI on Oracle Big Data and Amazon EMR

# Using Oracle Data Integrator on Big Data

## Big Data Cloud Service (BDCS)

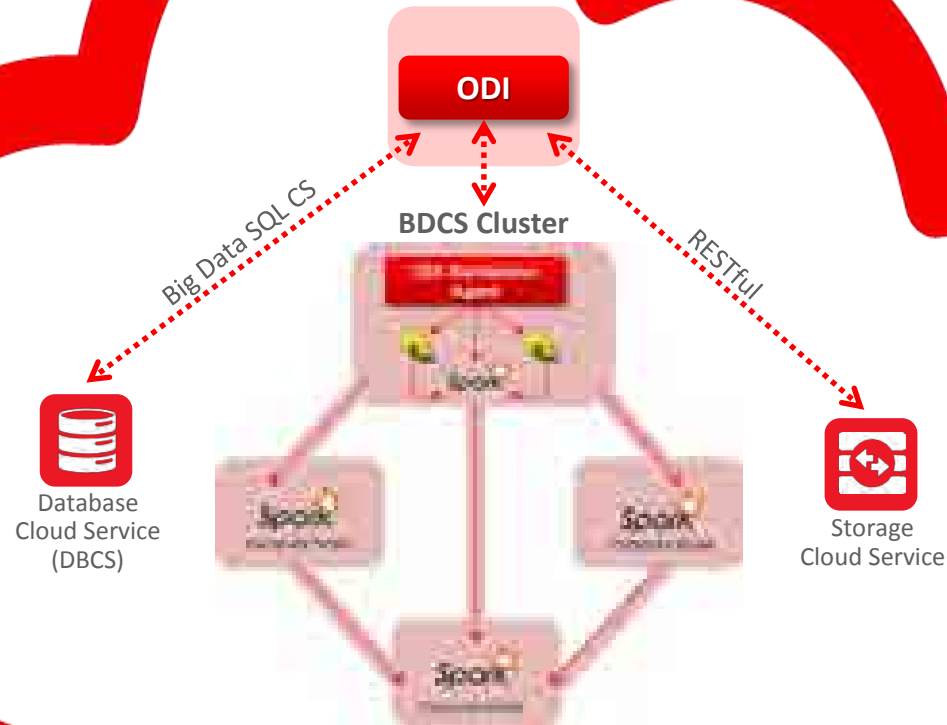
- Use ODI to design Spark, Hive, and Pig mappings on BDCS.
- Use ODI and Sqoop to load data from SQL databases into BDCS.
- Use ODI and the Big Data Connectors to upload data from BDCS into the Oracle Database (DBCS).





# Using Oracle Data Integrator on Big Data

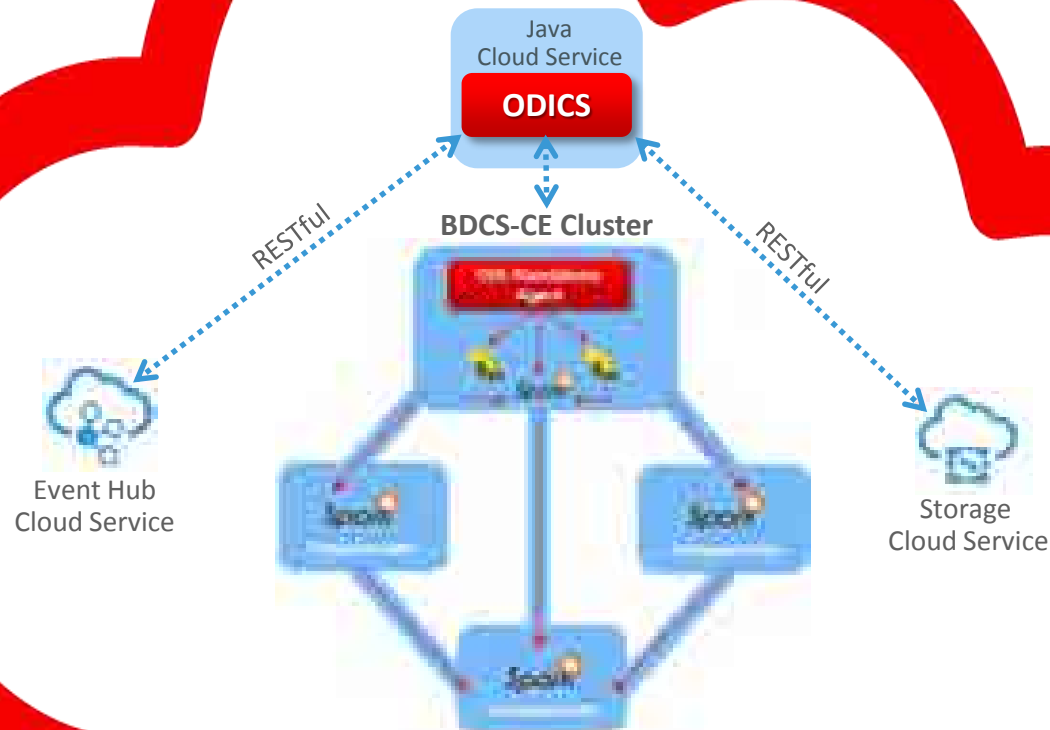
## Big Data Cloud Service (BDCS)



- Use ODI and Big Data SQL Cloud Service to join data from DBCS with data from BDCS.
- Use ODI and Big data SQL Cloud Service to copy data from DBCS into BDCS using Copy To Hadoop.
- Use ODI to copy data from Storage Cloud Service into BDCS using RESTful web services.

# Using Oracle Data Integrator CS on Big Data

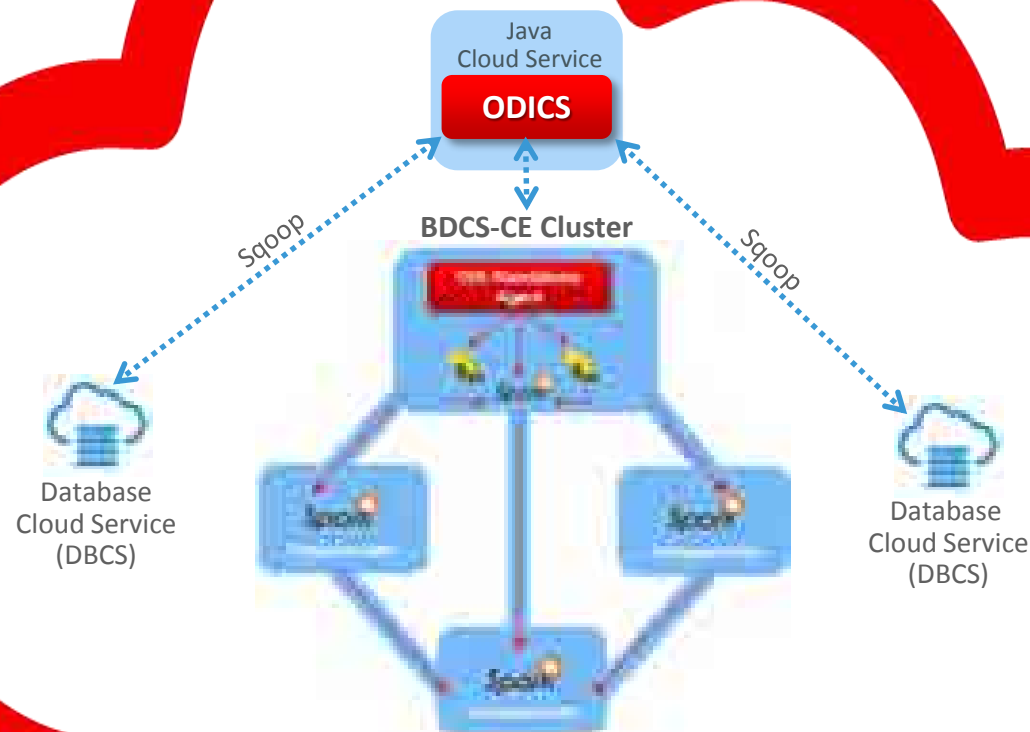
## Big Data Cloud Service - Compute Edition



- Use ODICS to design and execute Spark, Hive, and Pig mappings on BDCS-CE.
- Use ODICS to integrate data between Event Hub, Storage Cloud, and BDCS-CE using RESTful web services.
- Use ODICS to consume data from Event Hub or Storage Cloud and transform it in BDCS-CE.

# Using Oracle Data Integrator CS on Big Data

## Big Data Cloud Service - Compute Edition



1. Use ODICS with Sqoop to extract and load data between DBCS and BDCS-CE.
2. Use ODICS with the BDCS-CE cluster to transform SQL data.
3. Use ODICS to design and execute Sqoop scripts without having to write Sqoop code.

# Using Oracle Data Integrator on Big Data



## Amazon Elastic MapReduce (EMR)

1. Provision an ODI repository on Amazon RDS.
2. Install an ODI Standalone agent on your EMR cluster.
3. Use ODI on EMR to design and execute your big data integration tasks.
4. Use ODI to load files from Amazon S3 into EMR, and vice versa.

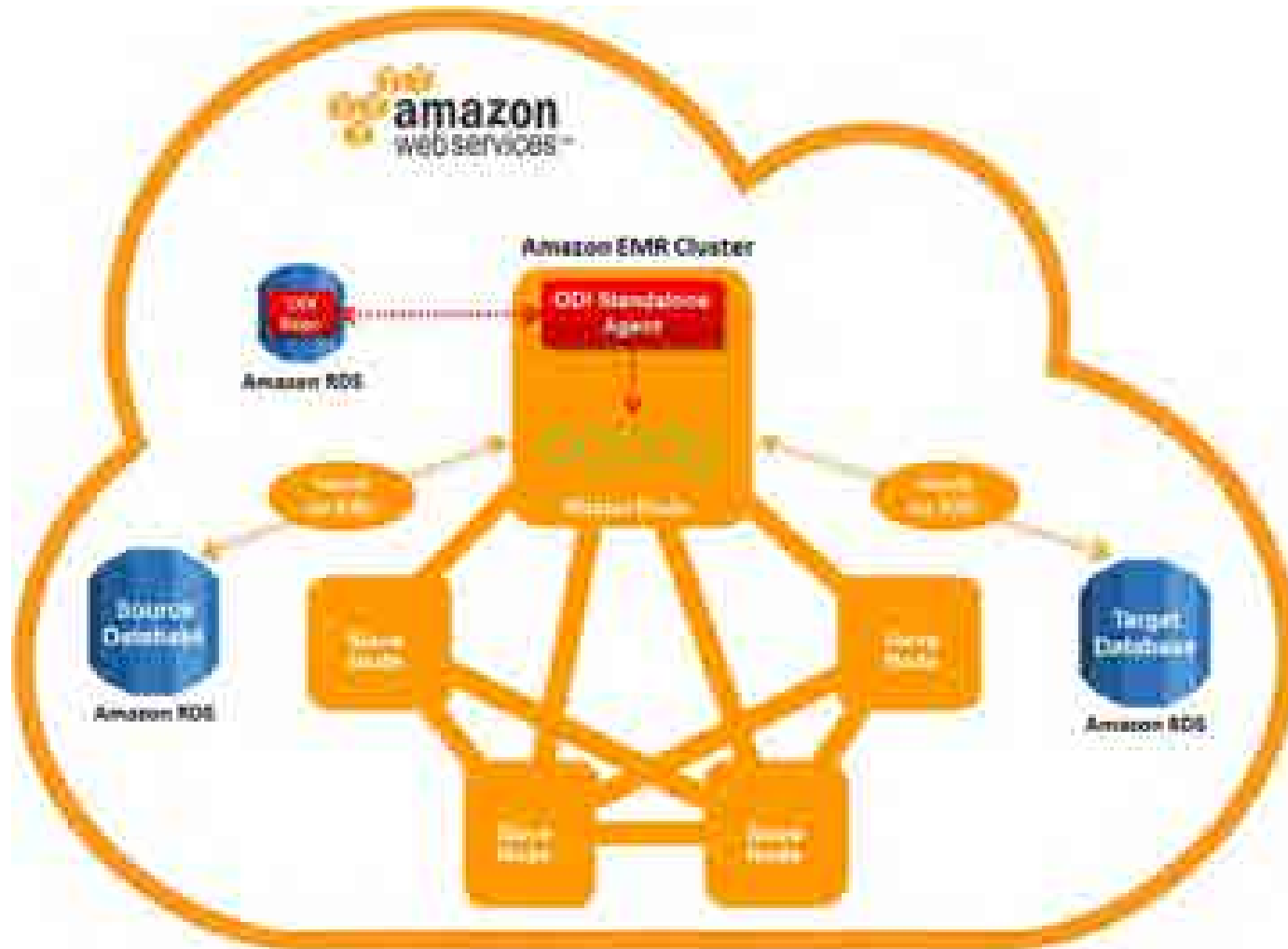
# Using Oracle Data Integrator on Big Data



## Amazon Elastic MapReduce (EMR)

1. Use ODI to build your Spark mappings without having to write Spark code.
2. Design ODI mappings that use Hive tables as sources and targets, but Spark as the transformation engine.
3. Use ODI to execute your Spark mappings against the EMR Spark cluster.

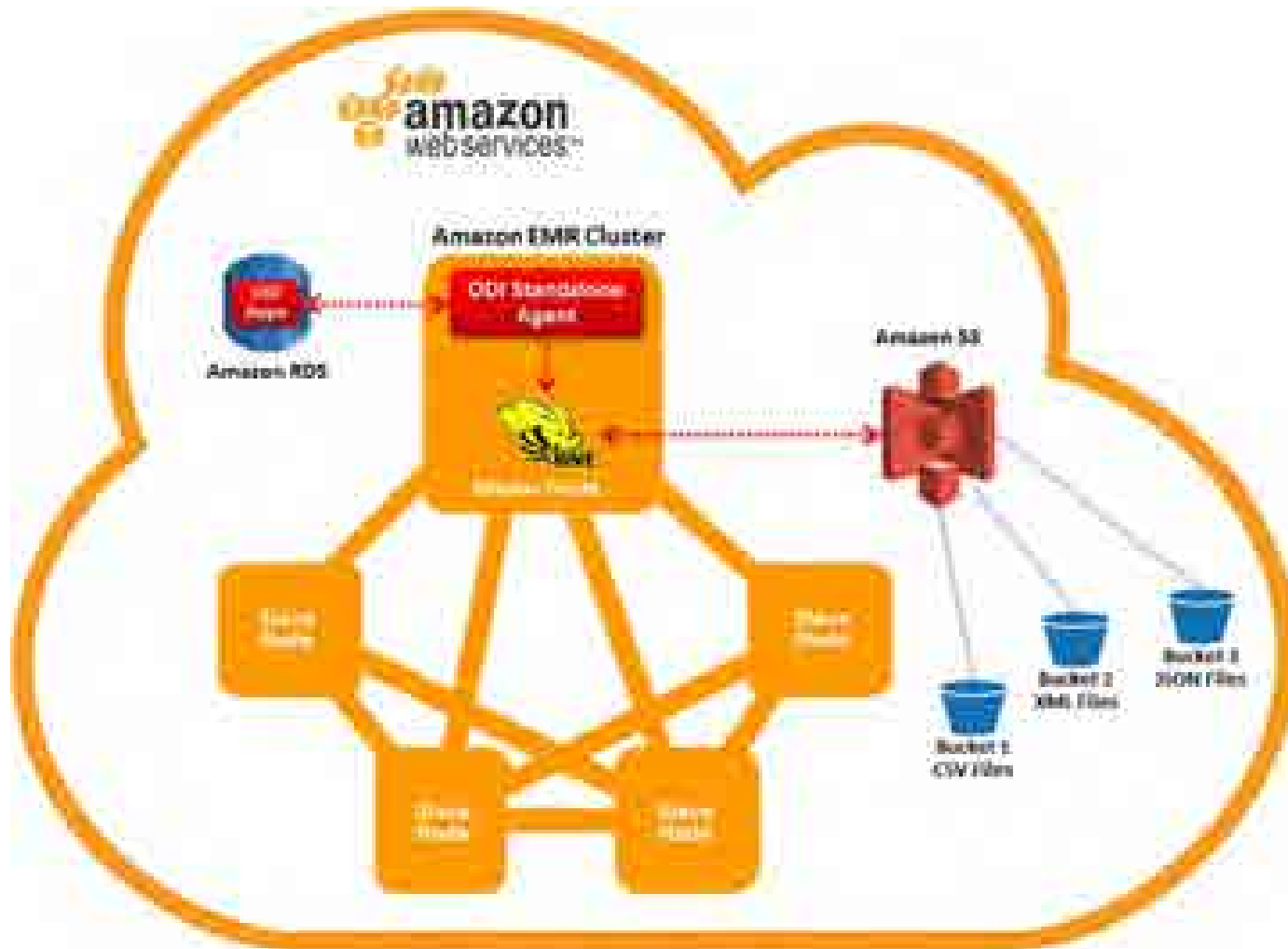
# Using Oracle Data Integrator on Big Data



## Amazon Elastic MapReduce (EMR)

1. Use ODI to extract data from Amazon RDS.
2. Use ODI with Sqoop to extract and load data between RDS instances.
3. Use ODI to design and execute Sqoop scripts without having to write Sqoop code.

# Using Oracle Data Integrator on Big Data



## Amazon Elastic MapReduce (EMR)

1. Use ODI on EMR to design Hive data integration tasks without having to write Hive code.
2. Use ODI on EMR to design and execute data upload operations between Amazon S3 and Hive.

# Data Integration and a converged Big Data platform – using ODI 12c with MapR

Paysafe Group ELT Solution



# Agenda

- We are Paysafe
- Company growth and challenges
- Micro services in Big Data environment
- Analytical needs require heavy data integration
- How we used ODI
- Summary and Conclusions

# We are Paysafe<sup>+</sup>

We believe that every point of every payment should be relevant, simple and secure.

Paysafe provides digital payments and transaction-related solutions to businesses and consumers around the world. Paysafe is listed on the FTSE 250 Index of the London Stock Exchange under the symbol PAY5.



Paysafe offers multi-platform products with an emphasis on emerging payment technologies including mobile. Paysafe's brand portfolio includes:

SKYLLA

NETELLER

paySafe

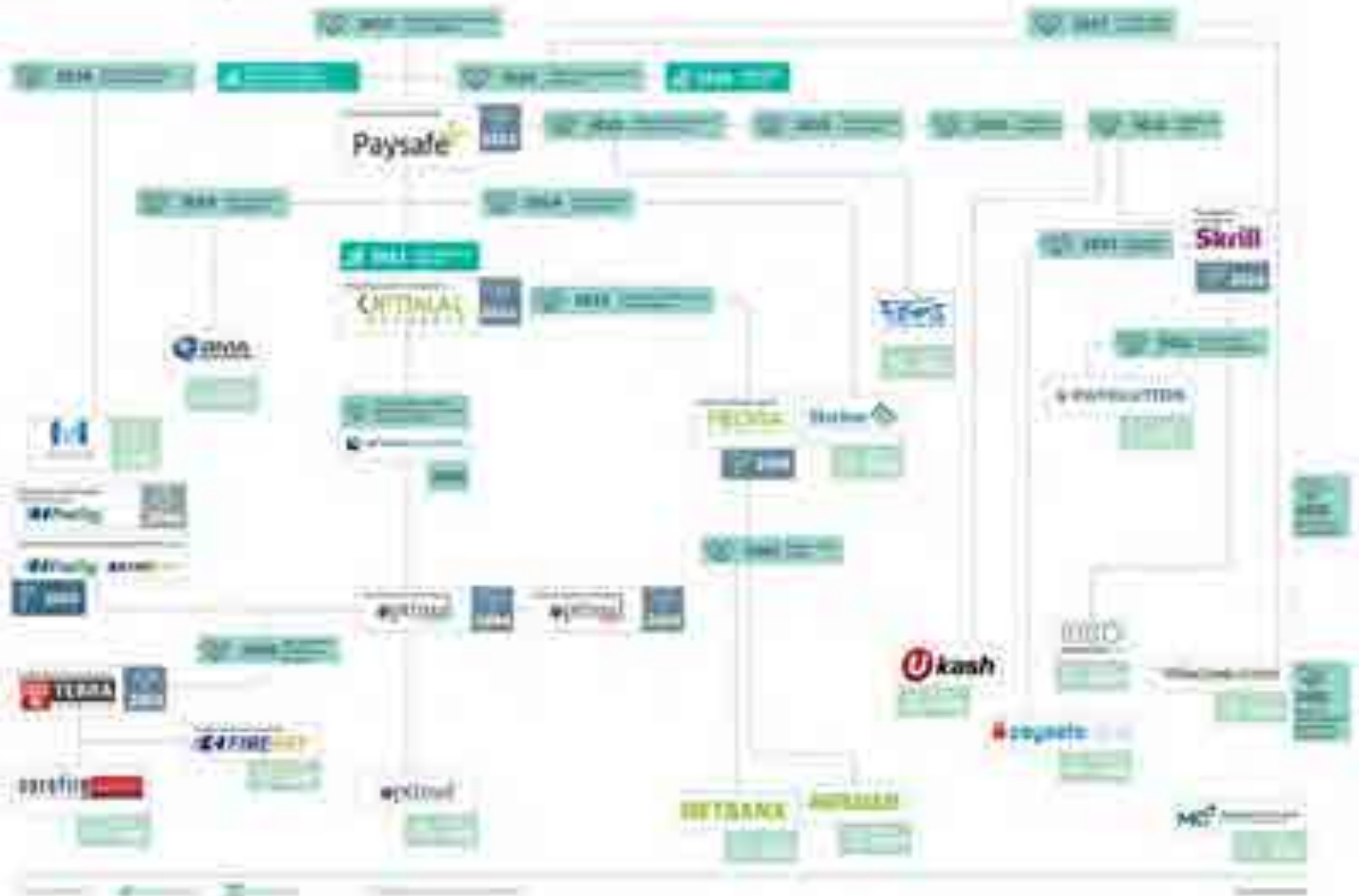
PAYOLUTION

NETS

INCOMEDUDES

# Company history

We are Paysafe the history of our Company Paysafe



# Global company

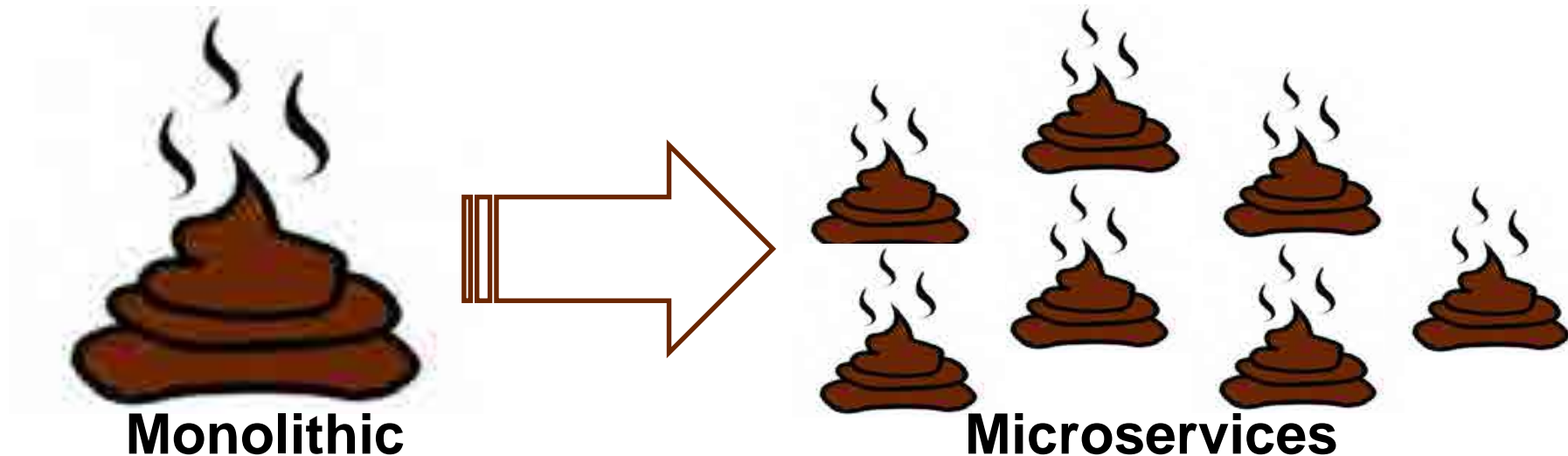
- Need to integrate separate organizations and systems
- Challenges to communicate and align even for simple changes
- Splitting large applications into parts decreases cross-team dependency



Main Paysafe offices

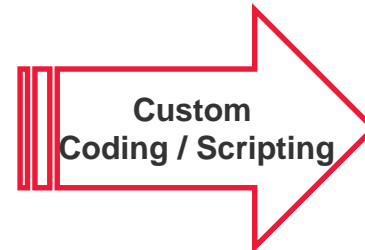
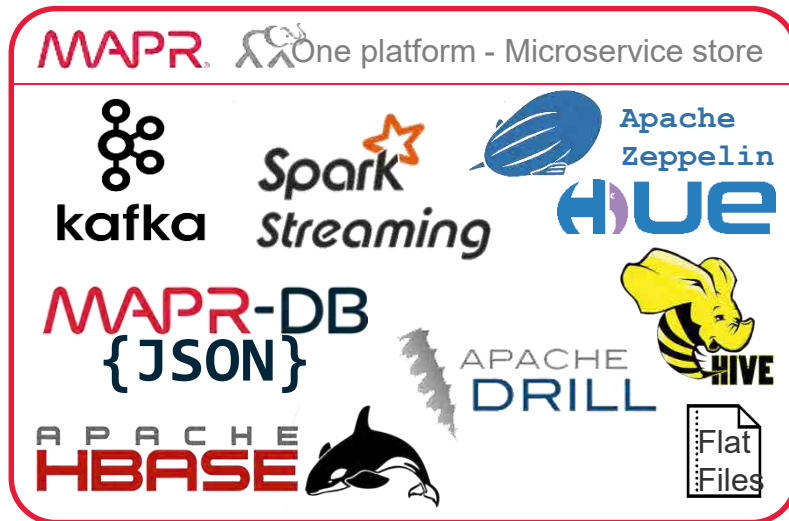
# Microservices

- Divide and Conquer
- "Do one thing and do it well"
- Private data stores in distributed multi cluster Big Data environment - MapR
- Emit events in a messaging bus - Kafka



# BI and Data analytics in Microservices world

- Microservices architecture is solving problems on the application(s) side
- But creates new ones on BI and Data Analytics side
  - Unstructured data do not fit in structured BI – ETL is required
  - Private data store cannot be accessed
  - Immature Big Data tools and products
  - Custom coding
    - Lack of Backwards compatibility in every release
    - Difficult maintenance and monitoring



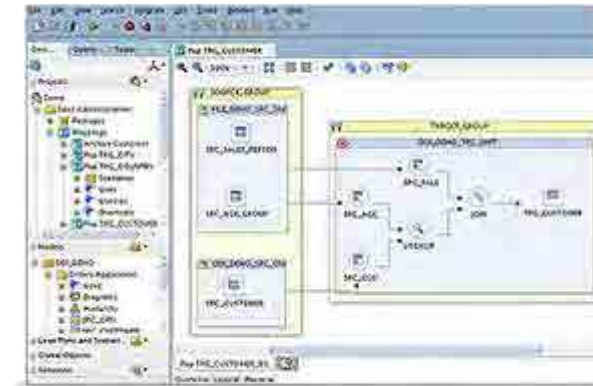
## Business Intelligence



# ETL/ELT

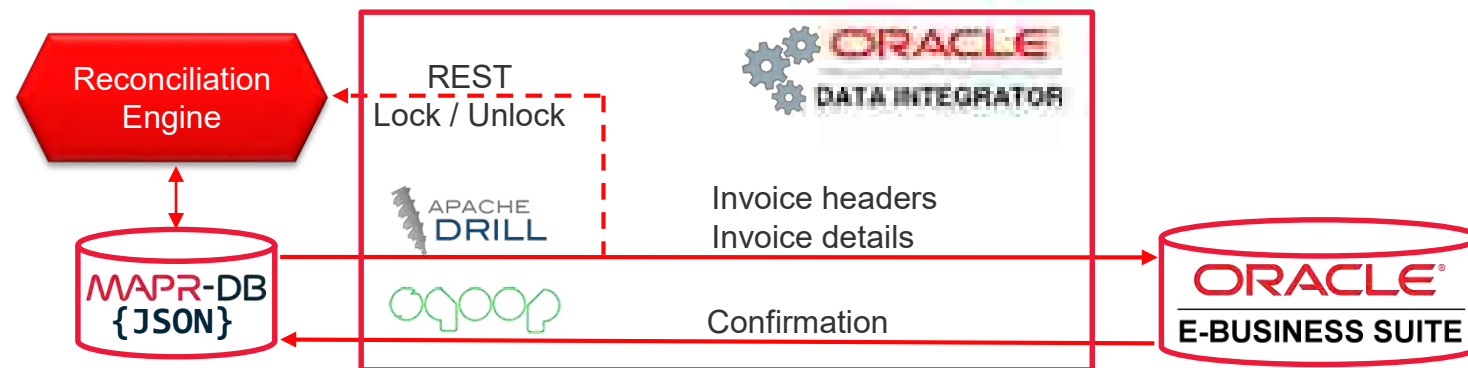
- Product maturity
- Vendor support / documentation
- No more custom coding
- Easy to use and maintain
- Using Query Processing Engines to Generate Code in Different Languages
- End-to-end solution for data replication, data consumption and data analytics
- Working with Unstructured Data and Complex Data
- Significant Run Time efficiency for moving data
- Troubleshooting and debugging facilities

**ORACLE®**  
**DATA INTEGRATOR**



# Card Issuing financial reconciliation

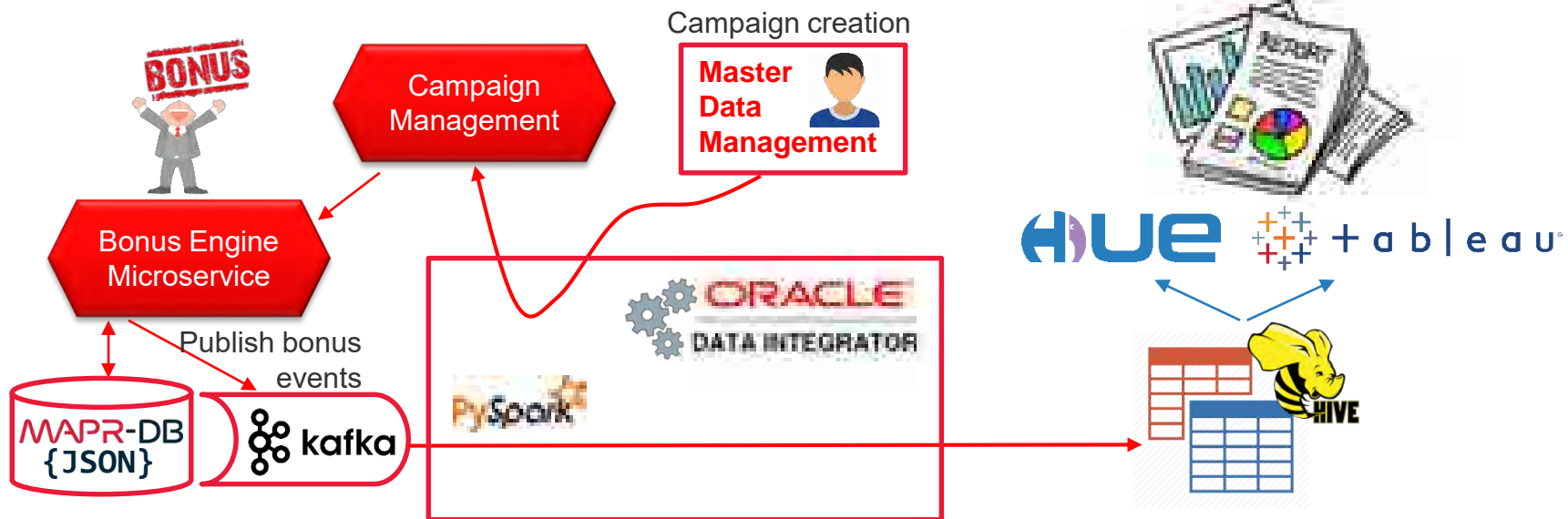
- Reconciliation engine – on top of the MapR platform
- Input – Statements from banks, MasterCard invoices, etc.
- Output – loaded into Oracle EBS database, feeding some information back into the MapR JsonDB tables





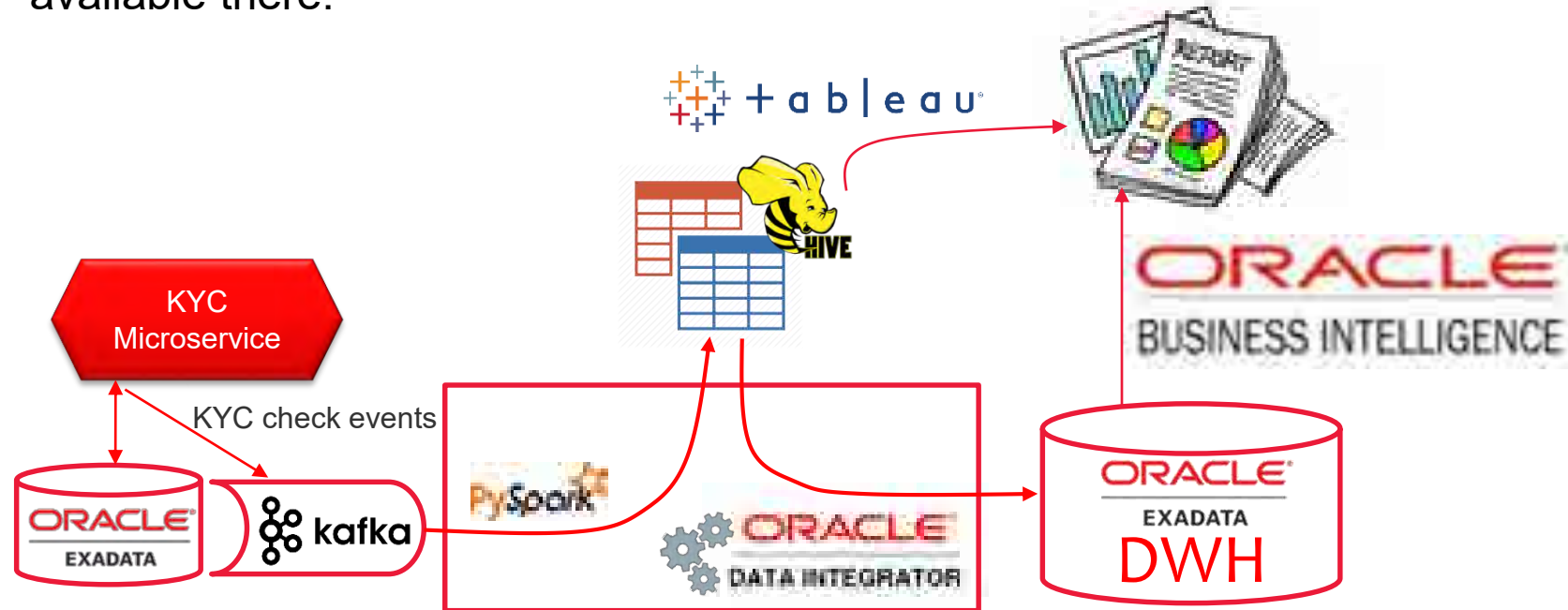
# Bonus Engine reporting

- Bonus Engine microservice for tracking transactions eligible for a campaign bonus and creating bonus transactions.
- Multiple layers/technologies involving an MDM tool, Campaign Management tool (Oracle Responsys), etc.



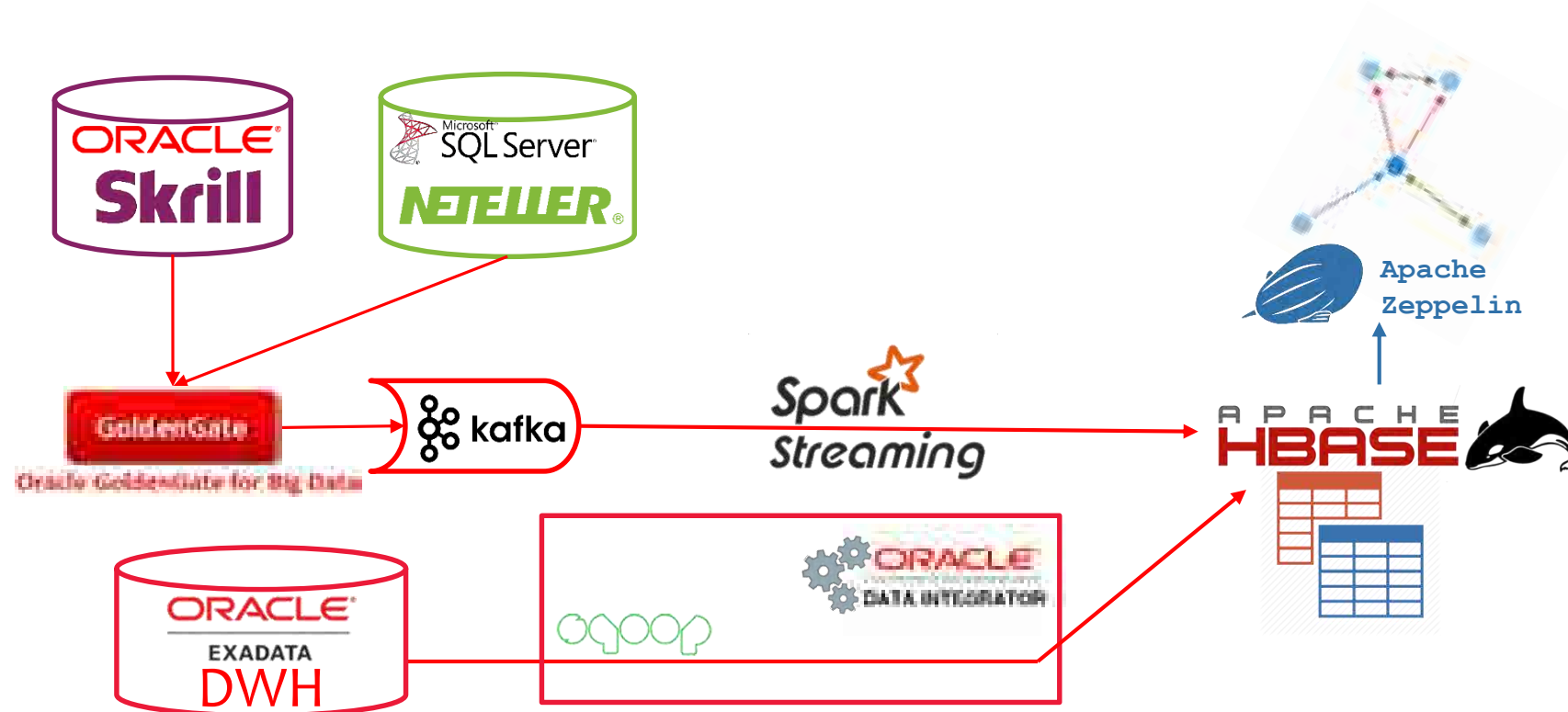
# Know Your Customer (KYC)

- Enhanced Due Diligence microservice emitting Kafka events for various customer validations procedures
- Fast layer reporting via Spark/Tableau and Batch layer with data being loaded in the DWH for complex analyses using all other customer related information available there.



# Linked accounts

- Analytic application that detects connected customer accounts within Skrill and Neteller digital wallets
- Support Risk and Compliance teams with information for duplicate or linked accounts



# Conclusion

- Different use cases
- Different needs
- Different technologies and languages
- ODI fits them all

## Business benefits for Paysafe:

- Stable solution to support the group platform migration, enabling new products and services on top
- Possibility to combine existing functionalities and new ones within the same tool set
- Existing knowledge and structures have been leveraged, therefore speeding up the implementation

Q&A

# Get a sneak peek at cutting-edge data integration designs and receive a free gift!

- Oracle is constantly developing new software and features that will make your work easier, and Oracle's User Experience team would love to get your feedback on new data integration designs.
- Feedback sessions will take place at a date and time of your own choice.
- You can take part via webconference, from the comfort and convenience of your own office.
- If you're interested, please fill out the 1-page form at <http://bit.ly/2vIH1Sg>  
uppercase I lowercase l
- To show our appreciation, we will post all participants their choice from a wide selection of thank-you gifts.

# Data Integration Programming

## Presentations on:

Oracle  
Data Integration  
Platform Cloud

Oracle  
Data Integrator

Oracle  
GoldenGate

Oracle  
Enterprise  
Data Quality

Oracle  
Enterprise  
Metadata  
Management

## Hands-on Labs:

Oracle GoldenGate  
Real-Time Data Replication  
in the Cloud  
HOL7715

Oracle  
Enterprise Data Quality  
HOL7653

ODI and OGG  
for Big Data  
HOL7708

Oracle  
Data Integration  
Platform Cloud  
HOL7673

## Demo Stations:

The EXchange  
Integration Area  
- Moscone West

The EXchange  
Data Management Area  
- Moscone West

The EXchange  
Analytics & Big Data Area  
- Moscone West

# Data Integration Programming – FOCUS ON DOC LINK

## Sunday, October 1

- Lift and Shift Workloads to Cloud with Oracle Data Integration Platform Cloud [SUN6653]
- Data Movement between On-Prem, Fusion ERP Cloud, Fusion HCM Cloud and Salesforce [SUN7286]
- Accelerate Migration to Cloud Infrastructure with Data Integration Platform [SUN6896]

## Monday, October 2

- Oracle Data Integration Platform Strategy and Roadmap [CON6646]
- Filling Your Data Lake with Potable Data, Using Data Integration [CON5465]
- GoldenGate : Deep Dive into Automating OGG using the new Microservices [CON6569]
- Oracle Data Integration Platform: Foundation for Cloud Integration [CON6650]
- Oracle Data Integration Platform Empowers Enterprise Grade Big Data Solutions [CON6893]
- Oracle Data Integration Platform Cloud Deep Dive [CON6651]
- Oracle GoldenGate Cloud Service: Real-Time Data Replication in the Cloud [HOL7715]

## Tuesday, October 3

- Oracle Data Integrator Product Update and Strategy [CON6654]
- Oracle Enterprise Data Quality: Product Overview and Roadmap [CON6656]
- Accelerate Cloud On-Boarding Using Oracle GoldenGate Cloud Service [CON6894]
- Oracle Enterprise Data Quality for All Types of Data [HOL7653]
- **Oracle Data Integration Platform: a Cornerstone for Big Data [CON6655]**
- GoldenGate: MAA and Best Practices for Oracle GoldenGate Microservices [CON6570]
- Oracle GoldenGate Product Update and Strategy [CON6897]

## Wednesday, October 4

- A Practical Path to Enterprise Data Governance at Energy Australia [CON6657]
- Oracle Data Integrator and Oracle GoldenGate for Big Data [HOL7708]
- Introduction to Oracle Data Integration Platform Cloud [HOL7673]
- An Enterprise Databus: GoldenGate in the Cloud Working with Kafka and Spark (CON6895)
- GoldenGate: Best Practices & Deep Dive on OGG 12.3 Microservices at Cloud [CON6568]
  
- Oracle GoldenGate for Big Data [CON6898]
- Oracle Data Integration Platform Cloud Service Governance Edition [CON6652]



# Connect with Oracle Integration



**Oracle Data Integration**



**@OracleDI**



**[Blogs.oracle.com/DataIntegration/](https://blogs.oracle.com/DataIntegration/)**



**Oracle Data Integration**



**Oracle FMW**



**@OracleIntegrate**



**[Blogs.oracle.com/Integration/](https://blogs.oracle.com/Integration/)**



**Oracle SOA**

# Integrated Cloud

## Applications & Platform Services

ORACLE®