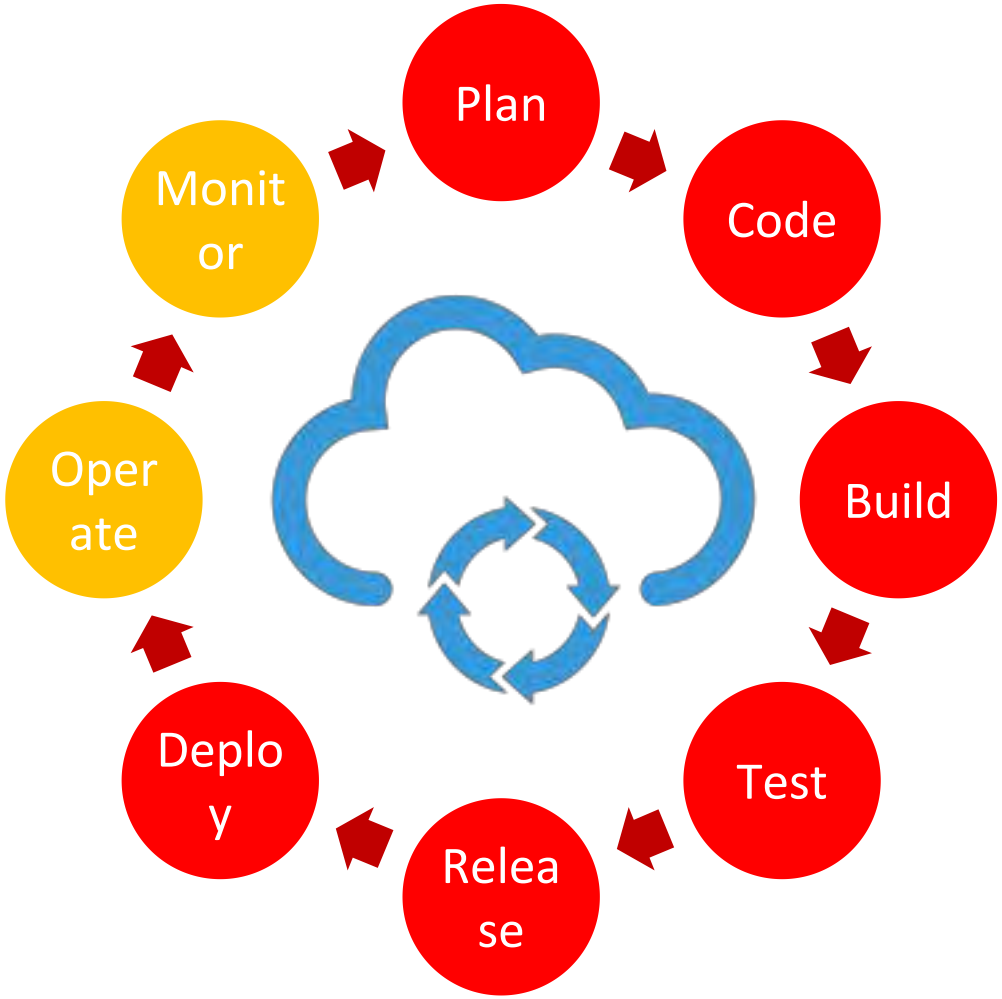
Dev/Test - Complete Development Lifecycle with CI/CD



- Manage and track agile development process
- Improve team collaboration
- Manage source-code lifecycle
- Automate continuous integration and delivery
- Across variety of services and languages
- One click deployment to any container

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Dev/Test – Using MySQL Cloud Service

Application Development

Polyglot
12 Factor Apps

node, php, Java, docker, python

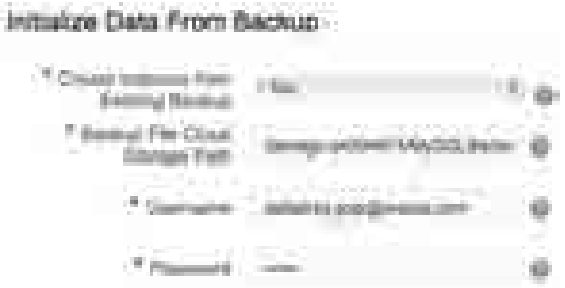
Data Management

MySQL

Pre-integrated Service Binding

Create Dev/Test Environment

Recreate on-premise MySQL database in cloud in minutes



Create snapshots

Create Dev/Test Environment from snapshots

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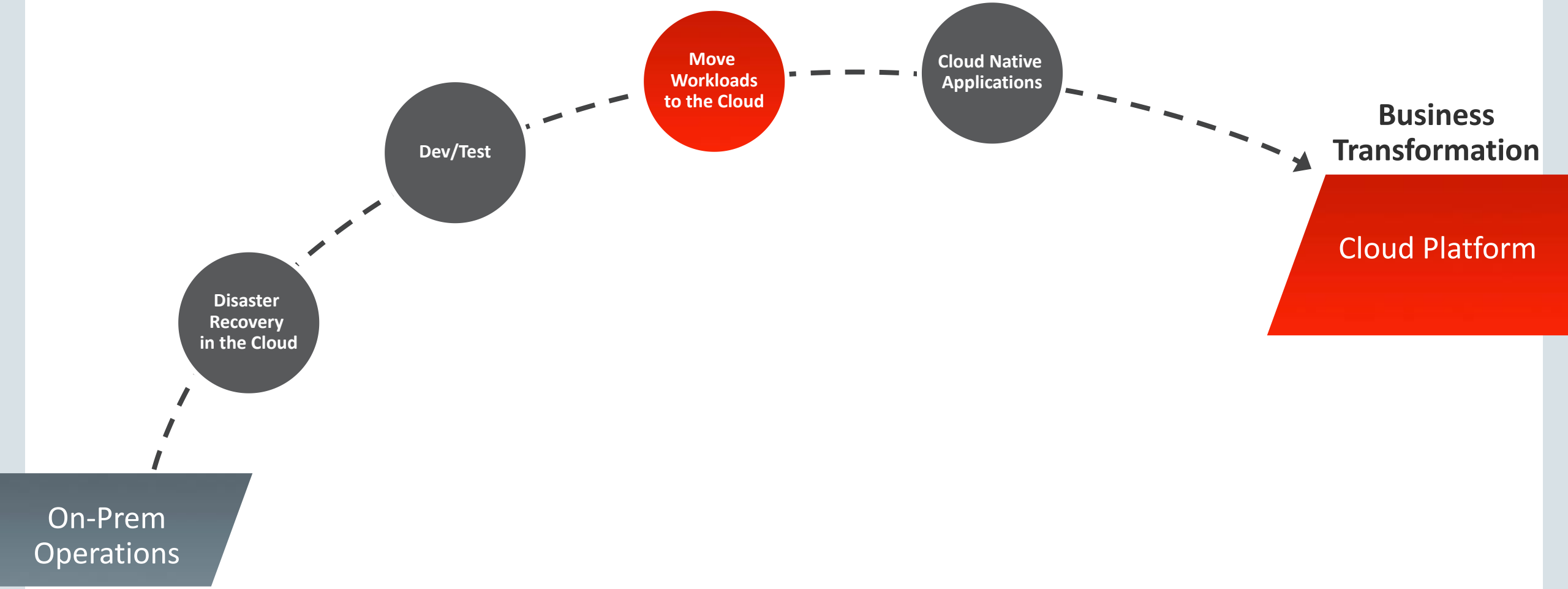
Journey to the Cloud



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Move Workloads to the Cloud

Common Use Cases

- Lift and Shift
- Hybrid Deployment
- Database Consolidation/Standardization

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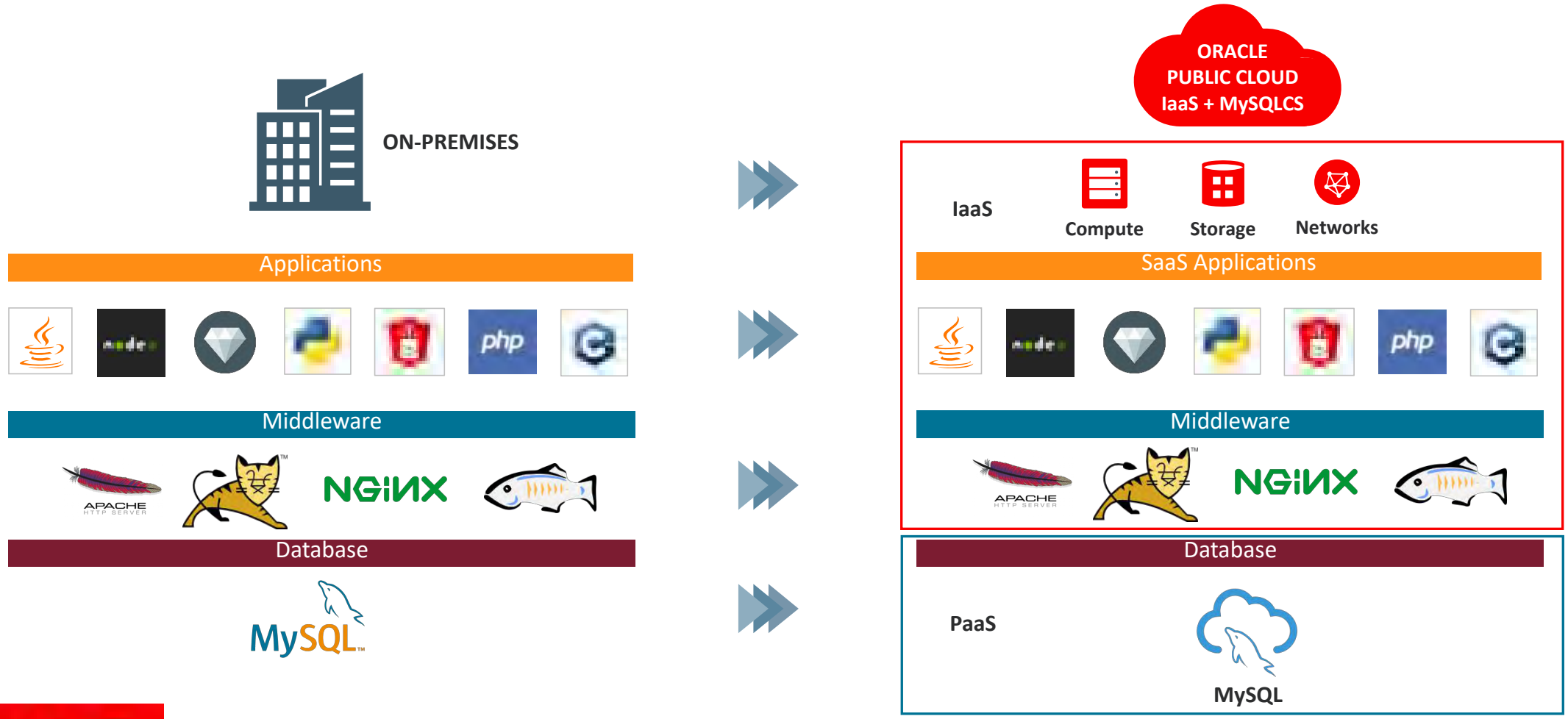
Move Workloads to the Cloud - Lift & Shift

Migrate workloads to Oracle Cloud



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ORACLE
MySQL Cloud Service

NAVEEX

Business Transformation

Transform on-premise CRM and ERP products to a SaaS-based solution

Solution

Oracle Cloud Platform—MySQL Cloud Service, Compute, Storage

Secure & Compliant

Enterprise-grade security, monitoring and auditing for protecting customer corporate data

Expand Sales

Reduced time to market

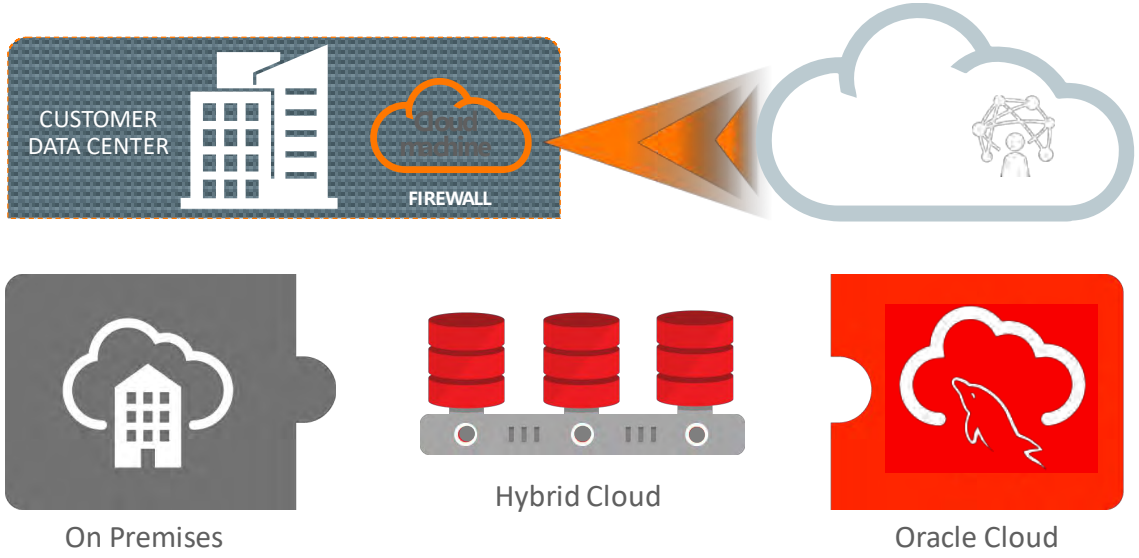
Quick global reach to geographic diverse customers

ORACLE

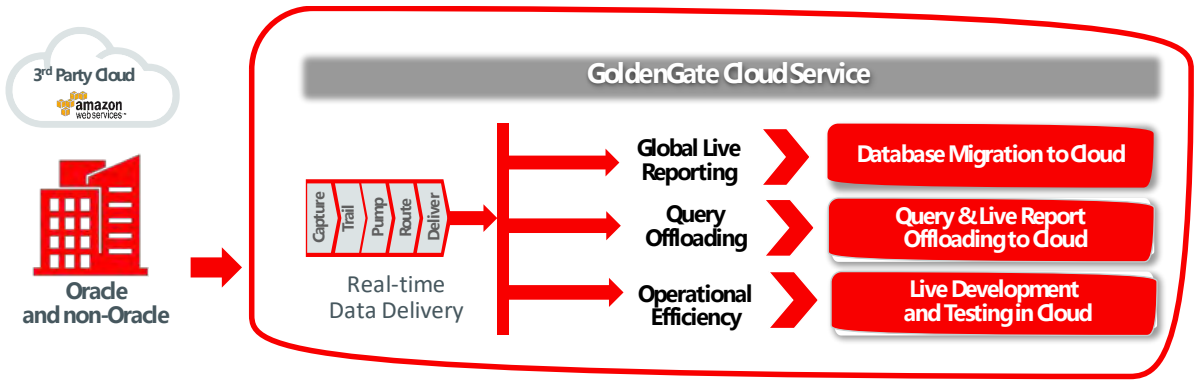
Move Workloads to the Cloud – Hybrid Deployments

Same Standards, Same Software, Unified Management

Hybrid Deployment using Oracle Cloud Machine



Heterogeneous Deployment using Oracle GoldenGate Cloud Service



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Move Workloads to the Cloud – MySQL Standardization Operational Challenges

IT/DevOps

"We don't know **the number of MySQL databases deployed** in the organization"

"Large variety of **versions and patch level** of MySQL databases being used"

"**Lack of the ability to charge back** to our customers for the database administration services"

"**Lack of** enforcement of **enterprise level security and compliance standards** to deployed MySQL databases"

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Move Workloads to the Cloud – Operational Benefits of MySQL Cloud Service

Fast Access and Unified User Experience to New Capabilities

- Features
- Versions
- Options
- Web UI, REST API, CLI

Simplified Environment for Minimal Maintenance

- Automated patching, upgrades, updates
- Infrastructure layers completely maintained for you

Ability to Evaluate and Test

- Without impact to the existing environments
- Faster certification of new release upgrades

Enterprise Level Security and Compliance

- MySQL Enterprise Security and Audit capabilities

Centralized DB Management and Monitoring

- MySQL Enterprise Monitor for all deployments
- Usage report on individual instances for chargeback

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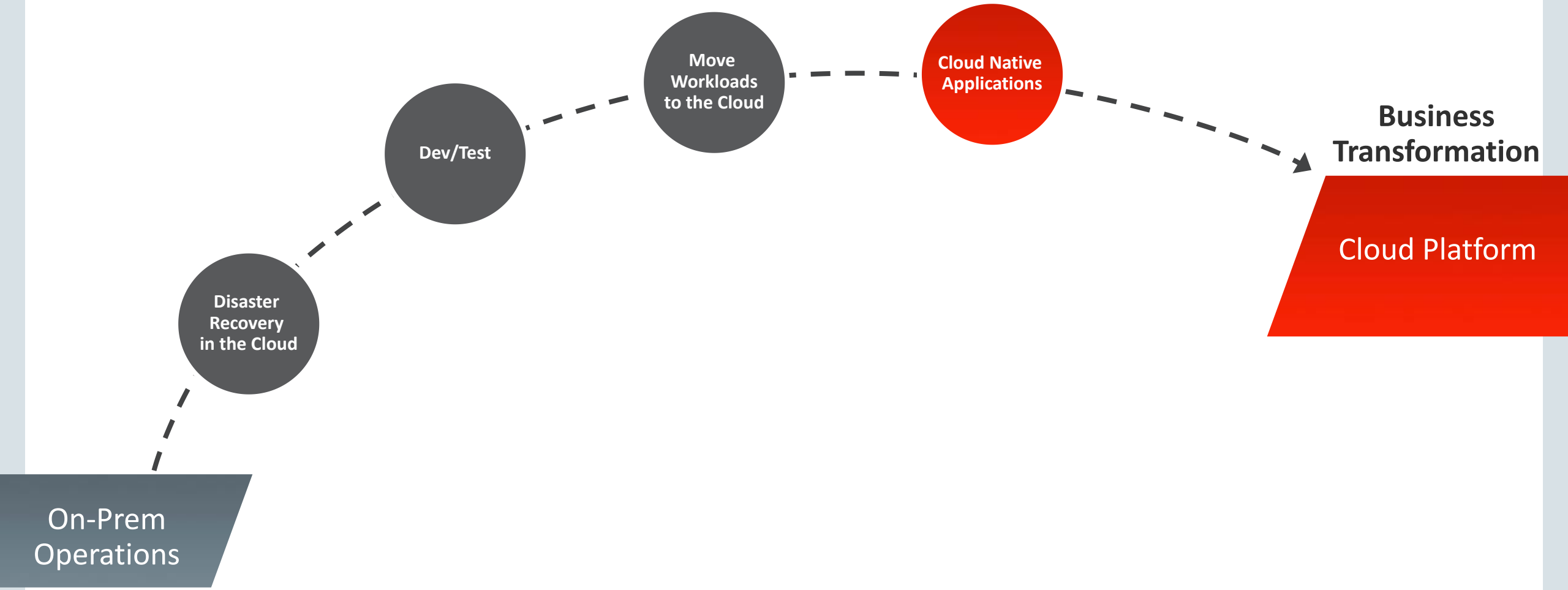
Journey to the Cloud



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Create Cloud Native Applications

Common Use Cases

Cloud Native MySQL Applications

Data/Enterprise Integration

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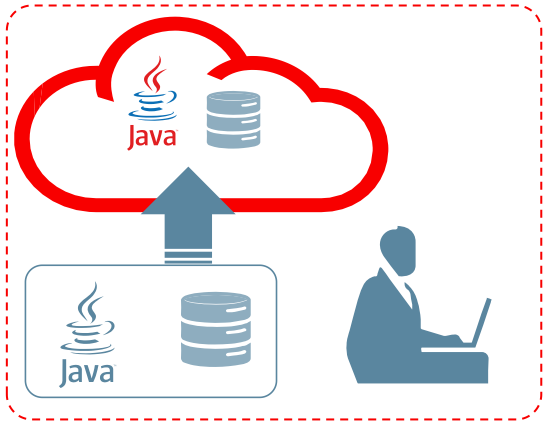
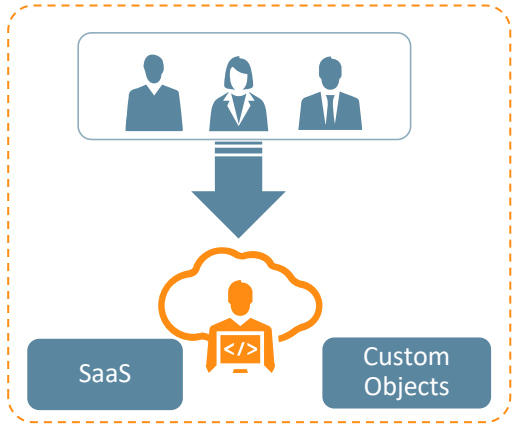
Cloud Native Applications – Oracle Cloud Platform for Application Development

Enables all development use cases

Cloud Native Apps + Migrate and Extend + Container Native Apps + Visual Development





MONITOR & MANAGE

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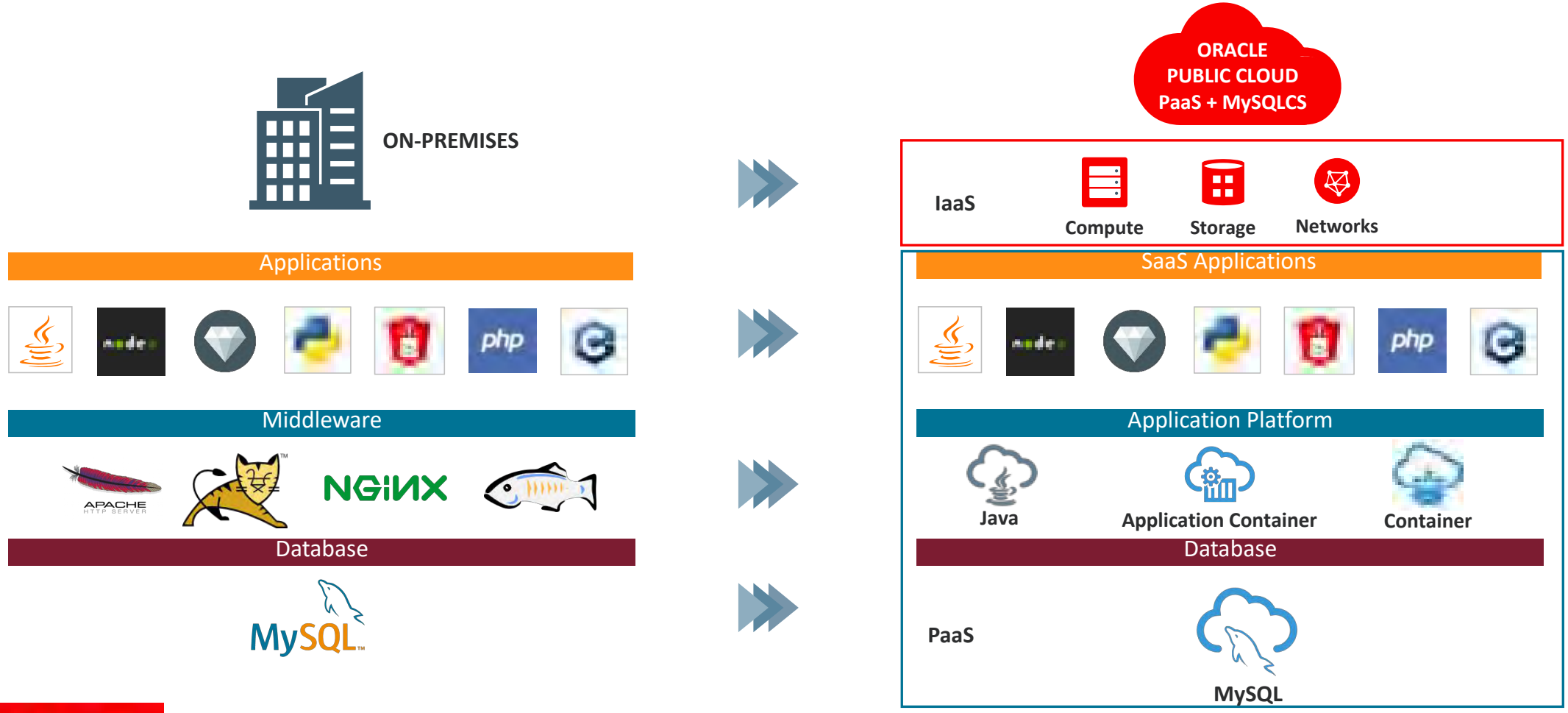
Cloud Native Applications – Create Cloud Native MySQL Applications

Drive Business Transformation with Database and Platform Modernization



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Customer Success Story – Cloud Native Startups

Specialized in Artificial Intelligence and Natural Language Processing (NLP) technologies

Oracle Cloud Solution:

MySQL
Container
Integration
IaaS

Retail analytics and targeted couponing through wifi and tablet

Oracle Cloud Solution:

MySQL
Application Container
Integration
IaaS

A global platform for post sale life cycle management of any product

Oracle Cloud Solution:

MySQL
IaaS

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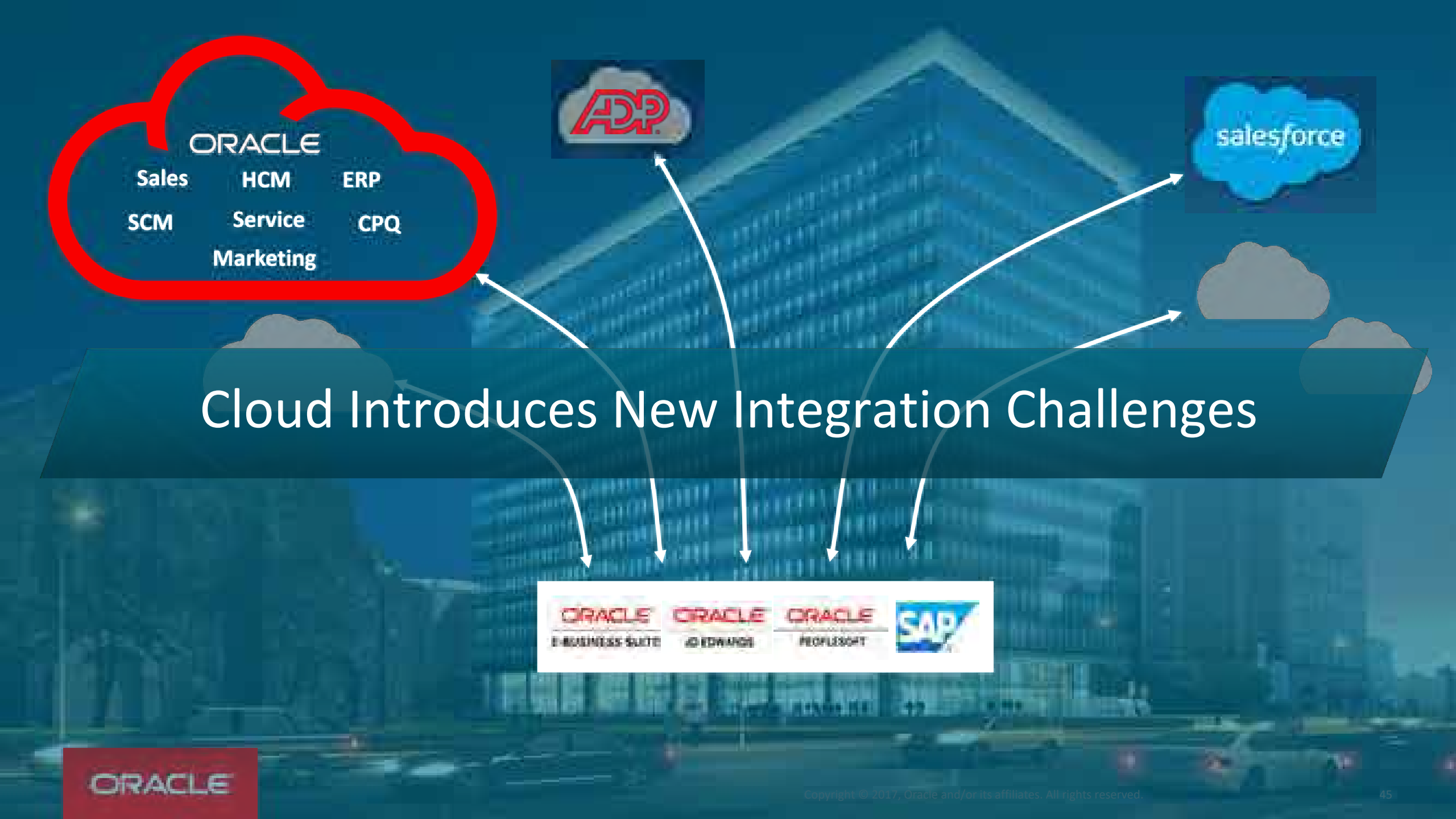

Cloud Introduces New Integration Challenges

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Data Integration - Innovation Platform for SaaS and Apps

AGILITY | INNOVATION | CONTROL

ORACLE CLOUD PLATFORM

CONNECT | EXTEND | SECURE | ANALYZE

ON-PREMISE

- JD Edwards
- PeopleSoft
- E-Business Suite
- 3rd Party/ISV

Custom

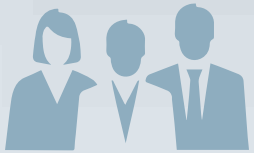
SAP

ORACLE

CLOUD

SENSORS / THINGS

PEOPLE



HYBRID ENTERPRISE

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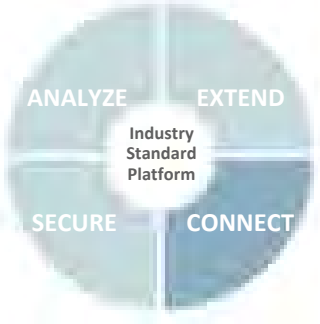
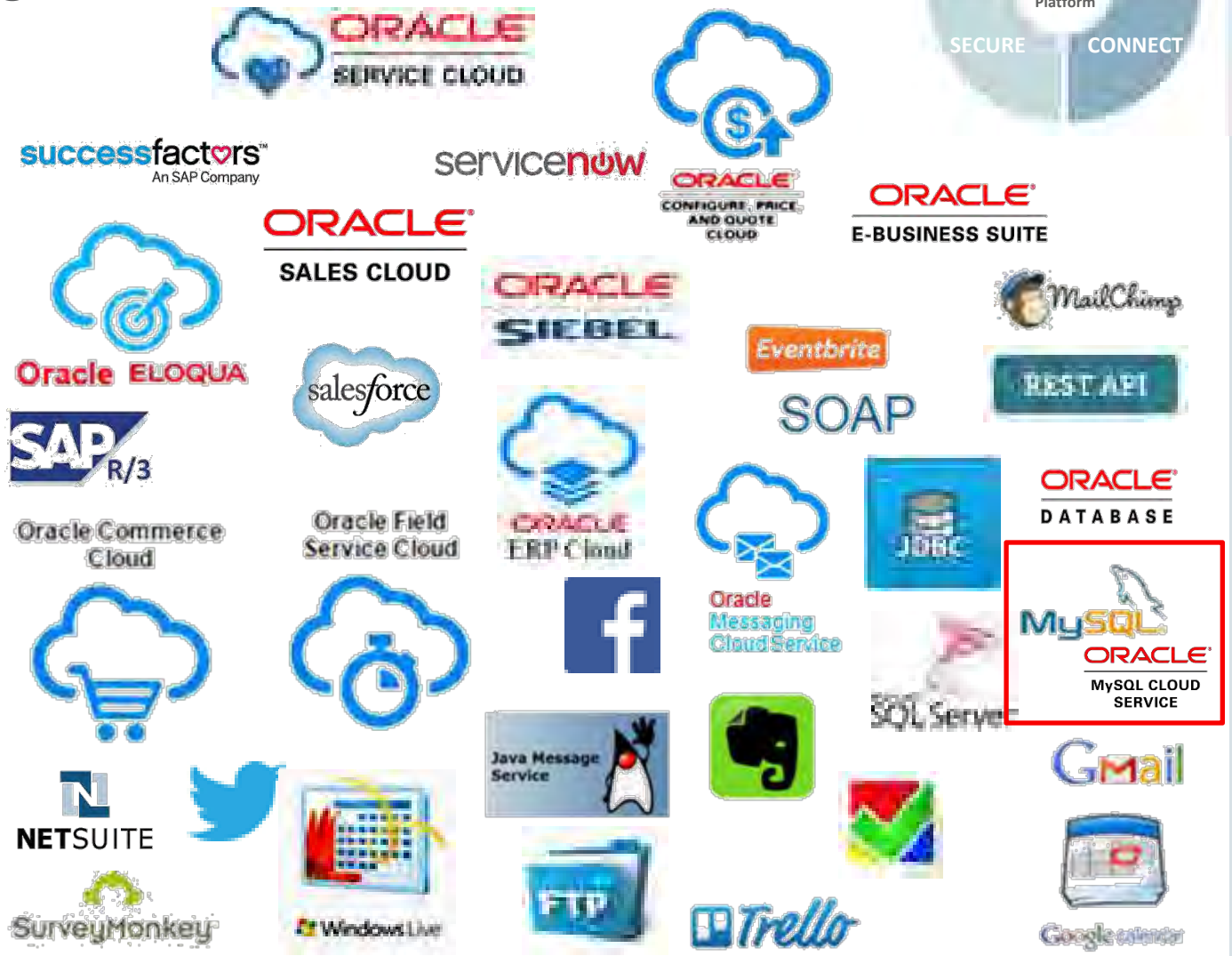
Data Integration – Cloud Application Adapters

- Plug-and-play with Oracle SaaS
- Simplified integration with applications
- Automatic discovery of application assets
- Support for standard and custom objects
- Support for on-prem
- Build your own or buy at the Marketplace





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Bioverativ™

Spin-off & Operational

Need ERP/SCM solution that integrates with partners for order management

Solution

Oracle Cloud Platform—MySQL, Storage
Oracle Cloud Applications—ERP, SCM

Live in 20 Weeks

Newly integrated solution readily available with less risk and enterprise-grade robustness

50% TCO Reduction

Millions savings with increased efficiency, reduced manual processes, and by realigning resource time and budget to innovation

ORACLE

Program Agenda

1. Market Overview
2. Announcements
3. Journey to the Cloud
4. **Customer Success Story – Naveex Ltd**
5. Summary

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Customer Success Story – Lift and Shift

Jalo, Kääminen

CEO and Co-founder, Naveex Ltd

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Naveex

Launched On 7th July 2017

Created for Growth

Powered by Oracle Cloud

https://naveex.com/

Our People

Jalo Kääminen

Anthony Atufe Okuogume

Olli Haapa

Irma Tolvonen

Niina Kääminen

Mary Masambo

NAVEEX

Our Story

01 Naveex was launched from an existing solid business.

Naveex is being created to exploit the full potentials of our business model. 02

03 Our software property is now part of the new Naveex portfolio.

NAVEEX

Our Successes

- Our existing product and service portfolios, are strong and with a dedicated client base of 7+ years history and continuing.

- Critical implementations have been made that we are proud to say affects the daily work activities of thousands of people and crucial to certain industries in northern European countries and with live active large systems 24/365.

- Naveex software solution is offered as an integrated service platform that supports the optimal functioning of company's internal and external service process management.

Take for example the companies and solutions we compete against

Technology

A Series of tools integrated to do one job well

ORACLE Cloud

vtiger

NAVEEX

MySQL Enterprise Edition

- Naveex software solution is offered as an integrated service platform that supports the optimal functioning of company's internal and external service process management.
- Naveex software solutions helps company to access crucial information they need quickly and easily and also helps avoid problems of information feed overlaps.
- The system allows companies to direct and monitor all work activities and provides a much more interesting work experience to employees when all work processes are properly organized.
- Business is organized with optimum clarity and the right information can be accessed real-time, saves time and achieves higher customer satisfaction rate.

NAVEEX

Benefits

Provides positive feelings *The feeling of being in control*

Provides a joy for discovery *Process & customer discovery*

Provides a sense of security *The feeling that the job can be done!*

Gives a real impression *Promises that you can keep*

Inspires *A solution that does the job well*

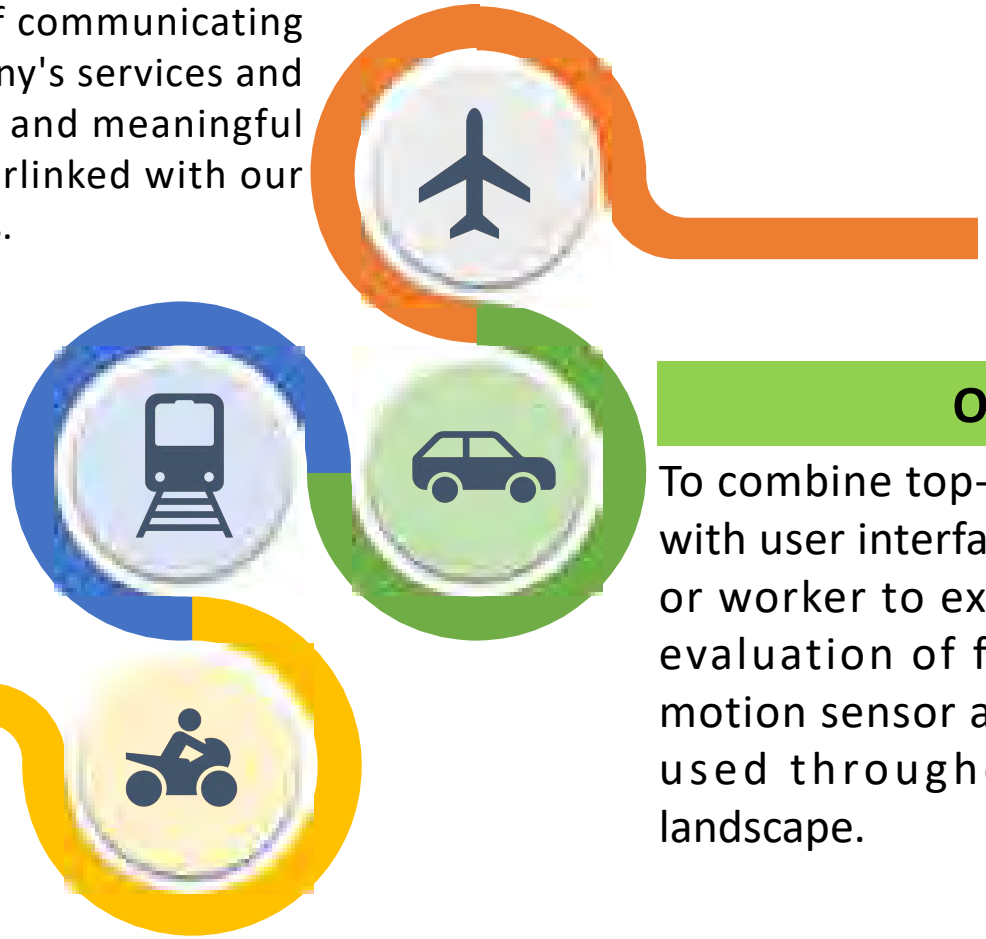
ORACLE®
Cloud

NAVEEX

Ahead

Our Vision

To be the first and leading player to develop a genuinely interactive way of communicating the experiences in a company's services and products in an inspirational and meaningful way. The new service is interlinked with our existing CRM and ERP services.



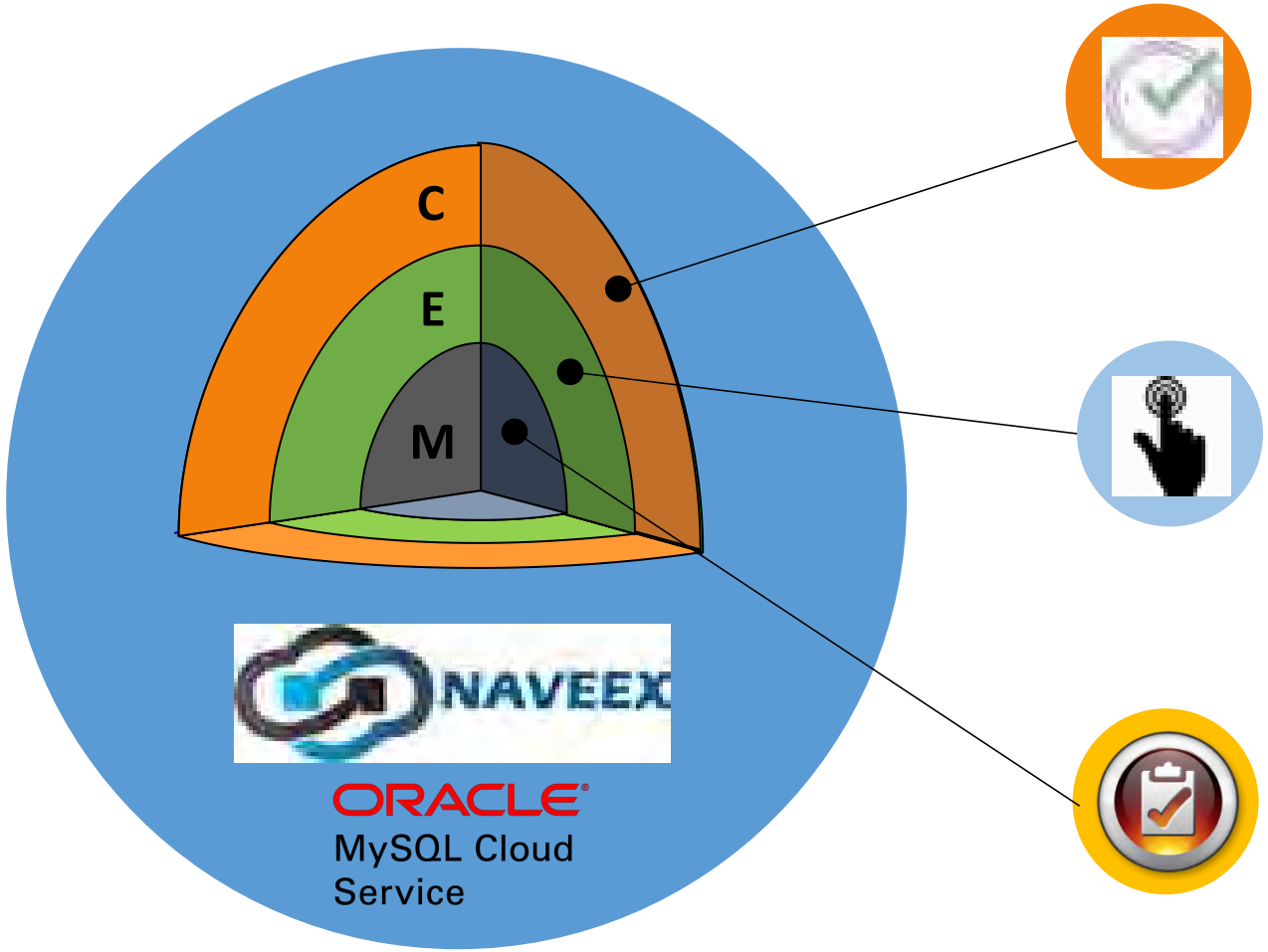
Our Goal

To combine top-level research content with user interfaces, allowing the client or worker to experience a motorized evaluation of feedback points with motion sensor and cognitive interface used throughout the experience landscape.

Current Situation

Currently we are delivering CRM and ERP solutions to our customers that we have developed ourselves, and in the future, we will extend our offering with new customer experience management solutions and contents.

Naveex Customer Experience Management (CEM)



Benefits

Real-time information about the customer experience generated by a company.

An interactive way to evaluate and create your own experience landscape of a company's products and services.

When evaluating is combined with a motorized function, evaluation is inspirational, faster, and building a more constructive corporate image

NAVEEX

Growth Sources

Naveex: Corporate ERP system and services

Naveex Financial™ (FA Administration)

Naveex Assisted Services ™

Naveex Educational™

Naveex Customer Experience Management (CEM) Solutions & Services

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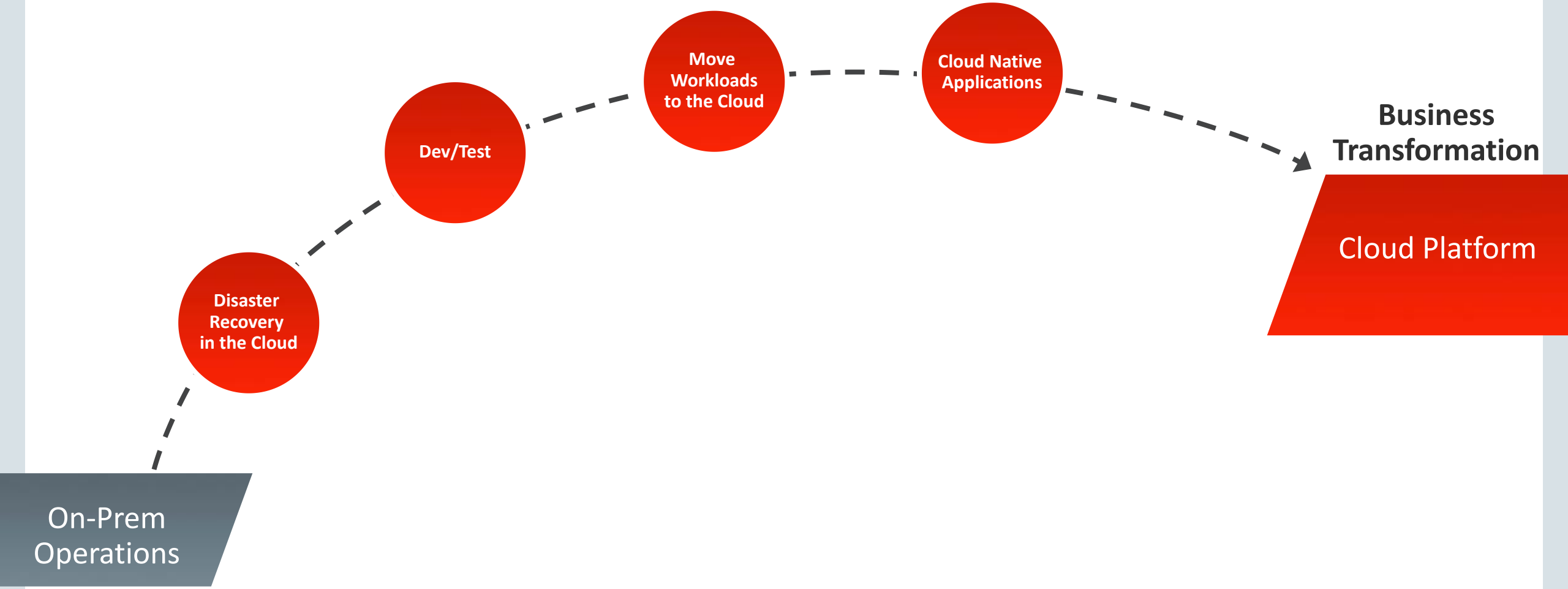
Journey to the Cloud



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MySQL Cloud Service: Only From Oracle

MySQL

MySQL Enterprise Edition on Oracle Cloud

Integration into Oracle Cloud Environment

Hybrid Deployments across Cloud & On-premises

IT

Enterprise Grade Management Tools

Expert MySQL Technical Support

ORACLE

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Oracle Cloud Platform

Comprehensive | Open | Integrated | Hybrid

- Data Management
- Application Development
- Enterprise Integration
- Data Integration

- Analytics and Big Data
- Content & Experience
- Identity & Security
- Systems Management

Oracle Cloud

Oracle Data Center

Built on High Performant Oracle Cloud Infrastructure

Oracle Cloud at Customer

Your Data Center

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$300 free credit@

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Learn More @ Oracle OpenWorld and JavaOne 2017

Conference Presentation

- ***CON7305***

Running Workloads using Oracle MySQL Cloud Service

Marriott Marquis (Yerba Buena Level) - Salon 14

Oct 4th (Wed) @ 3:30PM

Hands-on Lab

- ***HOL4900***

DevOps and Cloud-Native Microservices Workshop with MySQL Database

Hilton San Francisco Union Square (Lobby Level) - Golden Gate 2/3

Oct 2nd (Mon) @ 4:30PM

Demo Pod

- ***State of the Art Cloud Platform***

Oracle MySQL & Oracle MySQL Cloud Service

Moscone Center West – State of the Art Cloud Platform Pavilion - Kiosk#171

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Integrated Cloud

Applications & Platform Services

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