

移动 · 数据 · 价值

TalkingData移动互联网综合数据服务平台

A collection of abstract geometric shapes in various shades of blue and green, including a large triangle, a circle, and a square, scattered across the left side of the slide.

FURY ROAD TO NG DATA PLATFORM

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Common data work flow



Next-generation data platform?



COLLABORATIVE

Next-generation data platform?



ITERATIVE

Next-generation data platform?



INTERACTIVE

Next-generation data platform?

E **EXPRESSIVE**

Next-generation data platform?



INTELLIGENT

Technical challenges

C CROSS

Technical challenges

MM META DATA

Technical challenges

H **HYBRID**

Technical challenges

S **SPEED**

Technical challenges

VISUALIZATION

Technical challenges

EFFICIENCY

Technical challenges

OPERATION

What we tried/ing

CODELESS / 灵动分析

What we tried/ing

DATA CATALOG

What we tried/ing

HOME BREWED OLAP

What we tried/ing

S SAMPLING

What we tried/ing

ML AS A SERVICE

What we tried/ing

D **DATA FLOW**

What we tried/ing

C **CONTAINER**



TALKINGDATA GLOBAL MOBILE
DATA SUMMIT

Q&A