

# VR & FILM content creation: Jim Button (Europa Park / Rust, Germany) I

VR experience for EUROPA PARK with  
highest budgeted German Family Film  
& Entertainment IP of 2017: JIM BUTTON  
(Premiere 2018)

over 70% of all CGI in films can be  
used mutually in  
VR experiences as well!!





# VR & FILM content creation: Jim Button (Europa Park / Rust, Germany) II

Studio Set in Berlin for JIM BUTTON:





# VR & FILM content creation: Warner Bros / The Jungle Book

premiere fall 2018



CHRISTIAN BALE BENEDICT CUMBERBATCH ANDY SERKIS CATE BLANCHETT FREIDA AND PINTO

FROM THE PRODUCERS OF HARRY POTTER

WARNER BROS. #JUNGLEBOOK OCTOBER 19



# VR & FILM content creation: Warner Bros / Aquaman

premiere fall 2018





# Location-based VR: Vonderland

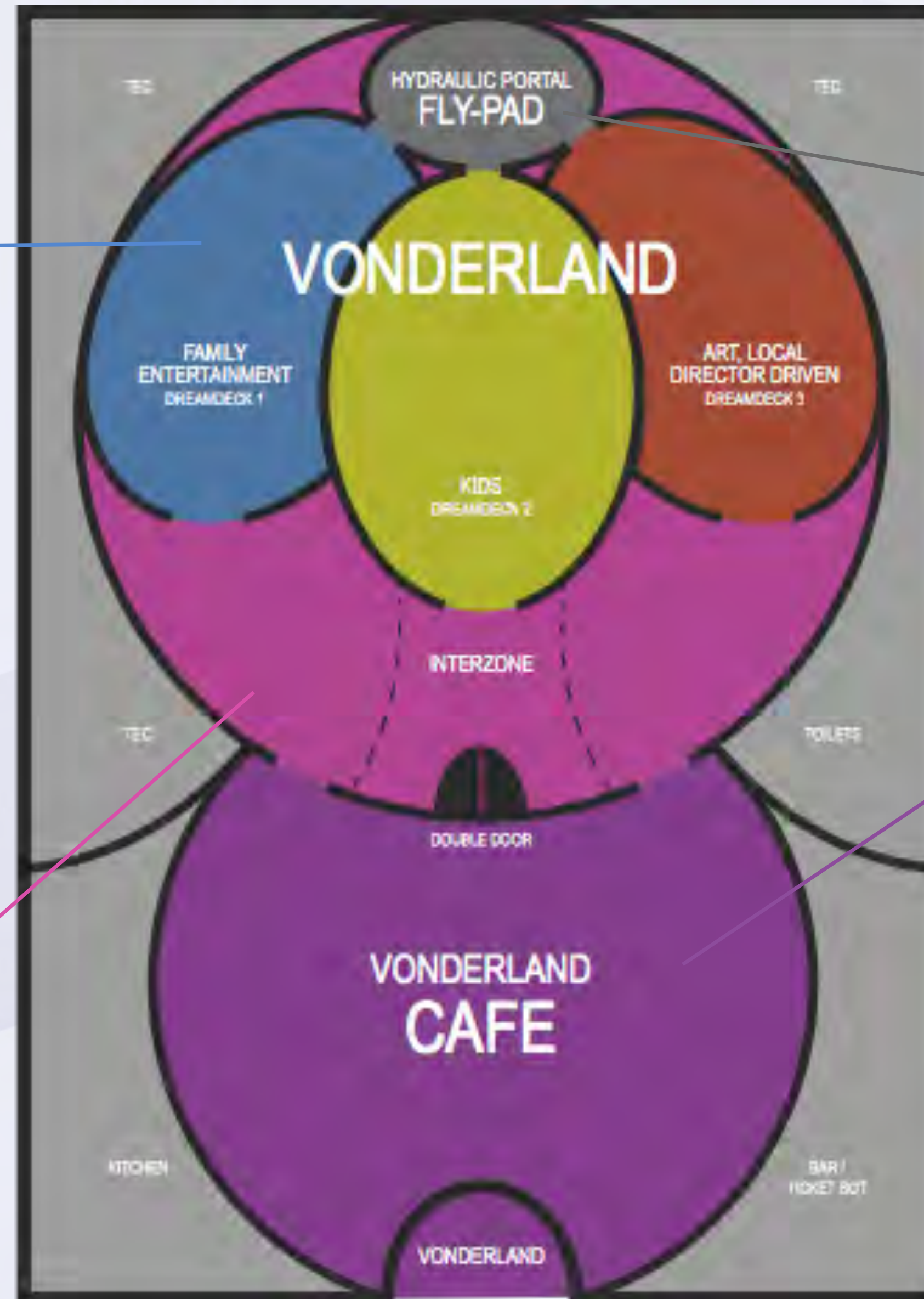
## Dreamdecks

Vonderland will have different Dreamdecks offering different experiences, e.g. kids, family entertainment & art, local director driven



## Interzone

Transition-zone between reality and VR w/ entertaining interactive AR effects for users and visitors



## Fly-Pad

Hydraulic platform for virtual flying

## Vonderland Cafe

Themed relax-, refreshment- and entertainment zone w/ unique illusionary design helping to immerse in the story-world and create its own experiences for visitors with the characters and story-fragments of the Vonderland VR-adventures.

