



2017 Pulse of the Profession®: The Value of Project Management

www.pmi.org/pulse

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Chair 2017 PMI Board of Directors
September 2017 China Congress





Project managers make
dreams come true.

项目经理使梦想成真。



Strategic change looks toward the future
and happens through projects
战略变革以未来为导向，通过项目来实现

Yet fewer than 3 in 5
organizations
understand the value of
project management
然而只有不到60%的
组织理解项目管理的
价值



A black and white photograph of a man in a suit walking away from the camera on a beach. He is looking towards the ocean. In the background, the text '61%' is written in large, bold, black letters on the sand.

61%

PMI's global survey of more than 500 executives found that just 61% of strategic projects met goals.
PMI对全球超过500名高管进行的调查显示战略项目达成目标的只有61%。

We are making progress 我们在进步

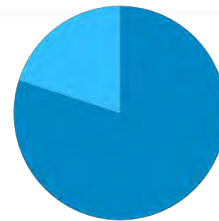


On average, organizations waste

97 million

for every 1 billion invested

组织平均每投资10亿美元就有9700万美元被浪费



20% improvement over last year, and better than we have seen since the study began
比去年进步20%，为几年来最好结果

We are making progress 我们在进步

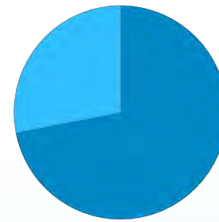


In China, organizations waste

82 million

for every 1 billion invested

而中国的企业平均每投资10亿，损失资金
为8200万



Champion organizations waste
28 times less

冠军企业的损失低28倍

Project managers
communicate



PMI's 2017 Pulse of the Profession® Identifies Successful Practices

PMI 2017《职业脉搏调查》总结了成功实践



Factors that drive success 助力成功的因素

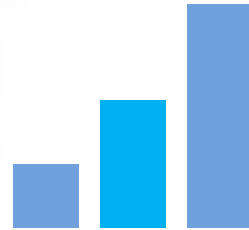
Skills
技巧



Are you ready to
be a project
leader?

你做好成为项目经
理的一切准备了
吗?

Benefits



Can you connect
your team to the
dream?

Sponsor



Do you know
what motivates
your executive
sponsor?

Agility



Can you
identify when
to use agile
practices?

This whole game of business
revolves around one thing.

You build the best team,
you win

Jack Welch, former chairman of GE



PMI Talent Triangle® Identifies Skills Needed for Success

PMI人才三角识别出成功所需掌握的技巧



Factors that drive success 助力成功的因素

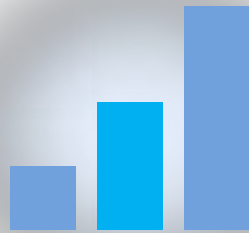
Skills



Are you ready to
be a project
leader?

Benefits

收益



Can you connect
your team to the
dream?
你能确保团队在向
梦想实现进发吗?

Sponsor




Do you know
what motivates
your executive
sponsor?

Agility




Can you
identify when
to use agile
practices?



“There is no logic in delivering a great project if it is not the right project for the organisation.

There is even less logic in delivering one that will fail at its intended outcomes.”



31%

PMI's Pulse Research
shows that
31% of organizations
report high benefits realization
management maturity

PMI的脉搏调查显示有31%的组织
具备高度成熟的收益实现管理

Factors that drive success

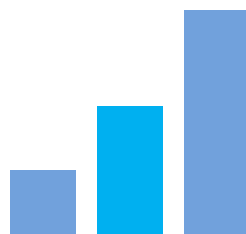
助力成功的因素

Skills



Are you ready to
be a project
leader?

Benefits



Can you connect
your team to the
dream?

Sponsor
高层支持



Do you know
what motivates
your executive
sponsor?

你清楚推动你的高
管发起人的背后原
因吗?

Agility



Can you
identify when
to use agile
practices?



Executive sponsorship
is essential
高管发起人的支持
至关重要

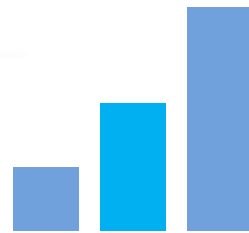
Factors that drive success 助力成功的因素

Skills



Are you ready to
be a project
leader?

Benefits



Can you connect
your team to the
dream?

Sponsor



Do you know
what motivates
your executive
sponsor?

Agility
敏捷



Can you
identify when
to use agile
practices?
你知道什么时候
该应用敏捷吗?

Agility

Agility balances compliance requirements with high-performance objectives and the dangers associated with too much reliance on process



Knowing when to use agile approaches is key 关键是懂得何时要应用敏捷



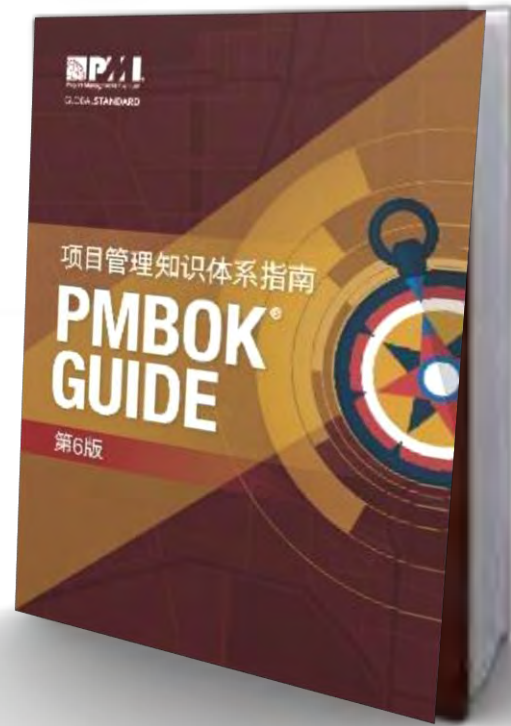
In our study, twice as many champion organizations reported frequent use of agile practices than low performers.

我们的调查显示，频繁应用敏捷实践的冠军企业是低绩效组织的2倍

Making dreams come true
使梦想成为现实

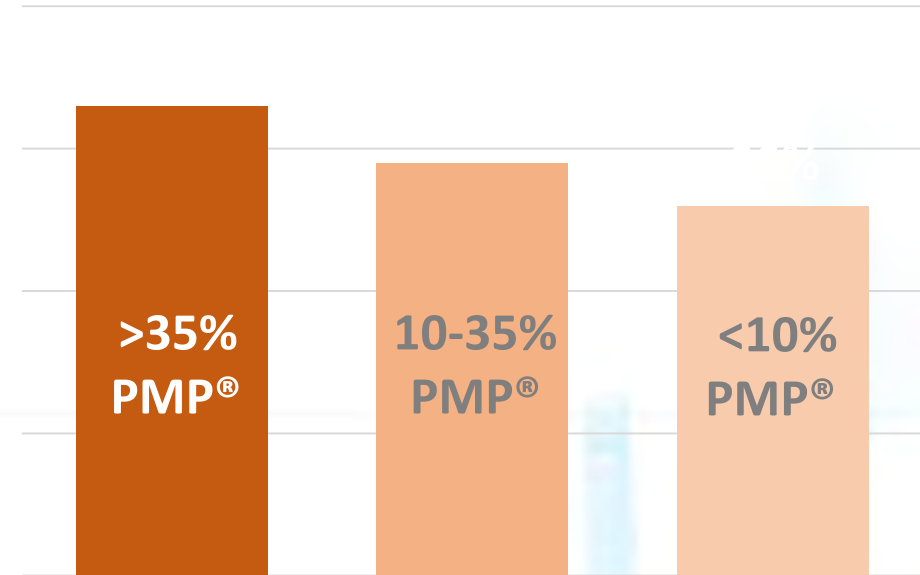
More PMPs® = better project performance

更多的PMP = 更好的项目绩效



70% of organizations use PMI's *PMBOK® Guide* as their project management standard

70%的组织将PMI的PMBOK® 指南作为内部项目管理标准



Percentage of projects that meet goals
达成目标的项目百分比

1.1 million
new project
management jobs
in China each year

中国每年新增项目管理职位有1100万个

PMP® Certified Project Managers Earn More

拥有PMP认证的项目经理薪酬更高

