



From Interaction Design To Service Thinking

从交互设计到服务思维

The Future. Made Real.

2016.10.14

你为何想当个设计师?

Why do you want to be a designer?



```
7 string sInput;  
8 int iLength, iN;  
9 double dblTemp;  
10 bool again = true;
```

```
11 while (again) {  
12     iN = -1;  
13     again = false;  
14     getline(cin, sInput);  
15     system("cls");  
16     stringstream(sInput) >> dblTemp;  
17     iLength = sInput.length();  
18     if (iLength < 4) {  
19         again = true;  
20         continue;  
21     } else if (sInput[iLength - 3] != '.') {  
22         again = true;  
23         continue;  
24     } while (++iN < iLength) {  
25         if (isdigit(sInput[iN])) {  
26             continue;  
27         } else if (iN == (iLength - 3) ) {  
28             continue;  
29         }  
30     }  
31     again = false;  
32 }  
33  
34  
35
```





RW/EG
REPORT NUMBER

CRCT
CRITICAL

LOG
LOGGING

REPR
REPORT

EXIT
EXIT

Search | Archive | PowerOut

PCB	300000
25-23	16:06:00

Active Documents

- WORKING DOCUMENT
- WORKING DOCUMENT

CPD 3000 | Search | Refresh | Home/Printer

DCP ID: SAGE: Flow Date: Chg Date:

From: Expires: Date:

Field	Old Item ID	Description	New Item ID	Link
SELECT	1-41	Order P/C MPT 1-4	E 1406	Go

Part List DEM request according to CPD

Plant Item	Lot Item	Qty	Material	Req. D	Plant	Lot
TRACT 01	0101	4	E 100	1	DP04	10
TRACT 02	0101	4	E 100	1	DP04	10
SUB001	0101	4	E 100	1	DP04	10
TRACT 01	0101	4	E 100	1	DP04	10



Photo credit: U.S. Department of Agriculture







用设计改变世界

Change the world by design





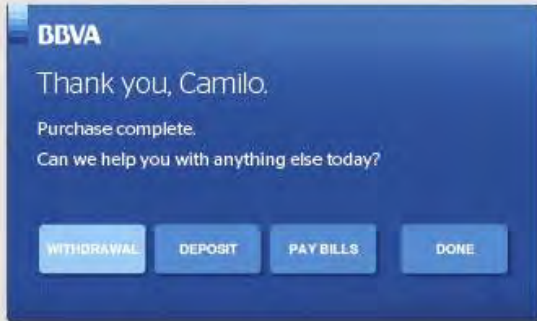
交互设计

Interaction Design



POS

Agent / Partner



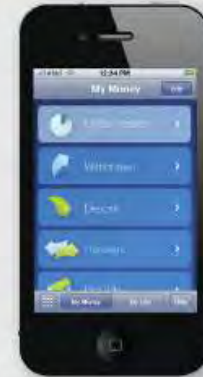
ATM

Kiosk, Drive-Thru, Easy Bank ATM



MOBILE

Home, On the Go



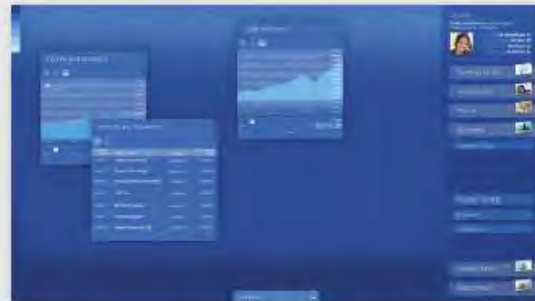
WEB

Home, Easy Bank Cocoon



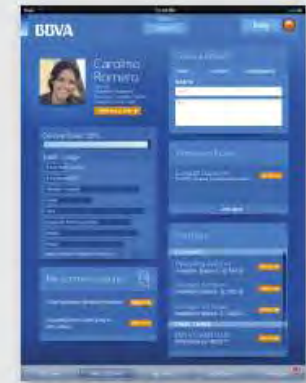
TOUCHSCREEN

Well-Being Center

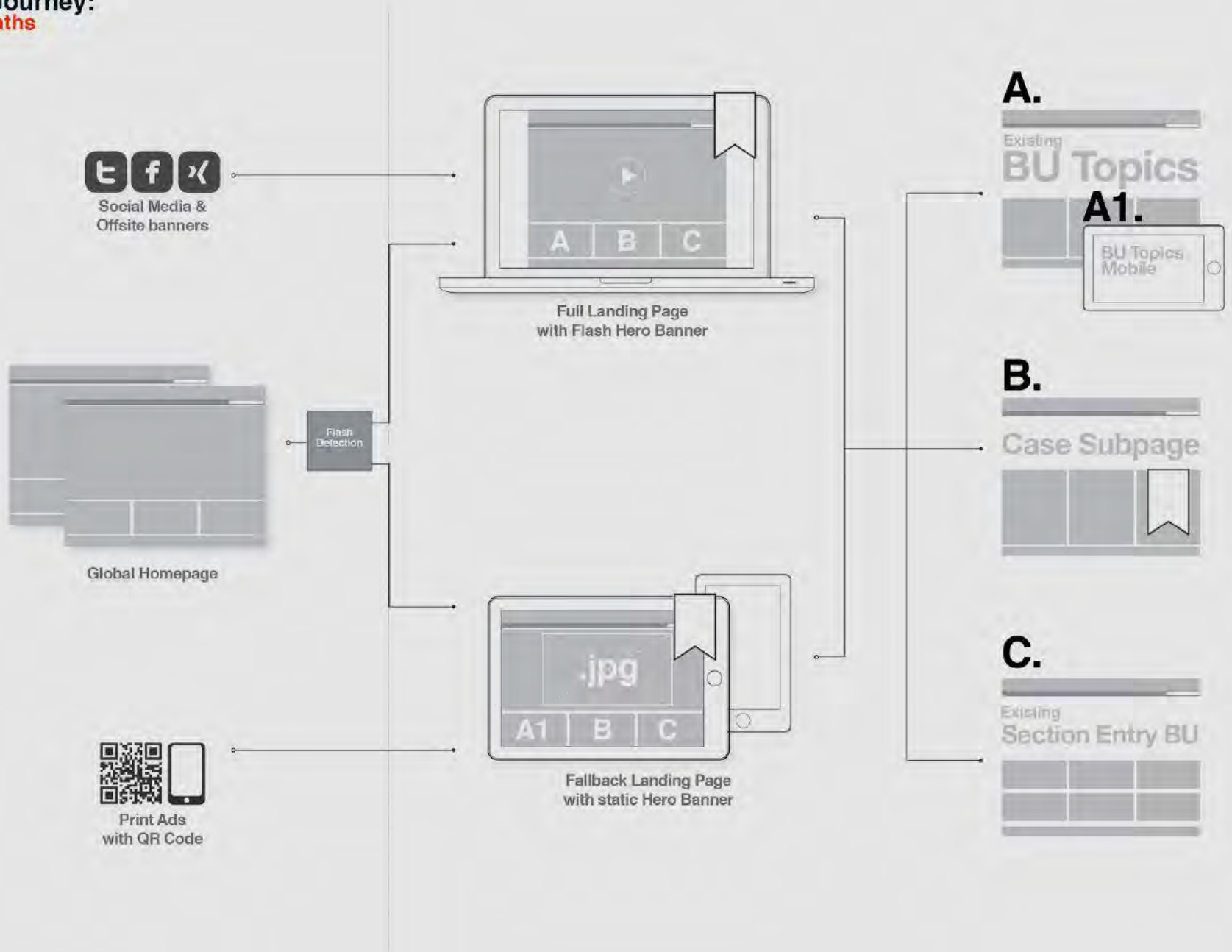


STAFF iPad

Easy Bank, Well-Being Center



User Journey: Clickpaths



三个月过去了

After 3 months

