

WE EAT BUGS FOR BREAKFAST



CHEESE VIDEOS

UIUX CONF 2016 - October 16, 2016



Junchao

Design & Production

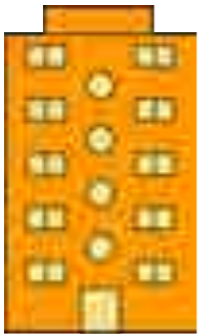


Joyce

Interaction Design



Cheese Videos 芝士片 - 我们的日常
[Video link](#) 视频连接



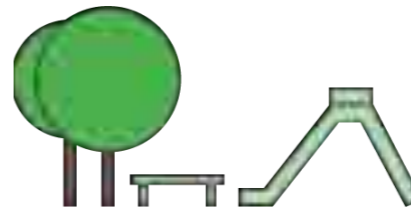
Home



Subway



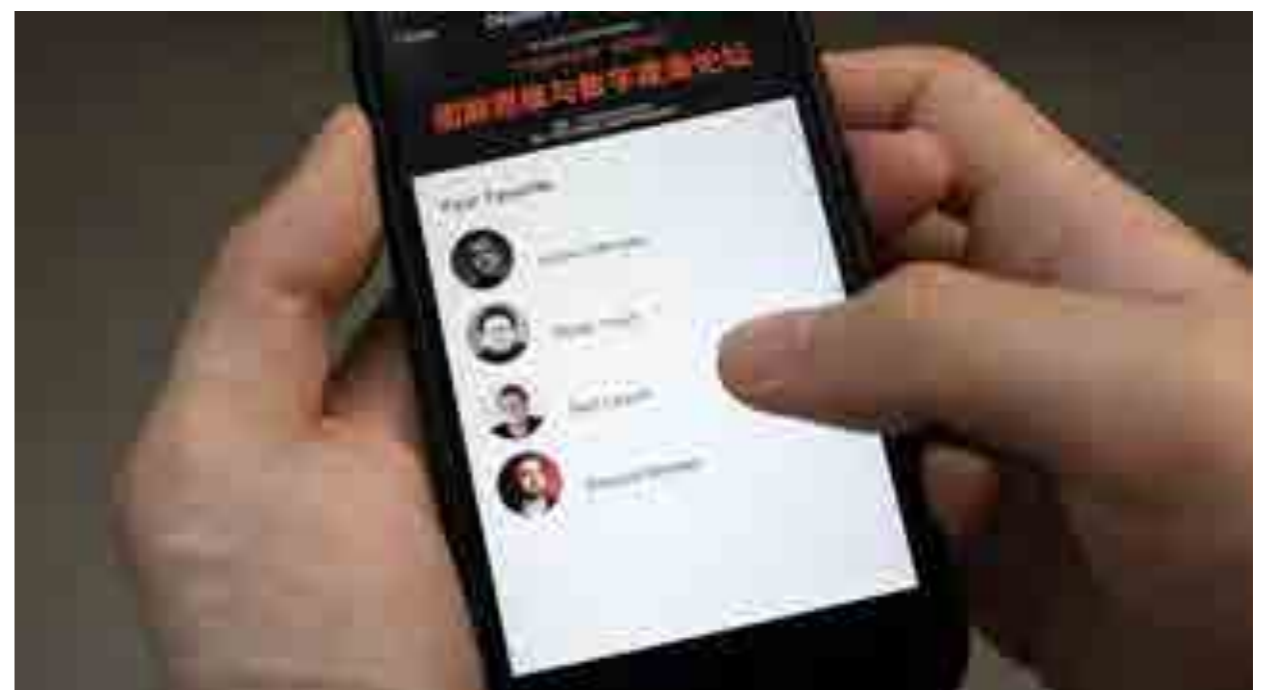
Offices



Neighborhood



Restaurant



Design with Empathy

Technology Driven

Disruptive Thinking

TRIPFLOW

- Design with empathy





Top 10 Destinations — Japan

UNITED STATES · WORLD · REGION

30 Most Popular Japan Sightseeing Spots for Foreigners

Top 10 Most Popular Tourist Attractions in Japan

**TOP 5 MUST SEE PLACES
IN JAPAN FOR 2015**

自由行攻略



花钱少，玩的好！最地道的日本关西...

- 关西是日本哪个地方？
- 带孩子去关西能玩什么？

五星好评



带孩子去日本玩，太折腾就不对了！...

- 为什么推荐以东京为首的关东地区？
- 东京有什么适合孩子玩的？

五星好评



日本交通最强攻略(西瓜卡、JR pass...

- 出发前，一定要买好！日本铁路周游券（JR P...
- 轻松搞定 东京市内交通

五星好评



100%

大人小孩都开心——京阪神的亲子...

“带孩子最好玩”这句话，不知道惹起了多少年轻的爸爸妈妈们的好奇心。日本关西地区自然风光、交通便利，带孩子游玩也十分



100%

日本：6大亲子主题乐园

日本的主题乐园具有独特的主题、多样的玩法，吸引了众多的游客。尤其适合亲子游玩。主题乐园的“主题”是创意性和想象的智慧结晶。不管主题



100%

那些适合散步的街道

漫步街头，除了逛一些著名的景点，感受一下当地的氛围，还有别忘了注意当地一些非常有特色的街景。这些街景不仅让人进入了当地的生活，

查看全部微阅读 (329)



Tokyo

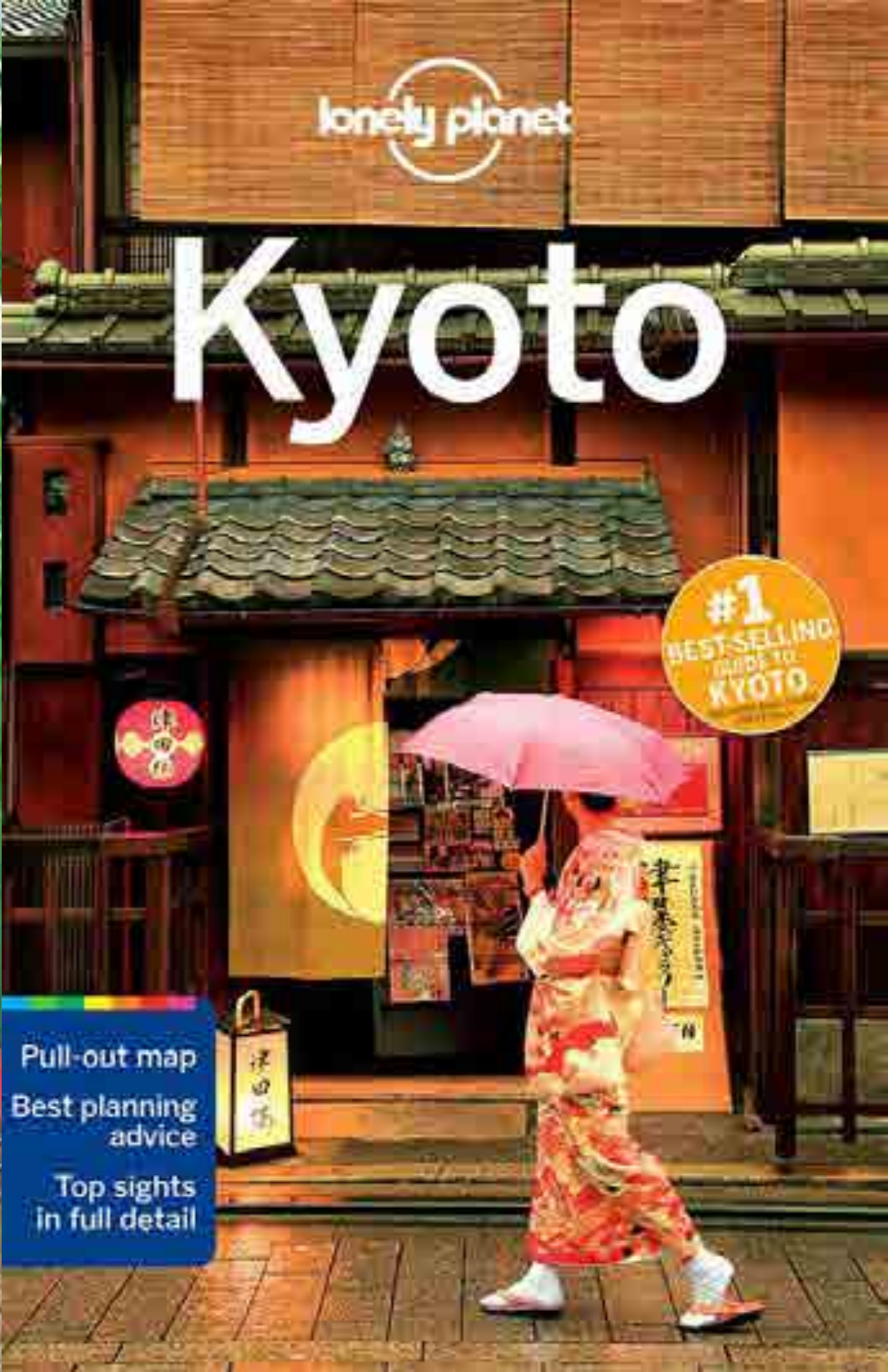
力

Easy-to-use maps
New-look guide
Comprehensive listings



Japan

Tokyo pull-out map
100% researched & updated
Best planning advice



Kyoto

#1 BEST SELLING GUIDE TO KYOTO

Pull-out map
Best planning advice
Top sights in full detail

Address: Add layers Show Preview

Beppu

- Beppu Station
- 住居_Beppu Resort (住居)
- 住居西村温泉

Kyoto

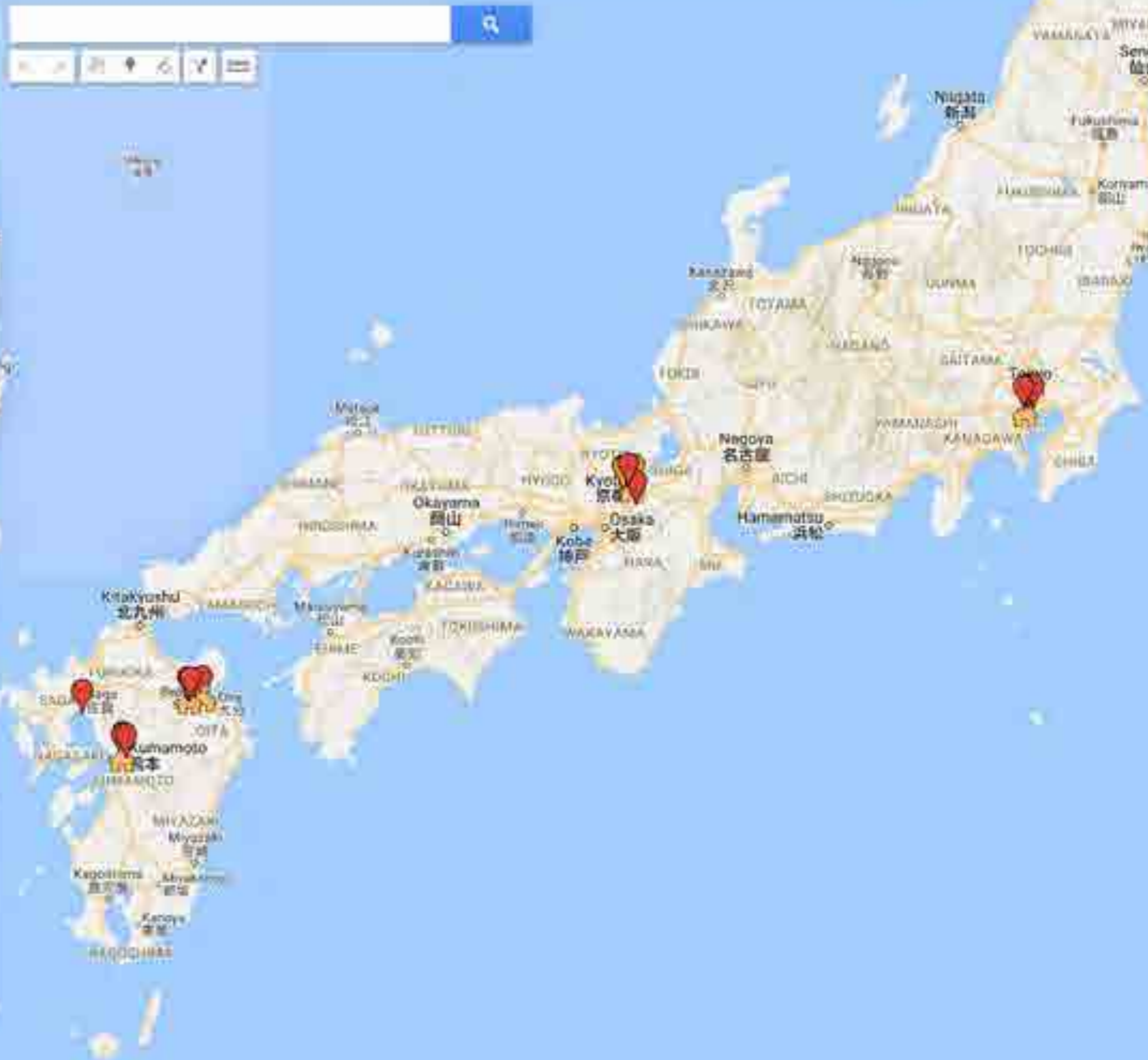
- Kyoto Station
- Peace Mural (平和の壁画)
- 清水寺
- 嵐山
- 嵯峨大社 嵐山
- 中野町-宇治
- Kitano Tenmangu (北野天満宮)

Tokyo

- Y Chome Takashimaya
- Heisei Museum (平成美術館)
- Blue Coffee Akiyama (ブルーコーヒー 秋山)
- Cosmos Japan
- Tsuji Market (辻地蔵市)
- Shinjuku Station (新宿駅)

Yufuin

- Yufuin Station / JR Kyushu
- 住居_Itanawa yun (住居 伊丹川)
- 湯治温泉
- Kizori Lake





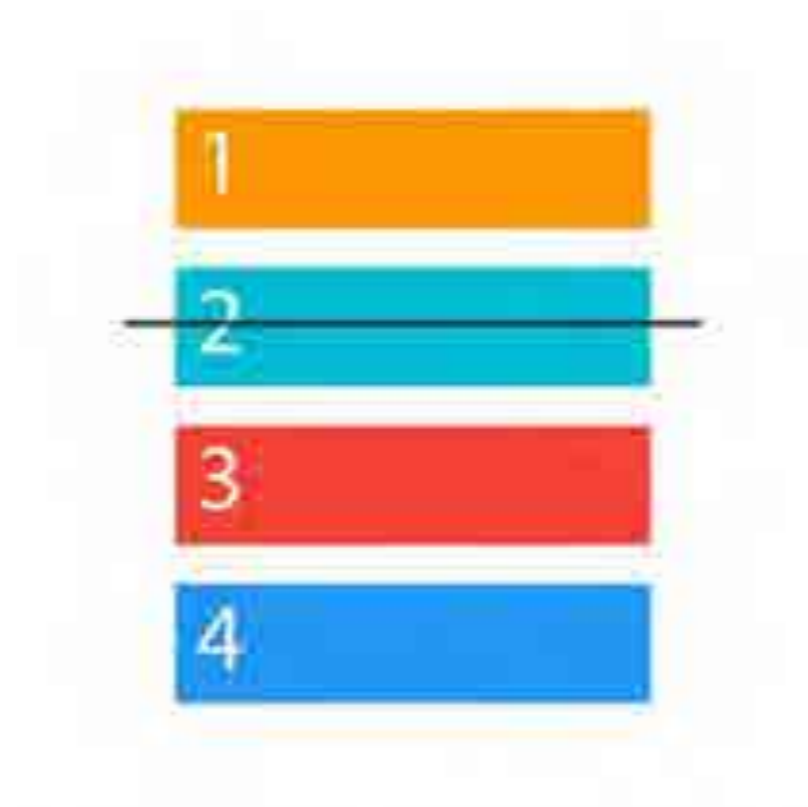
Options



Too many options



Plan



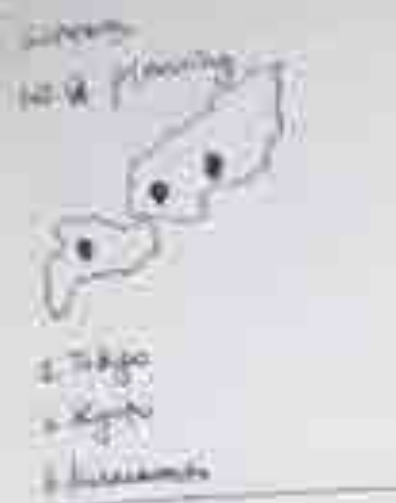
Plan \neq Reality

A scenic view of a town with a river and mountains in the background. The foreground shows a stone bridge railing. A person is visible on the bridge in the distance. The text is overlaid in white, with some words in bold.

Plan a trip
in an **effortless** way
and can **evolve**
along the journey

まぐろ井
うに
海鮮極井
近大マグロの
魚河岸井
おまかせ
刺盛井
魚河岸
三色井
贅沢
いくら井
まぐろ
うに井
まぐろ
海鮮
ひつまふし
本まぐろ
大トロ井
海鮮井
海鮮
築地井
DX海鮮井
贅沢
菜地井
贅沢
まぐろ井
うに
いくら井





1. Tokyo
2. Kyoto
3. Hiroshima

4. Open hours
5.00 - 12.00
6. 1.00 - 7.00

7. Florence

8. 8.00
9. April 27-5



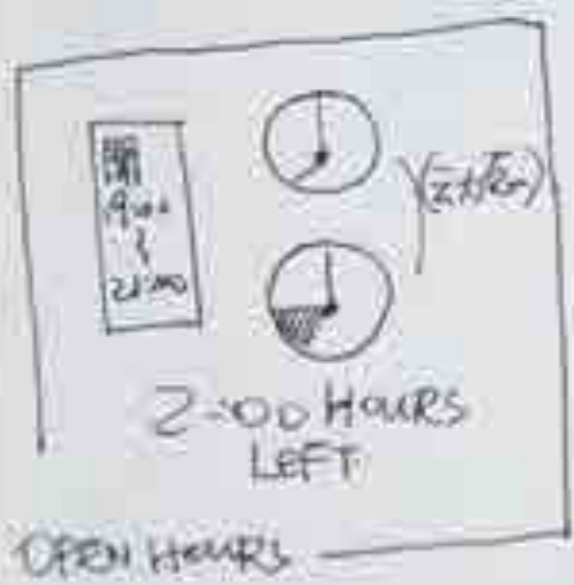
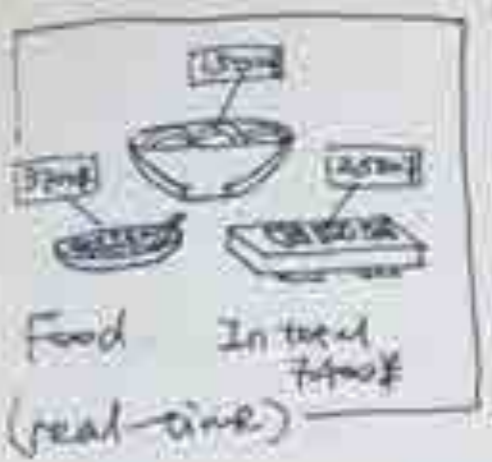
14. Budget control

Breakfast	1.50
Lunch	2.00
Dinner	3.00
Total	6.50



- Calendar
- scroll by day, days view (Date, Time)
 - scroll up/down to see more
- Map
- show interesting spots
 - show suggested routes
 - show plan with route color identifying days

- Calendar & Map work seamlessly
- Edit mainly happen on Map
- Any change on one section will be synced immediately
- Users only define time (in calendar) & routes (in map). Routes will be generated by the system.



YES | Flow |



No.3



No.12



No.5

Tokyo



No.13

② Inter-city Commuters



No.7



③

Popular spots

No.11





A woman wearing a green jacket and a dark red scarf stands on a rocky shore next to a body of water. In the background, there are several houses and trees. The scene is overcast.

Cheese Videos 芝士片 - TripFlow
Video link 视频连接

When you go travelling, you don't want to get stuck.
每当旅行时，最害怕被各种情况困住。

FIND YOUR FIT

- Technology Driven

每天力争一万步

国内外研究都证实，如果能够每天走上一万步，能明显增加健康效益，减少心血管疾病、糖尿病、降低血压、帮助减肥，同时可减低焦虑与沮丧，让人远离忧郁，对生理跟心理健康的帮助极大。

起点·从这里开始您的健康之路吧



Is 10,000 steps suitable for everyone?

How about my 84-year-old grandma?



**What are we
competing for?
Numbers or health?**



9:41 AM

100%



SIGN UP

What is your goal?

Stand On Top of the List

Be Healthier



¥198.00

支持蓝牙通话、心率监测、运动追踪、防水防尘、超长续航、IP68级防水

支持 NFC 支付



¥139.00

支持心率监测、运动追踪、防水防尘、超长续航、IP68级防水

支持 NFC 支付



¥1299.00

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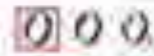
支持 NFC 支付



¥128.00

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¥799.00

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¥198.00

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¥369.00

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支持 NFC 支付



¥139.00

支持心率监测、运动追踪、防水防尘、超长续航、IP68级防水

支持 NFC 支付



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支持心率监测、运动追踪、防水防尘、超长续航、IP68级防水

支持 NFC 支付



¥129.00

支持心率监测、运动追踪、防水防尘、超长续航、IP68级防水

支持 NFC 支付



¥1179.00

支持心率监测、运动追踪、防水防尘、超长续航、IP68级防水

支持 NFC 支付



¥148.00

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支持 NFC 支付



¥228.00

支持心率监测、运动追踪、防水防尘、超长续航、IP68级防水

支持 NFC 支付



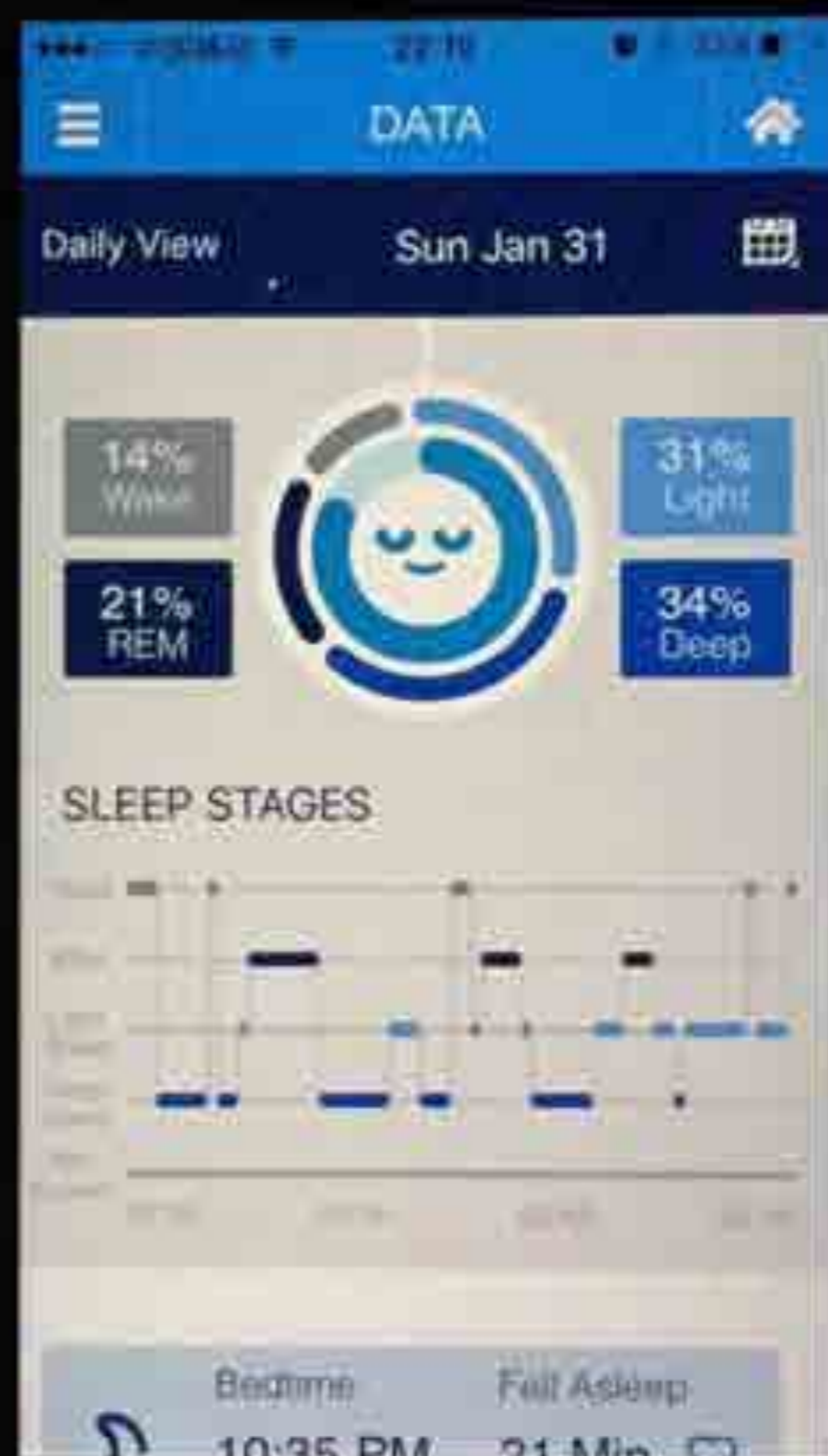
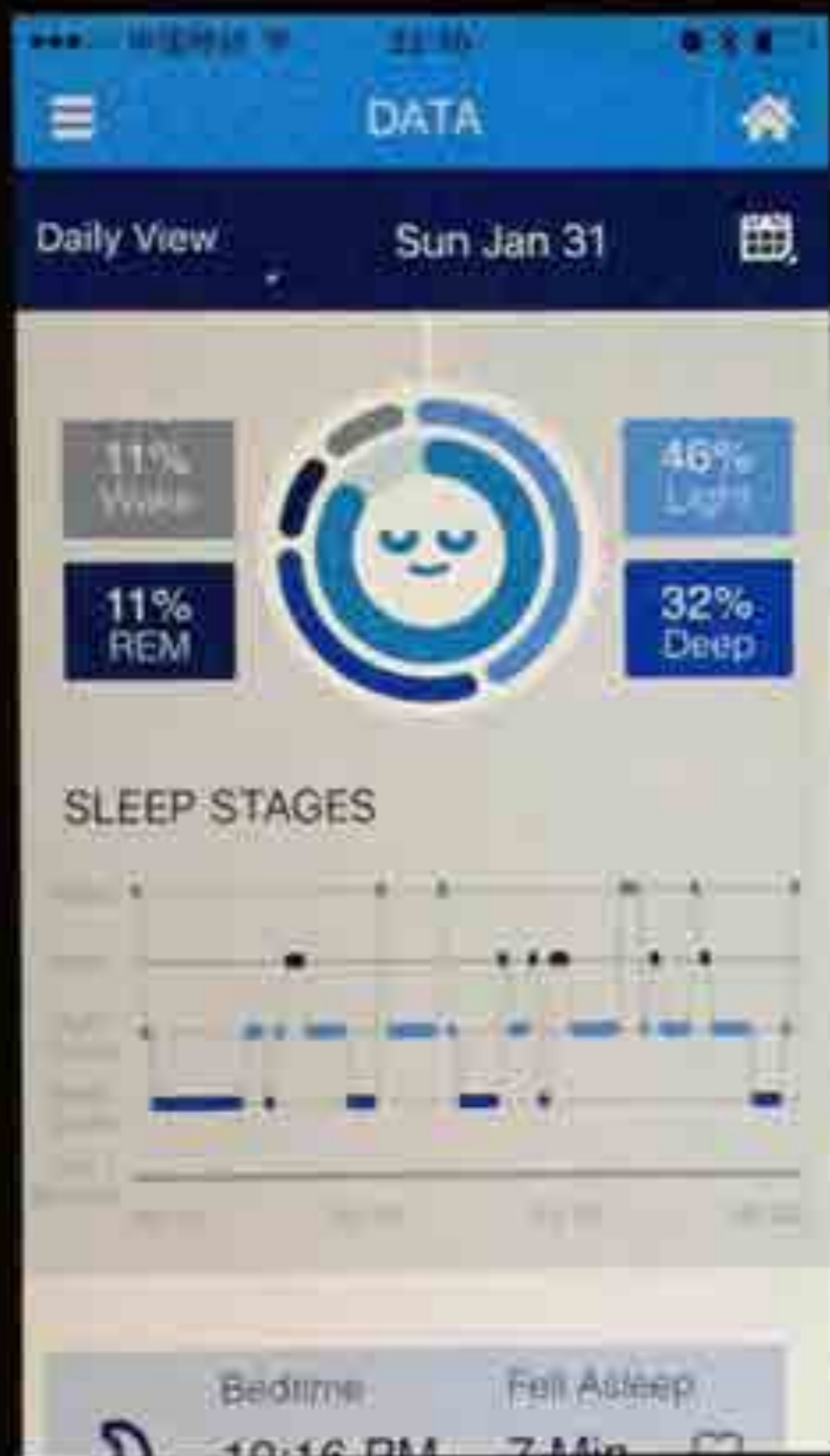
¥299.00

支持心率监测、运动追踪、防水防尘、超长续航、IP68级防水

支持 NFC 支付







**Wearable
shows your data**

**Wearable
guides your behavior**







Steps



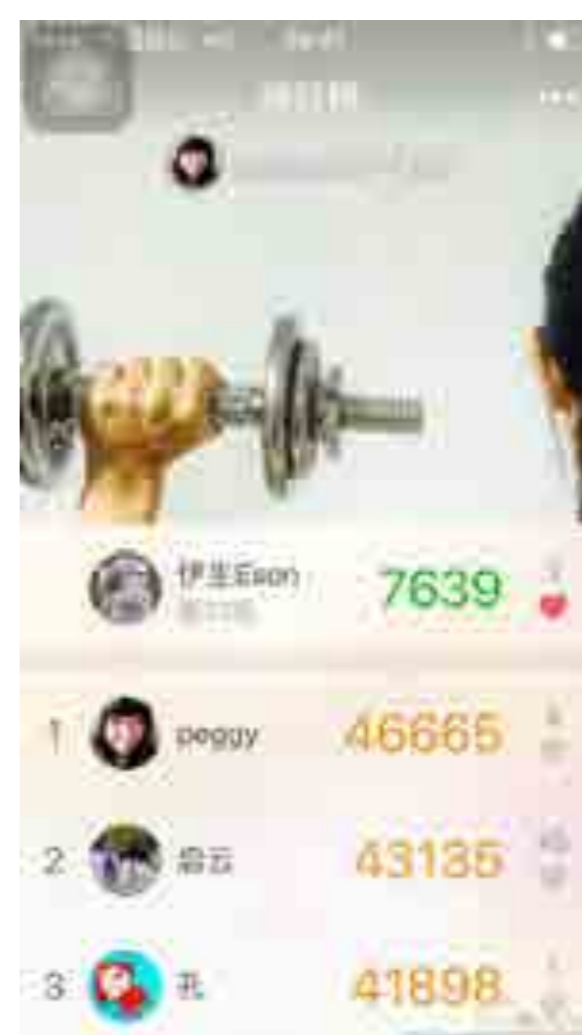
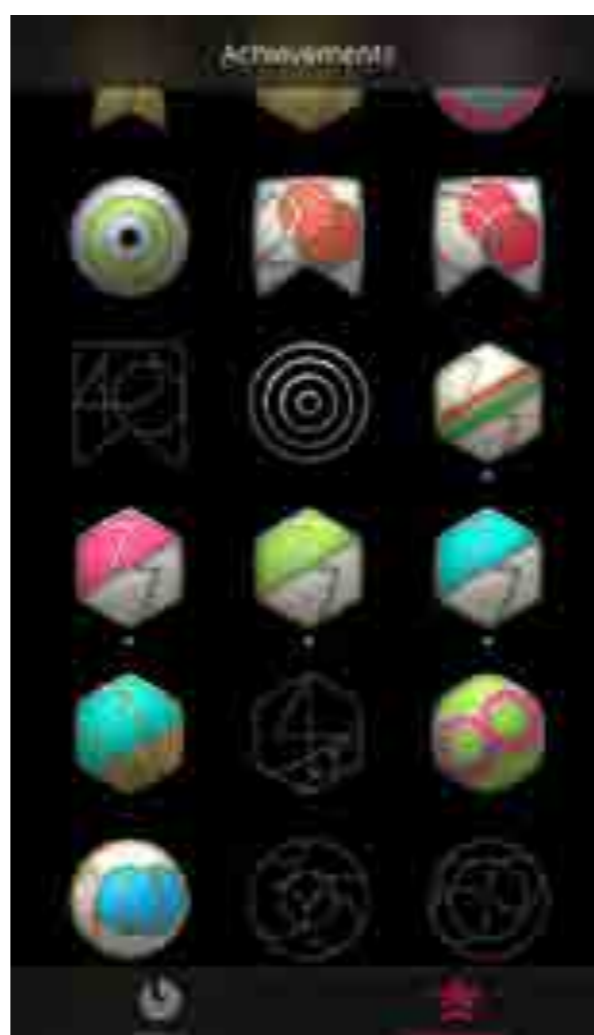
Calories

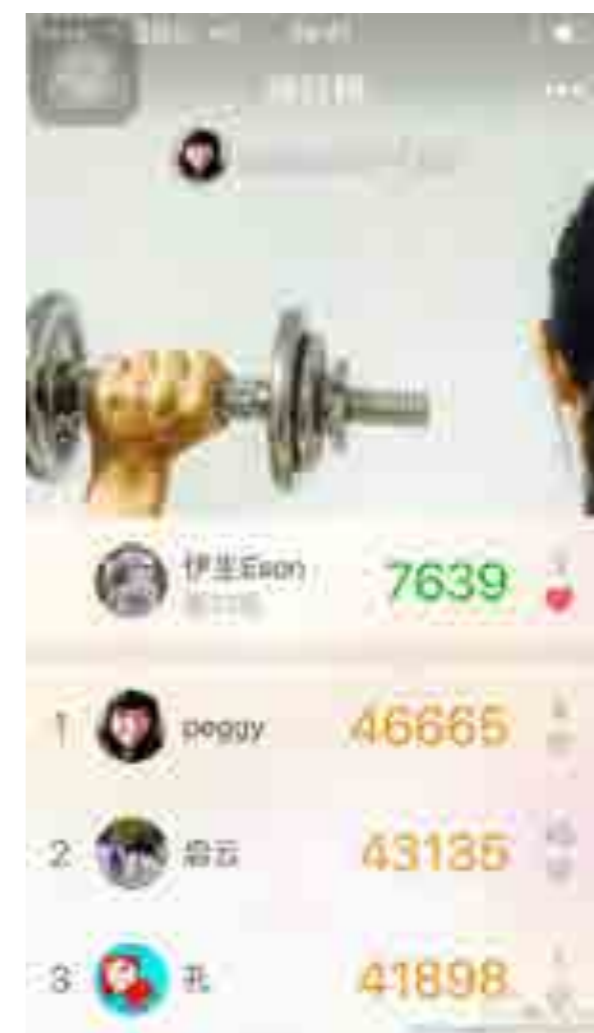
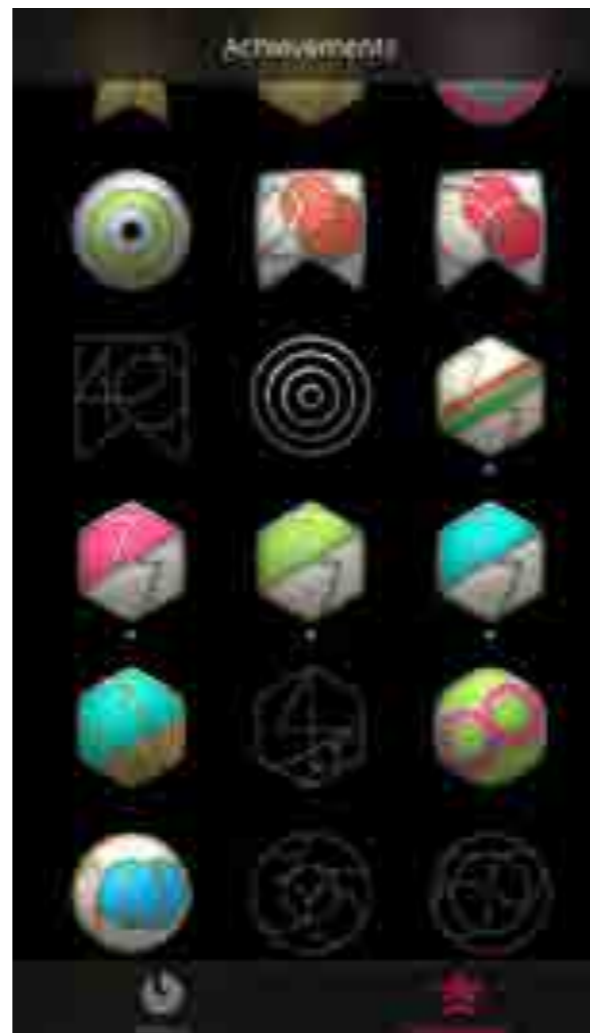


Distance



Sleep Quality & Duration





Age

Gender

Current Body Condition

 Steps

 Calories

 Floor

 Distance

 Active Minutes

 Sleep Quality & Duration

 Steps

 Calories

 Floor

 Distance

 Active Minutes

 Sleep Quality & Duration

 Heart Rate



► Today **65** resting bpm



Tue **65** resting bpm



Mon **66** resting bpm



Last Week

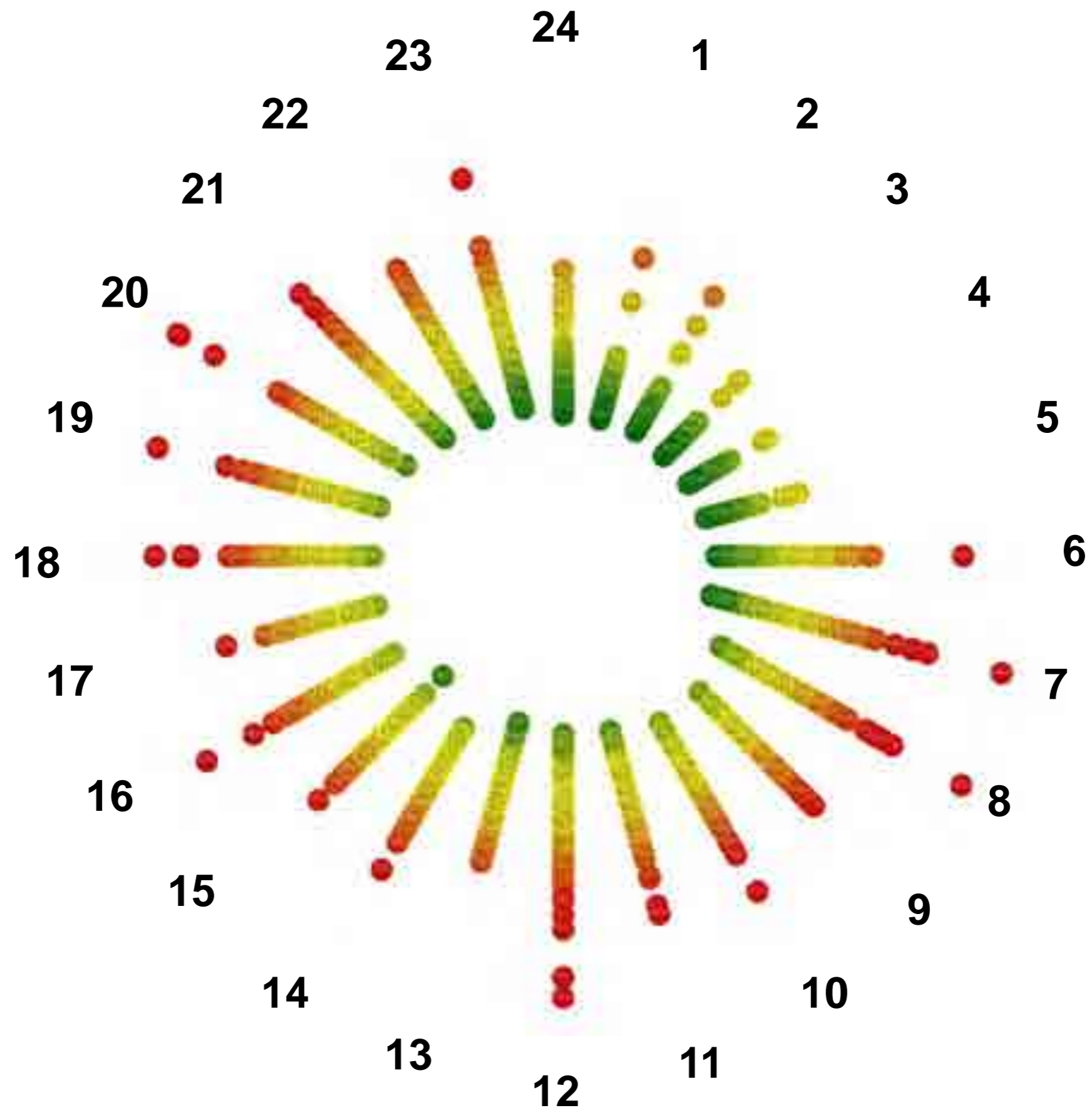
65 resting bpm

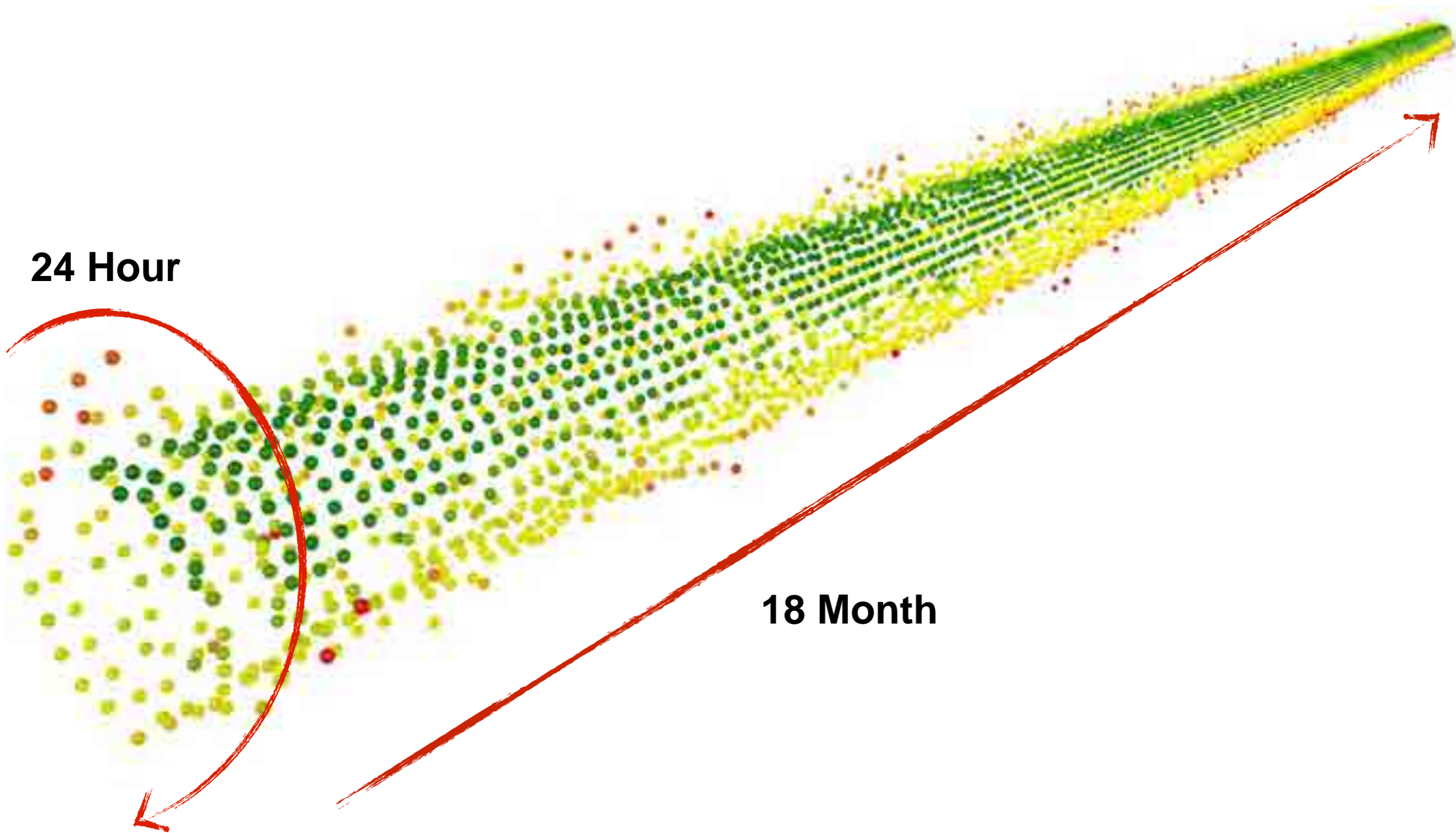


**Wearable
shows your data**

**Wearable
guides your behavior**







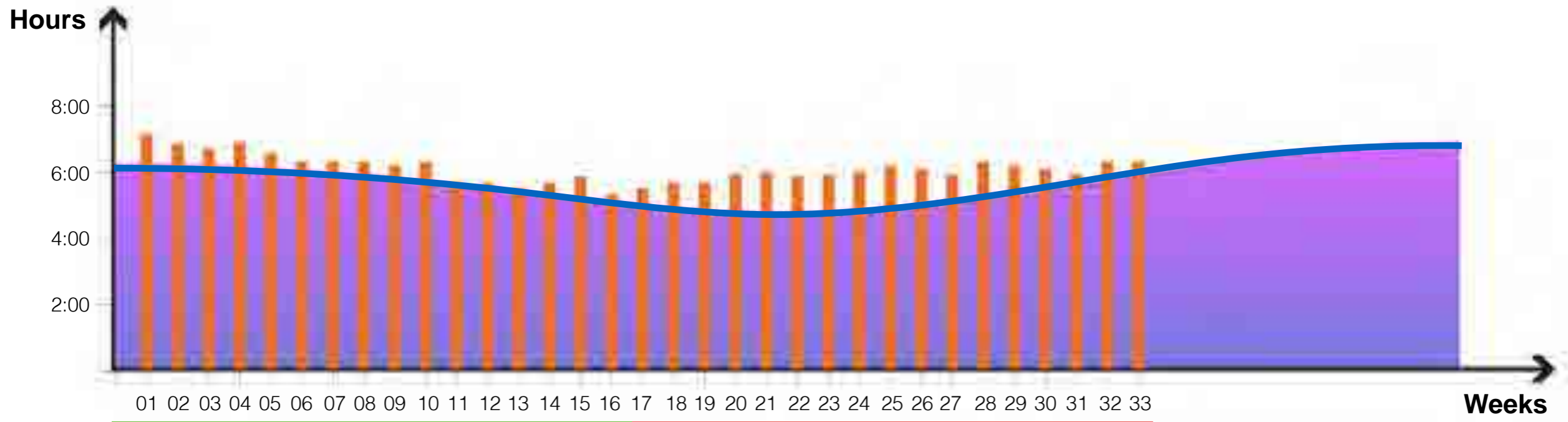
24 Hour

18 Month









Winter

Summer

Your wake up time:

6:21 am



2:00 3:00 4:00 5:00 6:21

Negative Impact

30min ↓
less sleep


Find Your Fit

You woke up at

6:21 am

You could Sleep Better with

- 1. Sleep 30 min earlier ✓
- 2. Tightly close your curtains

CANCEL

ADD

7:00 7:30 8:00 8:30 9:00

Apple Watch

30 min ↓
less sleep



Find Your Fit





RESTING HEART RATE

65 bpm

TIME IN HEART RATE ZONES

0 min
peak

3 min
cardio

7 hr 15 min
fat burn

CUSTOM ZONE 45 bpm - 75 bpm

8 hr 18 min



RESTING HEART RATE

66 bpm

TIME IN HEART RATE ZONES

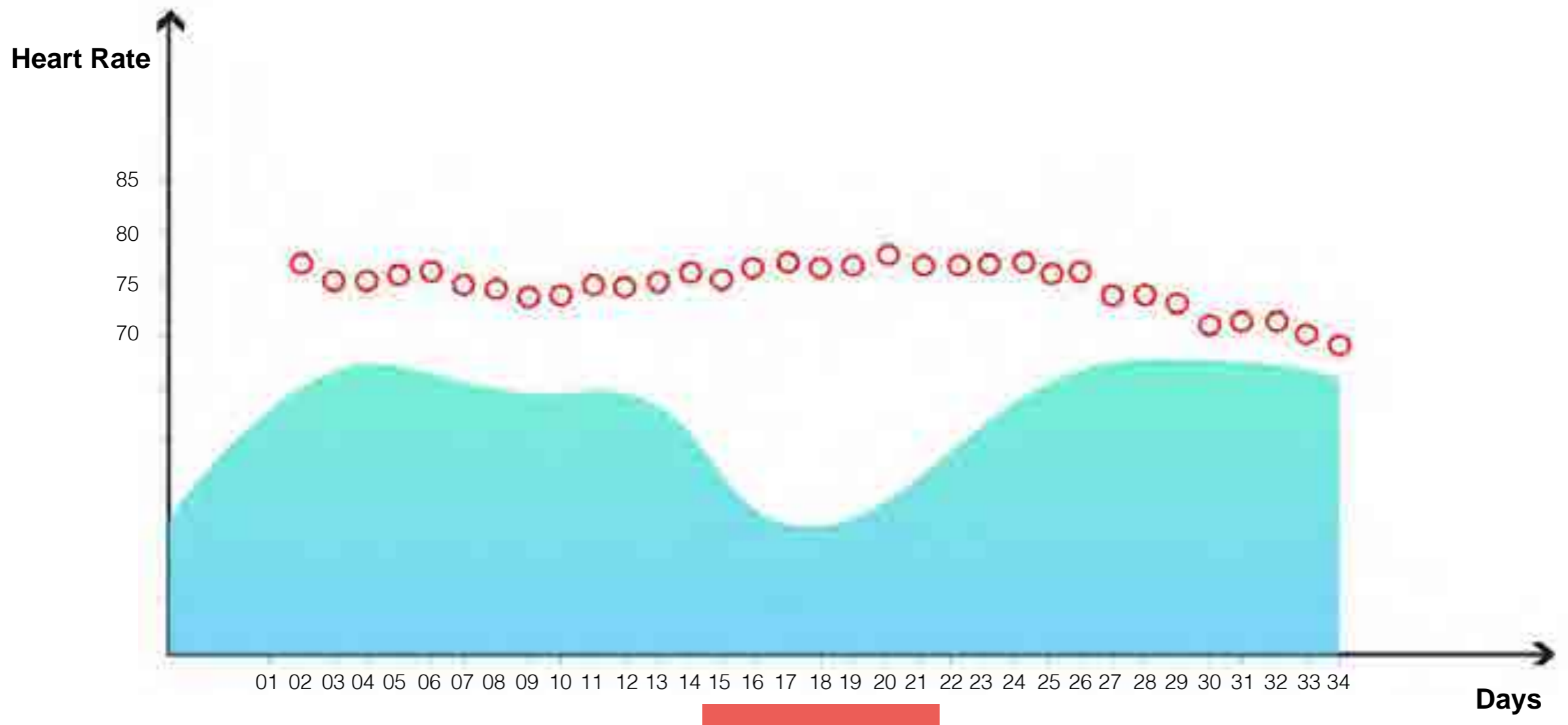
0 min
peak

14 min
cardio

2 hr 28 min
fat burn

CUSTOM ZONE 45 bpm - 75 bpm

10 hr 6 min





GRAPH

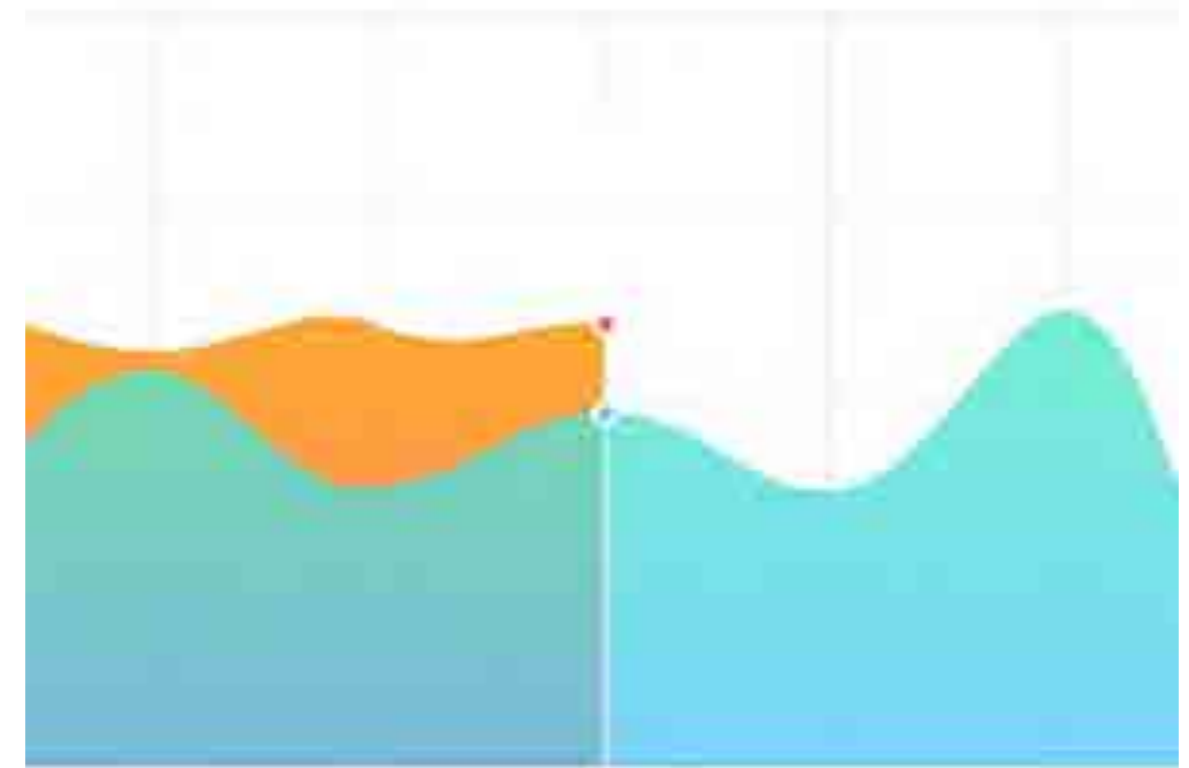
Sleep

Moves

Workouts

Your Heart Rate is:

7  bpm higher than normal



8:00

9:00

10:00

11:00

12:00

This may be caused by:



- High Stress Activities
- Insufficient Sleep
- Illness



Find Your Fit

Your Heart Rate

7 bpm

Lower Your Heart Rate with:

1. Breathing excersice
2. Standup excersice

CANCEL ADD

100 120 140 160 180

This may be caused by:
High Stress Activities
Insufficient Sleep
Illness

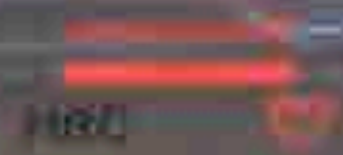
Find Your Fit





CONSTANT HR

TIME LEVEL TIME BPM Calorie Watts Distance Speed



RIDE

Target

RESISTANCE

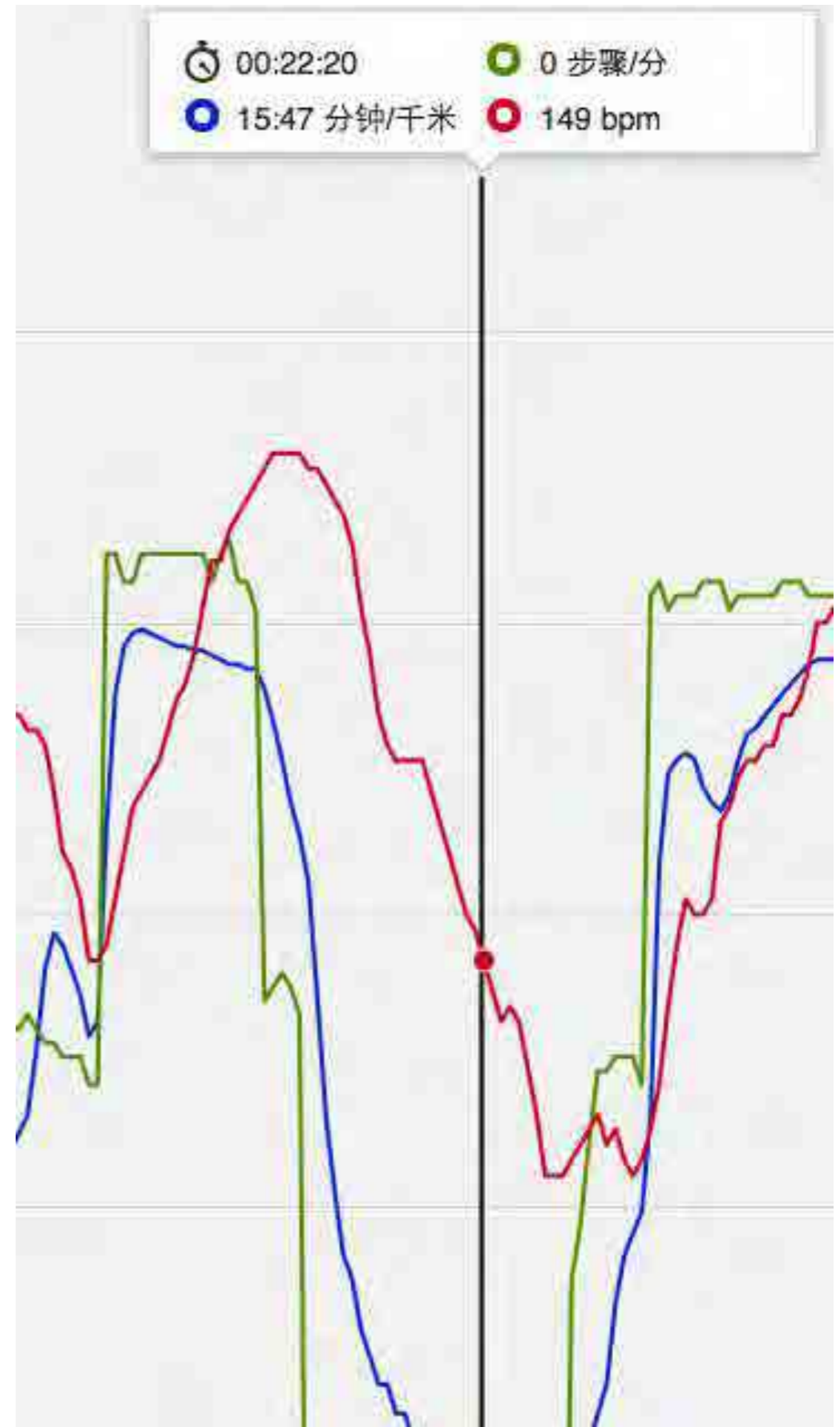
Follow Test

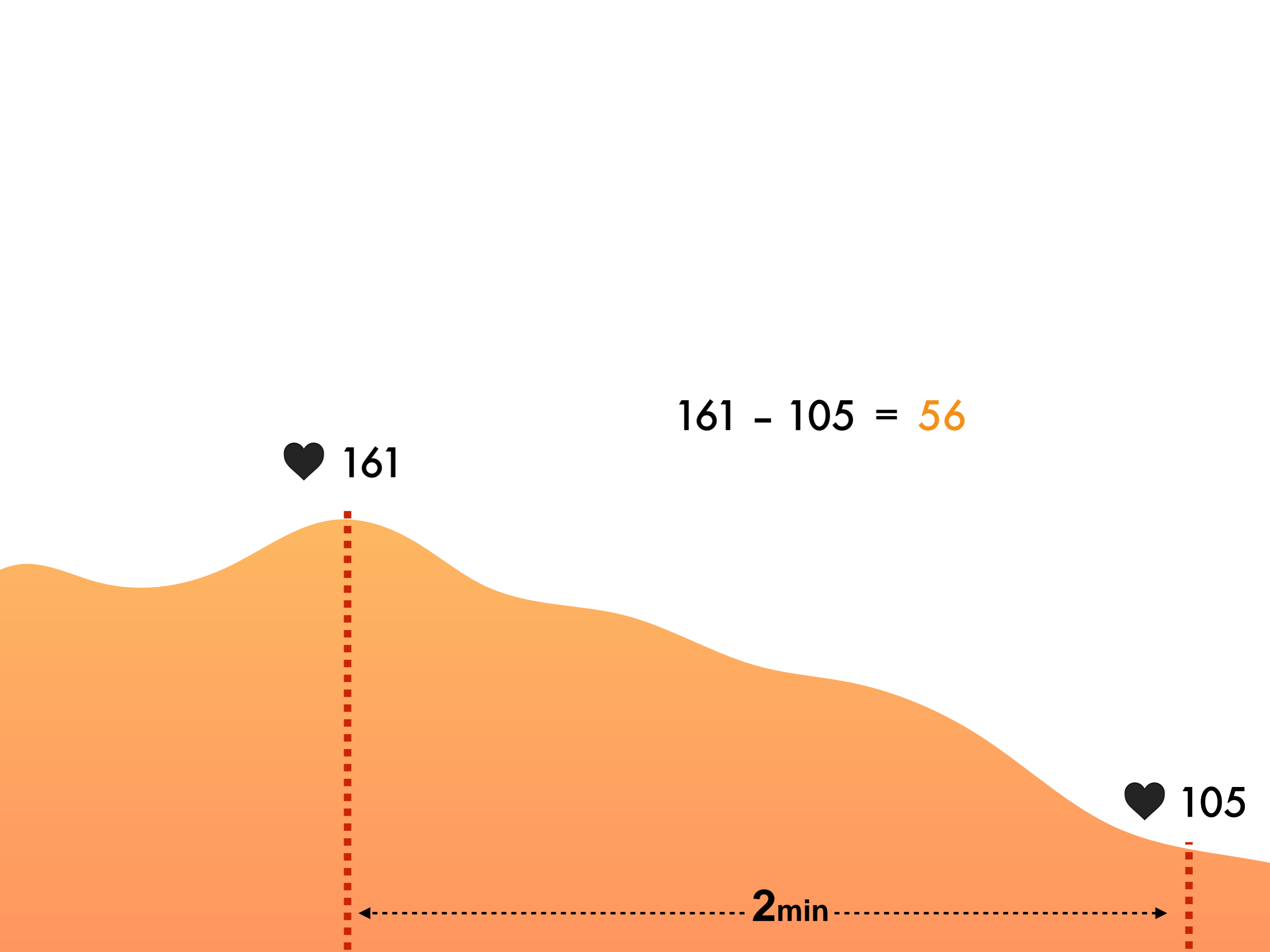
Reset

Settings

HOME

	B	C	D	E
1	Sport	Date	Start time	Duration
2	RUNNING	02-07-2014	20:23:22	0:32:18
3	Time	HR (bpm)	Speed (km/h)	Pace (min/km)
4	0:00:00	99	0	0:00
5	0:00:01	100	0	0:00
6	0:00:02	106	0	0:00
7	0:00:03	107	0	0:00
8	0:00:04	107	0	0:00
9	0:00:05	107	0	0:00
10	0:00:06	107	0	0:00
11	0:00:07	106	0	0:00
12	0:00:08	104	0	0:00
13	0:00:09	105	0	0:00
14	0:00:10	103	0	0:00
15	0:00:11	106	3.8	15:47
16	0:00:12	108	5.9	10:10
17	0:00:13	109	8	7:30
18	0:00:14	108	9.2	6:31
19	0:00:15	107	10	6:00
20	0:00:16	107	10.7	5:36
21	0:00:17	107	10.7	5:36
22	0:00:18	107	10.5	5:43
23	0:00:19	107	10.4	5:46
24	0:00:20	108	10.2	5:53
25	0:00:21	109	10	6:00
26	0:00:22	109	9.9	6:04
27	0:00:23	111	9.7	6:11
28	0:00:24	113	9.6	6:15
29	0:00:25	114	9.6	6:15
30	0:00:26	114	9.5	6:19
31	0:00:27	115	9.5	6:19



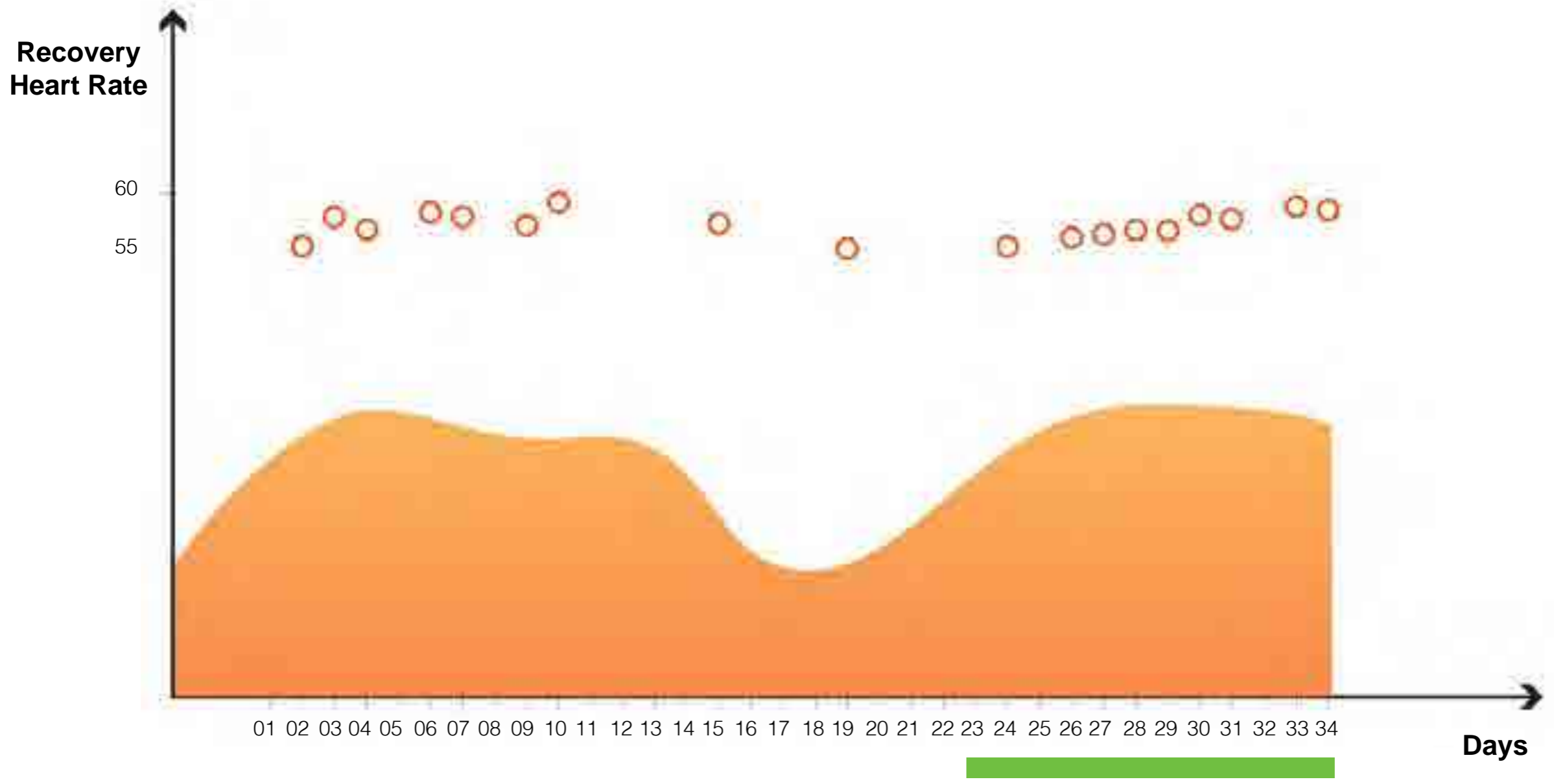


♥ 161

$$161 - 105 = 56$$

♥ 105

←----- 2min -----→





Sleep

Moves

Workouts

Your Recovery Heart Rate is:

49 bpm

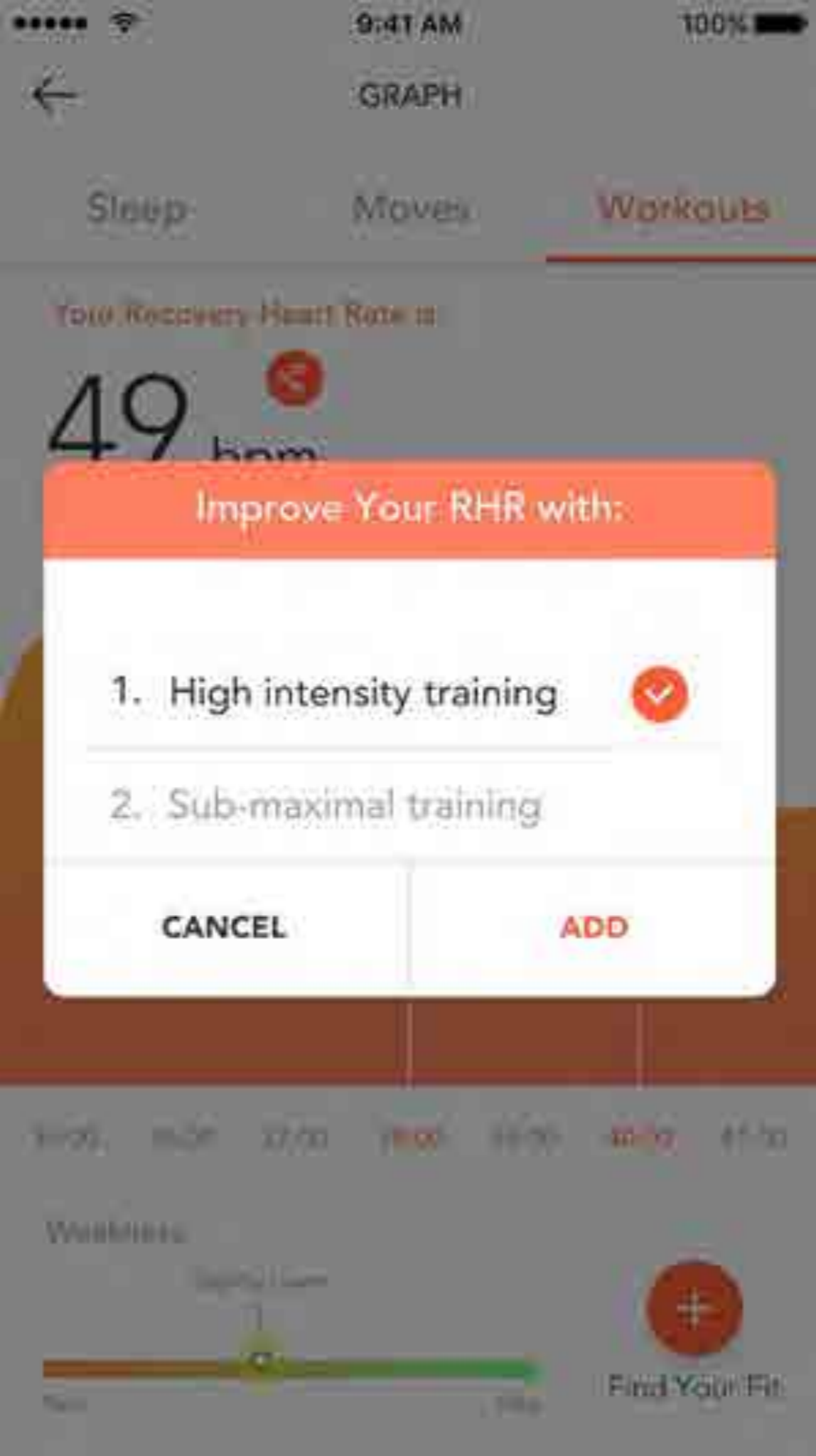


35:00 36:00 37:00 38:00 39:00 40:00 41:00

Weakness:



Find Your Fit



Improve Your RHR with:

- 1. High intensity training
- 2. Sub-maximal training

CANCEL

ADD

Accelerometers

Barometer

Optical heart-rate monitors

Accelerometers

Barometer

Optical heart-rate monitors

GPS

Galvanic skin response sensor

Thermometers

Ambient light sensors

UV sensors



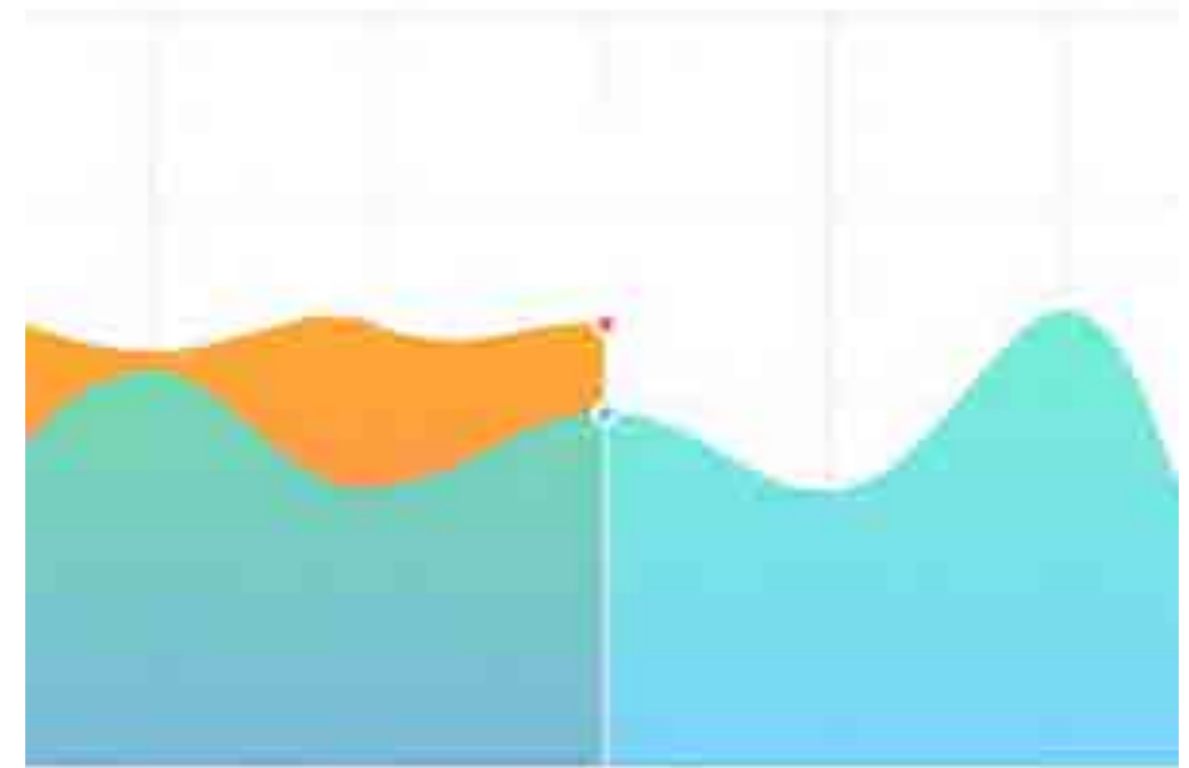
Sleep

Moves

Workouts

Your Skin Temperature is:

0.7^{°C} higher than normal



8:00 9:00 10:00 11:00 12:00

This may be caused by:

- High Stress Activities
- Illness


Find Your Fit

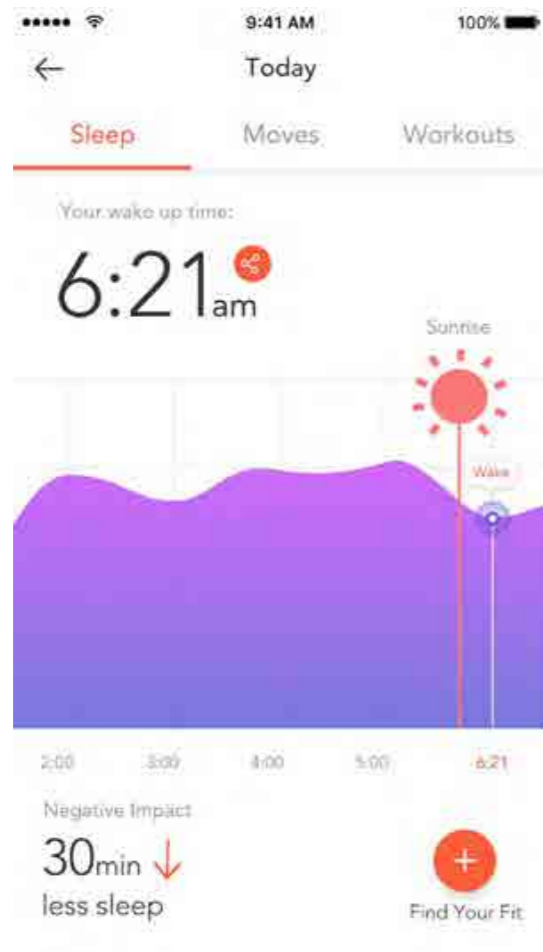
Your (5XN) Temperature is

0.7°C

30 min to Sleep

1. Lower room temperature
2. Breathing excersice

CANCEL ADD







CHEESE VIDEOS