

国际体验设计大会

INTERNATIONAL CONFERENCE OF
EXPERIENCE DESIGN 2015

IXDC

重新定义用户体验

REDEFINE USER EXPERIENCE

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从 Windows 7 到 Windows 10

微软设计了什么

微软中国
用户体验首席布道师

朱宏
@MLikeasong



Installing Windows 10 Technical Preview

Your PC will restart several times. **Set backup and recovery**

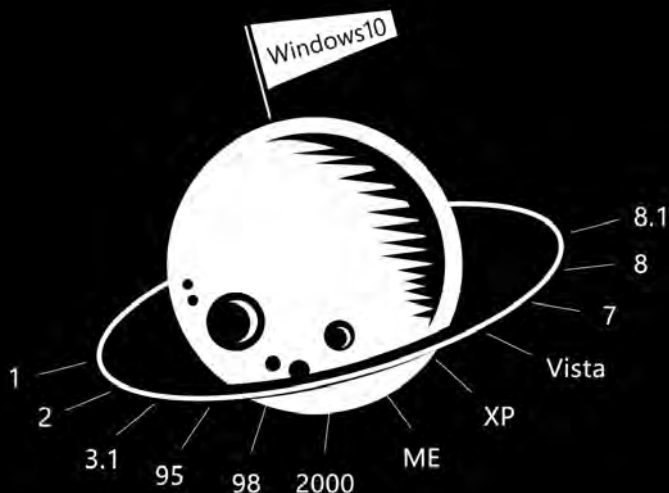


滚回到以前的版本

此更新对我们部署存在问题的设备进行了修复。如果您已经部署了此更新，
或不是部署此更新的人员，您可能需要执行一些步骤以从设备中删除此更新并回退到旧版本。

回退

删除



2009 Windows 7发布

2010 WP7发布

2011 WP7.5发布

2012 WP7.5登陆中国

2012 Windows 8发布

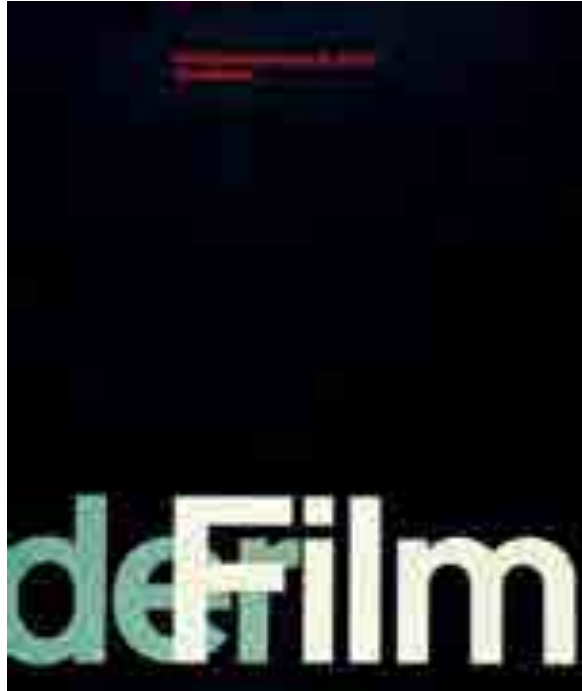
2013 Windows 8.1 发布

2015 Windows 10 发布



The Grid System

Author(s)	Title	Books	Comments
Applying Online Principles to Your Web Designs	Parsons, David This book is a collection of articles from the author's website, www.daveparsons.com . It covers a wide range of topics related to web design, including usability, accessibility, and performance. The book is organized into chapters, each focusing on a specific aspect of web design.	The Paragon Group 11100 Wilshire Blvd., Suite 1000 Los Angeles, CA 90024 www.paragonbooks.com ISBN: 0765604444	Design & Art 2nd Edition (2002) 200 pages, 100 illustrations \$29.95 (hardcover) \$19.95 (paperback)
David DeLong	David DeLong	David DeLong	David DeLong







72°/55°



recipes



Pimm's jelly with
cucumber sorbet

JOSH KEEZLETON



Poached duck egg
with English
asparagus, cured ham
and grain mustard
MATTHEW TCHIRKIN



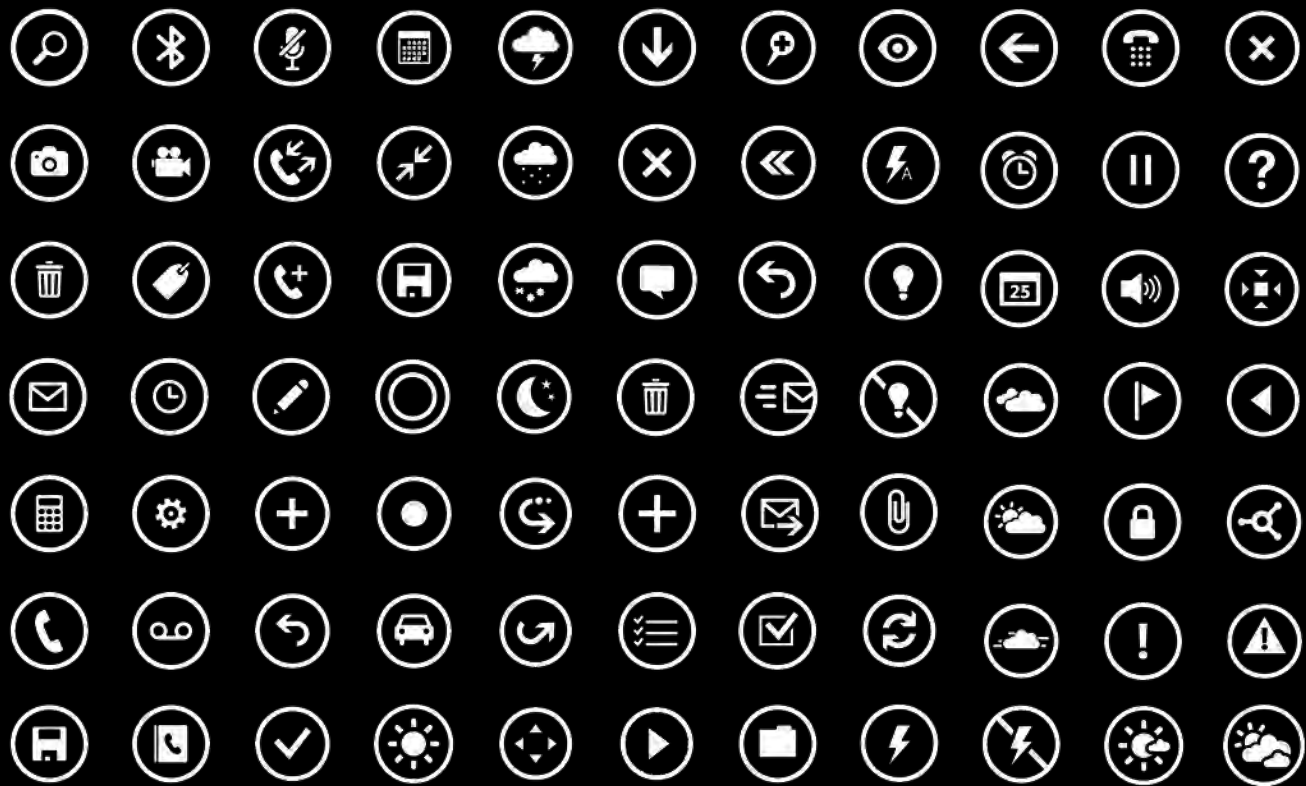
Spelt, barley and squash risotto
JOSH KEEZLETON



16:42 6月17日
星期三

Content before Chrome.
内容重于形式





Metro



Windows App

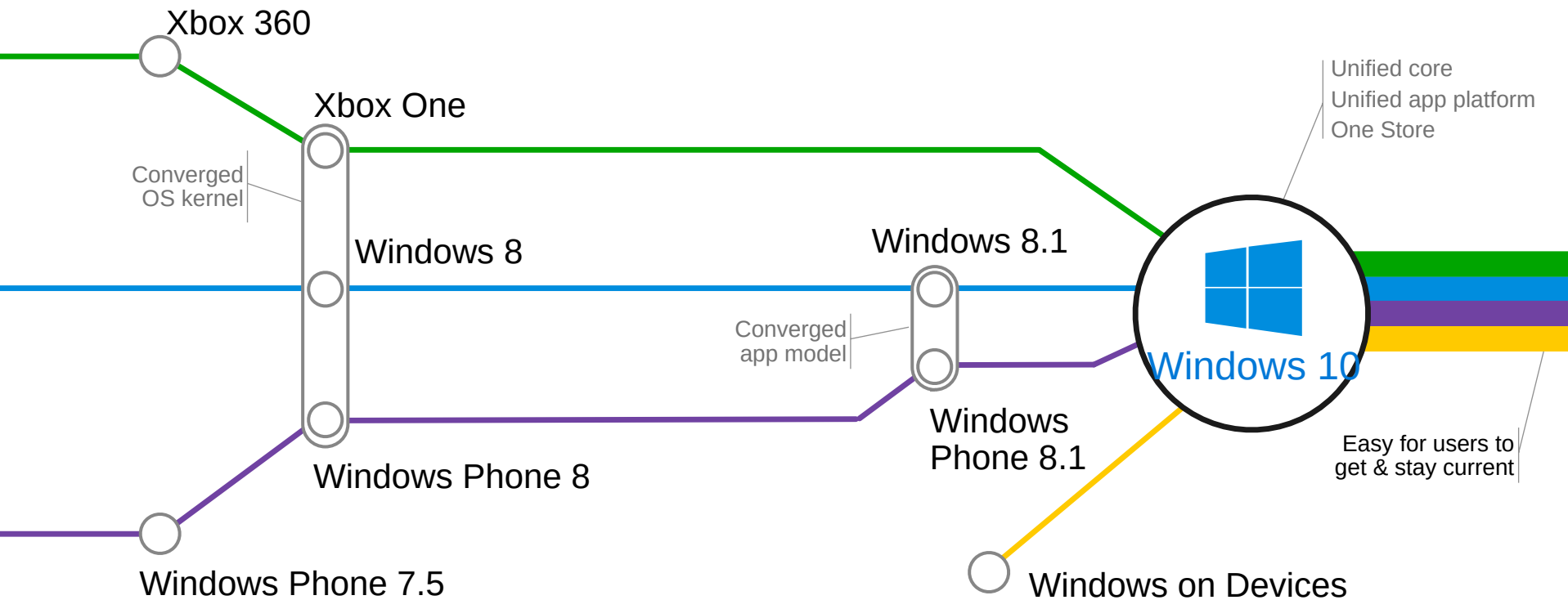




Windows 10



One Windows







Life is a game





Microsoft Edge





Wind



Amazon



amazon

Try Prime

Your Amazon.com

Today's Deals

Gift

Shop by
Department

Search

Amazon Fashion

running shoes



Hi, I'm Cortana

Cortana

支持各种Windows设备，包括IoT

更透明，更懂你

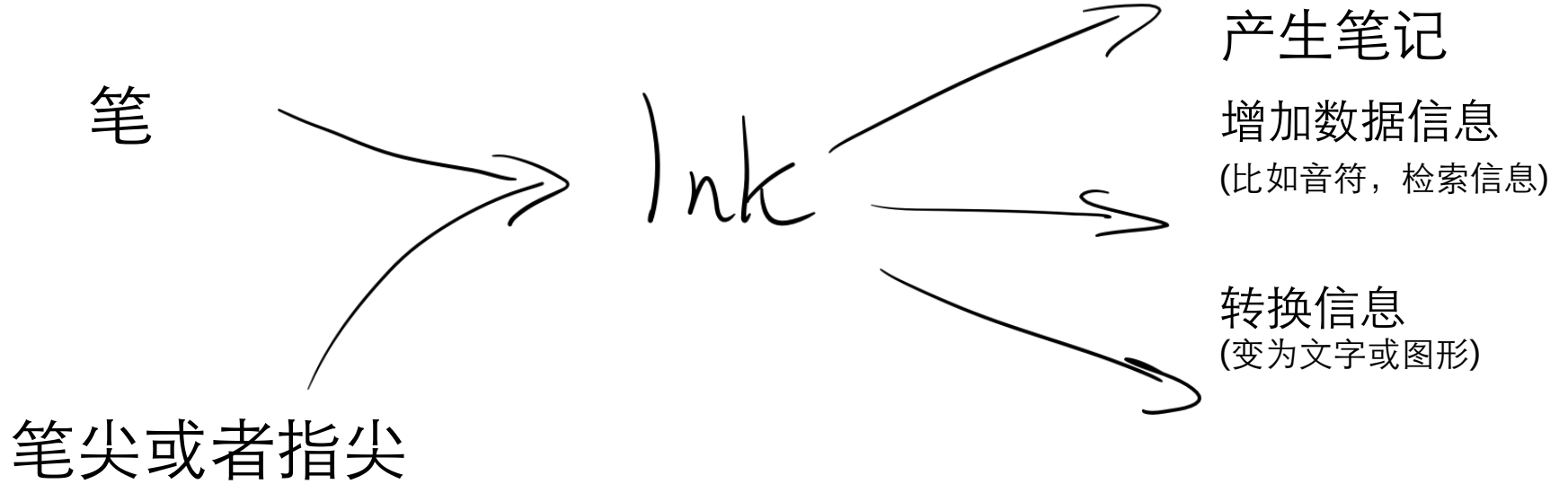
娱乐和办公的好帮手

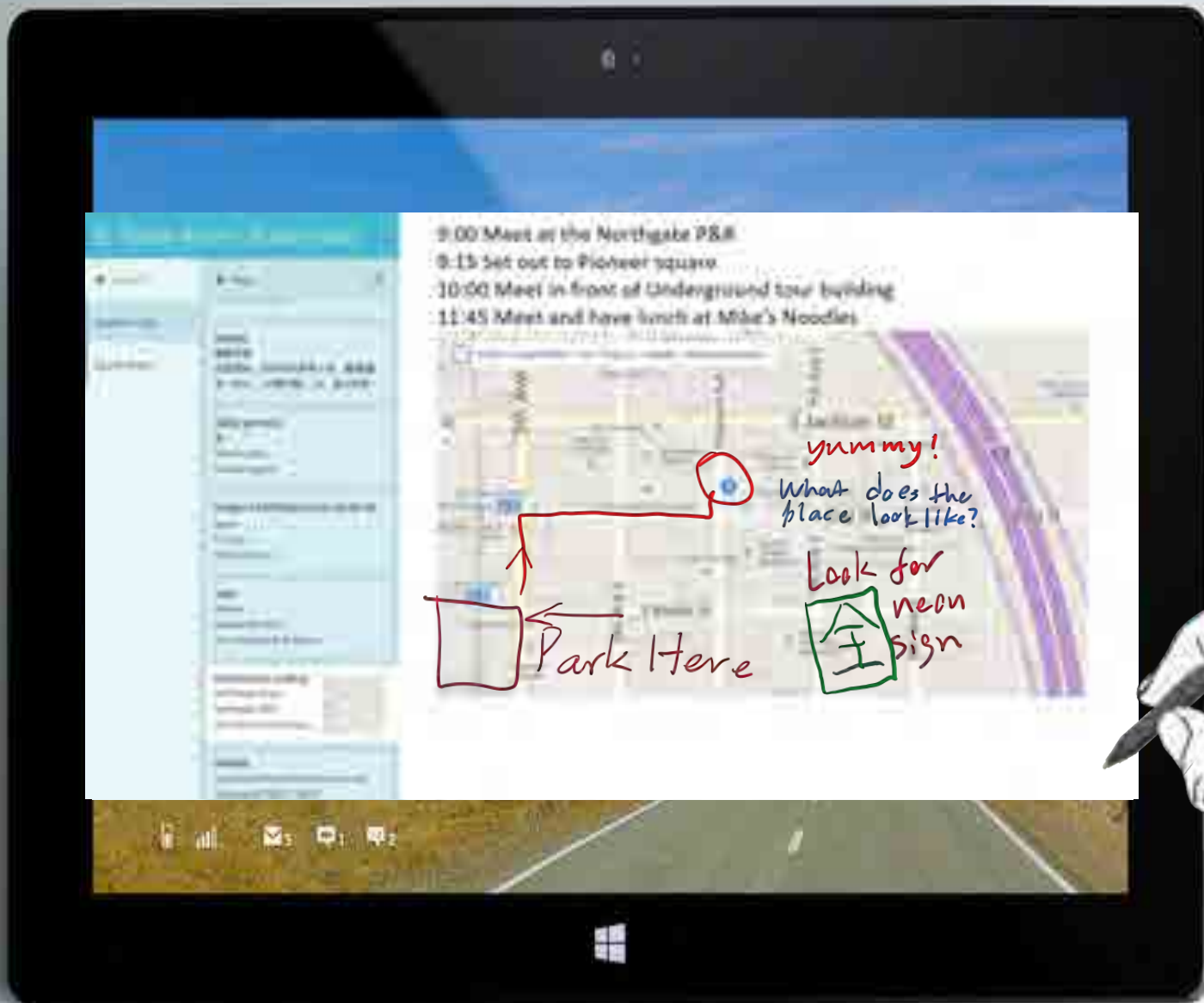
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inking





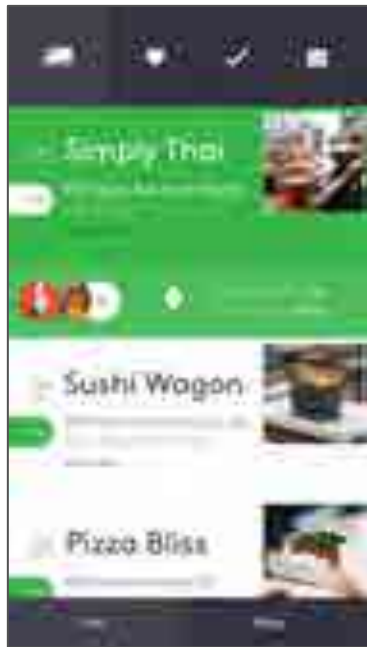
Continuum



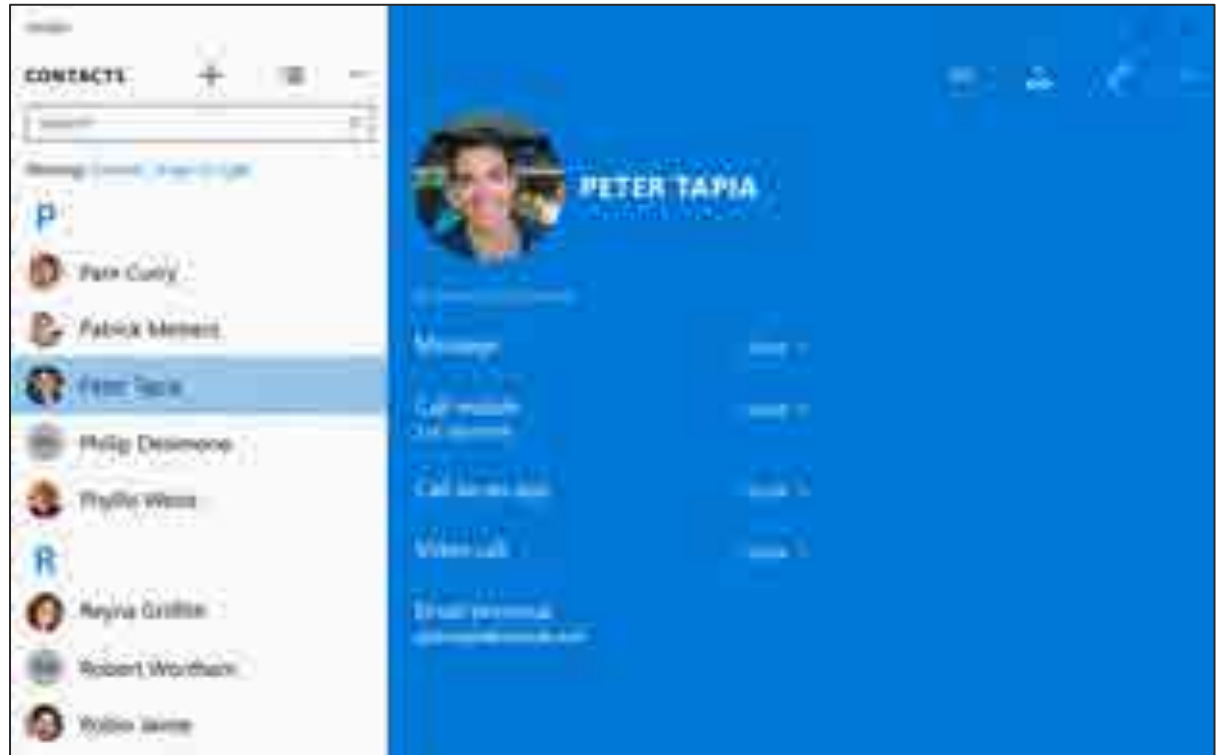
Universal App



Universal App



Universal App



Universal App

Phone layout



PC layout



Narrowest layout on PC



Universal App



Microsoft Band







Microsoft Surface Hub





Hololens



 Microsoft
HoloLens

 Windows 10



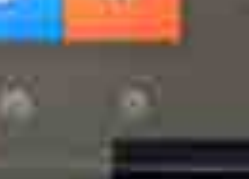
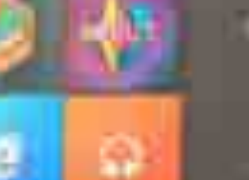
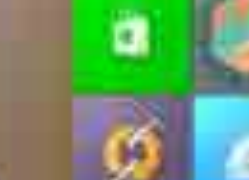
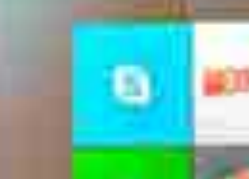
11/20/2018



11/20/2018



11/20/2018



Thanks.

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服务设计——北京

9月：Workshop

产品设计与创新——北京

10月：领军人才班

国际用户体验领军人才班——各地巡回

11月：大会

2015国际设计思维大会——深圳

国际考察

服务设计之旅——西班牙

12月：大会

2015国际产品经理大会——杭州

01月：国际考察

创新设计之旅——美国