Jim Wang

CST, CSP, CSM, CSPO, MBA

- 20+ years of experience in the software industry Including 11 years in US

- Scrum adaption in Avid China offshore team

- Rich experience on the high-end product development in the distributed teams

- Agile coach and director at Oracle BI Shanghai R&D Center, Endeca, and Avid Dev center

- Agile trainer/coach and consultant at ShineScrum

Scrum 敏捷产品管理工作坊

It's not much of a problem to be ScrumMaster and Developer at the same time

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Problem: You should be neutral
Problem: You can't observe while you're coding

TiD2016

The Product Owner should not attend Sprint Retrospectives

TiD2016

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Problem: PO does not improve over time

The best PO is always the customer

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Problem: Availability
Problem: Pressure
➤ Problem: I don't know what I want
Problem: Retrospectives

Dual-track Scrum

Dual-track Scrum

Discovery	Delivery
Opportunity backlog	Product backlog
Discovery team	Delivery team
Collaborative	Self-organizing
Continuous	Scrum flow
Getting Ready	Getting Done

Product Owner – Resposibilities & Activities

▸ Empowered Action
  ◦ Drive Product Success
  ◦ Product Vision
  ◦ Own the Product Backlog
  ◦ Maximize ROI
  ◦ Define value
  ◦ Prioritize work
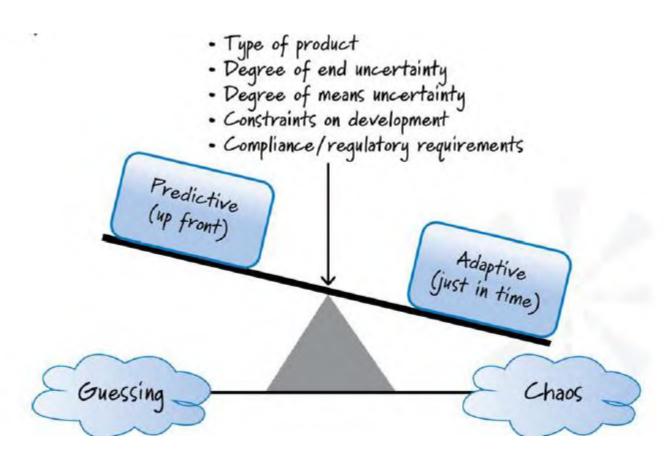 ◦ Accept/reject work
  ◦ Determine Releases

▸ Active Role
  ◦ Sprint Planning
  ◦ Backlog Refinement
  ◦ Sprint Review
  ◦ Retrospective
  ◦ [Daily Scrum]
  ◦ Release Planning
  ◦ One per product/team

Responsibilities
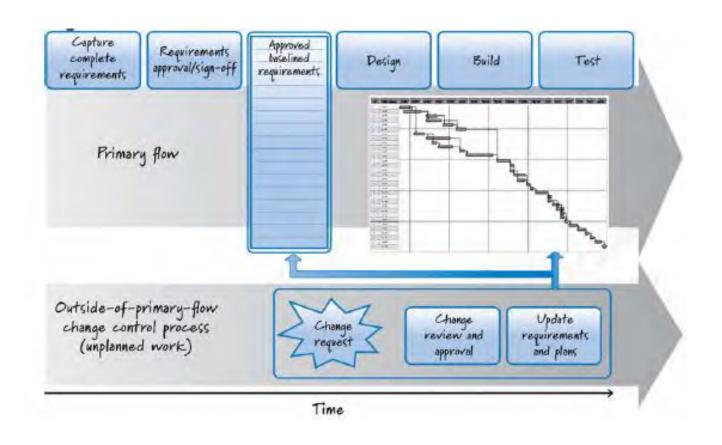
Activities

12

Agile Development with just enough prep work
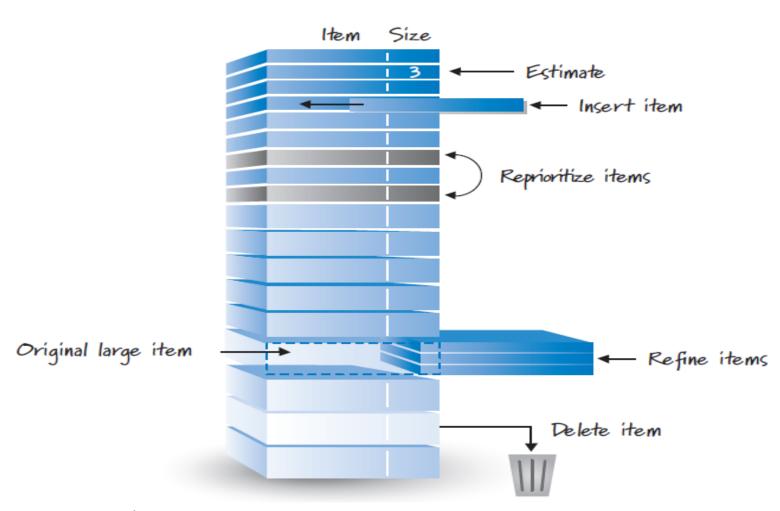
Change request management

Dynamic requirements
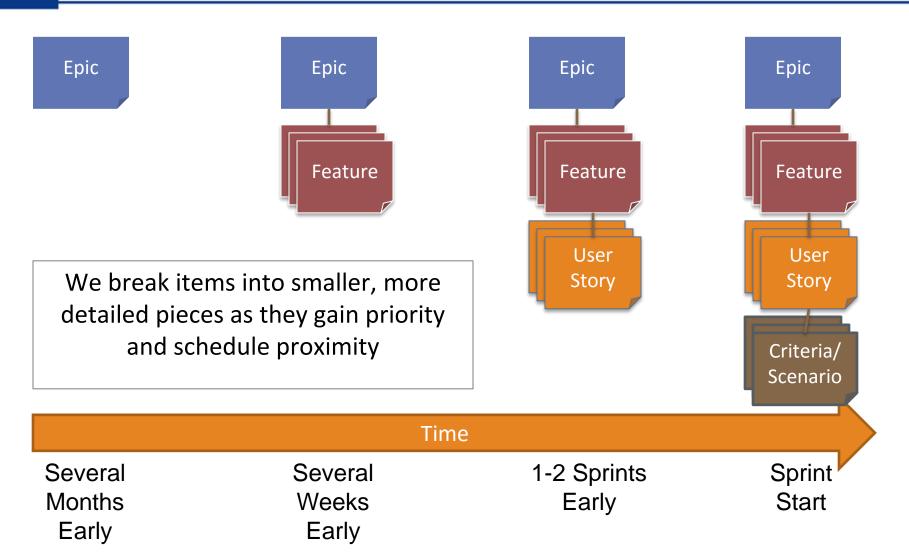
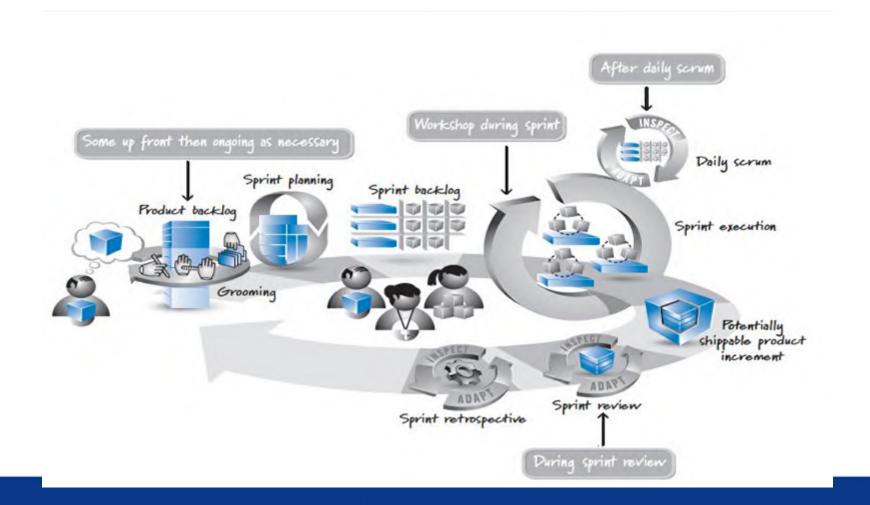"Essential Scrum" by Kenneth S. Rubin

Enabling Specifications

Epic

Epic

Feature

Epic

Feature

User Story

Epic

Feature

User Story

Criteria/ Scenario

We break items into smaller, more detailed pieces as they gain priority and schedule proximity

Time

Several Months Early

Several Weeks Early

1-2 Sprints Early

Sprint Start

Product Backlog Refinement
Product Backlog梳理1(2)

- ## What is it?
  - Reprioritizing
  - Defining
  - Splitting
  - Deleting
  - Estimating

- ## When do we do it?
  - Backlog Grooming Meeting
  - All the time

When - Product Backlog Refinement
Product **Backlog梳理2(2)**

Factors For Ordering

- Business Value (not a number but a model)

  User/Stakeholder Value/customer happiness)

  Competition Value

  Strategy Value

  Revenue Value

- Efforts/Cost

- Risk

  Market Risk/Technology/biz/org.

- Release (MMF)/Dependencies

- Amount of significant of learning& new knowledge creation

PRIORITY

Exercise:
Business Value Game (v2.0)

Stay Connected

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