



Rijksdienst voor Ondernemend
Nederland

Beautiful Clouds

A Brief Introduction to
Innovation in ICT in the
Netherlands



Goal of my presentation

Holland is (one of) the best places in the world
for ICT and Cloud Computing





Build up

- History of practical innovation
- Our position in the world
- Innovation Policy
- Great place to do business in general...
- ... And particularly in ICT



History of practical innovation









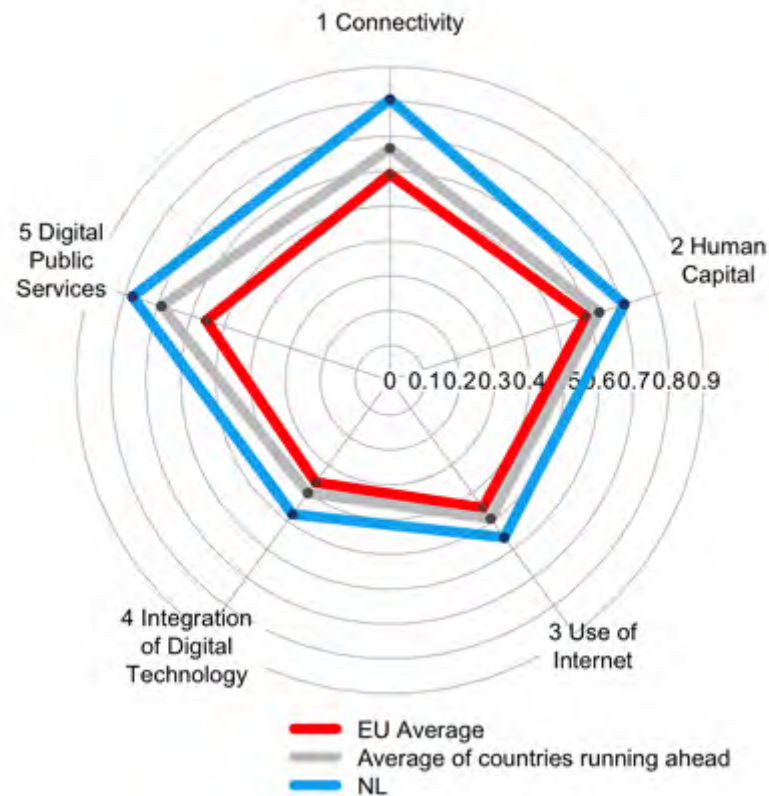








2nd Digital Economy & Society Index EU





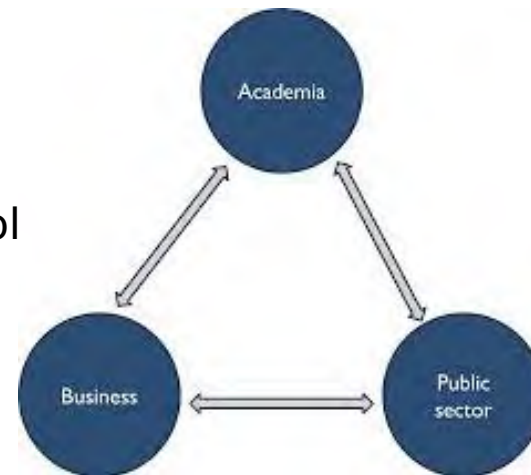
Macro-economics

- 5th most competitive economy in the world
- 3rd in the world for higher education
- 3rd in the world for infrastructure
- 6th in the world for innovation



Innovation Policy

- Topsector Approach
 - Triple Helix
 - Focus on strengths and make them even stronger
- Innovation Agenda ICT:
 - Dutch Digital Delta
 - ICT One Can Rely On
 - ICT Systems for Monitoring & Control
 - ICT for a Connected World
 - DATA³: Big Data
- European programmes: ITEA3, H2020, ECSEL





Conclusion

- The Netherlands have a long tradition of practical innovation
- We are the 2nd most advanced digital economy in Europe
- We have an effective and interesting digital innovation agenda
- We are well connected with European ICT innovation efforts and used to international cooperation
 - Gateway to Europe



Thank you for your attention

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