

HOSTING INDUSTRY INSIGHTS IN NUMBERS

(and how the industry is changing)

plesk



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Your first website?

index.html

```
1 <html>
2 <head>
3
4     <title>My First Website</title>
5
6 </head>
7 <body>
8
9     <h1>Welcome WHD. China to my First Website</h1>
10
11     <p>This is my first webpage! I was able to code all the HTML
    to make it. Watch out world of web design here I come!</p>
12
13 </body>
14 </html>
```

This is a starter boilerplate app I've put together using the following technologies:

- ~~Isomorphic~~ [Universal](#) rendering
- Both client and server make calls to load data from separate API server
- [React](#)
- [React Router](#)
- [Express](#)
- [Babel](#) for ES6 and ES7 magic
- [Webpack](#) for bundling
- [Webpack Dev Middleware](#)
- [Webpack Hot Middleware](#)
- [Redux](#)'s futuristic [Flux](#) implementation
- [Redux Dev Tools](#) for next generation DX (developer experience). Watch [Dan Abramov's talk](#).
- [React Router Redux](#) [Redux/React Router](#) bindings.
- [ESLint](#) to maintain a consistent code style
- [redux-form](#) to manage form state in [Redux](#)
- [lru-memoize](#) to speed up form validation
- [multireducer](#) to combine single reducers into one key-based reducer
- [style-loader](#), [sass-loader](#) and [less-loader](#) to allow import of stylesheets in plain css, sass and less,
- [bootstrap-sass-loader](#) and [font-awesome-webpack](#) to customize Bootstrap and FontAwesome
- [react-helmet](#) to manage title and meta tag information on both server and client
- [webpack-isomorphic-tools](#) to allow `require()` work for statics both on client and server
- [mocha](#) to allow writing unit tests for the project.



Usain Bolt



Katy Perry



Snoop Dogg



LL Cool J



Kim Kardashian



The Rolling Stones



Sylvester Stallone



Mötley Crüe



Beyoncé



Justin Bieber



Justin Timberlake



Alanis Morissette



TechCrunch



Metro



The New Yorker



BBC America



MTV News



The Official Star Wars Blog



Sony Music



Facebook Newsroom



Time.com



CNN



UPS



Mozilla Blog

Men

Women

Accessories



Black Leather Jacket

Men, Jackets, Jeans

~~\$235~~ \$200



Black Leather Suit

Men, Jackets

\$176



Blue Jacket & Stripe Tee

Men, Jackets, Suits

\$580



Modern Black Leather Suit

Men, Jackets

\$96

27,9%

1.189.429.367

How are these many websites created?

CMS



Website Builder



PHP + MySQL



Javascript



Other Languages



Static HTML



Source: w3techs.com, Rightscale, StackOverflow Survey 2015, 2016, Netcraft, BuildWith



**built
With®**

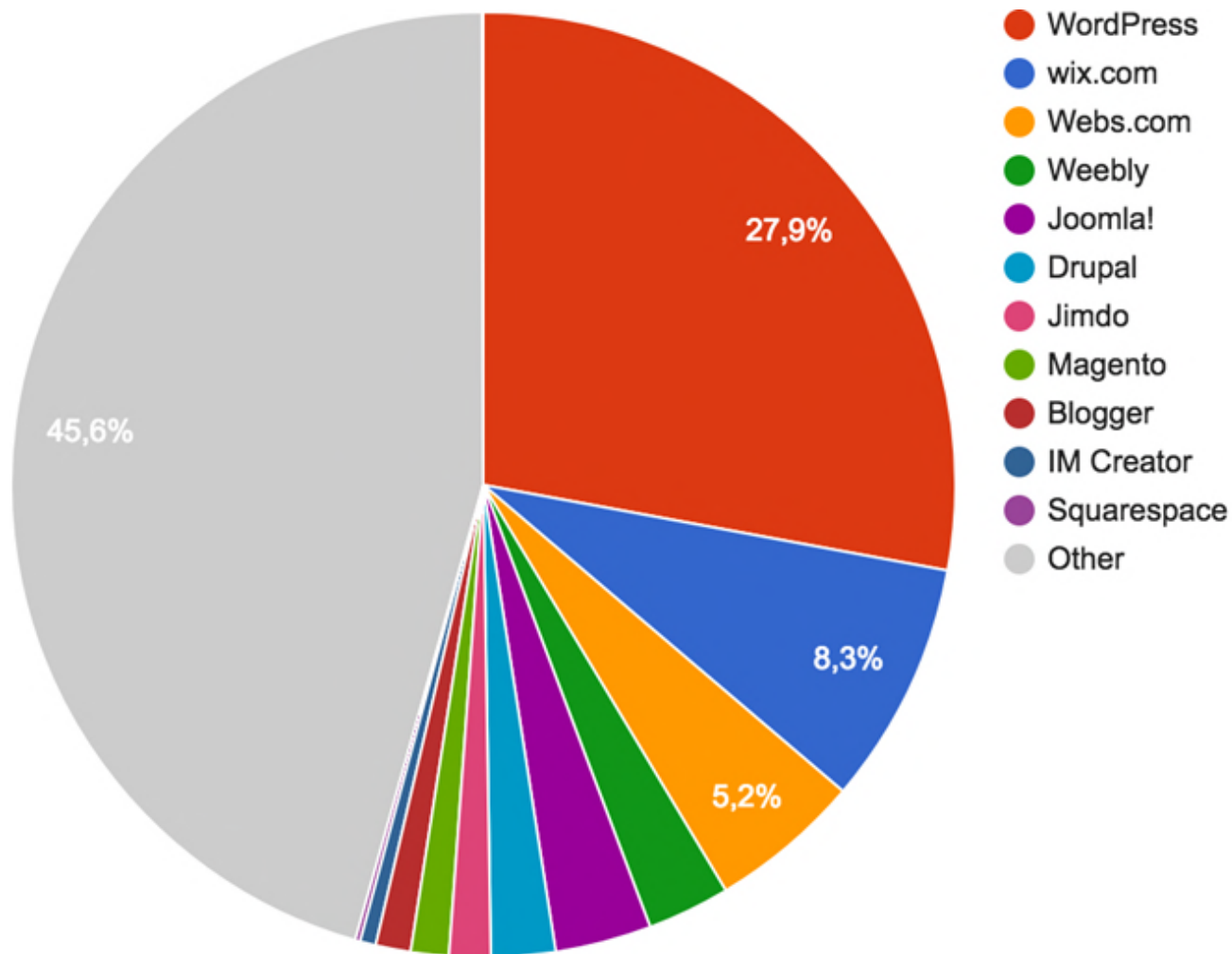
NETCRAFT

W³Techs

Web Technology Surveys

PROBETHENET

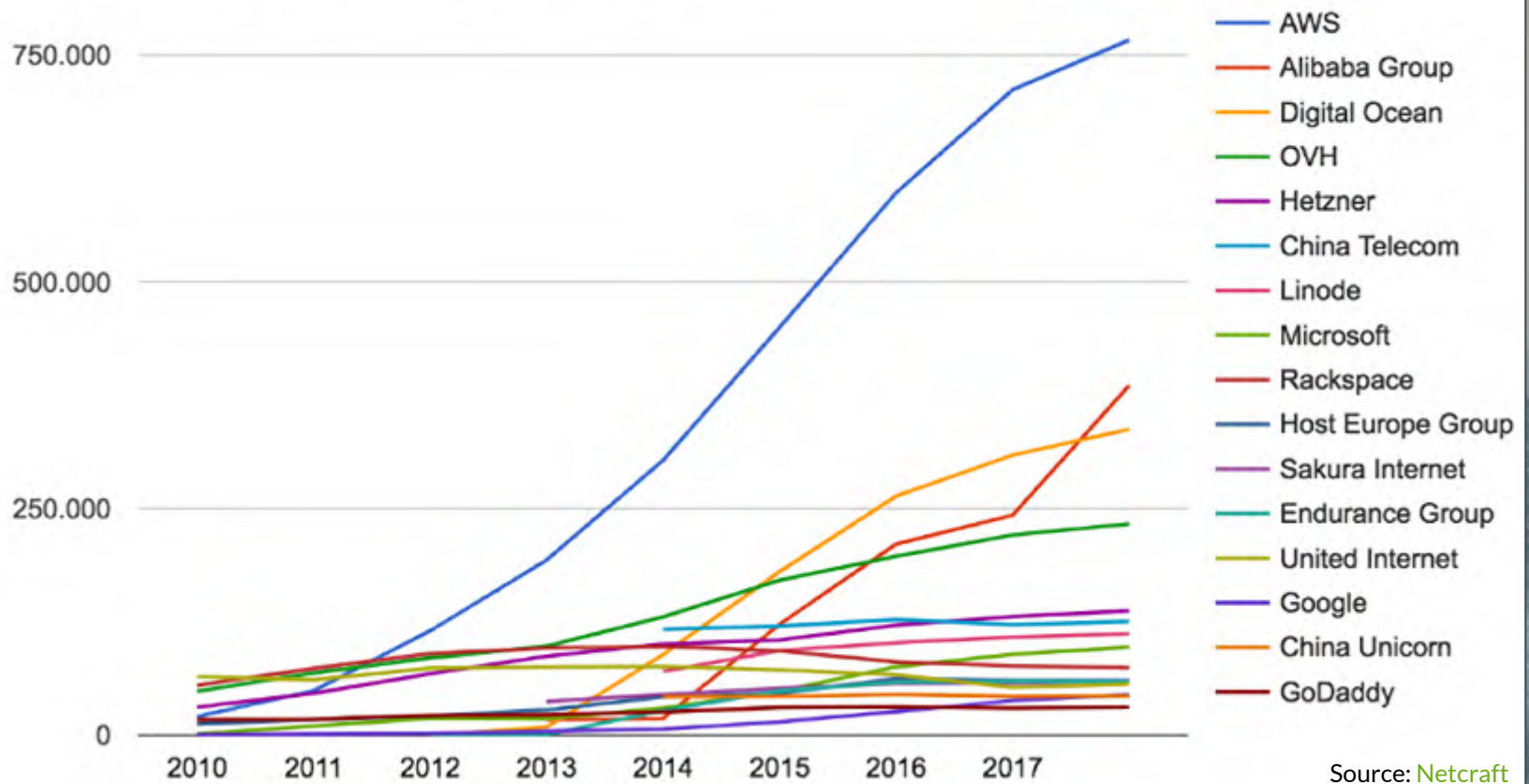
WEBSITES




Who hosts
these websites?

Who has the
most servers?

Hosting Companies by web-facing servers



A large, powerful ocean wave is crashing over a surfer. The wave is a deep blue-green color with white foam at the top. The surfer is a small figure in the distance, riding the base of the wave. The sky is a pale blue.

YOU CAN'T STOP THE WAVES, BUT YOU CAN LEARN TO SURF.

Jon Kabat-Zinn



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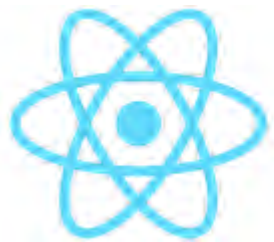
A large number of bright green apples are arranged in a grid-like pattern on a dark surface. In the center of the frame, a single green cube is placed among the apples. The text "Become a specialist!" is written in white, bold, sans-serif font across the middle of the cube.

**Become a
specialist!**

Understand
your customers

Understand
their needs

And offer
solutions



React



Web Dev Tools of Web Pros



27.9% of all websites

WORDPRESS



2.2%
(high traffic sites)



WooCommerce

42% of all ecommerce

Based on WordPress and also from Automattic



React 311% growth



17.2% usage
26.8% growth



17.9% usage
14.9% growth



GitHub

70% of developers use git as the primary source management solution. Increased usage by web agencies

NGINX

18% of all web sites (Netcraft)
32% of all web sites (w3techs)

continuously growing, while Apache is shrinking



docker

used by 30% of IT companies
increased from 13% to 30% in 1 year
further 35% plan introduction





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plesk MISSION

We simplify the lives
of web professionals



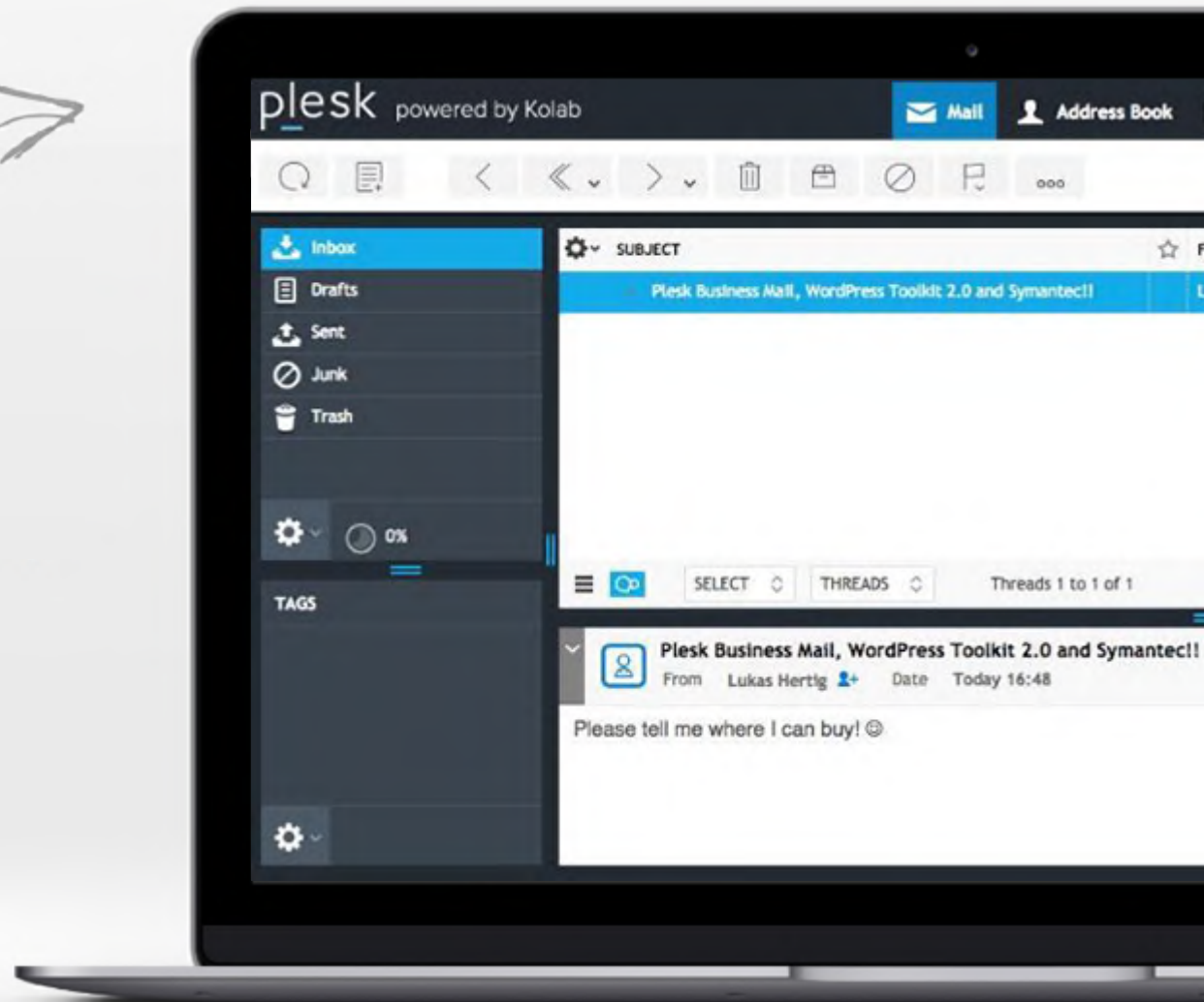


BUILD
SECURE
RUN
plesk



BUSINESS CLASS
E-MAIL

BY KOLAB



plesk web host edition

Logged in as: Jan Löflier • Help

Search...

Home Domains example.com

Home

Hosting Services

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Service Plans

Server Management

Tools & Settings

Health Monitoring

Extensions






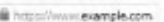
Docker

WordPress

My Profile

Symantec.
Encryption Everywhere

Improve your websites click-through and conversion

Basic SSL	Most popular Business-level SSL	Unlimited SSL
		
Protection in minutes For private servers and internal websites	Protection for business For public-facing, company websites	Protection for subdomains For personal websites or social media
Secures example.com www.example.com	Secures example.com company.com info.com	Secures *.example.com mail.example.com login.example.com info.example.com
Comes with  Browser display	Comes with  Browser display Unlimited server licenses	Comes with  Browser display Unlimited server licenses
Activate now	Upgrade	Upgrade

By clicking Activate now button, I agree to Symantec's terms & conditions

SSL
SECURITY
BY



Plesk simplifies the lives
of Web Professionals