

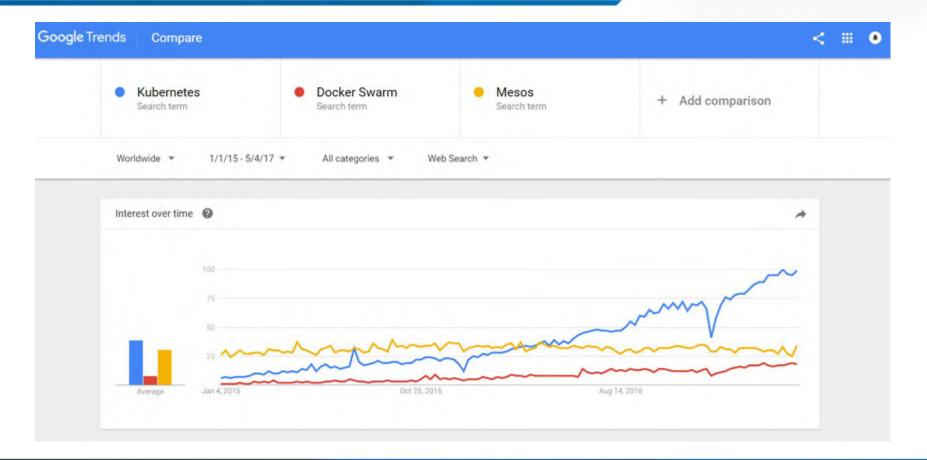


## How Simplicity Will Unlock the True Potential of Container Cloud

Sheng Liang, Rancher Labs May 18 2017



Early 2015 100M pulls Nov 2015 1B pulls June 2016 4B pulls April 2017 12B pulls





Products

Solutions



Amazon EC2 Container Service (ECS)



Aliyun (Alibaba Cloud) Container Service

Cisma http://www.aliyun.com/product/containersa

MUAWEI

#### Announcing Azure Container Service

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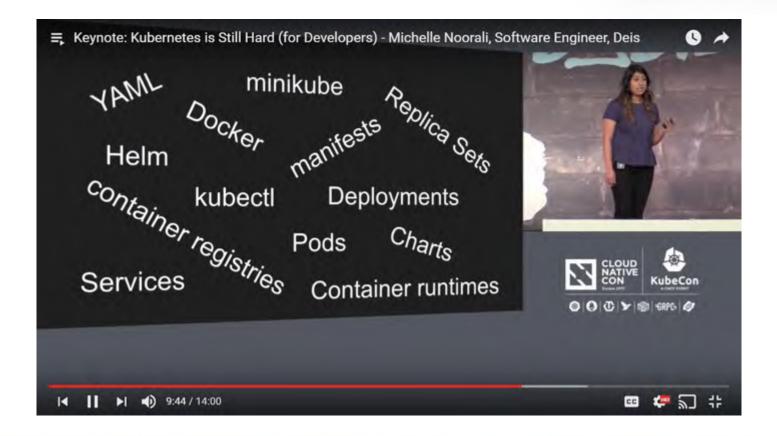




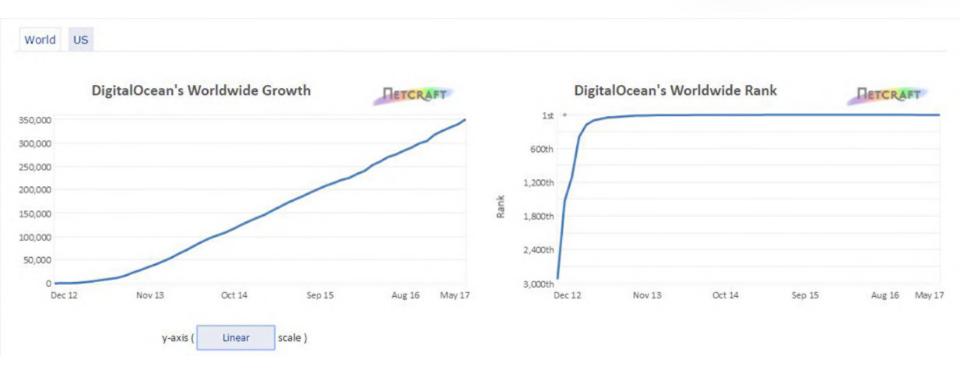
Google Container Engine (GKE)

Google Container Registry









Retrieved from <a href="http://trends.netcraft.com/www.digitalocean.com">http://trends.netcraft.com/www.digitalocean.com</a> on May 12, 2017

#### Dead-simple and easy for developers



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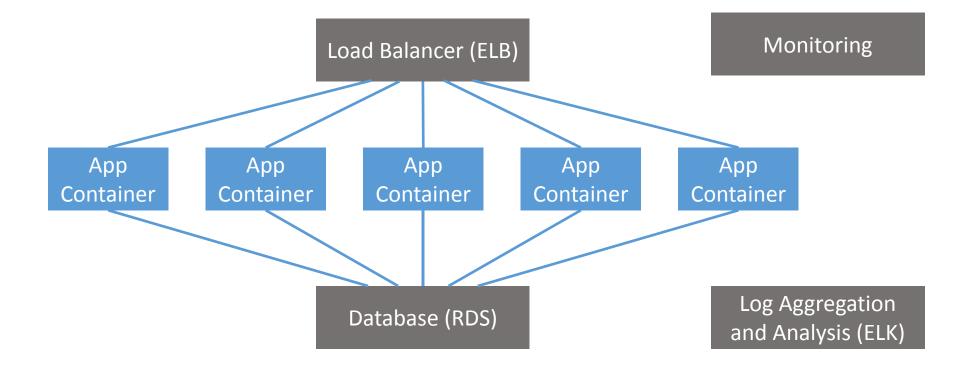
#### 6,000 GitHub stars

## 100+ enterprise customers

>35 million downloads

GA March 2016







3 etcd hosts, 2 load balancer hosts, 2 kubelet hosts, Rancher HA setup 3 servers, database servers, and a custom registry deployment

Almost 100 containers in total

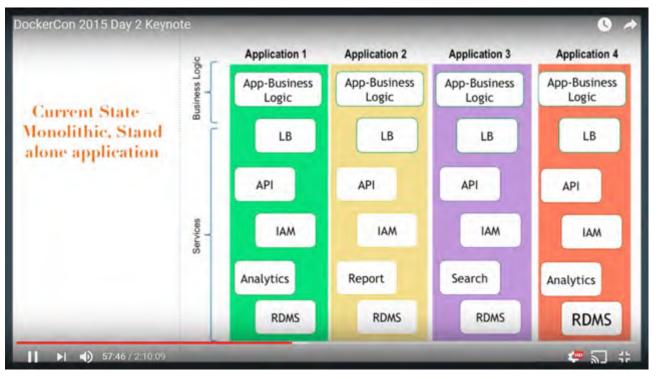
All of this to manage just 2 application containers!

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Monolithic application architecture used by US government

Nirmal Mehta Booz Allen Hamilton





At least 50% of our customers run traditional apps

> Ben Golub, Docker





# "Orchestration by Code"

### Introducing the etcd Operator: Simplify etcd cluster configuration and management

November 03, 2016 • By Hongchuo Deng

Tdgs: Announcements

Today, CoreOS introduced a new class of software in the Kubernetes community called an *Operator*. An Operator builds upon the basic Kubernetes resource and controller concepts but includes application domain knowledge to take care of common tasks. They reduce the complexity of running distributed systems and help you focus on the desired configuration, not the details of manual deployment and lifecycle management.

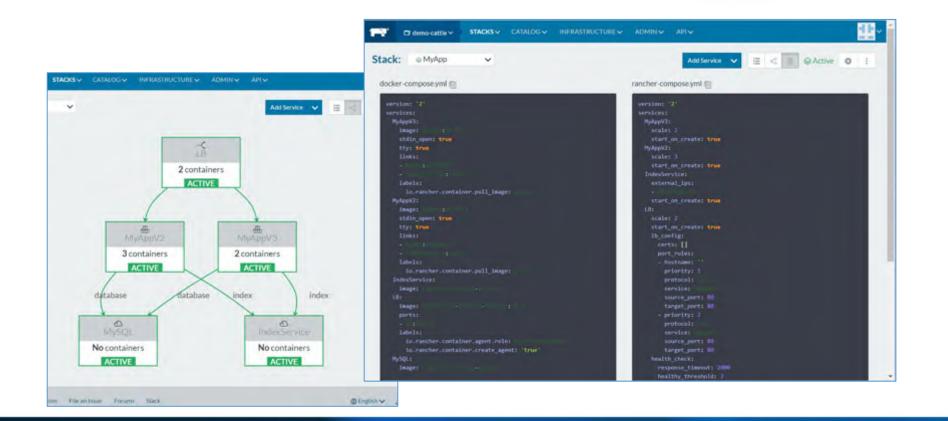
etcd is a distributed key-value store. In fact, etcd is the primary datastore of Kubernetes; storing and replicating all Kubernetes cluster state. As a critical component of a Kubernetes cluster having a reliable automated approach to its configuration and management is imperative.

As a distributed consensus-based system, the cluster configuration of etcd can be complicated. Bootstrapping, maintaining quorum, reconfiguring cluster membership, creating backups, handling disaster recovery, and monitoring



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#### Catalog: the most popular feature

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## Reason for Cattle's popularity: Simplicity



Service as basic unit of operation



Container as basic unit of operation

Service reconciliation

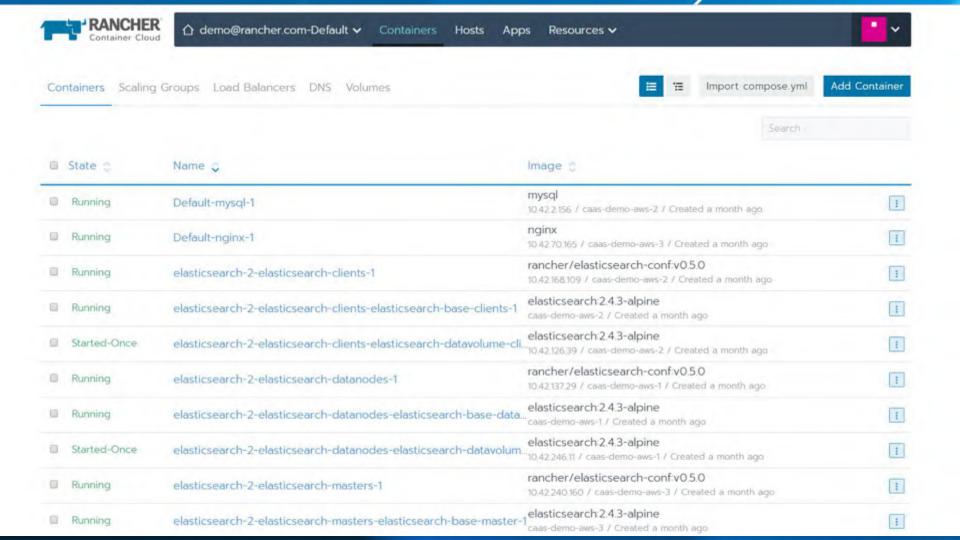


Scaling group

Service discovery and service aliases



Load balancer and DNS









Developer cloud services are consumer Internet services





There is no compression algorithm for experience.

- Andy Jassy, CEO AWS









Browser







### **Container Cloud**













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