

The Plesk logo is located on the left side of the slide. It consists of the word "plesk" in a white, lowercase, sans-serif font, with a small horizontal line under the letter "l". The logo is centered within a dark blue, irregularly shaped background element that is part of a larger graphic design of overlapping blue and teal triangles.

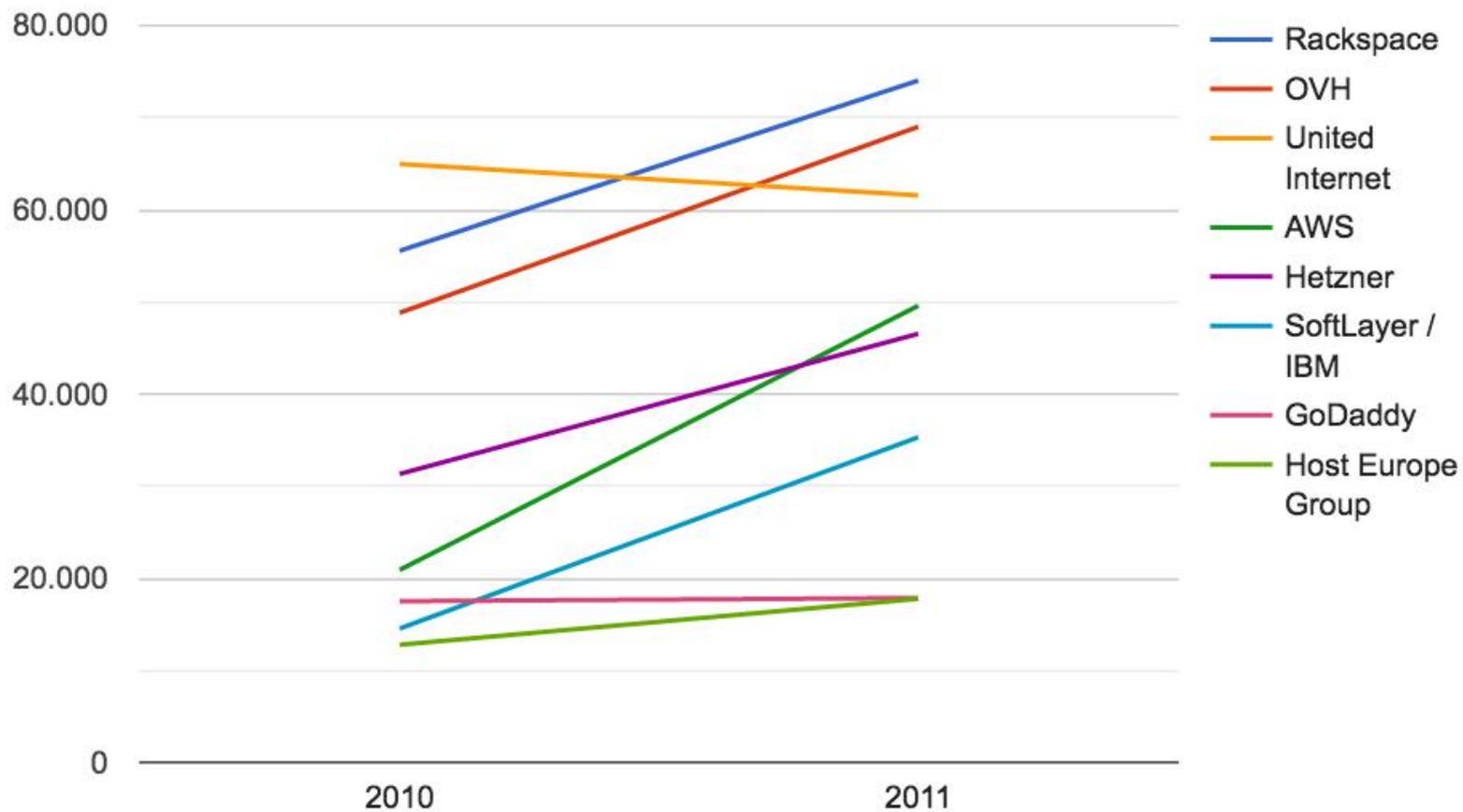
plesk

How Server Management Control Panel Changes Hosting Industry

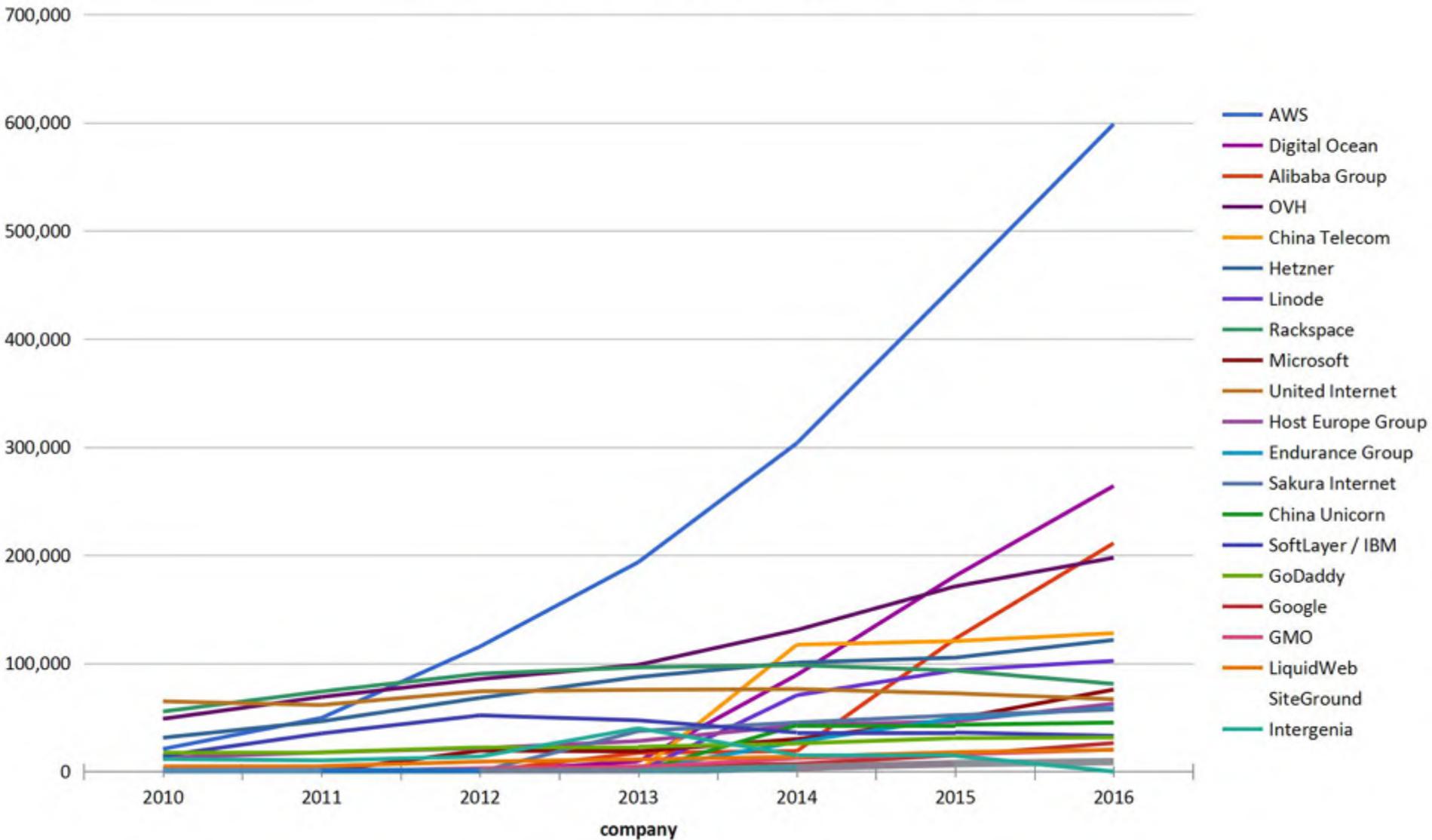
WHD.china Shanghai 20th July 2016



Hosting Companies by web-facing servers



Hosting Companies by web-facing servers



AWS Aliyun (Alibaba Cloud)

- Breadth of service (but complex)
- Flexibility
- International Datacentres
- Deep Pockets (\$\$\$\$\$)
- Extensive APIs



Digital Ocean OVH

- Laser-focused on Developers
- Low price (not generally considered enterprise grade)
- Ease of use





1,054,388,239
Websites online right now

Source: <http://www.internetlivestats.com/total-number-of-websites/> July 19th 2016



WordPress is used by 59.6% of all the websites whose content management system we know. This is **26.5%** of all websites.

Source: <https://w3techs.com/technologies/details/cm-wordpress/all/all>

WooCommerce
WooCommerce powers over **39%** of all online stores.

Source: <http://trends.builtwith.com/shop>

3,424,971,237
Internet users in the world

Source: <http://www.internetlivestats.com/internet-users/> July 19th 2016

China



721,434,547
Internet users in China

Source: <http://finance.sina.com.cn/360desktop/roll/20150727/215522803640.shtml>



The beginning...

<http://info.cern.ch/hypertext/WWW/TheProject.html>

World Wide Web

The WorldWideWeb (W3) is a wide-area [hypermedia](#) information retrieval initiative aiming to give universal access to a large universe of documents.

Everything there is online about W3 is linked directly or indirectly to this document, including an [executive summary](#) of the project, [Mailing lists](#), [Policy](#), November's [W3 news](#), [Frequently Asked Questions](#).

[What's out there?](#)

Pointers to the world's online information, [subjects](#), [W3 servers](#), etc.

[Help](#)

on the browser you are using

[Software Products](#)

A list of W3 project components and their current state. (e.g. [Line Mode](#), [X11 Viola](#), [NeXTStep](#), [Servers](#), [Tools](#), [Mail robot](#), [Library](#))

[Technical](#)

Details of protocols, formats, program internals etc

[Bibliography](#)

Paper documentation on W3 and references.

[People](#)

A list of some people involved in the project.

[History](#)

A summary of the history of the project.

[How can I help?](#)

If you would like to support the web.

[Getting code](#)

Getting the code by [anonymous FTP](#), etc.





BACK TO THE FUTURE



Let's face it folks,

We're here
because of
websites.

Websites (and the environment behind them) can be complex to build, run and secure.

The Primary Role of a Control panel is to Simplify the complexity behind the scenes, while still giving the user full control.

Intuitive
Control Panel



A state of the art control panel interface that works on your mobile as well as 32 languages.

Available on the
App Store

ANDROID APP ON
Google play

The screenshot shows the Plesk web host edition control panel. The interface is in Chinese and includes a search bar, a navigation menu on the left, and several main content areas. A green notification bar at the top states "信息: Your profile was updated." The "系统概要" (System Overview) section displays system details such as hostname (plesk.local), IP address (10.0.2.15), and OS (CentOS Linux 7.2.1511). The "我的主机空间" (My Hosting Space) section lists domains like testwp1.wp and testwp5.wp. The "服务器健康概况" (Server Health Overview) section shows a "良好" (Good) status with various resource usage metrics for Apache, nginx, MySQL, and Plesk itself, including CPU and memory usage percentages and absolute values.

服务	状态	详情
Apache CPU 使用量	0.1 %	良好 (详情报告)
nginx CPU 使用量	0 %	(?)
邮件服务器 CPU 使用量	0 %	+ 1.05 (?)
MySQL CPU 使用量	0.1 %	+ 1.03 (?)
Plesk CPU 使用量	0 %	+ 1.13 (?)
Apache内存使用量	已使用 1.4% (总计 1.80 GB 已使用 26.4 MB)	(?)
nginx 内存使用量	已使用 0.1% (总计 1.80 GB 已使用 1011 KB)	+ (?)
邮件服务器内存使用量	已使用 0.3% (总计 1.80 GB 已使用 5.33 MB)	(?)
MySQL 内存使用量	已使用 10.1% (总计 1.80 GB 已使用 186 MB)	(?)
Plesk 内存使用量	已使用 1.5% (总计 1.80 GB 已使用 27.1 MB)	(?)
磁盘	良好	(详情报告)

Plesk looks after server administration so that the end-users can focus on where they add value. Building Web-Sites, running their companies and looking after their customers.

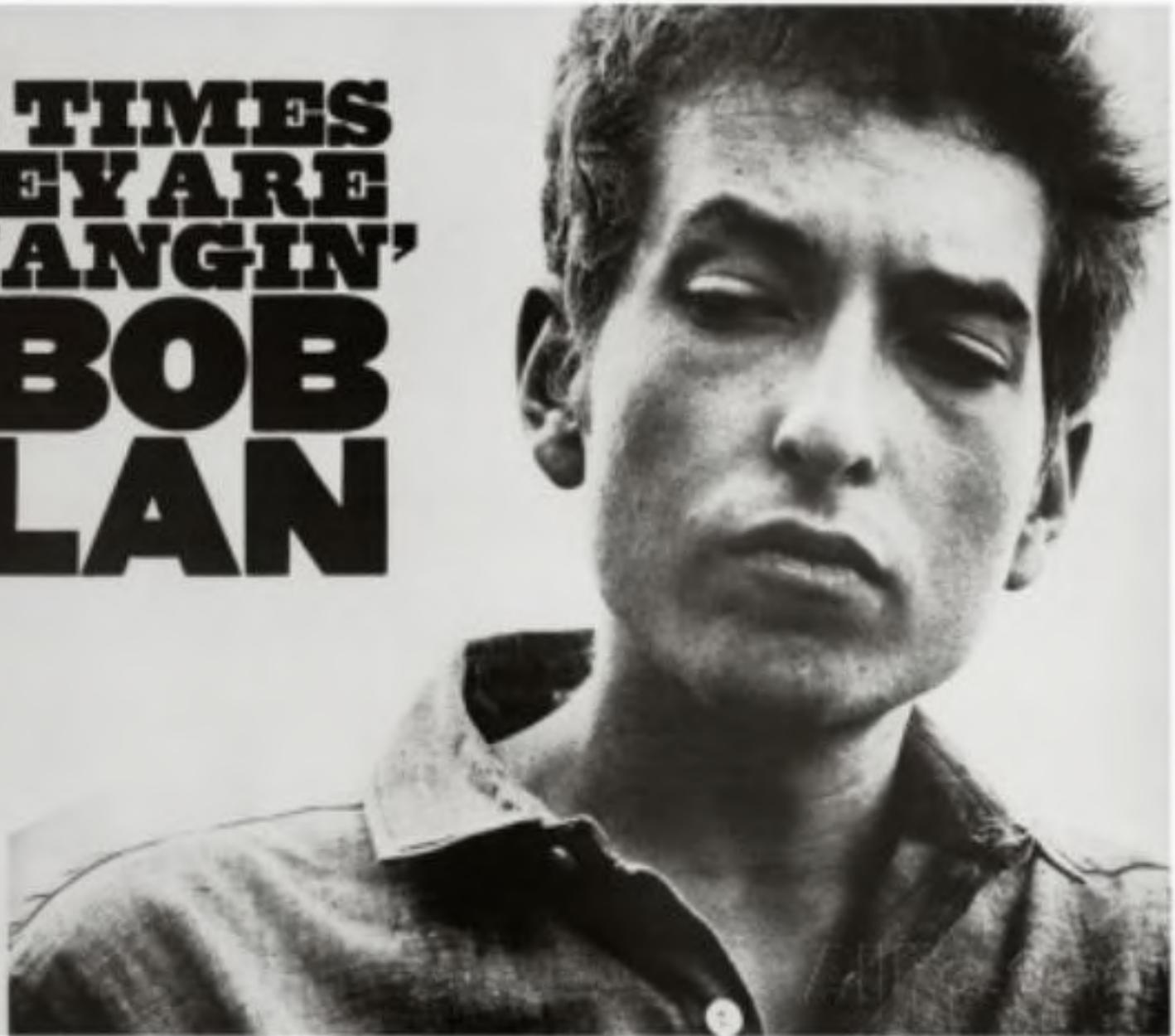
Plesk 12.5 runs on 14 Linux and 4 Windows versions



CentOS



**THE TIMES
THEY ARE
A-CHANGIN'
BOB
DYLAN**



Transform from Generalist to Specialist

Did you know that....

1. The generic shared hosting market is growing less than 5% Year over Year (YoY)?
2. Web application hosting and specifically WordPress hosting are growing over **100% YoY?**

Plesk works hard to help get your hosting business back on the growth path. By offering a **flexible** and **scalable** platform, configuring it to suit your individual hosting scenario has never been easier.



Plesk helps service providers remain relevant by providing focus and simplifying the lives of end users

Launch specific developer offerings



Leverage Plesk's WordPress toolkit for agencies and managed WordPress

Join over 2500 partners
powering hosting offerings
based on Plesk

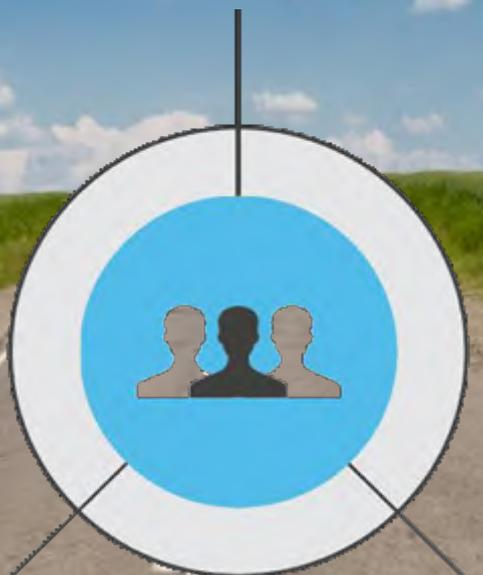


Plesk is the leading Platform for Web Pros and the leading Platform for Service Providers to remain relevant in a changing world.

BUILD



RUN



SECURE

Key Take-Away

plesk

Partner with Racent and Plesk to take your Hosting business to the next level by launching offerings for targeted audiences that match your company DNA

Racënt 锐成信息

plesk



15 million

emails are delivered through our platforms every day.



10 million

websites and applications run based on Plesk.



50%

of the top 100 hosting service providers worldwide use Plesk.



300,000

servers are installed with Plesk.



32 languages

are natively supported in over 140 countries.

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谢谢



 facebook.com/Plesk

 [@PleskOfficial](https://twitter.com/PleskOfficial)

 linkedin.com/company/plesk



In Partnership with

Racënt 锐成信息